

**Zed Nelson's Extended Photo Essay *Gun Nation*
in the Telegraph Magazine**

This shows the usage of a pre-existing long-form photo essay by British photographer Zed Nelson.

Note how it's laid out in the Telegraph Magazine.

Cover, establishing shot, how images are used at different sizes, how they fit into the page, the idea of a story.

Note that there is no accompanying article, just captions; this is very rare in British supplement publishing.

What is the narrative (note a certain linearity to the feature)?

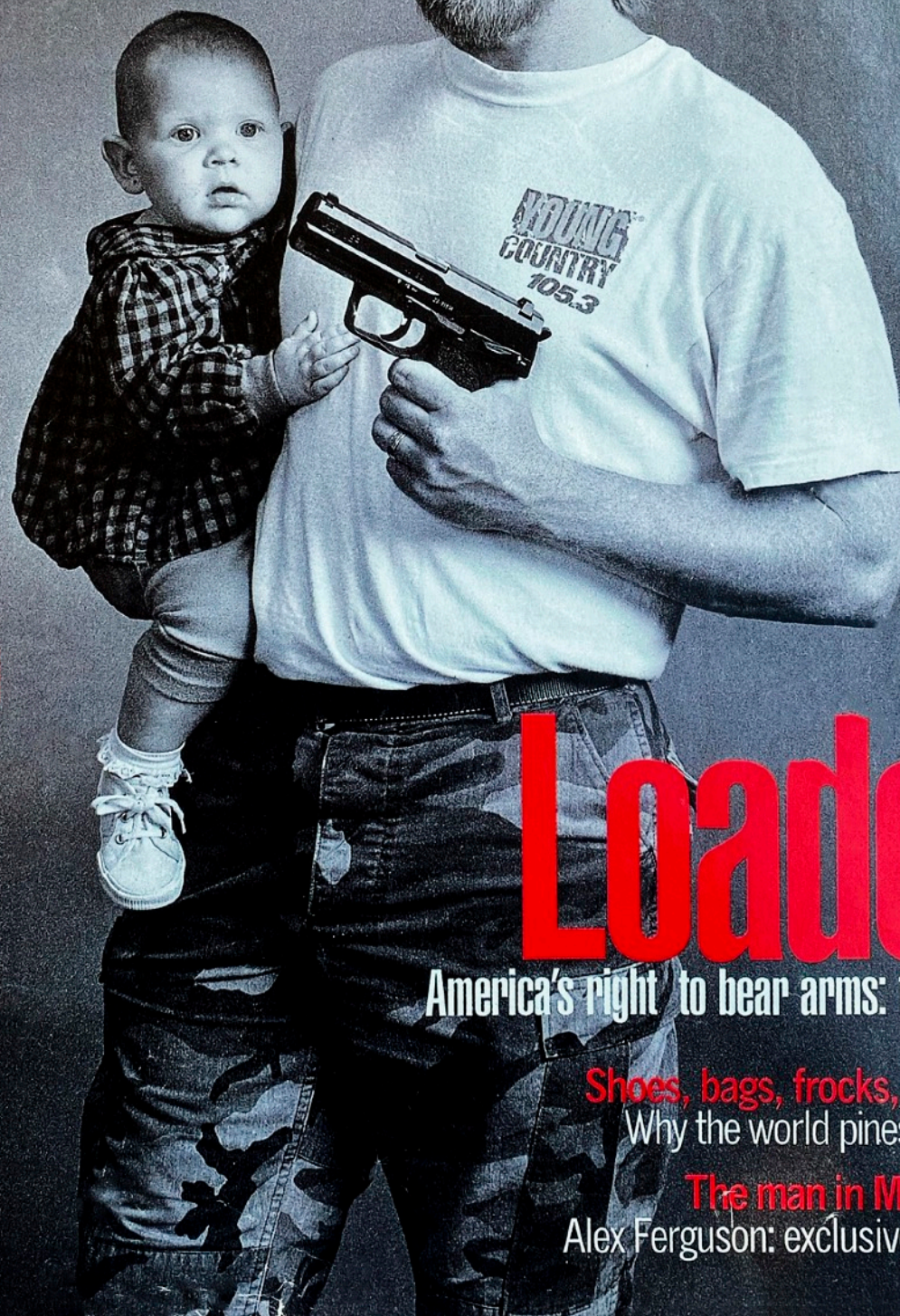
What are the themes?

What strategies does the photographer use to explore these themes and create a voice and opinion in the work?

Telegraph Magazine

25 APRIL 1998

Rug rolling,
minimal looking,
retro loving
Telegraph Home



Loaded

America's right to bear arms: the reality

Shoes, bags, frocks, whatever
Why the world pines for Prada

The man in Man United
Alex Ferguson: exclusive interview



Gunnation

The right to carry a gun is one of the most defining personal liberties in American life. It is backed by the most powerful lobby in the country, the NRA, and exercised by millions of Americans for whom buying a gun is almost as easy as buying a car. There are now more than 200 million guns held by private citizens resulting in the carnage of 40,000 gun-related deaths a year. ZED NELSON spent a year travelling through America photographing ordinary people, leading ordinary lives, wielding weapons of extraordinary power

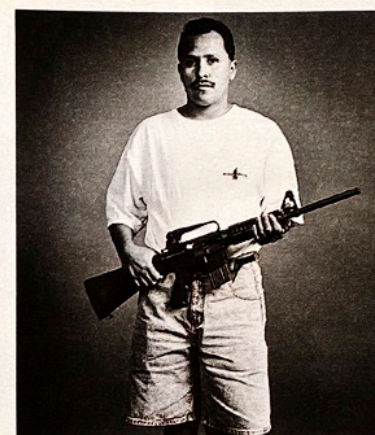
A father teaches his nine-year-old son to shoot at a local firing range in Los Angeles

38 TELEGRAPH MAGAZINE



**I got a .410
shotgun from Santa
Claus last year**

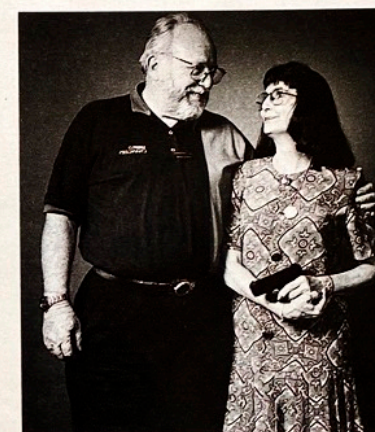
Sarah Read, aged 10, behind
the counter of her father's gun store
in Millington, Tennessee



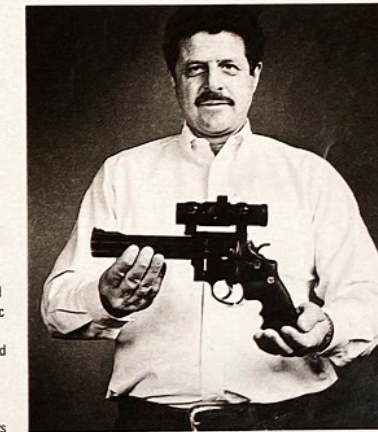
Left, 'I bought this for hunting deer. This is the first time I buy a gun. It's just for havin' in the house, and for animals.' Juan Cantalima with newly purchased AR-15 rifle



Right, 'The guns are for defence; saving your own life, if need be. They're easily concealable - you can put them in your purse, your pocket, or wear them down your boot.' Elizabeth Saunders, president of American Derringer, pictured at the NRA convention



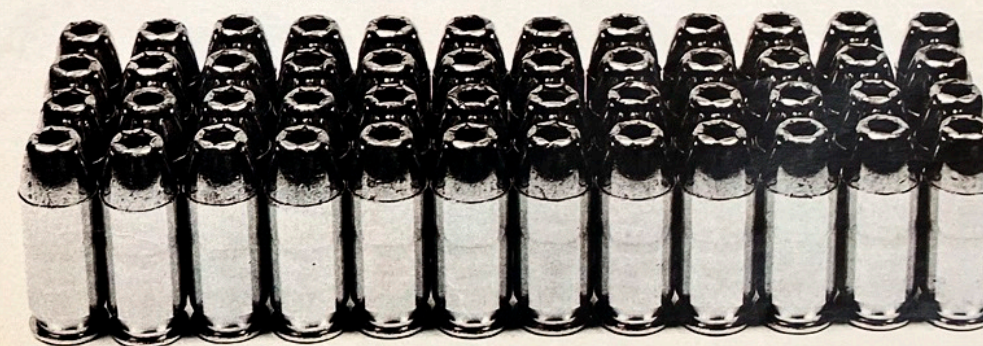
Left, 'In the Ten Commandments, the actual Hebrew is not "Thou shalt not kill". It is "Thou shalt not murder", so this, as far as we're concerned, is self-defence.' Born-again Christians John and Kaywin LeNoue after stocking up on bullets in a Dallas store



Right, 'If a person can reach under his bed and pull up his .45 automatic with night-sights, you have the ability to defend your household, which I feel is your God-given right.' Tom Millet, president of Millet Sights

At the very minimum I would like to see the ammunition that is used conform to the Geneva Convention. I mean, we can use bullets on the streets of America that we can't use in full-scale war

Dr Greg Stanford, surgeon and head of the emergency trauma department at Dallas Parkland Hospital



Above, America's most popular ammunition - the hollow-point bullet, designed for maximising damage on impact by fragmenting and 'mushrooming'. Banned from use in war by the Geneva Convention



Left, A group of college-educated Memphis housewives meet to compare their newly purchased guns. Having completed a two-day training course, they are now legally permitted to carry concealed weapons

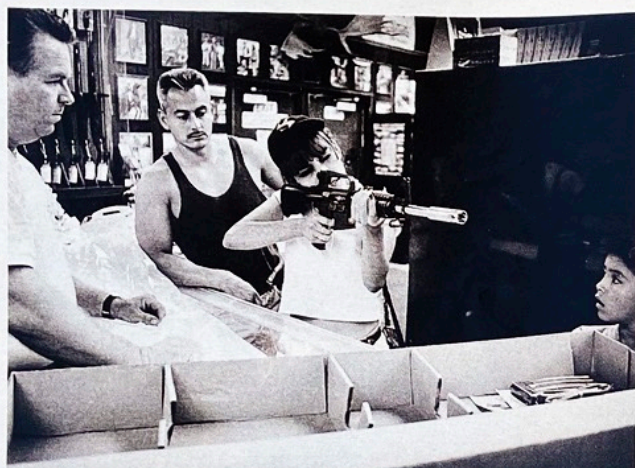
Things are getting dangerous. I hope and pray that the person I shoot doesn't die, but I'm going to shoot so that I don't die

Susan Wilson, 44 (centre)

This is called the 'belly-gun'. It's just a colloquialism. You stick it in the belly and pull the trigger — you can't miss them that way...

Gary Hartin, gun salesman, Snuffy's Sporting Goods, Dallas

Right, a family choose a new weapon for home protection at the B&B gun shop in Los Angeles. They walked out with this semi-automatic AR-15 — a modified version of the US Army's assault rifle, used to deadly effect in Vietnam. It cost about \$750 and the husband bought it for his wife, who is pictured looking down the sights



We've seen just about everything. M-16 assault rifles, AR-15 semi-autos, hunting rifles with home-made silencers, even an ArmaLite. These could have been used by anyone from petty criminals to big-time drug dealers

Sgt Michael Rallins, opposite, at Memphis Police Firearms Center, with weapons confiscated from the streets and the homes of Memphis residents

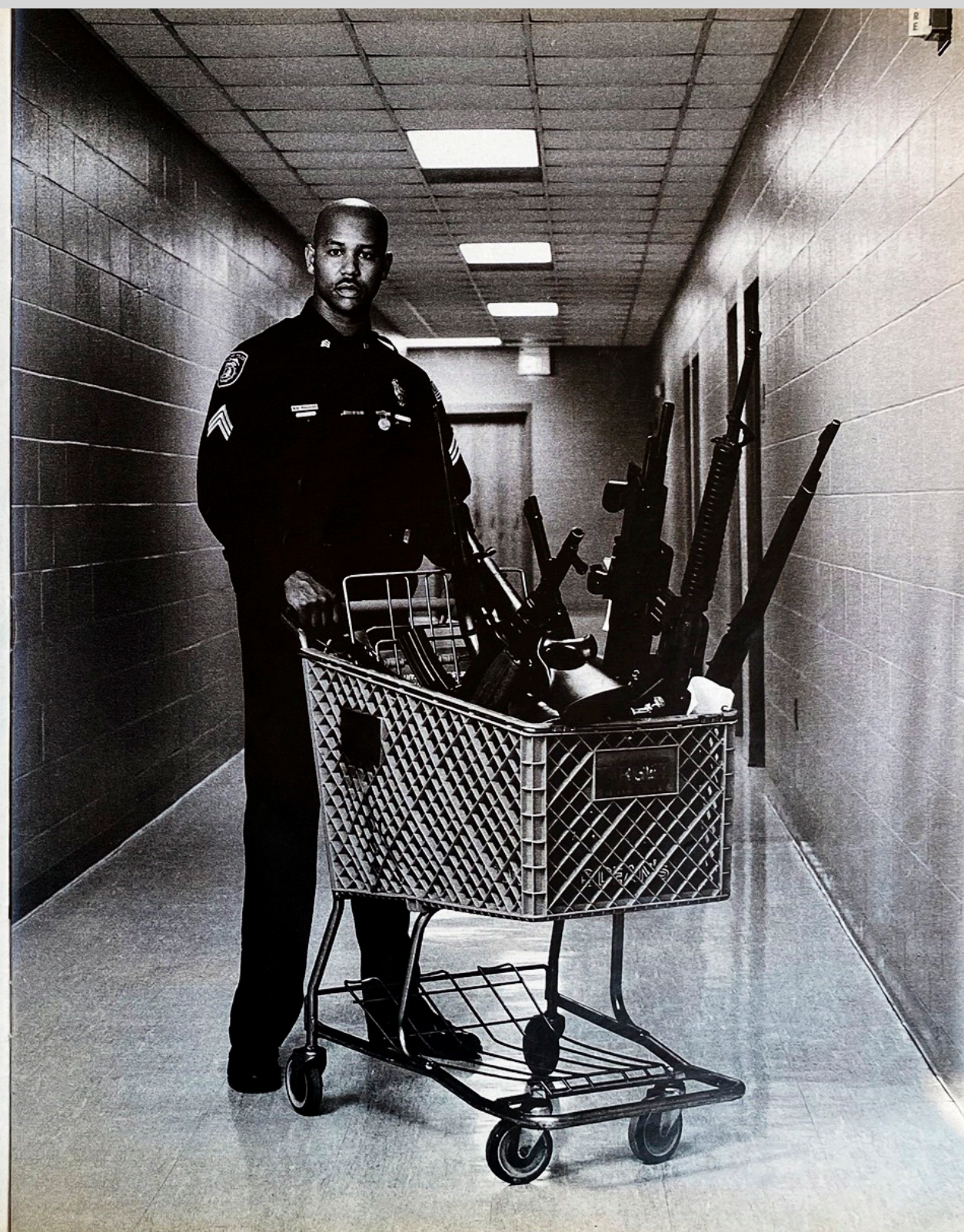


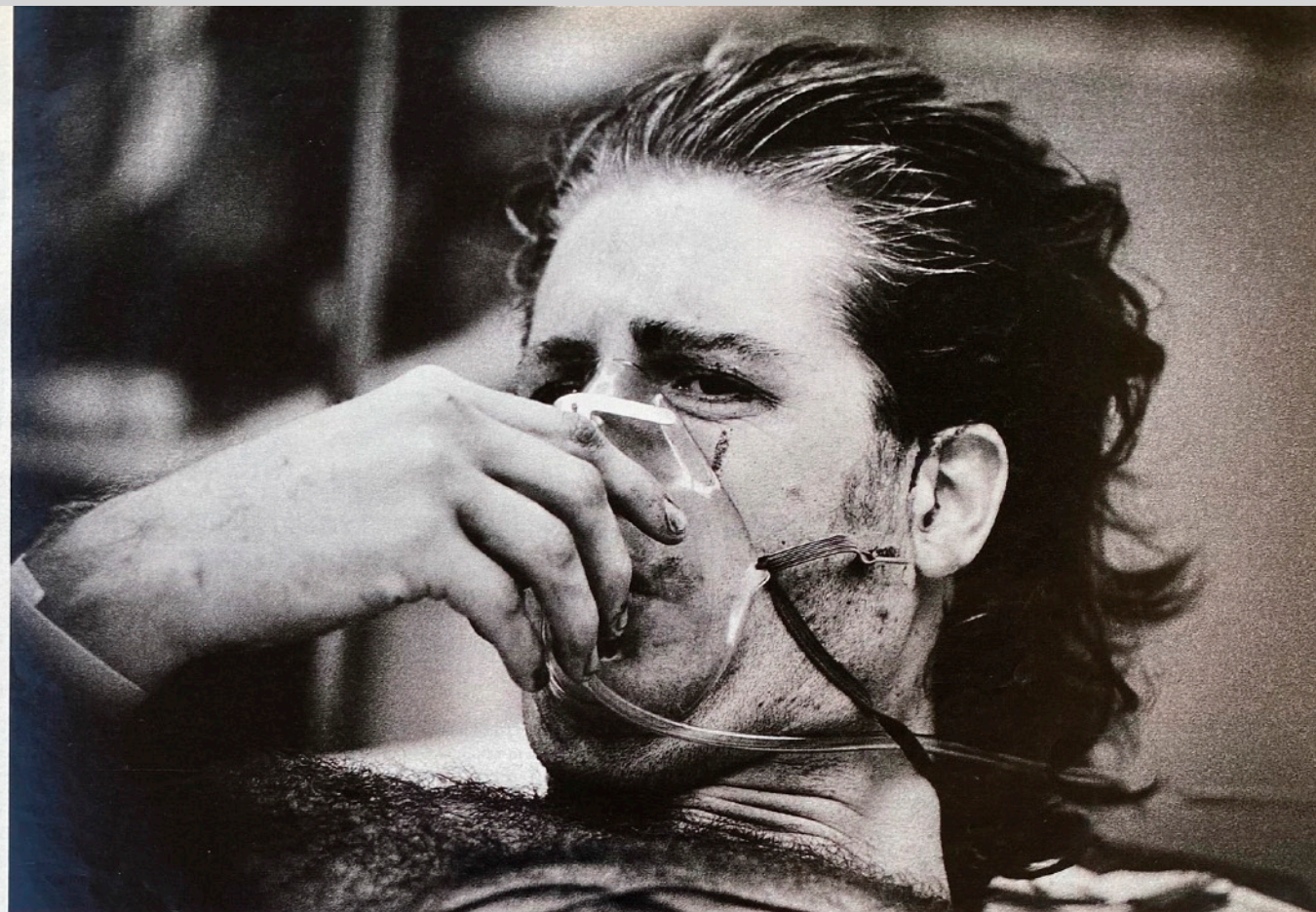
Left, 'Tanner first fired a gun aged three. He now owns a .243 Ruger rifle, a Remington .58 and a 20-gauge automatic shotgun. Andrew has a Browning rifle, a Remington pump-action shotgun and a Swedish military rifle. I've got about 50 guns. The real problem is the minorities who have guns — they cause the problems.' Jack Cone, 45, with sons Andrew, 10, and Tanner, 12, trying out new guns at the NRA (National Rifle Association) annual gun show, Dallas Convention Center



Above, Pro-gun bumper stickers. Las Vegas

Above, The B&B shop advertises banned ArmaLite rifles. Salesmen have exploited a loophole in legislation restricting assault weapons by selling guns manufactured prior to the ban, or renaming and modifying existing weapons. B&B's sales increased following last year's widely publicised shoot-out, where Los Angeles police were outgunned by two heavily armed bank robbers protected by body armour. A group of LAPD officers rushed from the siege to the gun store, borrowing M-16 assault rifles, pump-action shotguns and hundreds of rounds of ammunition. They returned to the crime scene and, during the televised shoot-out, 1,100 rounds of ammunition were fired; nine police officers and seven civilians were shot, and both bank robbers were killed





Above, Daniel Green, 21, shot at home by a friend with a .45 calibre handgun. They had had a drunken argument

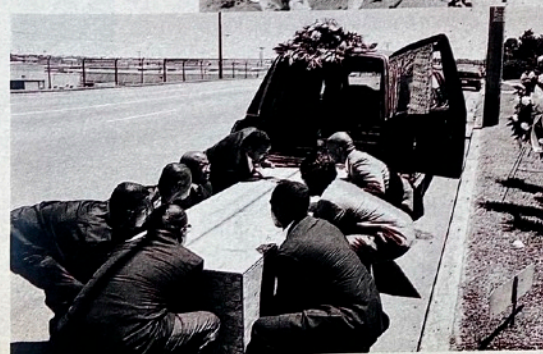
Right, aftermath of a chest gunshot wound at the Elvis Presley Trauma Center, Memphis

Below, funeral of gunshot victim Joseph Chamberlin Jr. New Hope Baptist Church, Memphis, Tennessee



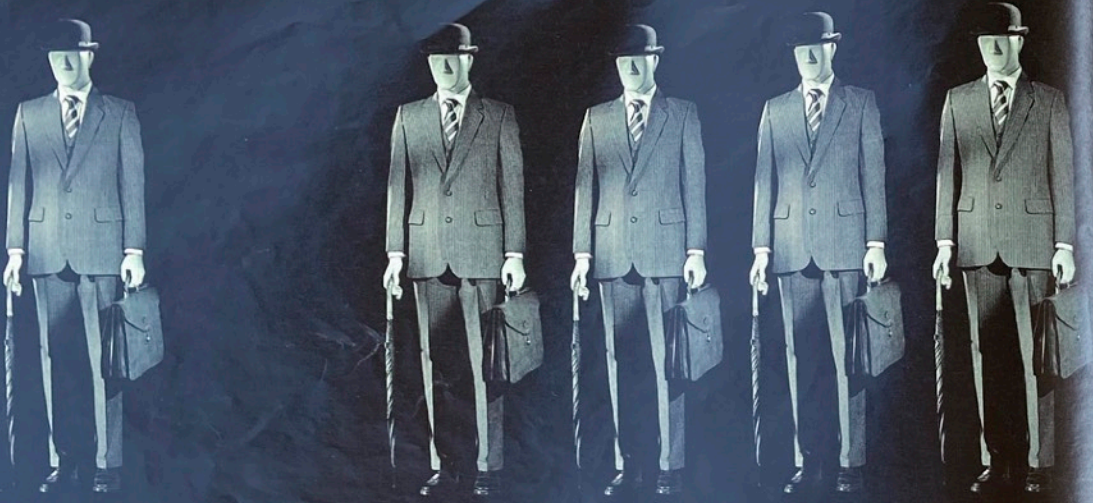
A sizeable number of people who kill others are so-called law-abiding citizens. The law-abiding citizen produces a lot of fatalities by mistake, in anger or by accident

Dr J.T. Francisco, Memphis coroner



Right, a female gunshot victim in the cold storage room, Memphis City Morgue. A high proportion of women killed or wounded by gunfire are shot in their own homes during domestic arguments





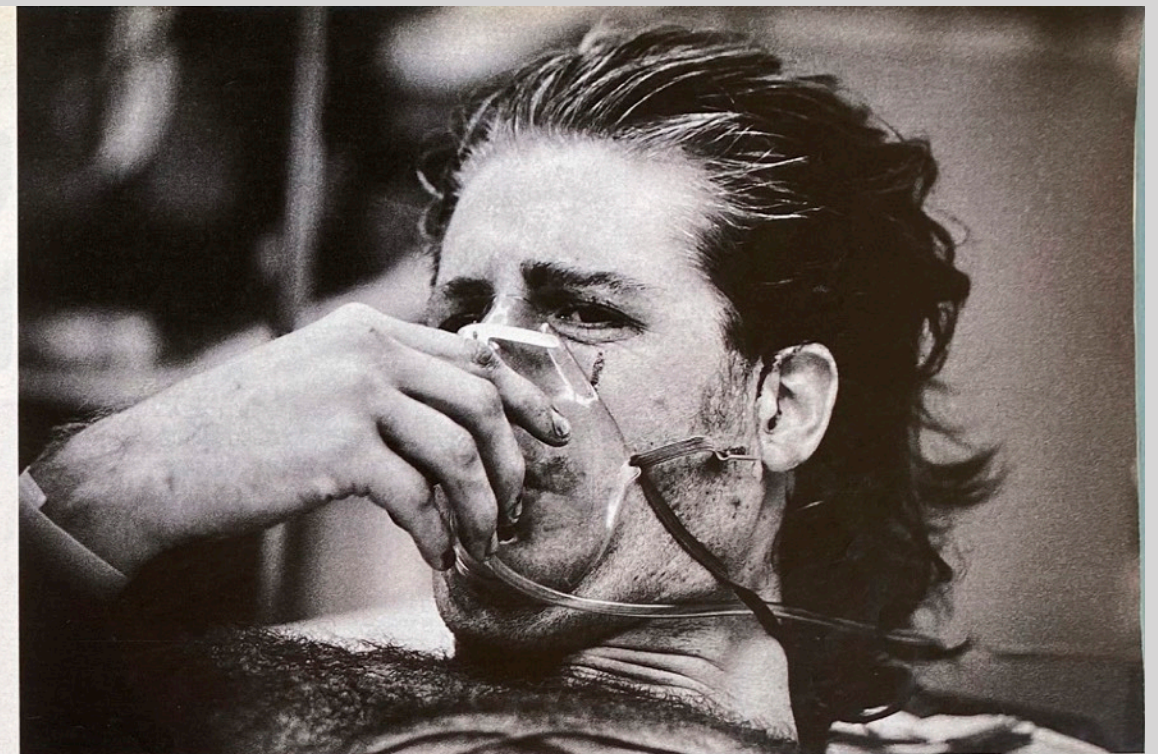
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Right, a female gunshot victim in the cold storage room, Memphis City Morgue. A high proportion of women killed or wounded by gunfire are shot in their own homes during domestic arguments



This is how the final page of the essay appears in the magazine, adjacent to a car advert. Although not insensitive to the story, there is a whole debate about how advertising, especially aspirational lifestyle adverts, work alongside hard-hitting photojournalism.

