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REFLECTION

INTRODUCTION

Reflection is a process that benefits both at personal and professional level that will help to focus on planning and developing for future experiences. Reflection develops ideas about few areas of improvement. Reflecting on one's experience will help in identifying and learning things from what we have done and move forward. There are various models and descriptions that explains the process of reflecting on a person's experience. Here, I will be including Gibbs model of reflection to reflect on the process that I involved in the presentation. Gibbs model of reflection includes six stages that are description, feelings, evaluation, analysis, conclusion and action plan (Taylor, 2021).

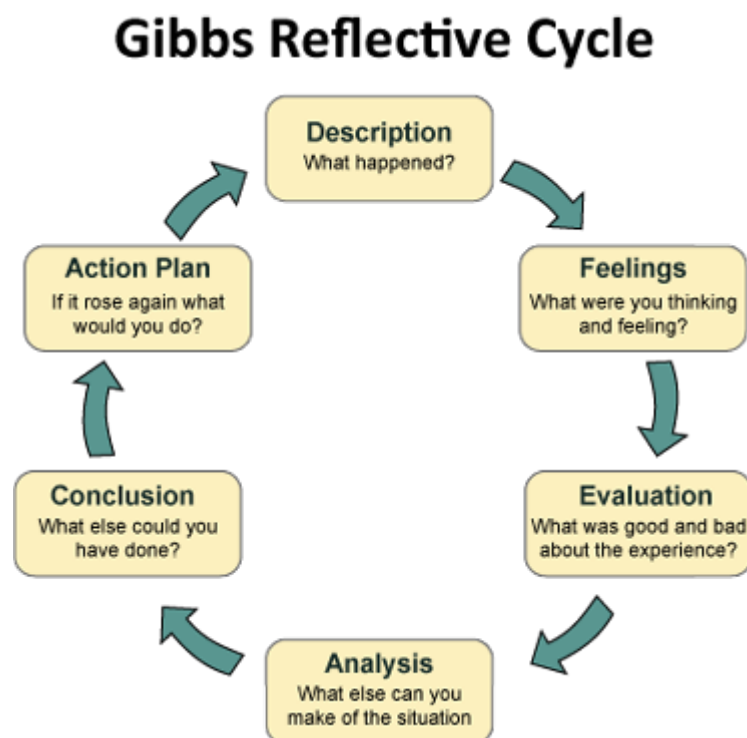


Figure 1: Gibbs reflection model (Adapted from Taylor, 2021)

Through this reflection process, I will include various experiences and learnings I had gone through when preparing for this presentation about the failed SME, farm drop.

Description

Description stage of Gibbs reflective cycle is the explanation of the situation in detail. Various aspects of the description such as what was the process, what happened and when it happened comes under this stage. In my situation, the description is the group presentation on the subject entrepreneurship. The presentation was on a failed SME, where the chosen organization was

Farm drop UK. In the presentation group included various aspects of this organization. Analysis through PESTLE analysis, 8ps of marketing mix, Porters five forces and recommendations through TWOS framework are included. My focus was to analyse and evaluate the factors that led to failure of Farm drop. For a better understanding of these factors that led to challenging situations of the firms, I classified the factors into strategic missteps taken by the organization and external factors that caused the failure of SMEs. For gathering information, I had to find details of this organisation from various studies and online sources. Later we had to make this presentation as a group on different sections that each one of us prepared. I presented my section as a part of this group, and our presentation as a group was well executed.

Feelings 130

Feelings stage of Gibbs reflective cycle is the exploration of the feelings that I had experienced and how these feelings have influenced the experience. This includes how I was feeling in the situation, what I was thinking about the situation and how I feel about that situation now. Hence when I consider my feelings regarding this presentation, I was a bit nervous about this. I was not very confident in making a presentation and discussing about it. Moreover, I had to discuss the major factors that is an integral part of this presentation. But when I started my research on the topic, and started data collection, I was a bit relieved that I was able to understand what authors have discussed about it. This gave me a motivation to make my part better and to represent it in a way that others can understand well. When I look back about this presentation, I am satisfied about my role and my participation for this group presentation.

Evaluation 130

Evaluation stage of this reflection model evaluates what worked well and what did not work in this particular experience. This analyses the positive and negative aspects of a situation. When I analyse this group presentation through the Gibbs reflective cycle, what I consider as a positive aspect is that everyone has made efforts in putting forth a group presentation. Everyone involved and developed a good quality presentation before the deadline. Even though many things about the group presentation was on the good side, certain differences in the opinion of members that was difficult to convince led to changes in the time planning of the presentation.

Analysis 130

Analysis stage further analyses what was the reason behind certain things happening the right way and certain aspects not. The very fact that a group will be presenting together will lead to certain disagreements and alterations in the original plan. The differences in opinion regarding executing the presentation was a reason behind certain alterations that occurred in the last moment. Additionally, we thought a group work will help us in saving time, but at the end it ended up consuming a longer time than we expected.

Conclusion 130

Conclusion stage of Gibbs reflection cycle is the demonstration of the learnings and understandings. This stage also involves reflection in activities that would have improved the outcomes in the future. In this case, through this group presentation what I learned is we need to develop a proper plan regarding the outline of each section beforehand. People also need to identify which area they can perform well, and let them choose that one. I also learned that there will be various opinions and suggestions that needs to be respected and considered appropriately.

Action plan 130

Action plan, the last stage of Gibbs reflective cycle indicates what would have been done differently or in a better way to obtain better results. So, in this group presentation, I think planning is a step that was not done properly. This needs to be addressed in the future. I would also improve my participation and involvement in a team, which is essential in success of the total efforts. I need to consider differences in opinions and suggestions when working as a team. I also think that I should undertake some measures to enhance my communication in a group, which might make a huge difference in the outcome.

CONCLUSION

This piece of work has demonstrated a reflection of myself as a part of the group presentation on a failed SME, Farm drop. The reflective process helped me to further identify and analyse my experience and learnings that I had to encounter as a member of the team presentation. I have adopted Gibbs reflective cycle as the model to demonstrate my experiences in a better way. This further divided the situation into different stages such as description, feelings,

evaluation, analysis, conclusion and action plan. An in depth analysis helped me to understand my strengths and weaknesses and to execute plans for future.

REFERENCES

Taylor, E. (2021). *Reflective Writing*. [online] Ivoryresearch.com. Available at: <https://www.ivoryresearch.com/library/essay-articles/reflective-writing/> [Accessed 1 May 2023].