

AI statement

I acknowledge the use of chat gbt on 19th February to create a logo for my pitch

I use the prompts

Prompt 1 - create a logo with the name byd bach hwyl using neutral colours making it look fun



Content page

Brochure page 3-6

Part 2B page 7-10

Reference list page 11

Reference list

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What is the idea?

The idea is a play area that is designated to children with additional learning needs (ALN). This play area will include many different rooms that will suit children's different needs and will allow them to explore different areas of the play area within a lower group therefore this will prevent the children from becoming overwhelmed. This play area will be dedicated especially for children who have additional learning needs, this will benefit so many children within the local area and will allow children to have the experience of attending a play area.

Why?

By having a sibling with ALN and working alongside children with ALN you often see how overwhelming it can be for them to attend a soft play area like Sgilliau or Moody Calf. These soft play areas are amazing and children love attending them but for the children who have ALN they don't benefit as much therefore I want to open a play area that is specifically designed to meet the needs of children with ALN. We live in a rural area and there isn't anything much for children to do in the local area, we are having to drive at least 30 minutes or more to get to these soft play areas or trampoline parks therefore by having this within Lampeter so many children within the local area will benefit from the play area.

Many families go to a soft play area as a fun activity or a morning/afternoon out as a treat for the children but for children with ALN this may be overstimulating and they may not be able to enjoy within the environment therefore this can lead to them paying for the session and leaving early as the child is not having fun, this can lead to the child being distressed and needing time to calm down

This idea will benefit a wide range of children within the early years because they find a soft play area overstimulating as there is so many different things going on and children screaming and shouting while playing. Children with ALN benefit from being in smaller groups rather than being in a larger group of children within the play area.

All members of staff will have attended ALN training, this is a key aspect due to staff having the knowledge and understanding of how to interact and keep children with ALN safe within the play area.

There will be a main room that the children and parents will have access to within the play area. This area will have soft play resources for the children to play on but they will also go into the 3 separate rooms to play in a less crowded area.

Within this room there will be a soft play area for all the children to play on together with the options to go into one of the smaller rooms during the session.

There will also be an option for parents to sit down and have a drink while they supervise their children.

These additional rooms will include a sensory room, quiet room and a physical playroom. This will allow the children to have the freedom to play on their own or within a smaller group.

Within the sensory room it will include adjustable sound and light machines that can be controlled within the room- these can be changed to suit the child mood and feelings. It will also include a range of sensory toys – fabric scarves, puzzle mats

The quiet room will be an area where the children can just chill out and listen to calm music and look at the different lights. It will include adjustable sound and light machines that can be controlled within the room- these can be changed to suit the child mood and feelings.

Within the physical room it will include different resources to help the children develop their physical development. It will include equipment to allow the children to climb, soft play and tunnels.



Why will children benefit?

It is important that every child is included, therefore every child has the right to play. This is stated within article 31 of the UNCRC that each child has the right to play, leisure and culture (UNICEF, n.d.).

Children will benefit in many ways they may feel safe and secure due to the soft flooring and the padded equipment. It can benefit their sensory exploration by having gentle textures for the children to explore and have quieter and calmer colours around the setting instead of bright and bold colours. A soft play area can benefit a child's physical development as it allows children to have the safe space to explore and climb, this allows children to build muscle. They can also practice balancing on the equipment; this will help children support their posture and their balancing skills. By having these different resources children are learning new skills or improving the ones that they already have and while being able to do it within a safe environment with soft flooring the children are less likely to get hurt if they fall over (Proven, 2026).

Children will benefit socially by attending a soft play area as they will play and interact with other children within the play area. Children may begin playing alongside another child to begin with then they may begin playing with another child instead. This happens as they become happier and more comfortable with the other children within the play area. This will benefit children's social development in many ways because they will be using their language skills by interacting with other children and they will develop their sharing and turn taking skills.

It is important that the play area has resources that are aimed towards the correct group of children therefore it is important that there is a wide range of different resources to suit everyone's needs.

Within the play area there will be an area to sit down and chill and have a cup of tea while the children are playing therefore it is important that there is a range of things to suit everyone's dietary needs. It is important that there is a range of alternatives as many people have different dietary needs or allergies. This is important as this shows that the place is inclusive and offers alternatives to ensure that everyone is catered for. This will make people wanting to come back if they are also able to have something to eat and drink within the play area.

Challenges and barriers

By opening a new business there can be many different barriers that are in place. It can take a while for the business to become known and popular within the area; therefore, this can have an impact on the takings that the business has for the day/month and year. By having a lower availability of how many children can attend the sessions this can have an impact on how much money the business makes.

Another type of barrier that can be impact the business is the lack of knowledge and understanding about running a business. This can have a major impact on a new business and could lead to it not being successful.

One challenge could be that there is a lack of money available to buy resources for the play area. This could be a negative aspect due to there not being enough resources within the play area. This could be a negative aspect on the play area because if there aren't many resources people will not want to return to the play area therefore this could cause the setting a bad reputation as people talk and the word will get around and less people will go there. If not many people go there, they won't make much money therefore they won't have any money to buy new resources within the play area.

This play area will benefit so many people and by having experience and the training within working with children for many years, I feel like I feel like I am the right person to open this business. Children with additional learning needs is becoming more common as the time goes on therefore, I feel like the market has a major gap and this play area will benefit a wide range of children and parents. It offers a wide range of different things to meet children's different needs, and by having worked closely with children with additional learning needs I have come to understand the different things that the children benefit from.



Part 2B

Play is the most important aspect within children's development. Children learn so much through play. Play experiences can benefit children's fine and gross motor skills, it can benefit children's language, social and physical development and children's problem-solving skills (Play Scotland, 2025).

These will benefit children's development in many ways, by playing with a range of different resources in the play area children will improve their fine and gross motor skills by using them during play. They will improve their fine motor skills by picking up the smaller toys like the sensory toys. Children will improve their fine motor skills by being given opportunities to explore different materials. This will help children to improve their coordination. Children begin to develop their fine gross motor skills from a young age, this will be done by them playing with rattles and soft toys as a baby (help-for-early-years-providers.education.gov.uk, n.d.).

Gross motor skills are an important aspect of children's development therefore it is important that they get opportunities to develop these skills. Gross motor skills are the way that children use their whole bodies. Children begin to develop their gross motor skills from a young age. Children will develop their gross motor skills at different rates, some children develop faster while others may take longer to develop certain skills, this can be because of many different reasons. This can be because they may have ALN or lack in confidence. By being given opportunities to develop their gross motor skills they will develop these skills and become confident in these skills. By attending a soft play area children will be given a wide range of opportunities to develop their gross motor skills. It is important that children take risks by attending a soft play area children are being given safe area to take risks, some children may not attempt some movements due to not wanting to take the risks while other children will take the risk therefore it is important to allow the children to take these risks if they are in a safe place to do so (Department for Education, 2022).

Play benefits children's cognitive development in many ways. It helps children develop their language skills, their problem-solving skills. Play also allows children to develop their concentration skills and their attention. This is important aspects for their development as they develop these early on the skills will only improve as they get older. Children can do this within a play area by playing with

other children, this can be done by paying attention to what the other children are doing during play and it also allows children to improve their concentration skills (Play Scotland, 2025).

It is important that each child is treated the same even if they have a disability or not therefore it is important to always consider the right of the child and ensure that these are adhered to. As stated in article 23 of UNCRC it states that children with a disability have the right to live to a full potential and have independence and the right to play. As stated in article 31 it states that each child has the right to relax play and take part in a range of activities (UNICEF, n.d.).

One main challenge and barrier for opening a business can be the money aspect of the business. This can be due to the lack of funding and support that is available. There is a lack of support available to help entrepreneurs because successful business owners. There is a major lack of support in guiding individuals on how to become successful business owners. There is less of support available for women within the industry of becoming a successful business owner, there is gap in gaining access to resources to run a successful business and female role models within the world. This barrier can be overcome by creating a business plan and looking for information and support online. This can help entrepreneurs to gain further knowledge and understanding on becoming a successful business owner (Acland, 2025).

Attending a play area is beneficial for every child but it is important to consider that every child is different therefore creating this play area that is especially for children with additional learning needs will benefit a wide range of children. While living in such a rural area this will also benefit the community and the communities around the area. More children are being diagnosed with additional learning needs therefore it is important that these children are taken into consideration and are given a space where they can go and play at any time of the day.

While everyone enjoys taking their kids to a play area it does have it positive and negatives. A play area can be linked to being a VUCA world. A play area can be a busy area and children run around in many different areas and the play area can become crowded very quickly and this can be very overstimulating for some individuals; therefore, this can be linked to volatility. While at a play area many

different things can happen and this can make individuals uncertain of what can happen next while at the play area. A play area can be complex as many different things happen at the same time you have children screaming and shouting some are crying, there is many different noises coming from every direction and this can make individuals panic or be overstimulated. Many things can be unclear within a soft play therefore this links to ambiguity, this links because you are unclear if a child is playing safely or if someone needs help. All these reasons of a soft play link to a VUCA world, therefore with the idea of opening a play area that is suited for children with ALN these aspects that link to a VUCA world are reduced majorly and it creates a calmer and more relaxing environment for the children to play and it allows parents to feel more at ease within the environment as there is less children within the play area (Lanucha, 2024)

While the idea of the play area is advanced there is room for improvement, this can be done by expanding on the building and allowing more space to create different play areas, this could include a role play area. This will allow children to get into character and have the fun of dressing up and playing within a small group. These different rooms could be hired out to people privately and only these certain people are allowed access to the space during the times they have booked it. This will allow the children to have the best play opportunities possible within a small group of children that are friends together. This will allow children to play freely and socialise with individuals that they are comfortable with. A room can be designated to create a “cylch ti a fi” this will allow parents to come and spend an hour with children that have the same additional needs as each other and this will allow parents to socialise together and interact with people that understand what they are going through on a daily aspect. Some parents struggle with leaving the house or going to a play area therefore this is a good way for the children and parents to have time outside the home and not feel judged by other parents as they are all within the same situation. Some parents feel lonely after they have had a baby and it can be difficult to look after a child that has additional learning needs therefore this is also a good way for the parents to create friendships with new people that understand what they are going through. There is nothing worse than talking to individuals that don't understand what they are going through. By creating friendships with parents that understand what

they are going through this can help make parents feel more at ease with going to a play area. As they become friends they may meet up outside of the “cylch ti a fi” sessions and this will benefit both the parents and the children because the children will have someone to play with and the parents will have someone to talk to and they can share tips and ideas of what works for each other.