

Graphic Communication

Module Code: ADGD4004

Module Credits: 20

Semester: 1

Module Coordinator: Gavin Kirby

Teaching Staff: Gavin Kirby

Module Start Date: 1st October 2019

Teaching Sessions: Tuesday 12pm to 5pm: Room AC404 (Check Schedule for Grouped Weeks)

Module Duration: 15 weeks

Assessment Deadline: 3pm on 10th December 2019: Room AC404

Weekly Schedule		
Week 1	25th September	Induction Week: .
Week 2	1st October All Students 12 to 5pm	The Design Process and Star project workshop. Issue Penguin Book Covers Brief and promote workshops for students to do.
Week 3	8th October Group 1: 12 to 2.15 Group 2: 2.45 to 5	Typography and typographic Voices. Title Page project. Adobe InDesign.
Week 4	15th October Group 1: 12 to 2.15 Group 2: 2.45 to 5	Simile, Visual Metaphor and Semiotics. Lyric Poster Project. Adobe InDesign / Photoshop.
Week 5	22nd October Group 1: 12 to 2.15 Group 2: 2.45 to 5	Simile, Visual Metaphor and Semiotics. Lyric Poster Project. Adobe InDesign / Photoshop.
Week 6	29th October Group 1: 12 to 2.15 Group 2: 2.45 to 5	Information Design and Communication. How to...Project. Adobe InDesign / Illustrator.
Week 7	5th November Group 1: 12 to 2.15 Group 2: 2.45 to 5	Information Design and Communication. How to...Project. Adobe InDesign / Illustrator.
Week 8	12th November Group 1: 12 to 2.15 Group 2: 2.45 to 5	Information Design and Communication. How to...Project. Adobe InDesign / Illustrator.
Week 9	19th November All Students 12 to 5pm	Project Work. Time to catch up and finish any project that you still have yet to complete.
Week 10	26th November Group 1: 12 to 2.15 Group 2: 2.45 to 5	Penguin Book Covers. Adobe InDesign / Illustrator/ Photoshop.
Week 11	3rd December Group 1: 12 to 2.15 Group 2: 2.45 to 5	Penguin Book Covers. Adobe InDesign / Illustrator/ Photoshop.
Week 12	10th December All Students 12 to 5pm	Portfolio of Projects Deadline, 3pm.
Christmas Break		
Week 13	7th January All Students 12 to 1.30pm	Introduction to Design for Publication. Issue Magazine Brief.
Week 14	13th-17th January	Module Feedback Tutorials. Dates and times TBC.
Week 15	20th-24th January	Design Week.