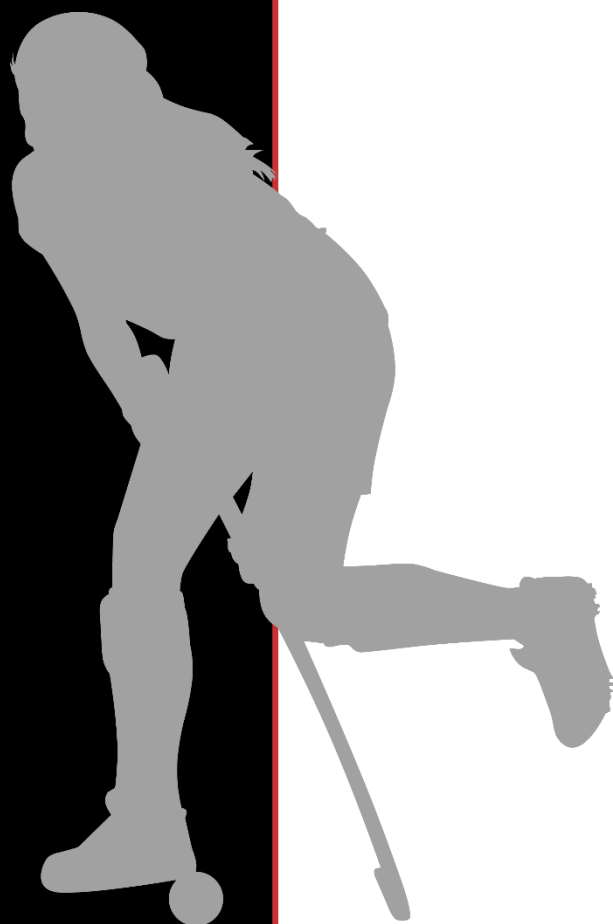


EUROPEAN LEGACY

(September 2017)



PROGRESS TO DATE

Following initial discussions regarding the European Championships legacy plan and a review of the plan, the proposed intervention for funding by the South Wales Regional Board has changed. This is due to:

- Progress made on the existing plan to date
- Feedback from clubs
- A significant gap in provision
- The need to inspire the next generation

This document outlines the progress to date along with the proposed intervention to now be considered by the South Wales Regional Board.

Progress to Date

Volunteer Recruitment

The Euro's saw the launch of our new volunteer brand, the 'Hoci Heroes'. This was a huge success with over 100 volunteers signing up to be involved in the Euro's and become part of the hockey family. Many of these volunteers were from a variety of sporting and non-sporting backgrounds, not just hockey! We are not in communication with our Hoci Heroes with monthly updates through the Hockey Wales newsletter and for some, we will be looking at pairing them to clubs where there is interest. We will shortly be going out to determine interest and availability for the various regional, national and international events that lay ahead in 2018!

The Euro's also identified the need to further work with our young volunteers and to recognise, support and develop these young people to keep them engaged within our sport. Therefore, the Hockey Young Ambassador was revamped and relaunched this year and we currently have 70 inspiring young people engaged within their school and club setting promoting and raising the profile of our wonderful game!

HockeyFest

The 2016/17 season saw 14 x Welsh clubs sign up to HockeyFest. This year we saw an increase to 17 x clubs engaged. The membership status for all these clubs is not yet available due to ongoing affiliations. However, several clubs reported they had new members attend / sign up to the club on the day which is extremely positive

PROGRESS TO DATE

Hockey Hotline

The hockey hotline was reviewed in the build up to the Euro's and due to costs a decision was made not to proceed. However, business cards and posters were developed as a hockey hotline with CDO contact telephone numbers stated according to region. Therefore, it is difficult to determine how many calls have been received as a result of the Euro's.

Player Visits

In the build up to the Euro's, some clubs engaged with our senior internationals to raise the profile of our athletes and our game e.g. Carmarthen Hockey Club utilised 2 x Senior men to launch their new men's team. We also had a player visit to Gwernyfed Hockey Festival. However, now that the season is in full swing and there are a number of new interventions to be launched, it is hoped that there will be significantly more opportunities for player visits in the new year

Player Thank You's

In the lead up to the Euro's, a thank you video was created by the welsh players to present at Hoci Heroe training, which was very well received. Post Euro's, a thank you letter and gift was sent to all Hoci Heroes that were engaged, which included a quote from Abi Welsford (Ladies Captain). A number of players also took it upon themselves during and following the Euro's to utilise social media to thank the hockey family for all their support.

AIM & RATIONALE

Aim

To inspire a generation and increase hockey participation in primary school settings

Rationale

Since the introduction of Club Development Officers, the relationships between clubs and Hockey Wales has significantly grown, along with an impact on club membership. That said clubs still have a need to develop school club links and the feedback from our Hockey Family is that more needs to be done to engage young people into hockey within a school setting.

What better time to do this than on the back of the success of the men's and women's squads during the European Championships in the summer. The media coverage for both these events saw the most coverage ever for hockey in Wales and the success of these championships now needs to be captured through the legacy of inspiring the next generation of hockey players and getting more young people 'Hooked on Hoci'.

To a certain extent, hockey remains a minority sport in a school setting and this is due to a number of contributing factors:

- Negative perception of the game (cold, hard ball, hard stick, it hurts!)
- Experience of teachers
- Limited knowledge of teachers to be able to deliver engaging and exciting sessions
- Cost of hockey equipment
- Lack of competition outlets

In September of this year, we also saw the relaunch of the Hockey Young Ambassador Programme and this year, we have opened the recruitment process to school pupils who have a passion for hockey and leadership. These young people are inspirational in their delivery and will form a key element to inspiring future hockey players.

PROPOSAL

The proposed intervention will be rolled out on a phased approach according to club needs and school engagement and will be split into four stages:

Intervention

Work with partners to deliver six weeks of hockey to all primary schools within a given radius of a hockey club. The sessions will target 7-11-year olds (Key Stage 2) and will use the activities in the 4689 resource. Sessions will be focused on having fun and learning new skills.

Competition

Deliver National Primary 7s Competition for 9-11-year olds (School Years 5&6). Competition to start in each Local Authority, before winners are put forward to a regional competition and eventually a National Finals.

Transition

1. Develop school-club links, to support children to play hockey beyond the school gates
2. Provide 4689 Leadership training to a member of staff within each school. The 4689 training will provide teachers with the skills & confidence to keep children hooked on hockey.

Mentoring

Once a member of staff has attended the 4689 Leadership Course, we will provide them with ongoing support. This will ensure that the hockey delivery within their school is sustainable.

TIMESCALES & DELIVERY

Timescales

January 2018	-	Launch of Hooked on Hoci
	-	Recruitment of schools and clubs for Stage 1
	-	Recruitment of Community Coaches to deliver
February 2018	-	Sign Hooked on Hoci Partnership Agreements between Clubs and Schools
	-	Commencement of Schools Delivery
March 2018	-	Local Competition
April 2018	-	Regional Competition
May 2018	-	National Competition

Delivery

Where possible, delivery partners will be engaged to deliver the 6-week programme within schools, on behalf of Hockey Wales. Where there are no delivery partners, a community coach will be recruited and deployed into schools. To ensure the delivery of practical sessions in line with the 4689 and Golden Thread coaching philosophies, relevant training and mentoring will be offered to all workforce

COSTINGS

Based on engaging 30 x Schools per year:

Income:

School Fee @ £50	£1,500
	£1,000

Expenditure:

Equipment Bag @ £180	£5,400
Community Coach @ 60	£1,800
4689 Resource Cards @ £8	£240
4689 Course @ £25	£750
	£8,190

Total Grant Requested	£7,190
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To put this into context, if each school engaged 30 pupils in this programme, the cost per head per session would be £1.50