



SIR CLIVE WOODWARD

DNA OF A CHAMPION

www.clivewoodward.com

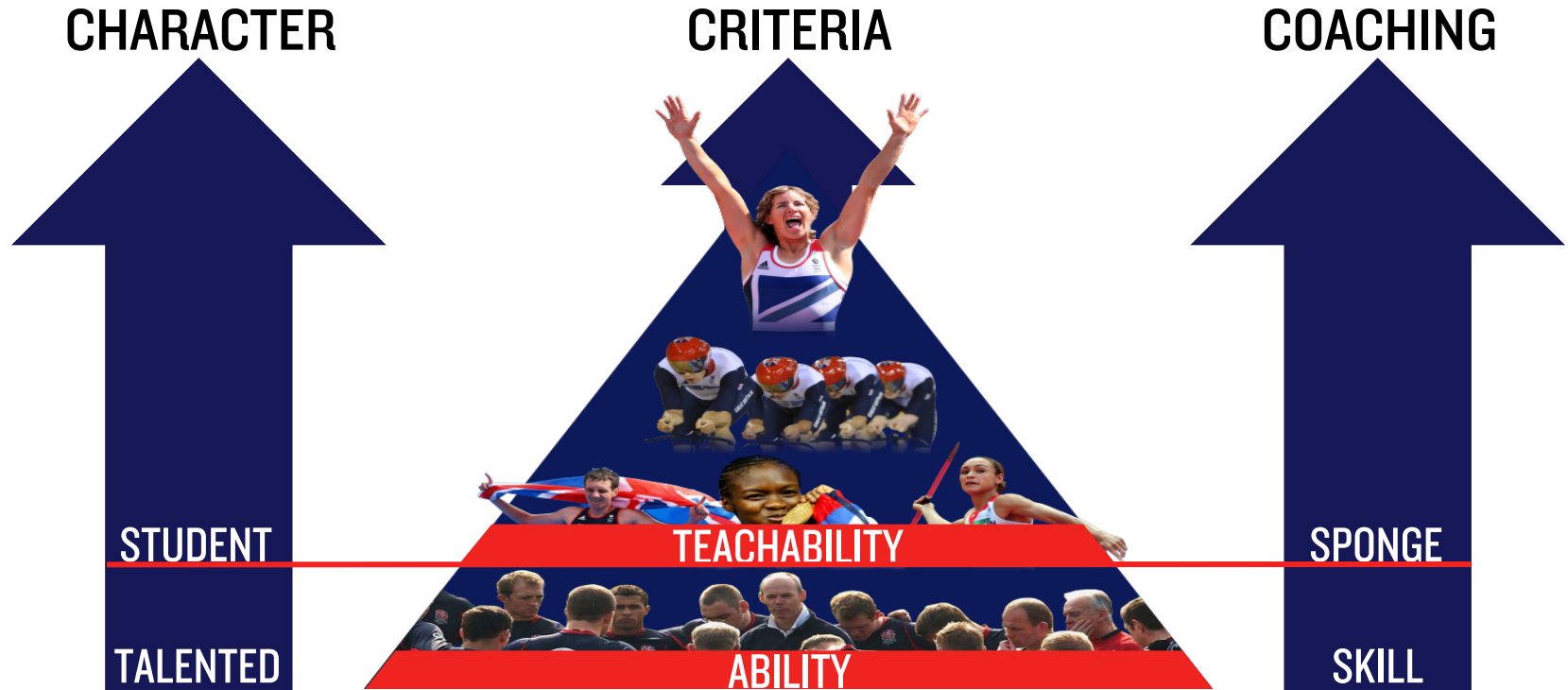
“

**GREAT TEAMS ARE MADE OF
GREAT INDIVIDUALS**

”

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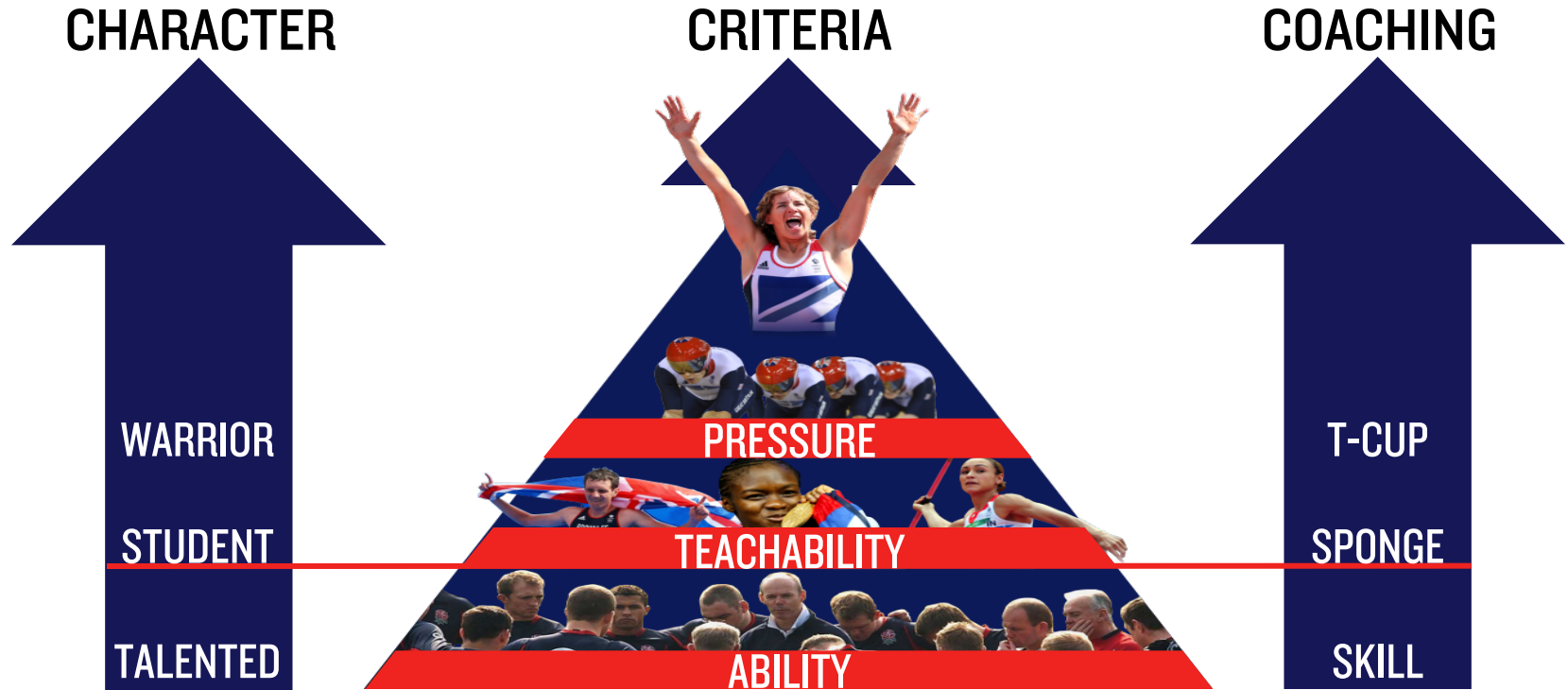
TALENT ALONE IS NOT ENOUGH

TEACHABILITY

- MARGINAL GAINS
- INNOVATION
- INDIVIDUAL RESPONSIBILITY
- PASSION FOR YOUR SUBJECT

CAPTURING & SHARING YOUR KNOWLEDGE

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TALENT ALONE IS NOT ENOUGH

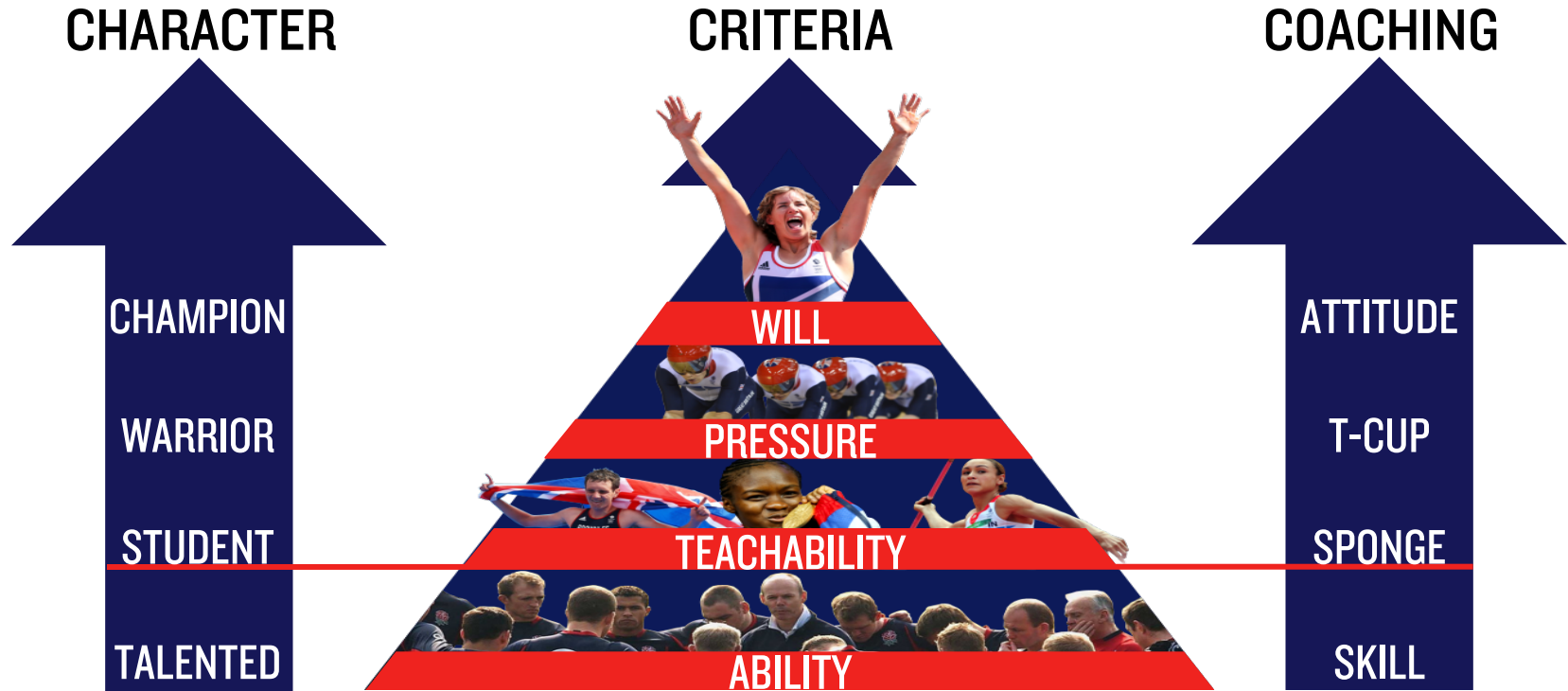
THINKING
CORRECTLY
UNDER
PRESSURE

“

WINNERS PERFORM AT THEIR VERY
BEST WHEN THE PRESSURE IS AT ITS
GREATEST”

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ATTITUDE: TOP 10

ASSUME NOTHING

TEAM

— RESPONSIBILITY

OBSESSION

— ENJOYMENT

— TRUST

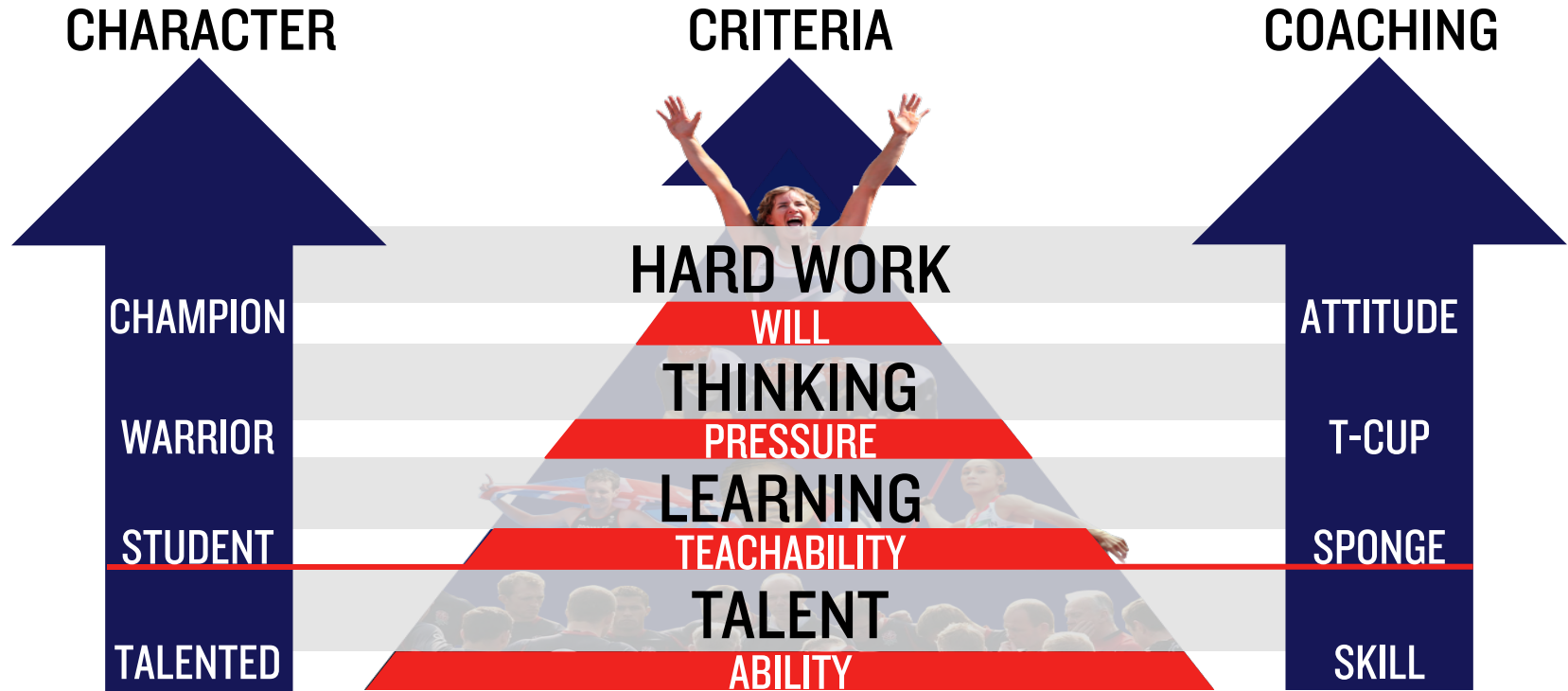
— PUNCTUALITY

— COLLABORATION

PADDI THINKING

— BEYOND NO.1

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