



**Prifysgol Cymru**  
Y Drindod Dewi Sant  
**University of Wales**  
Trinity Saint David

## **MODULE DIRECTORY**

**Certificate of Higher Education Social  
Enterprise Management**

**Certificate of Higher Education Developing  
Sustainable Enterprises (Rural)**

**Certificate of Higher Education Developing  
Sustainable Enterprises (Community Sport)**

## **LEVEL 4**

**ACADEMIC DISCIPLINE: Business**

**INSTITUTE OF MANAGEMENT AND  
HEALTH**

**2024-2025**

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## **INTRODUCTION**

This Module Directory includes all the modules for Level 4 within the CertHE Social Enterprise Management programme in the academic year 2024-2025.

This directory accompanies the Programme of Study Handbook, which will provide you with details of which modules you will be studying for your programme this year in the 'Programme of Study' section. This directory may include modules that are running on other programmes of study within your Academic Discipline/Institute. If you require assistance in identifying the modules for your programme of study, please contact the Programme Manager (whose name and contact details are provided in the accompanying Programme of Study Handbook), or the relevant Institute Office.

The University has made every effort to make the information as full and as accurate as possible, but you should note that minor changes in the organisation of modules between the planning stage and the actual teaching are inevitable. We shall try to keep any such changes to a minimum, and you will receive plenty of advance warning in the event of any alteration. We would also be grateful if you would let us know about any changes that you think might be helpful if introduced into future handbooks.

## MODULES

|                       |                                                                                                  |
|-----------------------|--------------------------------------------------------------------------------------------------|
| <b>Module Code</b>    | <b>BMSE4006 / BMSE4006D</b>                                                                      |
| <b>Title</b>          | <b>Community Development</b>                                                                     |
| <b>Date</b>           | <b>11/10/2023</b>                                                                                |
| <b>Level</b>          | <b>4</b>                                                                                         |
| <b>Credits</b>        | <b>20</b>                                                                                        |
| <b>Pre-Requisites</b> | <b>None</b>                                                                                      |
| <b>DBS Check</b>      | <b>May be required <input type="checkbox"/> Not required <input checked="" type="checkbox"/></b> |

### AIM(S)

- To engage the student in understanding community development principles and the importance of active participation in the community development process, and the role of change agents to make improvements to their community. Students will study a specific community development project each year, which will be the context for content.

### LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- demonstrate understanding of community development and the links between society, economy and environment;
- evaluate community development processes for sustainable improvements.

### INDICATIVE CONTENT

- Themes and historical context of community development.
- Resilience by example in communities.
- Community development principles.
- Engagement and the role of community-based organisations.
- Members and membership – growth and development of organisations.
- Sustainability and community development.
- Strategic factors of community development in terms of changing social, economic, environmental and political contexts.

### Study Time Allocation

The study time for the module is divided as follows:

| <b>Activity type</b> | <b>Hours</b> | <b>Percentage</b> |
|----------------------|--------------|-------------------|
| Scheduled learning   | 40           | 20%               |
| Independent learning | 160          | 80%               |
| Placement learning   | --           | --                |
| <b>TOTAL</b>         | <b>200</b>   | <b>100%</b>       |

## ASSESSMENT

### Assessment Component 1

(Tick one)

☐ Written exam      ☐ Coursework      ☒ Practical

| Mode of assessment                                                           | Volume    | Weighting |
|------------------------------------------------------------------------------|-----------|-----------|
| Illustrated fieldwork poster presentation on a community development project | 5 minutes | 25%       |

### Assessment Component 2

(Tick one)

☐ Written exam      ☒ Coursework      ☐ Practical

| Mode of assessment | Volume     | Weighting |
|--------------------|------------|-----------|
| Report             | 2250 words | 75%       |

### Assessment Summary

| Activity type | Percentage  |
|---------------|-------------|
| Written exam  | --          |
| Coursework    | 75%         |
| Practical     | 25%         |
| <b>TOTAL</b>  | <b>100%</b> |

## INDICATIVE READING LIST

| Module Code    | BMSE4006 / BMSE4006D                                                                                                                                                                  |                                     |
|----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| Module Title   | Community Development                                                                                                                                                                 |                                     |
| Classification | Reading List entry                                                                                                                                                                    | Electronic*                         |
| Essential      | Edgeman, R. Eskildsen, J. (2014). Modelling and Assessing Sustainable Enterprise Excellence. Business Strategy and the Environment, Vol. 23 (3), p.173-187                            | <input checked="" type="checkbox"/> |
| Essential      | Cronin, M. J. (2017). Managing for social impact: innovations for responsible enterprise, Springer                                                                                    | <input checked="" type="checkbox"/> |
| Essential      | Roberts. (2019). Community Development : Learning and Action. University of Toronto Press,. <a href="https://doi.org/10.3138/9781487575151">https://doi.org/10.3138/9781487575151</a> | <input checked="" type="checkbox"/> |
| Further        | McCrea, & Finnegan, F. (2019). Funding, power and community development (McCrea & F. Finnegan, Eds.). Policy Press.                                                                   | <input checked="" type="checkbox"/> |
| Further        | Banks, S. (2013). Managing community practice : principles, policies and programmes (2nd ed.). Policy Press.                                                                          | <input type="checkbox"/>            |
| Further        | Thompson, F. M. M. (2010). Social enterprise: developing sustainable enterprises, New York:Palgrave Mcmillan                                                                          | <input checked="" type="checkbox"/> |

|                       |                                                                                                  |
|-----------------------|--------------------------------------------------------------------------------------------------|
| <b>Module Code</b>    | <b>BMSE4007 / BMSE4007D</b>                                                                      |
| <b>Title</b>          | <b>Community Sport</b>                                                                           |
| <b>Date</b>           | <b>11/10/2023</b>                                                                                |
| <b>Level</b>          | <b>4</b>                                                                                         |
| <b>Credits</b>        | <b>20</b>                                                                                        |
| <b>Pre-Requisites</b> | <b>None</b>                                                                                      |
| <b>DBS Check</b>      | <b>May be required <input type="checkbox"/> Not required <input checked="" type="checkbox"/></b> |

### AIM(S)

- To engage students in understanding the key principles of community sport in an organisational context. Understanding the process of developing a community sport organisation for the good of the sport, its participants and the community. Students will study a specific community sport organisation project each year, which will be the context for content.

### LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- demonstrate understanding of the principles of community sport, enterprise, and the links between society, well-being and enterprise;
- engage in the processes of community sports organisation.

### INDICATIVE CONTENT

- Introduction to Community Sport.
- The role of governance.
- The start-up, management and growth of an organization including setting and measuring objectives.
- Key principles of sustainability within enterprise.
- Changing social, economic, environmental and political contexts.
- Regional and national policy initiatives and support mechanisms.
- Business planning.
- The differences between organizational structures.
- Social enterprise.

### Study Time Allocation

The study time for the module is divided as follows:

| <b>Activity type</b> | <b>Hours</b> | <b>Percentage</b> |
|----------------------|--------------|-------------------|
| Scheduled learning   | 40           | 20%               |
| Independent learning | 160          | 80%               |
| Placement learning   | --           | --                |
| <b>TOTAL</b>         | <b>200</b>   | <b>100%</b>       |

## ASSESSMENT

### Assessment Component 1

(Tick one)

☐ Written exam      ☒ Coursework      ☐ Practical

| Mode of assessment | Volume     | Weighting |
|--------------------|------------|-----------|
| Appraisal          | 2250 words | 75%       |

### Assessment Component 2

(Tick one)

☐ Written exam      ☐ Coursework      ☒ Practical

| Mode of assessment | Volume    | Weighting |
|--------------------|-----------|-----------|
| Presentation       | 5 minutes | 25%       |

### Assessment Summary

| Activity type | Percentage  |
|---------------|-------------|
| Written exam  | --          |
| Coursework    | 75%         |
| Practical     | 25%         |
| <b>TOTAL</b>  | <b>100%</b> |

## INDICATIVE READING LIST

| Module Code    | BMSE4007 / BMSE4007D                                                                                                                                                                                                           |                                     |
|----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| Module Title   | Community Sport                                                                                                                                                                                                                |                                     |
| Classification | Reading List entry                                                                                                                                                                                                             | Electronic*                         |
| Essential      | Foster, O'Reilly, N., & Dávila, A. (2021). Sports business management : decision making around the globe (Second edition.). Routledge, Taylor & Francis Group.                                                                 | <input checked="" type="checkbox"/> |
| Essential      | Edgeman, R. Eskildsen, J. (2014). Modelling and Assessing Sustainable Enterprise Excellence. Business Strategy and the Environment, Vol. 23 (3), p.173-187                                                                     | <input checked="" type="checkbox"/> |
| Essential      | Doherty, Alison. (n.d.). Organizational Capacity and Performance of Community Sport Clubs. Journal of Sport Management, 34(3), 240–260.                                                                                        | <input checked="" type="checkbox"/> |
| Further        | Tomanek, Polasik, M., Cieslinski, W., & Tomanek, M. (2022). Digital Business Models in Sport (Polasik, W. Cieslinski, & M. Tomanek, Eds.; First Edition.). Taylor & Francis.                                                   | <input checked="" type="checkbox"/> |
| Further        | Parnell, Daniel. (n.d.). Management strategies of non-profit community sport facilities in an era of austerity. European Sport Management Quarterly, 19(3), 312–331.                                                           | <input checked="" type="checkbox"/> |
| Further        | Faganel, Riznar, I., & Baruca, A. (2021). Impacts and implications for the sports industry in the post-Covid-19 era (Faganel, I. Riznar, & A. Baruca, Eds.). IGI Global..                                                      | <input checked="" type="checkbox"/> |
| Further        | Sabbe, S, Bradt, L, Spaaij, R, & Roose, R. (2020). Community sport and social cohesion: in search of the practical understandings of community sport practitioners in Flanders. Community Development Journal, 55(2), 258–276. | <input checked="" type="checkbox"/> |

|                       |                                                                                                  |
|-----------------------|--------------------------------------------------------------------------------------------------|
| <b>Module Code</b>    | <b>BMSE4008 / BMSE4008D</b>                                                                      |
| <b>Title</b>          | <b>Digital Marketing</b>                                                                         |
| <b>Date</b>           | <b>11/10/2023</b>                                                                                |
| <b>Level</b>          | <b>4</b>                                                                                         |
| <b>Credits</b>        | <b>20</b>                                                                                        |
| <b>Pre-Requisites</b> | <b>None</b>                                                                                      |
| <b>DBS Check</b>      | <b>May be required <input type="checkbox"/> Not required <input checked="" type="checkbox"/></b> |

### AIM(S)

- To give the student the essential knowledge and skills to plan, implement and monitor an effective digital marketing campaign.

### LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- assess the development of marketing in creating value in a social context;
- demonstrate knowledge and understanding of the underlying concepts and principles of digital marketing processes and techniques and their application and use.

### INDICATIVE CONTENT

- The Marketing Concept
- Digital marketing tools and techniques
- Customers and other stakeholders
- Marketing Strategy and Planning
- Segmentation, Targeting and positioning
- The Marketing Mix and 7 P's

### Study Time Allocation

The study time for the module is divided as follows:

| <b>Activity type</b> | <b>Hours</b> | <b>Percentage</b> |
|----------------------|--------------|-------------------|
| Scheduled learning   | 40           | 20%               |
| Independent learning | 160          | 80%               |
| Placement learning   | --           | --                |
| <b>TOTAL</b>         | <b>200</b>   | <b>100%</b>       |

### ASSESSMENT

#### Assessment Component 1

(Tick one)

☐ Written exam      ☐ Coursework      ☒ Practical

| <b>Mode of assessment</b> | <b>Volume</b> | <b>Weighting</b> |
|---------------------------|---------------|------------------|
| Presentation              | 5 minutes     | 25%              |

**Assessment Component 2**  
(Tick one)

☐ Written exam      ☒ Coursework      ☐ Practical

| Mode of assessment | Volume     | Weighting |
|--------------------|------------|-----------|
| Report             | 2250 words | 75%       |

**Assessment Summary**

| Activity type | Percentage  |
|---------------|-------------|
| Written exam  | --          |
| Coursework    | 75%         |
| Practical     | 25%         |
| <b>TOTAL</b>  | <b>100%</b> |

**INDICATIVE READING LIST**

| Module Code    | BMSE4008 / BMSE4008D                                                                                                                                                                                   |                                     |
|----------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| Module Title   | Digital Marketing                                                                                                                                                                                      |                                     |
| Classification | Reading List entry                                                                                                                                                                                     | Electronic*                         |
| Essential      | Niininen, & Niininen, O. (2022). Contemporary issues in digital marketing (Niininen, Ed.). Taylor & Francis. <a href="https://doi.org/10.4324/9781003093909">https://doi.org/10.4324/9781003093909</a> | <input checked="" type="checkbox"/> |
| Essential      | Goldberg, Marvin E., Martin Fishbein, and Susan E. Middlestadt. Social marketing: Theoretical and practical perspectives. Psychology Press, 2018.                                                      | <input checked="" type="checkbox"/> |
| Essential      | Hooley, Nicoulaud, B., Rudd, J. M., & Lee, N. (2020). Marketing strategy and competitive positioning (Seventh edition.). Pearson.                                                                      | <input checked="" type="checkbox"/> |
| Further        | Tuten, T. L., & Solomon, M. R. (2017). Social media marketing. Sage.                                                                                                                                   | <input type="checkbox"/>            |
| Further        | Bloom, P. N., Hussein, P. Y., & Szykman, L. R. (2018). The benefits of corporate social marketing initiatives. In Social Marketing (pp. 313-331). Psychology Press.                                    | <input checked="" type="checkbox"/> |
| Further        | Felix, R., Rauschnabel, P. A., & Hinsch, C. (2017). Elements of strategic social media marketing: A holistic framework. Journal of Business Research, 70, 118-126.                                     | <input checked="" type="checkbox"/> |
| Further        | Kane, G. C. J., Palmer, D., Phillips, A. N., Kiron, D., & Buckley, N. (2014). Moving beyond marketing: Generating social business value across the enterprise. MIT Sloan Management Review, 56(1), 1.  | <input checked="" type="checkbox"/> |
| Further        | Lee, C. K. C., Yap, C. S. F., & Levy, D. S. (2016). Place identity and sustainable consumption: implications for social marketing. Journal of strategic marketing, 24(7), 578-593.                     | <input checked="" type="checkbox"/> |
| Further        | Sargeant, A., & Macquillin, I. (2016). Marketing for nonprofit organisations. In The Marketing Book (pp. 555-576). Routledge.                                                                          | <input type="checkbox"/>            |
| Further        | Tiago, M. T. P. M. B., & Veríssimo, J. M. C. (2014). Digital marketing and social media: Why bother?. Business Horizons, 57(6), 703-708.                                                               | <input checked="" type="checkbox"/> |

|                       |                                                                                                                                |                                     |
|-----------------------|--------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| <b>Module Code</b>    | <b>BMSE4008 / BMSE4008D</b>                                                                                                    |                                     |
| <b>Module Title</b>   | <b>Digital Marketing</b>                                                                                                       |                                     |
| <b>Classification</b> | <b>Reading List entry</b>                                                                                                      | <b>Electronic*</b>                  |
| Further               | Bowen, & Ozuem, W. (2016). Competitive social media marketing strategies (Bowen & W. Ozuem, Eds.). Business Science Reference. | <input checked="" type="checkbox"/> |

|                       |                                                                                                  |
|-----------------------|--------------------------------------------------------------------------------------------------|
| <b>Module Code</b>    | <b>BMSP4016 / BMSP4016D</b>                                                                      |
| <b>Title</b>          | <b>Distinctiveness and Regeneration</b>                                                          |
| <b>Date</b>           | <b>11/10/2023</b>                                                                                |
| <b>Level</b>          | <b>4</b>                                                                                         |
| <b>Credits</b>        | <b>20</b>                                                                                        |
| <b>Pre-Requisites</b> | <b>None</b>                                                                                      |
| <b>DBS Check</b>      | <b>May be required <input type="checkbox"/> Not required <input checked="" type="checkbox"/></b> |

### AIM(S)

- To engage the student in understanding the inextricable link between economy, society and environment through a case study approach to the development of places. Students will study a specific place each year, which will be the context for content.

### LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- demonstrate an understanding of the significance of activism for community development;
- demonstrate an understanding of the development of places and the links between economy, society, and environment;
- evaluate economic development proposals for sustainable regeneration.

### INDICATIVE CONTENT

- The origins and development of landscape as a natural and socio-cultural phenomenon.
- Economic development from a historical perspective – growth and development of industry.
- Local/regional culture, language, and a sense of place.
- Community, identity, and the growing significance of localism.
- Changing social, economic, environmental, and political contexts.
- Internal and external relationships of place.
- Contemporary economic development and strategies for regeneration.

### Study Time Allocation

The study time for the module is divided as follows:

| <b>Activity type</b> | <b>Hours</b> | <b>Percentage</b> |
|----------------------|--------------|-------------------|
| Scheduled learning   | 40           | 20%               |
| Independent learning | 160          | 80%               |
| Placement learning   | --           | --                |
| <b>TOTAL</b>         | <b>200</b>   | <b>100%</b>       |

## ASSESSMENT

### Assessment Component 1

(Tick one)

☐ Written exam      ☐ Coursework      ☒ Practical

| Mode of assessment | Volume    | Weighting |
|--------------------|-----------|-----------|
| Video              | 2 minutes | 25%       |

### Assessment Component 2

(Tick one)

☐ Written exam      ☒ Coursework      ☐ Practical

| Mode of assessment | Volume     | Weighting |
|--------------------|------------|-----------|
| Report             | 2250 words | 75%       |

### Assessment Summary

| Activity type | Percentage  |
|---------------|-------------|
| Written exam  | --          |
| Coursework    | 75%         |
| Practical     | 25%         |
| <b>TOTAL</b>  | <b>100%</b> |

## INDICATIVE READING LIST

| Module Code    | BMSP4016 / BMSP4016D                                                                                                                                                                                                                                                                                                                               |                                     |
|----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| Module Title   | Distinctiveness and Regeneration                                                                                                                                                                                                                                                                                                                   |                                     |
| Classification | Reading List entry                                                                                                                                                                                                                                                                                                                                 | Electronic*                         |
| Essential      | Mah, A. (2012). Industrial Ruination, Community and Place: Landscapes and Legacies of Urban Decline Paperback University of Toronto Press.                                                                                                                                                                                                         | <input checked="" type="checkbox"/> |
| Essential      | O'Brien, D. and Matthews, P. (eds.) (2015). After Urban Regeneration: Communities, Policy and Place (Connected Communities) Policy Press.                                                                                                                                                                                                          | <input checked="" type="checkbox"/> |
| Essential      | Pemberton, S. (2019). Rural Regeneration in the UK. Routledge.                                                                                                                                                                                                                                                                                     | <input checked="" type="checkbox"/> |
| Essential      | Viken, A. (2016). Place Reinvention: Northern Perspectives. Routledge.                                                                                                                                                                                                                                                                             | <input checked="" type="checkbox"/> |
| Further        | Della Torre, Della Torre, S., Cattaneo, S., Lenzi, C., & Zanelli, A. (n.d.). Regeneration of the Built Environment from a Circular Economy Perspective (Della Torre, S. Cattaneo, C. Lenzi, & A. Zanelli, Eds.; 1st ed. 2020.). Springer Nature. <a href="https://doi.org/10.1007/978-3-030-33256-3">https://doi.org/10.1007/978-3-030-33256-3</a> | <input checked="" type="checkbox"/> |
| Further        | Dobson, S. (2015). Urban translations: Regeneration through the lens of actor-networking. Local Economy: The Journal of the Local Economy Policy Unit, 2015, Vol.30(8), pp.944-960.                                                                                                                                                                | <input checked="" type="checkbox"/> |
| Further        | Rey, Laprise, M., & Lufkin, S. (2021). Neighbourhoods in Transition Brownfield Regeneration in European Metropolitan Areas. Springer International Publishing AG.                                                                                                                                                                                  | <input checked="" type="checkbox"/> |

|                       |                                                                                                                                                                                                                                       |                                     |
|-----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| <b>Module Code</b>    | <b>BMSP4016 / BMSP4016D</b>                                                                                                                                                                                                           |                                     |
| <b>Module Title</b>   | <b>Distinctiveness and Regeneration</b>                                                                                                                                                                                               |                                     |
| <b>Classification</b> | <b>Reading List entry</b>                                                                                                                                                                                                             | <b>Electronic*</b>                  |
| Further               | Hordern, J. (2013). Evaluation and implementation: two regeneration programmes. <i>International Journal of Public Sector Management</i> , 26(4), pp.298-308.                                                                         | <input checked="" type="checkbox"/> |
| Further               | Jones, P. and Evans, J. (2012) <i>Rescue Geography: Place Making, Affect and Regeneration</i> . <i>Urban Studies</i> , 2012, Vol.49(11), pp.2315-23                                                                                   | <input checked="" type="checkbox"/> |
| Further               | McGuinness, D., Greenhalgh, P. and Pugalish, L. (2015). Is the grass always greener? Making sense of convergence and divergence in regeneration policies in England and Scotland. <i>The Geographical Journal</i> , 181(1), pp.26-37. | <input checked="" type="checkbox"/> |
| Further               | Powe, N., Pringle, R. and Hart, T. (2015). Matching the process to the challenge within small town regeneration. <i>Town Planning Review</i> , 86(2), pp.177-202.                                                                     | <input checked="" type="checkbox"/> |

|                       |                                                                                                  |
|-----------------------|--------------------------------------------------------------------------------------------------|
| <b>Module Code</b>    | <b>BMSP4017 / BMSP4017D</b>                                                                      |
| <b>Title</b>          | <b>Financial Management for Business Sustainability</b>                                          |
| <b>Date</b>           | <b>11/10/2023</b>                                                                                |
| <b>Level</b>          | <b>4</b>                                                                                         |
| <b>Credits</b>        | <b>20</b>                                                                                        |
| <b>Pre-Requisites</b> | <b>None</b>                                                                                      |
| <b>DBS Check</b>      | <b>May be required <input type="checkbox"/> Not required <input checked="" type="checkbox"/></b> |

### AIM(S)

- To facilitate the student's understanding of the concepts and methods of accounting, cost accounting, and the significance and use of financial information within organisations.

### LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- demonstrate understanding of the purpose of cost accounting and apply cost accounting concepts, techniques and methods to business transactions;
- evaluate the basic principles of accounting including use of appropriate software;
- prepare financial statements from initial data, dealing with both routine and non-routine transactions and analyse financial statements with confidence.

### INDICATIVE CONTENT

- Accounting as a means of communication.
- Fundamental concepts of accounting.
- Accounting information systems.
- Introduction to double-entry bookkeeping and the trial balance.
- The main financial statements – balance sheet, profit and loss account.
- Accounting for VAT, stocks, depreciation, disposals of fixed assets, accruals and prepayments.
- The nature and purpose of cost accounting.
- Cost centres and cost units. Relationship between cost accounting and financial accounting.
- Cost classification, behaviour and purpose. Elements of production and non-production costs. Nature of costs, fixed and variable, direct and indirect.
- Cost accounting techniques.
- Accounting for materials, labour and overheads. Marginal and absorption costing.
- The concept of contribution. Breakeven point, margin of safety.
- Inventory valuation and profit determination.

## Study Time Allocation

The study time for the module is divided as follows:

| Activity type        | Hours      | Percentage  |
|----------------------|------------|-------------|
| Scheduled learning   | 40         | 20          |
| Independent learning | 160        | 80          |
| Placement learning   | -          | -           |
| <b>TOTAL</b>         | <b>200</b> | <b>100%</b> |

## ASSESSMENT

### Assessment Component 1

(Tick one)

☐ Written exam      ☒ Coursework      ☐ Practical

| Mode of assessment | Volume     | Weighting |
|--------------------|------------|-----------|
| Report             | 1500 words | 50%       |

### Assessment Component 2

(Tick one)

☒ Written exam      ☐ Coursework      ☐ Practical

| Mode of assessment | Volume | Weighting |
|--------------------|--------|-----------|
| Exam (Unseen)      | 1 hour | 50%       |

### Assessment Summary

| Activity type | Percentage  |
|---------------|-------------|
| Written exam  | 50%         |
| Coursework    | 50%         |
| Practical     | --          |
| <b>TOTAL</b>  | <b>100%</b> |

## INDICATIVE READING LIST

| Module Code    | BMSP4017 / BMSP4017D                                                                                                    |                                     |
|----------------|-------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| Module Title   | Financial Management for Business Sustainability                                                                        |                                     |
| Classification | Reading List entry                                                                                                      | Electronic*                         |
| Essential      | Drury J. (2015). (9th Ed) Management and Cost Accounting, Cengage Learning.                                             | <input checked="" type="checkbox"/> |
| Essential      | Attrill P, McLaney. (2015). (8th Ed) Management Accounting for Decision Makers, Cengage Learning.                       | <input checked="" type="checkbox"/> |
| Essential      | Datar, & Rajan, M. V. (2021). Horngren's cost accounting a managerial emphasis (Seventeenth, global edition.). Pearson. | <input checked="" type="checkbox"/> |
| Further        | Wood, F (2015) (13th Ed) Frank Wood's Business Accounting 1, London: FT Pitman Publications.                            | <input type="checkbox"/>            |

|                       |                                                                                                                                                                      |                                     |
|-----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| <b>Module Code</b>    | <b>BMSP4017 / BMSP4017D</b>                                                                                                                                          |                                     |
| <b>Module Title</b>   | <b>Financial Management for Business Sustainability</b>                                                                                                              |                                     |
| <b>Classification</b> | <b>Reading List entry</b>                                                                                                                                            | <b>Electronic*</b>                  |
| Further               | Choi, J., Wang, H. (2009). Stakeholder Relations and the Persistence of Corporate Financial Performance. Strategic Management Journal 30(8), 895-907.                | <input checked="" type="checkbox"/> |
| Further               | Dyson, J. R. (2010). (8th Ed) Accounting for Non Accounting Students, Pearson                                                                                        | <input checked="" type="checkbox"/> |
| Further               | Atrill, & McLaney, E. J. (2021). Management accounting for decision makers (Tenth editon.). Pearson.                                                                 | <input checked="" type="checkbox"/> |
| Further               | Oncioiu. (2022). Perspectives of management accounting for sustainable business practices (Oncioiu, Ed.). IGI Global, Business Science Reference.                    | <input checked="" type="checkbox"/> |
| Further               | Walls, J.L., Berrone, P., Phan, P.H. (2012).Corporate Governance and Environmental Performance: Is There Really a Link? Strategic Management Journal 33(8), 885-913. | <input checked="" type="checkbox"/> |
| Further               | Weetman P. (2016). (7th Edition) Financial Accounting: An Introduction, Pearson.                                                                                     | <input checked="" type="checkbox"/> |

|                       |                                                                                                  |
|-----------------------|--------------------------------------------------------------------------------------------------|
| <b>Module Code</b>    | <b>BMSP4015 / BMSP4015D</b>                                                                      |
| <b>Title</b>          | <b>Learning and Collaboration for Global Citizenship</b>                                         |
| <b>Date</b>           | <b>11/10/2023</b>                                                                                |
| <b>Level</b>          | <b>4</b>                                                                                         |
| <b>Credits</b>        | <b>20</b>                                                                                        |
| <b>Pre-Requisites</b> | <b>None</b>                                                                                      |
| <b>DBS Check</b>      | <b>May be required <input type="checkbox"/> Not required <input checked="" type="checkbox"/></b> |

### AIM(S)

- To develop the student's skills and understanding of learning strategies and professional practice in a local and global business context.

### LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- research and evaluate the contribution of a collaborative learning and research group;
- identify how to create an identity and participate in organisational and business communities that can influence and inform business learning.

### INDICATIVE CONTENT

- Scholarly practice:  
The nature of inquiry, ontologies, epistemologies and perspectives, types and sources of evidence, evaluating and judging evidence. Using evidence correctly and effectively: Intellectual property, plagiarism and international scholarly standards of practice. Scholarly writing and citation of other's contributions through referencing.
- The international learning context:  
The global learning and research context and its importance to society. A critique of existing and contemporary organisational learning and development approaches. Organisations that support learning and research locally and globally.
- Learning and development for sustainable business:  
Learning motivation and theory developments. Individual and participative learning theory, conceptions and metaphors. Lifelong learning and global citizen participation. International learning and research projects. Communities of practice, activity theory and expansive learning. Professional groups, learning groups, research groups and funding for research funding.
- Digital Literacy:  
Learning, communities and networks of practice. Digital personal learning and development environments. Constructing a professional digital identity through participation in subject domain communities and networks. Technological developments in learning provision.

## Study Time Allocation

The study time for the module is divided as follows:

| Activity type        | Hours      | Percentage  |
|----------------------|------------|-------------|
| Scheduled learning   | 40         | 20          |
| Independent learning | 160        | 80          |
| Placement learning   |            |             |
| <b>TOTAL</b>         | <b>200</b> | <b>100%</b> |

## ASSESSMENT

### Assessment Component 1

(Tick one)

☐ Written exam      ☐ Coursework      ☒ Practical

| Mode of assessment | Volume     | Weighting |
|--------------------|------------|-----------|
| Presentation       | 10 minutes | 50%       |

### Assessment Component 2

(Tick one)

☐ Written exam      ☒ Coursework      ☒ Practical

| Mode of assessment | Volume     | Weighting |
|--------------------|------------|-----------|
| Report             | 1500 words | 50%       |

### Assessment Summary

| Activity type | Percentage  |
|---------------|-------------|
| Written exam  | --          |
| Coursework    | 50%         |
| Practical     | 50%         |
| <b>TOTAL</b>  | <b>100%</b> |

## INDICATIVE READING LIST

| Module Code    | BMSP4015 / BMSP4015D                                                                                                                             |                                     |
|----------------|--------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| Module Title   | Learning and Collaboration for Global Citizenship                                                                                                |                                     |
| Classification | Reading List entry                                                                                                                               | Electronic*                         |
| Essential      | Cottrell, S (2019) The Study Skills Handbook. 5th edn. London: Macmillan International Higher Education.                                         | <input checked="" type="checkbox"/> |
| Essential      | Pears, R. and Shields, G.J. (2019) Cite Them Right: the essential referencing guide. 11th edn. London: Macmillan International Higher Education. | <input checked="" type="checkbox"/> |
| Essential      | Poletti, A. and Rak, J. eds.(2014). Identity technologies: Constructing the self online. University of Wisconsin Press.                          | <input checked="" type="checkbox"/> |
| Essential      | Pyrzczak, F. (2014). Evaluating research in academic journals: A practical guide to realistic evaluation. Routledge.                             | <input checked="" type="checkbox"/> |
| Further        | Bates, T. (2014). The role of communities of practice in a digital age. Vancouver: Contact North. Retrieved August, 29, p.2016.                  | <input checked="" type="checkbox"/> |

|                       |                                                                                                                                |                                     |
|-----------------------|--------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| <b>Module Code</b>    | <b>BMSP4015 / BMSP4015D</b>                                                                                                    |                                     |
| <b>Module Title</b>   | <b>Learning and Collaboration for Global Citizenship</b>                                                                       |                                     |
| <b>Classification</b> | <b>Reading List entry</b>                                                                                                      | <b>Electronic*</b>                  |
| Further               | Bryman, A. and Bell, E. (2015). Business research methods. Oxford University Press, USA.                                       | <input checked="" type="checkbox"/> |
| Further               | Morley, D. (2016). "Applying Wenger's communities of practice theory to placement learning." Nurse education today 39 161-162. | <input checked="" type="checkbox"/> |
| Further               | Merriam, S. B. Grenier, R. S. (2019) Qualitative Research in Practise. San Francisco:Wiley Brand                               | <input type="checkbox"/>            |

|                       |                                                                                                  |
|-----------------------|--------------------------------------------------------------------------------------------------|
| <b>Module Code</b>    | <b>BMSE4009 / BMSE4009D</b>                                                                      |
| <b>Title</b>          | <b>Social Enterprise Theory and Practice</b>                                                     |
| <b>Date</b>           | <b>11/10/2023</b>                                                                                |
| <b>Level</b>          | <b>4</b>                                                                                         |
| <b>Credits</b>        | <b>20</b>                                                                                        |
| <b>Pre-Requisites</b> | <b>None</b>                                                                                      |
| <b>DBS Check</b>      | <b>May be required <input type="checkbox"/> Not required <input checked="" type="checkbox"/></b> |

### AIM(S)

- To provide the student with the knowledge and skills to explore social enterprise development, and management, by examining theory and practical examples.

### LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- demonstrate knowledge and understanding of the underlying concepts and principles of how social enterprises operate and function;
- evaluate the role of social enterprises for economy and society.

### INDICATIVE CONTENT

- Defining a social enterprise.
- The role of social enterprises in society.
- Identifying a social or environmental need.
- Opportunities and challenges facing social enterprises.
- Social enterprises and regional economies.
- Models of social enterprise funding.
- Measuring Social Impact.
- Case studies of local, national and international social enterprises.

### Study Time Allocation

The study time for the module is divided as follows:

| <b>Activity type</b> | <b>Hours</b> | <b>Percentage</b> |
|----------------------|--------------|-------------------|
| Scheduled learning   | 40           | 20%               |
| Independent learning | 160          | 80%               |
| Placement learning   | --           | --                |
| <b>TOTAL</b>         | <b>200</b>   | <b>100%</b>       |

### ASSESSMENT

#### Assessment Component 1

(Tick one)

☐ Written exam      ☒ Coursework      ☐ Practical

| <b>Mode of assessment</b> | <b>Volume</b> | <b>Weighting</b> |
|---------------------------|---------------|------------------|
| Essay                     | 1500 words    | 50%              |

## Assessment Component 2

(Tick one)

☐ Written exam      ☒ Coursework      ☐ Practical

| Mode of assessment | Volume     | Weighting |
|--------------------|------------|-----------|
| Report             | 1500 words | 50%       |

## Assessment Summary

| Activity type | Percentage  |
|---------------|-------------|
| Written exam  | --          |
| Coursework    | 100%        |
| Practical     | --          |
| <b>TOTAL</b>  | <b>100%</b> |

## INDICATIVE READING LIST

| Module Code    | BMSE4009 / BMSE4009D                                                                                                                                                                                                                                                 |                                     |
|----------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| Module Title   | Social Enterprise Theory and Practice                                                                                                                                                                                                                                |                                     |
| Classification | Reading List entry                                                                                                                                                                                                                                                   | Electronic*                         |
| Essential      | Fitzhugh, H., & Stevenson, N. (2015). Inside social enterprise: Looking to the future. Policy Press.                                                                                                                                                                 | <input checked="" type="checkbox"/> |
| Essential      | Ridley-Duff, R., & Bull, M. (2015). Understanding social enterprise: Theory and practice. Sage.                                                                                                                                                                      | <input checked="" type="checkbox"/> |
| Essential      | Young, D. R., Searing, E. A., & Brewer, C. V. (Eds.). (2016). The social enterprise zoo: A guide for perplexed scholars, entrepreneurs, philanthropists, leaders, investors, and policymakers. Edward Elgar Publishing.                                              | <input type="checkbox"/>            |
| Further        | Davies, I. A., Haugh, H., & Chambers, L. (2017). Barriers to social enterprise growth. Journal of Small Business Management.                                                                                                                                         | <input checked="" type="checkbox"/> |
| Further        | Fowler, E. A., Coffey, B. S., & Dixon-Fowler, H. R. (2017). Transforming Good Intentions into Social Impact: A Case on the Creation and Evolution of a Social Enterprise. Journal of Business Ethics, 1-14.                                                          | <input checked="" type="checkbox"/> |
| Further        | Hou, C. E., Tsai, J. M., Hung, S. W., & Cheng, M. J. (2018, July). Public Welfare or Commercial Product? Social Enterprise Consumer Behaviors. In Academy of Management Proceedings (Vol. 2018, No. 1, p. 12333). Briarcliff Manor, NY 10510: Academy of Management. | <input checked="" type="checkbox"/> |
| Further        | Kerlin, J. A. (Ed.). (2017). Shaping social enterprise: Understanding institutional context and influence. Emerald Publishing Limited.                                                                                                                               | <input type="checkbox"/>            |
| Further        | Kerlin, J. A. (2006). Social enterprise in the United States and Europe: Understanding and learning from the differences. Voluntas: International Journal of Voluntary and Nonprofit Organizations, 17(3), 246.                                                      | <input checked="" type="checkbox"/> |
| Further        | Medina Munro, M., & Belanger, C. (2017). Analyzing external environment factors affecting social enterprise development. Social Enterprise Journal, 13(1), 38-52.                                                                                                    | <input checked="" type="checkbox"/> |
| Further        | Munoz, S. A., Steiner, A., & Farmer, J. (2014). Processes of community-led social enterprise development: learning                                                                                                                                                   | <input checked="" type="checkbox"/> |

|                       |                                                                                                                                                                                                                                                                                                  |                                     |
|-----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| <b>Module Code</b>    | <b>BMSE4009 / BMSE4009D</b>                                                                                                                                                                                                                                                                      |                                     |
| <b>Module Title</b>   | <b>Social Enterprise Theory and Practice</b>                                                                                                                                                                                                                                                     |                                     |
| <b>Classification</b> | <b>Reading List entry</b>                                                                                                                                                                                                                                                                        | <b>Electronic*</b>                  |
|                       | from the rural context. Community Development Journal, 50(3), 478-493.                                                                                                                                                                                                                           |                                     |
| Further               | Phillips, W., Lee, H., Ghobadian, A., O'Regan, N., & James, P. (2015). Social innovation and social entrepreneurship: A systematic review. Group & Organization Management, 40(3), 428-461.                                                                                                      | <input checked="" type="checkbox"/> |
| Further               | Roy, M. J., McHugh, N., Huckfield, L., Kay, A., & Donaldson, C. (2015). "The most supportive environment in the world"? Tracing the development of an institutional 'ecosystem' for social enterprise. Voluntas: International Journal of Voluntary and Nonprofit Organizations, 26(3), 777-800. | <input checked="" type="checkbox"/> |
| Further               | Sepulveda, L. (2015). Social enterprise—a new phenomenon in the field of economic and social welfare?. Social Policy & Administration, 49(7), 842-861.                                                                                                                                           | <input checked="" type="checkbox"/> |
| Further               | Steiner, A., & Teasdale, S. (2017). Unlocking the potential of rural social enterprise. Journal of Rural Studies.                                                                                                                                                                                | <input checked="" type="checkbox"/> |

|                       |                                                                                                  |
|-----------------------|--------------------------------------------------------------------------------------------------|
| <b>Module Code</b>    | <b>BMSE4010 / BMSE4010D</b>                                                                      |
| <b>Title</b>          | <b>Sustainable Enterprise</b>                                                                    |
| <b>Date</b>           | <b>11/10/2023</b>                                                                                |
| <b>Level</b>          | <b>4</b>                                                                                         |
| <b>Credits</b>        | <b>20</b>                                                                                        |
| <b>Pre-Requisites</b> | <b>None</b>                                                                                      |
| <b>DBS Check</b>      | <b>May be required <input type="checkbox"/> Not required <input checked="" type="checkbox"/></b> |

### AIM(S)

- To engage the student with the key principles and processes of sustainable enterprise creation.

### LEARNING OUTCOMES

Upon the successful completion of this module, the student should be able to:

- demonstrate understanding of the terms sustainability and enterprise, and the links between society, economy and environment;
- engage in the processes of sustainable business creation and business planning.

### INDICATIVE CONTENT

- Small Business start-up, management and growth.
- Key principles of sustainability within enterprise.
- Changing social, economic, environmental and political contexts.
- Regional and national policy initiatives, and support mechanisms for enterprise and entrepreneurship.
- Business planning.
- The role of enterprise within the regional economy.
- Social enterprise, social business, and eco-preneurship.

### Study Time Allocation

The study time for the module is divided as follows:

| <b>Activity type</b> | <b>Hours</b> | <b>Percentage</b> |
|----------------------|--------------|-------------------|
| Scheduled learning   | 40           | 20%               |
| Independent learning | 160          | 80%               |
| Placement learning   | --           | --                |
| <b>TOTAL</b>         | <b>200</b>   | <b>100%</b>       |

### ASSESSMENT

#### Assessment Component 1 (Tick one)

☐ Written exam      ☒ Coursework      ☐ Practical

| <b>Mode of assessment</b> | <b>Volume</b> | <b>Weighting</b> |
|---------------------------|---------------|------------------|
| Business Plan             | 2250 words    | 75%              |

#### Assessment Component 2 (Tick one)

☐ Written exam      ☐ Coursework      ☒ Practical

| Mode of assessment | Volume    | Weighting |
|--------------------|-----------|-----------|
| Presentation       | 5 minutes | 25%       |

#### Assessment Summary

| Activity type | Percentage  |
|---------------|-------------|
| Written exam  | --          |
| Coursework    | 75%         |
| Practical     | 25%         |
| <b>TOTAL</b>  | <b>100%</b> |

#### INDICATIVE READING LIST

| Module Code    | BMSE4010 / BMSE4010D                                                                                                                                                                                                                |                                     |
|----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
| Module Title   | Sustainable Enterprise                                                                                                                                                                                                              |                                     |
| Classification | Reading List entry                                                                                                                                                                                                                  | Electronic*                         |
| Essential      | Edgeman, R. Eskildsen, J. (2014). Modelling and Assessing Sustainable Enterprise Excellence. <i>Business Strategy and the Environment</i> , Vol. 23 (3), p.173-187                                                                  | <input checked="" type="checkbox"/> |
| Essential      | Williams. (2017). Business start up : the most comprehensive guide for entrepreneurs (Thirtieth, 2017/18 edition.). Pearson.                                                                                                        | <input checked="" type="checkbox"/> |
| Further        | Febrizal Rahmana, Adhi Bawono. (2020). Sustainable development toward sustainable enterprise. <i>Management Science Letters</i> , 11(2), 657–668.                                                                                   | <input checked="" type="checkbox"/> |
| Further        | Anbarasan, Periyasami. (2018). Stakeholder Engagement in Sustainable Enterprise: Evolving a Conceptual Framework, and a Case Study of ITC. <i>Business Strategy &amp; the Environment</i> (John Wiley & Sons, Inc), 27(3), 282–300. | <input checked="" type="checkbox"/> |
| Further        | Chofreh, Abdoulmohammad Gholamzadeh. (2018). Sustainable enterprise resource planning systems implementation: A framework development. <i>Journal of Cleaner Production</i> , 198, 1345–1355.                                       | <input checked="" type="checkbox"/> |