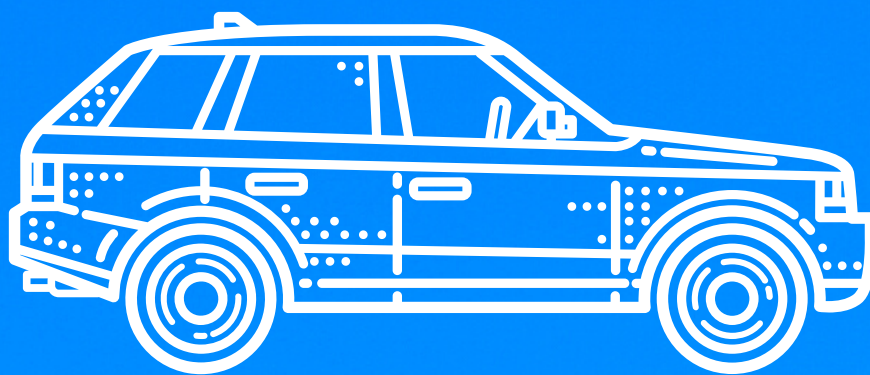


Bubble



SUMMER CAR WASH

SUMMER PROMO: 5 £ FOR THE FIRST 5
CUSTOMERS

Every Day
9 AM to 9 PM
123 Miller Street

Details at www.reallygreatsite.com

BUBBLE CAR WASH

In this instagram format presentation I will make a short description about my business poster .

By introducing the offer I published in the poster, I intended to attract as many customers as possible. In this presentation I used the predominant color blue, then yellow, and white. According to scientific studies, blue is the favorite color of most people, especially men because its dark shades are considered extremely masculine and connected with meanings such as success, authority and business.

Yellow - is a beneficial coloris, the color characteristic of the active type, expansive, investigative and with a high level of aspiration. Seen for a long time, it gives the feeling of fatigue, but in pale tones it is bearable.

Colors play a very important role in our lives. Each person asked himself, at least once, what color would suit him. The format I chose for my poster, I wanted to be a very attractive one from an aesthetic point of view, because it can help me attract as many customers as possible for my car wash. It is known, however, that only certain colors suit each person, and this is because each color enhances a type of personality. By using this instagram format I tried to attract more customers, because it is very well known in the online environment, and the colors used in the poster I want to have a positive visual aspect both in terms of aesthetics and content.

The poster has a very important role in terms of my business, representing a strong point for attracting new customers, but also a step that can help me develop the business plan in the future, in terms of expanding the company.