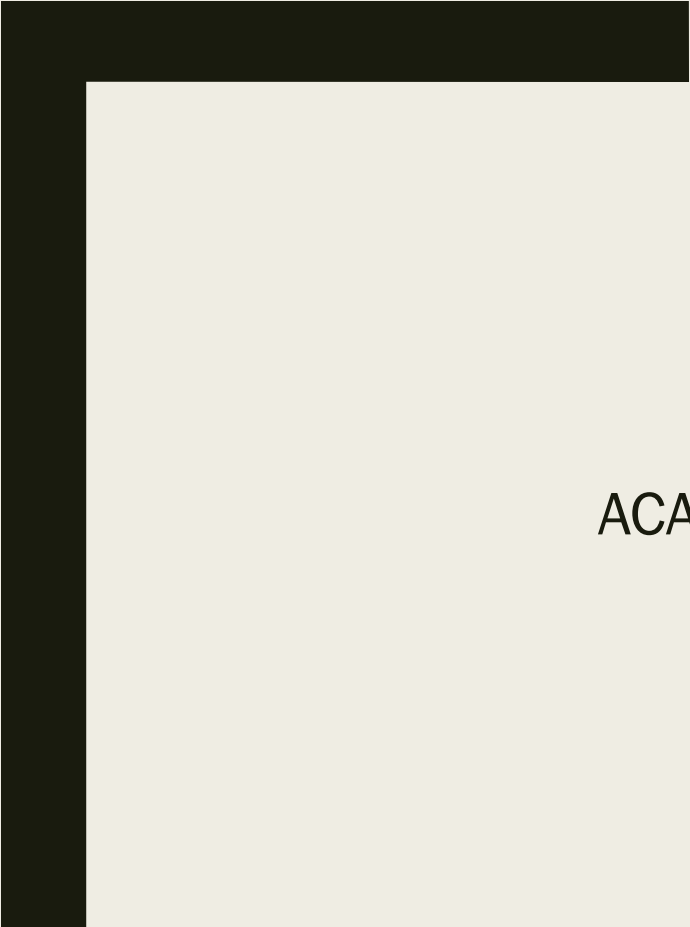


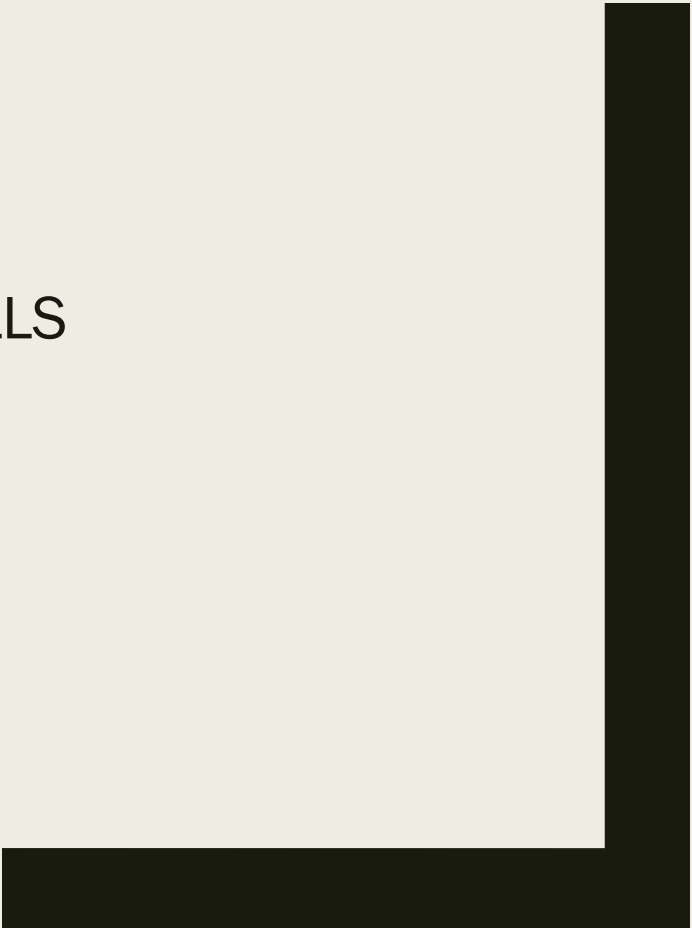


BMSW4001

ACADEMIC AND EMPLOYABILITY SKILLS

KEVIN SANO

STUDENT NUMBER: 2108739



MY CAREER PATH

I pretend to be a fashion entrepreneur/designer.

I always had a passion for clothes but it wasn't my main focus at all, at some point I wanted to follow my father steps and become a football player which is another big passion that I have. Unfortunately I suffered an injury and I had to stop for a certain period of time but that wasn't the end of the world, that injury just made me focus on the love that I had for fashion so I started researching on to become a fashion entrepreneur and have my own clothing brand.

On the right side of this slide you can look at my brand logo "VITOO" which is short for "Victory Is The Only Option".



FASHION DESIGNER

I understand that in this business there are many challenges that I will have to face and I wanted to be aware of everything so I researched about it. While I was gathering information about this career that I want to chase I've seen many different articles and YouTube videos and this is the information that they provided:

Fashion designers need to be up to date with the latest fashion trends and not only be up to date but understand it too. Visualisation skills are a must because we can't just choose any type of fabric for the clothes that we design, the material has to be good or no one will buy it. There are many responsibilities involved on being a fashion designer, as I mentioned before we need to check clothes with good fabric and know how to negotiate with the suppliers and that is where our negotiation skills need to be applied, if I'm checking two manufacturers I need to compare them to see which one would fit my budget and has the best quality. There are many other responsibilities/skills required so I listed them on the next slide.



Leadership
skills



Business
sense



Competitive
skills



Strong
sewing skills



Visualisation
skills



Decision
making skills

SKILLS THAT
I NEED FOR
IT



WHAT SKILLS DO I HAVE?

- Communication skills
- Computer skills
- Creativity skills
- Sense of style

SWOT ANALYSIS

Strengths

I´m unique
I know how to use technology
to my advantage to earn new
skills about the career that I´m
chasing

Weaknesses

Lack of work experience
Since I´m new to the fashion
world if I was to apply for a
fashion designer job a person
with more experience would
get the job before me

Opportunities

I´m in a big city where the
fashion scene is huge

Threats

Bigger and well established
companies would be a threat
to my business as they have
better resources than me

REFERENCES

- <https://blog.hocking.edu/13-skills-needed-to-become-a-successful-fashion-designer>
- <https://www.youtube.com/watch?v=qykIDCIEB4A>
- <https://www.youtube.com/watch?v=KvdZCaoB0J4>
- <https://www.prospects.ac.uk/job-profiles/fashion-designer>
- <https://www.sdgyoungleaders.org/leadership/this-is-how-to-help-your-employees-improve-their-communication-skills/>
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