

RE-THINKING PHOTOJOURNALISM

(ADAA4012)

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EVALUATION

FOR THIS PROJECT I HAVE DECIDED TO FOCUS ON NATURE. I TOOK A TRIP TO PARSONAGE GARDENS IN DIDSBURY. MY FINAL PIECE CONSISTS OF 7 IMAGES, SOME IN COLOUR AND OTHERS IN BLACK AND WHITE. THE CONTRAST BETWEEN COLOUR AND BLACK AND WHITE IS INTENDED TO ADD VISUAL INTEREST AND DEPTH TO MY WORK. COLOUR DRAWS ATTENTION TO SPECIFIC ELEMENT, LIKE VIBRANT FLOWERS, WHILE BLACK AND WHITE CAN EMPHASISE TEXTURES, SHAPES AND EMOTIONS. FURTHERMORE, BLACK AND WHITE CAN EVOKE A SENSE OF TIMELESSNESS OR NOSTALGIA, WHILE COLOUR CAN CONVEY ENERGY OR REALISM.

I HAVE CHOSEN TO FOCUS ON SPECIFIC ELEMENTS IN THE PARK RATHER THAN JUST SIMPLY TAKING PHOTOS OF THE ENTIRE PARK. I DECIDED TO DO THIS TO VISUALISE GARDENS AND GREEN SPACES IN A DIFFERENT WAY, LOOKING AND FOCUSING ON THINGS THAT MAY OVERLOOKED IN PICTURES OF WHOLE PARKS. THE IMAGES WERE TAKEN ALL ON MY PHONE (IPHONE 13). I FEEL THAT DOCUMENTING ON MY PHONE RATHER THAN A CAMERA AS IT'S ALWAYS WITH ME AND MAKES IT SO MUCH EASIER TO DOCUMENT WHAT'S AROUND ME. DOING THIS MIRRORS HOW OTHERS RECORD EVERYDAY THINGS, MAKING MY PROJECT MORE RELATABLE AND RELEVANT TO A MODERN AUDIENCE. PARSONAGE GARDENS IS ONLY SMALL AND GETS QUITE BUSY, SO BY USING MY PHONE I COULD BE MORE DISCREET AND LESS INTRUSIVE THAN A PROFESSIONAL CAMERA AND BE MORE CONSCIOUS OF THOSE AROUND ME.

MY FIRST IMAGE IS OF A BIRD HOUSE ON A TREE. THIS IS A BLACK AND WHITE IMAGE, WHICH I EDITED IN PHOTOSHOP. THE REASON I DECIDED TO EDIT IT THIS WAY WAS BECAUSE I THOUGHT IT LOOKED BETTER THAN IN THE COLOUR. I CORRECTED THE BRIGHTNESS (-78) AND CONTRAST (46). I OF COURSE ALSO, CHANGED THE BLACK AND WHITE RATIOS TO ACHIEVE THIS LOOK, CHANGING THE REDS TO 92, THE YELLOWS TO -48, THE GREENS STAYED AT 40, I ALSO CHANGED THE CYANS (100), THE BLUES (-25) AND THE MAGENTAS (154).

MY SECOND AND THIRD IMAGES ARE OF THE SAME THING HOWEVER THE ONE ON THE RIGHT IS IN BLACK AND WHITE. THE TWO IMAGES ARE PLACED NEXT TO EACH OTHER. I DID THIS TO SHOW THE CONTRAST BETWEEN THE COLOURED IMAGE AND THE BLACK AND WHITE. I CHANGED THE REDS TO -19, YELLOWS TO 100, THE GREENS TO 38, THE CYANS TO 173 AND KEPT THE OTHERS AS IS.

THE FOURTH IMAGE IS ON A WHOLE PAGE AND IS OF A TREE. THIS IMAGE IS ALSO IN BLACK AND WHITE. THE REDS WERE CHANGED TO 15, YELLOWS TO 42, GREENS TO 300, CYANS TO 60, BLUES AND MAGENTAS STAYED AS THEY WERE ON 50.

MY FIFTH AND SIXTH IMAGES ARE OF FLOWERS. ON THE LEFT THERE ARE FULL OF LIFE AS DISPLAYED THROUGH THEIR POPPING COLOURS. ON THE OTHER HAND, THE FLOWERS ON THE RIGHT ARE NOT IN BLOOM, IN FACT THEY'RE DYING.

I CHOSE TO EDIT THE SECOND SET OF FLOWERS IN BLACK AND WHITE AS THEY CONTRASTED WITH THE LIFE AND BLOOM OF THE ONES NEXT TO THEM.

FOR THE FINAL IMAGE I TOOK A PHOTO OF THE DIDSBURY PARSONAGE, WHICH IS GRADE II LISTED BUILDING, THROUGH THE TREES. THE BUILDING IS ILLUMINATED BY THE LIGHT. AS THE PICTURE WAS TAKEN ON MY PHONE, THERE WAS A LOT OF SUN GLARE ON THE IMAGE, SO I HAD TO CORRECT THAT. FIRST, I ADJUSTED THE BRIGHTNESS/CONTRAST TO -89 AND 44. I THEN ADJUSTED THE CURVES TO CONTROL THE COLOUR BALANCE.

MULTI-MEDIA LINK: