

Professional Promotion

Module Code: ADAD6002

Module Credits: 20

Semester: 1 and 2

Module Coordinator: Gavin Kirby

Teaching Staff: Gavin Kirby / Donna Williams / Phil Thomas

Module Start Date: Monday 30th September 2019

Teaching Sessions: Varied, please see schedule for details

Module Duration: 30 weeks

Assessment Deadline: May 2019 date and time TBC

Schedule		
Lecture 1	30th September 2.30pm to 4.30pm	Welcome back and Introduction to Marketing, Self Promotion and Exhibition. Lecture Theatre 1
Lecture 2	2nd October 10.30am to 12.30pm	How to value your work and your time. Lecture Theatre 2
Lecture 3	7th October 2.30pm to 4.30pm	Job hunting. Lecture Theatre 1
Lecture 4	9th October 10.30am to 12.30pm	Letters of application and CVs. Lecture Theatre 2
Lecture 5	14th October 2.30pm to 4.30pm	Client Briefings. Lecture Theatre 1
Lecture 6	16th October 10.30am to 12.30pm	Academic portfolio for assessment and professional portfolio for interviews. Lecture Theatre 2
Lecture 7	21st October 2.30pm to 4.30pm	Get ready for interviews. Lecture Theatre 1
Lecture 8	23rd October 10.30am to 12.30pm	Recap on MSP lectures and what happens next. Lecture Theatre 2

There will be several [workshops](#) scheduled throughout the rest of the year that you will need to attend and take part in. The workshops are designed to help you to develop your personal ID and reflect upon your goals. We will also be arranging group sessions to look at the end of year exhibition so that you can plan and organise the event. [Dates and times TBC.](#)