



ACADEMIC WRITING

BA Advocacy/ Ba Sociology

What is an essay?

Essay comes from the Latin word 'to present a case'

- Formal academic piece of writing
- Structured
- Sets out debates and arguments on a subject

(Cottrell, 2019)

Why write essays?

- Avoids examinations
- Provides you with the opportunity to read about the subject in a wider context to inspire you
- You are able to explore areas which are of interest to you
- It gives you an opportunity to demonstrate that you know and understand the information
- It provides you with an opportunity show how you set out the information
 - The ability to organise
 - analyse
 - evaluate

(Cottrell, 2019)

All essays should include :-

Introduction – approximately 10% of the word count

Main body – approximately 80% of the word count

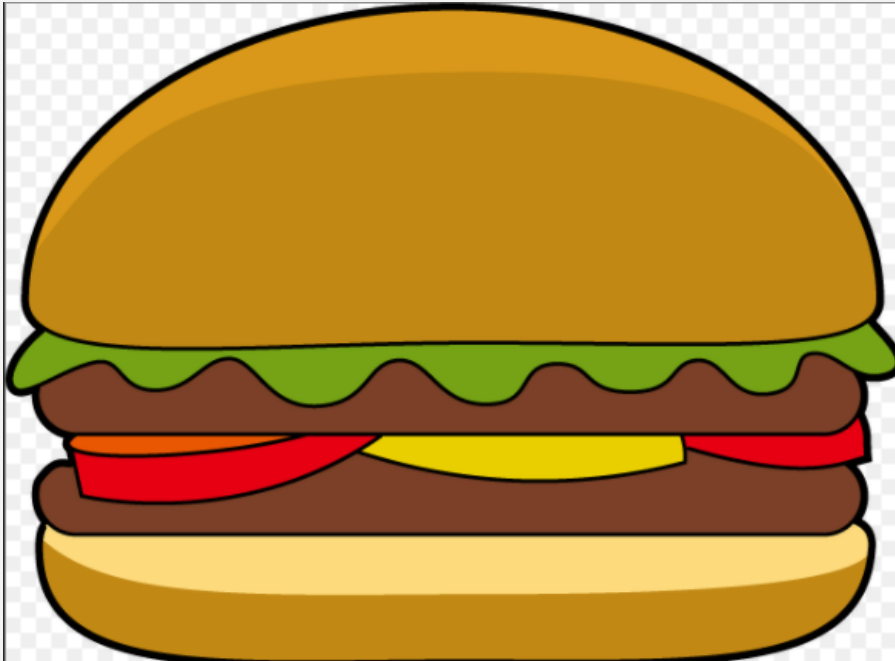
Conclusion – approximately 10% of the word count

References

WRITING ESSAYS

(Cottrell, 2019)

Setting out your essay



Introduction



Main Body



Conclusion

Explain what the essay is going to do

Explain how you have interpreted the question

Summarise the arguments you are to put forward

Define any key terms used

Identify any key points

Brief outline on how you are to approach the question

This essay will....

INTRODUCTION – THE TOP OF YOUR BUN

(Cottrell, 2019)

Here is where you will develop your ideas

In paragraphs develop your argument

Each paragraph is linked in a purposeful way

At the end of your paragraph provide a linking sentence to explain your next paragraph

The first sentence should be the topic of the paragraph and link it to the previous paragraph

MAIN BODY – THE FILLING IN YOUR BURGER

Summarises what has been said in the essay

Provides concluding arguments

No new information should be presented

State general conclusions and why they are significant

A final sentence to sum up that you have answered the question

THE CONCLUSION – THE BOTTOM PART OF THE BUN



Reference list should be included in ALL assignments



Bibliography – this is where work has been read to create a piece of work. We do NOT use bibliography, we only reference books that have been cited within our work

REFERENCES

References

Cottrell, S. (2019) *The Study Skills Handbook*. 5th Edn. London: Red Globe Press