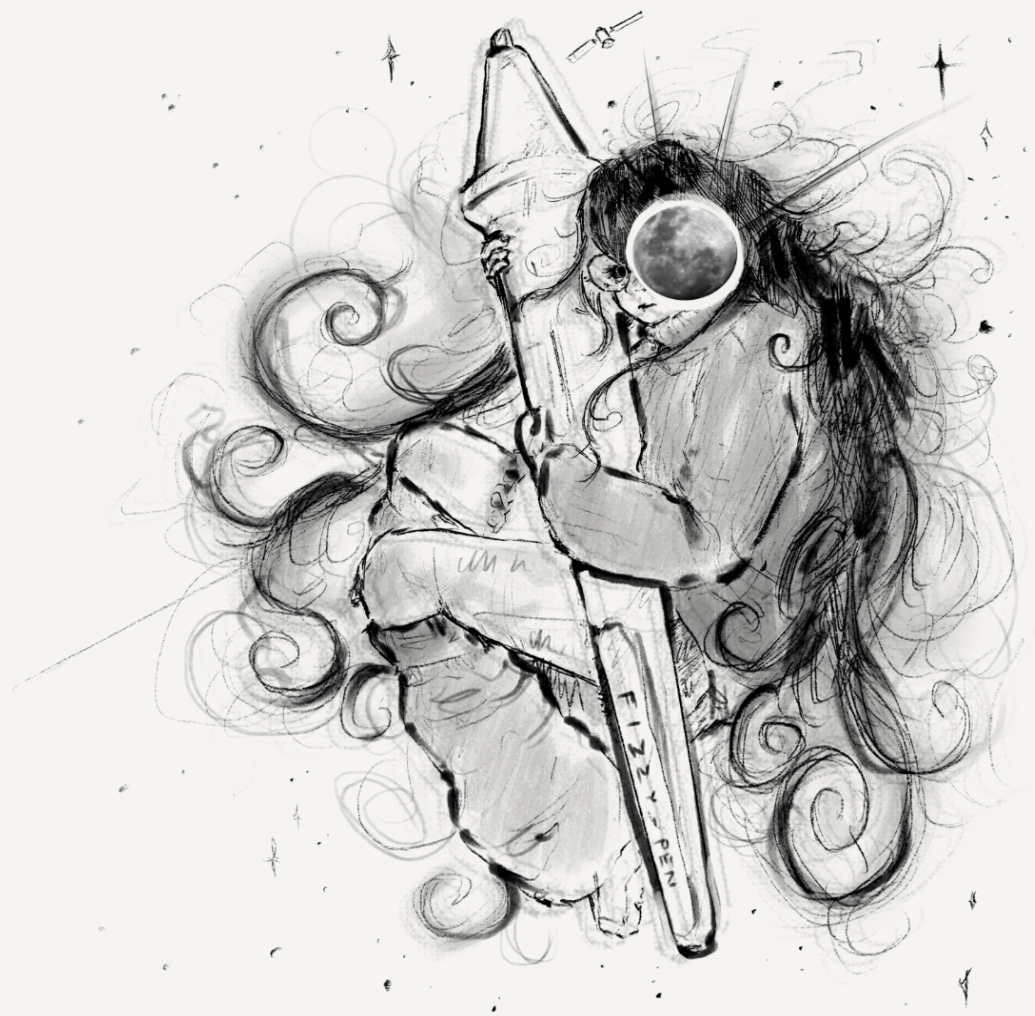




Changemakers: Building your Personal Brand for Sustainable Employment (ADVA500x1)

Assessment 1 – Website Design

Table of Contents

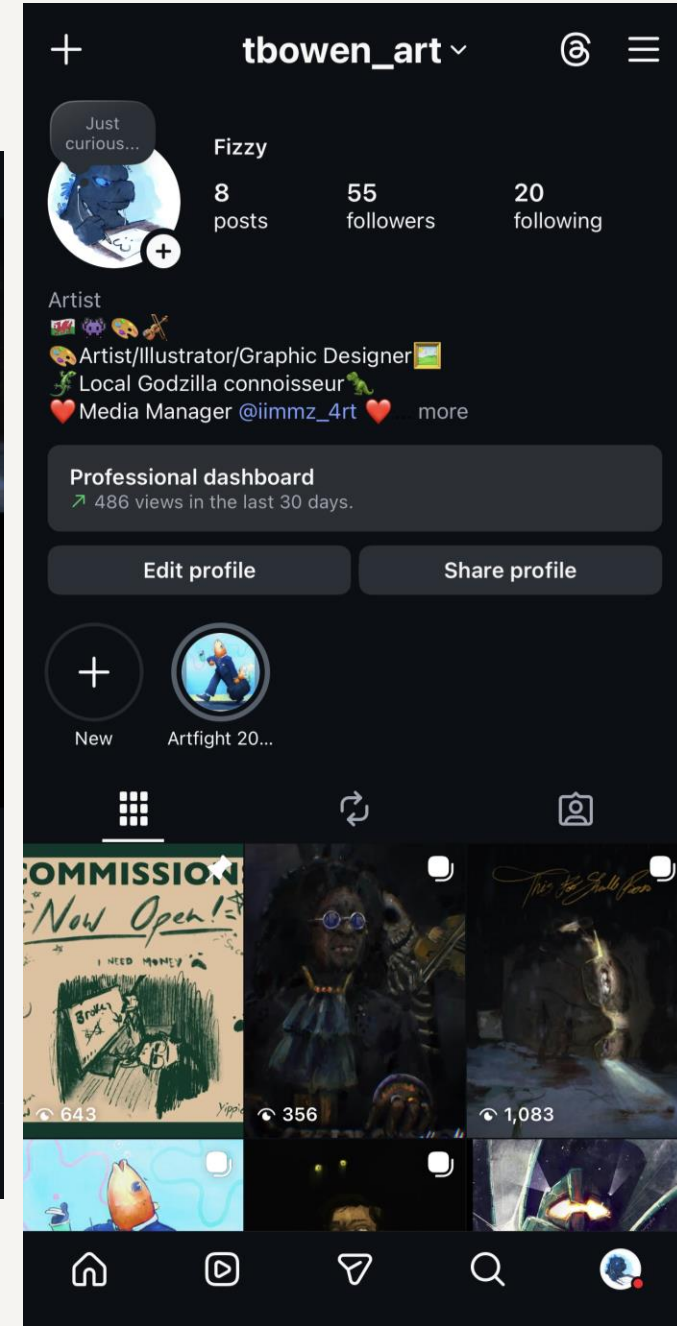
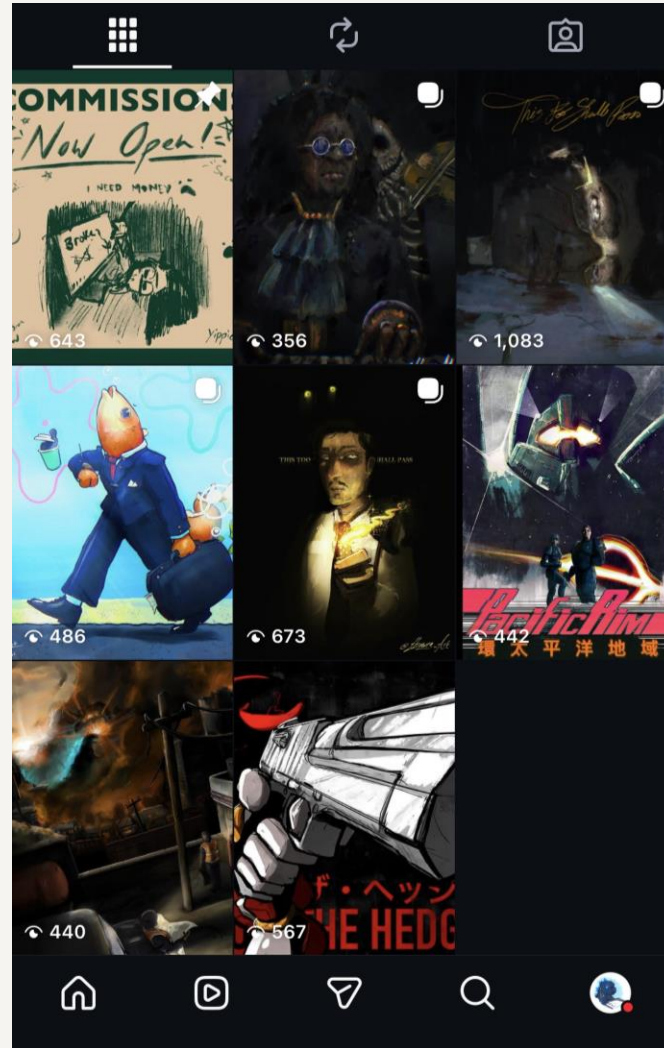
Page No	Contents
03	Who do I want to be?
08	Comparing and Analyzing Websites
30	Artist Website Analysis
40	Comparing Web Builders
51	Website Design and Concepts
64	Website Final Design
70	Social Media Presence
72	Links
73	Zander Letter
76	Bibliography

WHO DO I WANT TO BE?

I WANT TO BE A REFINE MY WORK AND BECOME A CONCEPT ARTIST. OTHER THAN THIS CAREER PATH, I WANT TO PUT MYSELF OUT THERE MORE AND SELL MY WORK AND GROW AS NOT ONLY AN ARTIST BUT AS A BUSINESS, THIS COULD BE THROUGH COMMISSIONS, BUT I WOULD REALLY LIKE TO EXPLORE SELLING MY WORK AT STALLS AND SIMILAR VENDORS LIKE THIS (ESPECIALLY AS MORE OF A SHORT TERM GOAL). I ENJOY MY MORE HORROR-BASED STYLE, BUT I ALSO ENJOY FLEXIBILITY AND WANT TO BROADEN MY HORIZONS.

CURRENT BRANDING

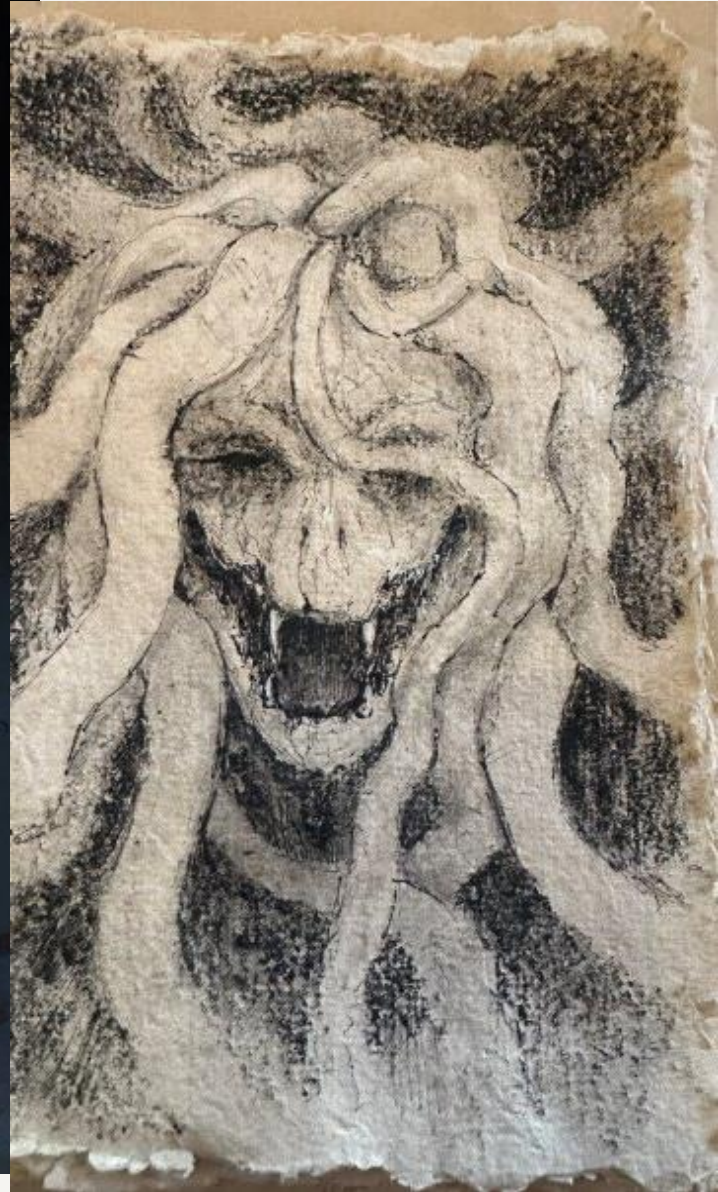
- Although it is not much, I have an Instagram that I use to share my art and receive commissions from, even though it was a recent development. I have done several jobs for clients; from singular digital drawings of characters, to portraits on handmade paper, to full children's books. My Instagram is to the right, and the entirety of my post history.
- Clearly, I have neglected my posting as of late.
- During this module I aim to truly understand my worth as an artists and to build a business strategy that doesn't undersell my practice.



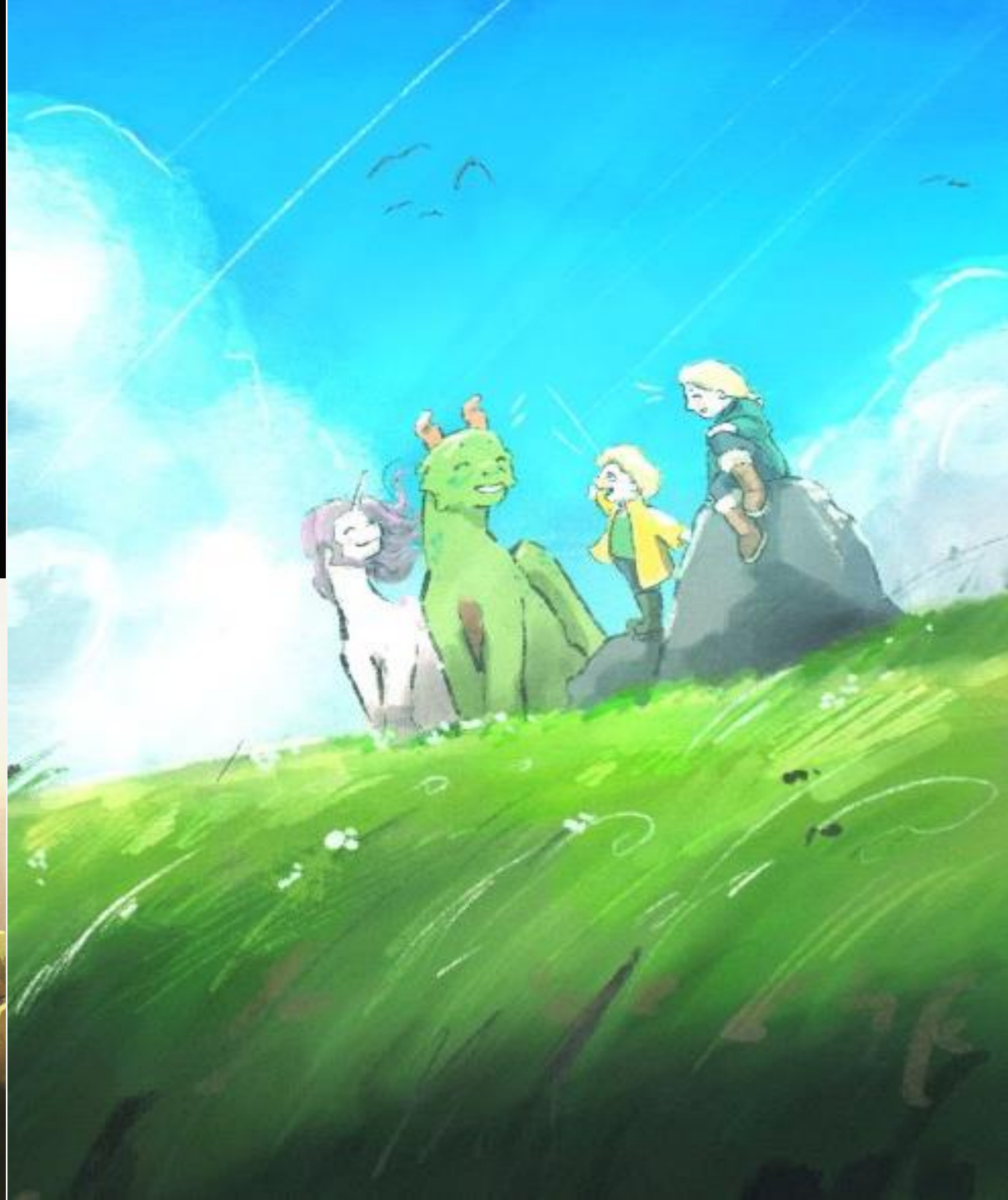
Commissioned Work



The next three slides contain some of my commissions as of my current branding strategy. I am happy with the types of singular commissions I get, although I don't always feel like they reflect who I am as an artists.



Some of my favorite commissions. Stylistically, they could use some work but I absolutely love the darker tone.



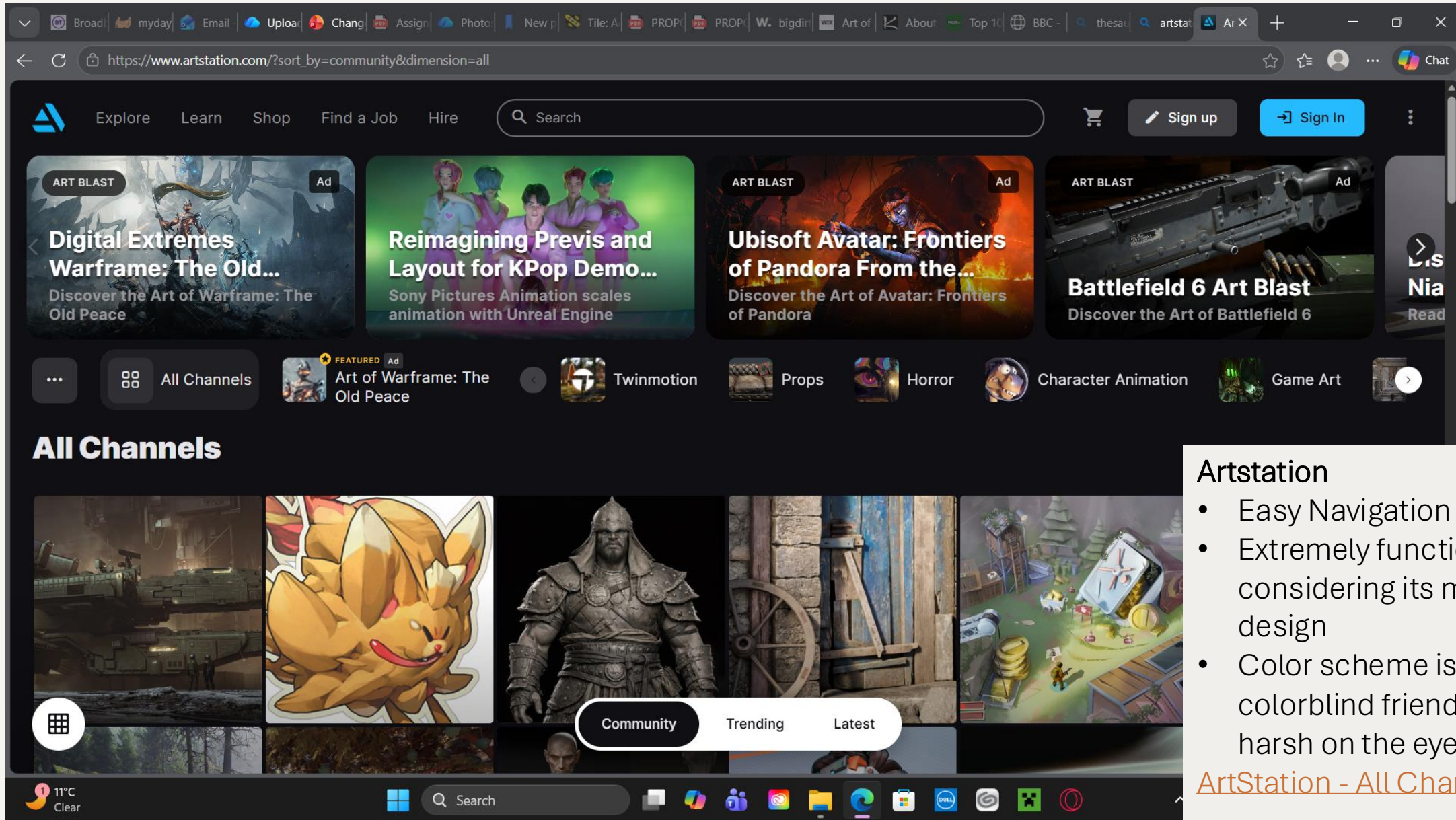
This is the largest commission I have received, 2 full length children's books. This is not the style of art I am used to doing, and isn't the style I want to be known for. However, I have really enjoyed the opportunity and have enjoyed the idea of going into larger industries, even if this isn't the right one for me.

I can also say that my art style is more refined and takes time, although I do pride myself on my speed.

COMPARING WEBSITES

COMPARING WEBSITE DESIGNS; GOOD AND BAD, TO REFERENCE FOR
MY OWN

Good Website Designs



Artstation

- Easy Navigation
- Extremely functional considering its multi-purpose design
- Color scheme is very nice, colorblind friendly and isn't harsh on the eyes.

[ArtStation - All Channels](#)

SCHEDULE YOUR VIBE CHECK



INTENTIONAL BRANDING FOR PASSIONATE BUSINESSES.

I help elevate existing brands and create new ones from scratch. I do it because I believe your brand should work as hard as you do.

Start your brand journey. Schedule a vibe check.

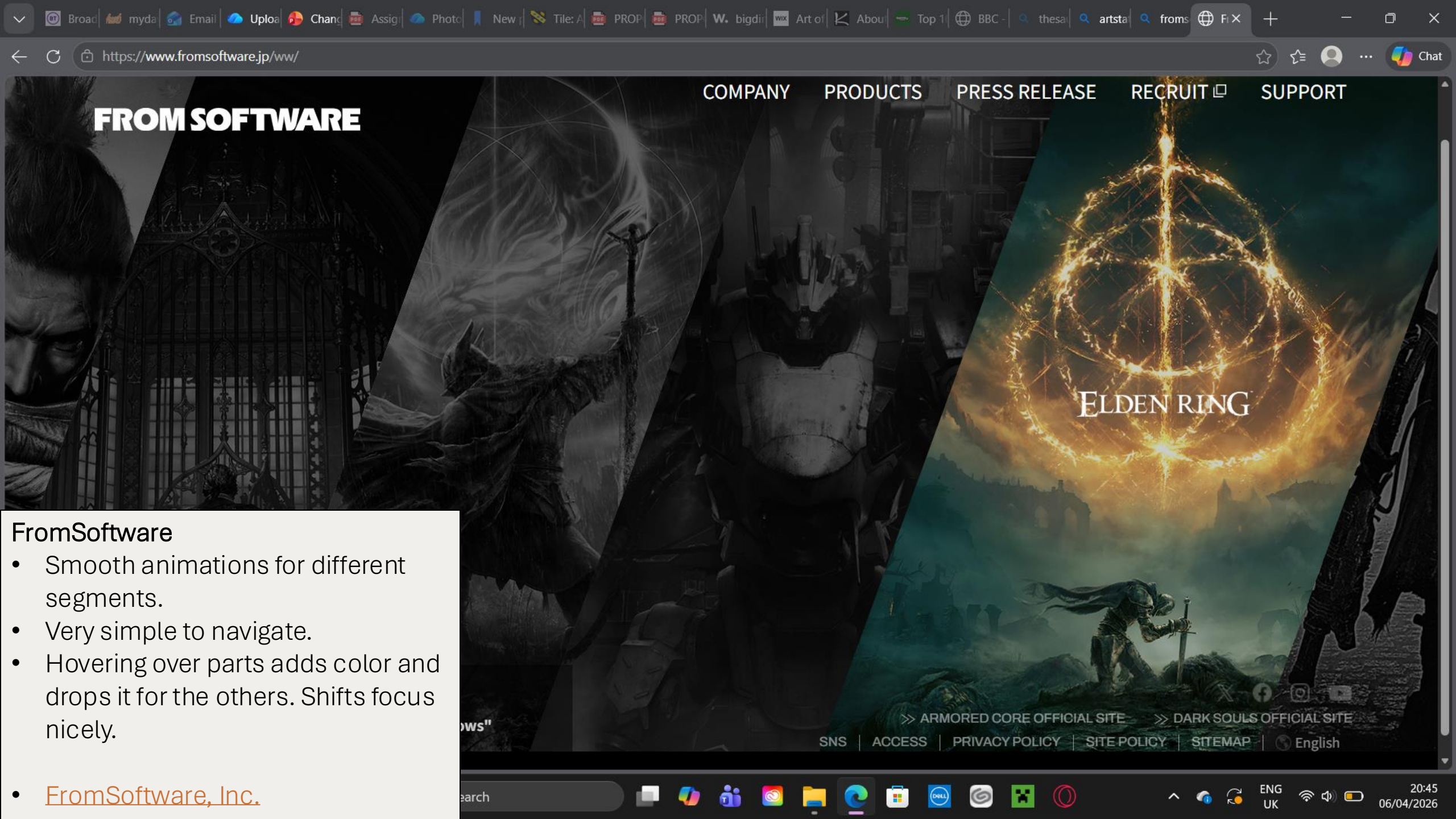


BIGDIRTY.AGENCY BRANDING AGENCY

I transform brands into powerful assets. I do this by uncovering unique value present in your brand and translating it into a brand that truly reflects your vision.

Whether you're evolving an existing brand or starting fresh, I'll help you capture the essence of your business and communicate it powerfully.

- Big Dirty Agency
- My favorite of the Good Designs.
 - Scrolls sideways which is very unique, one an award on Awwwards.
 - Very friendly color palette (I would love to try use the sideways scrolling this website uses in my own design, but I think that is unrealistic.)
 - [Creative Branding | bigdirty.agency](https://www.bigdirty.agency)



FROM SOFTWARE

COMPANY PRODUCTS PRESS RELEASE RECRUIT SUPPORT

ELDEN RING

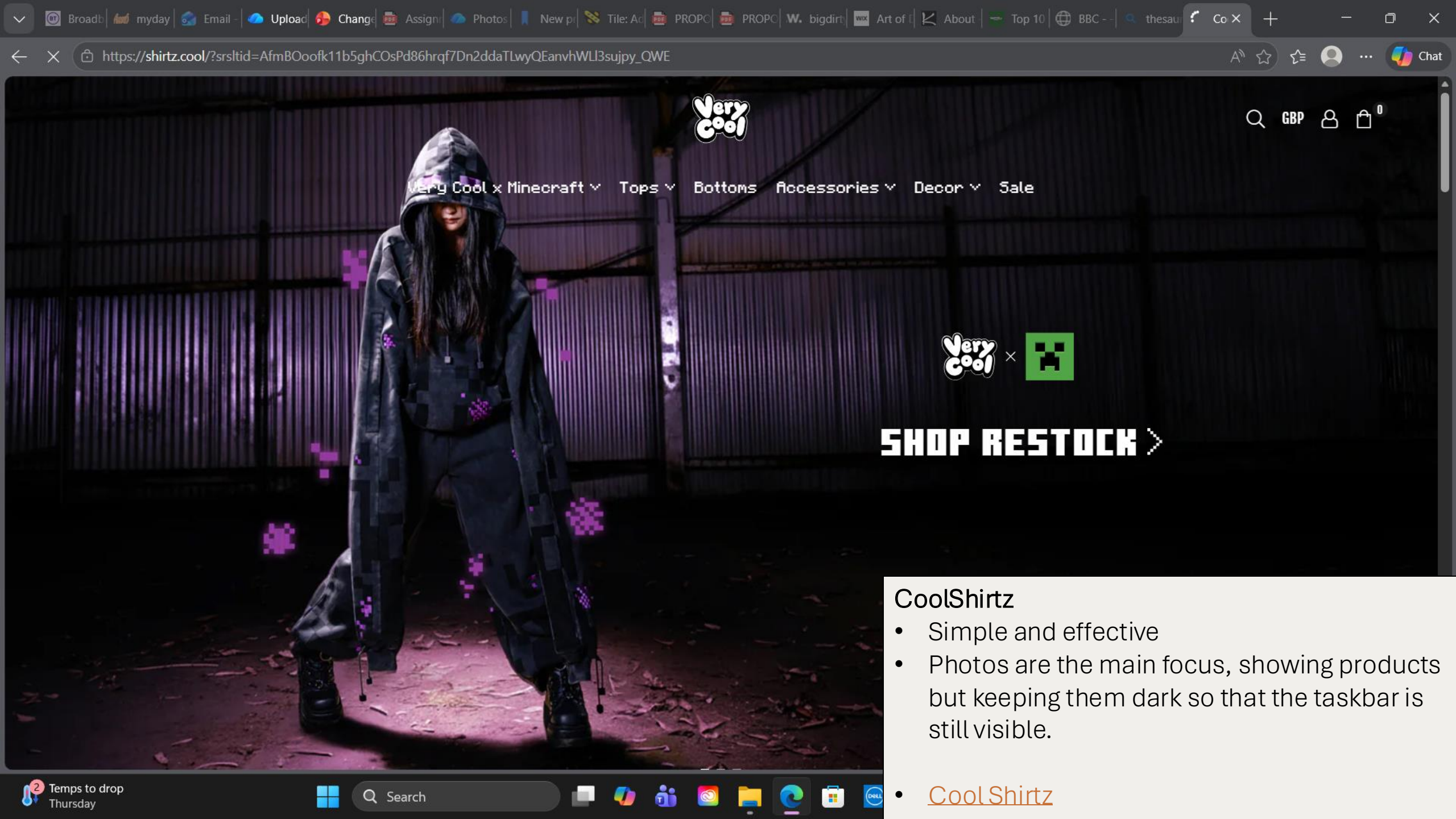
>> ARMORED CORE OFFICIAL SITE >> DARK SOULS OFFICIAL SITE

SNS ACCESS PRIVACY POLICY SITE POLICY SITEMAP English

FromSoftware

- Smooth animations for different segments.
- Very simple to navigate.
- Hovering over parts adds color and drops it for the others. Shifts focus nicely.

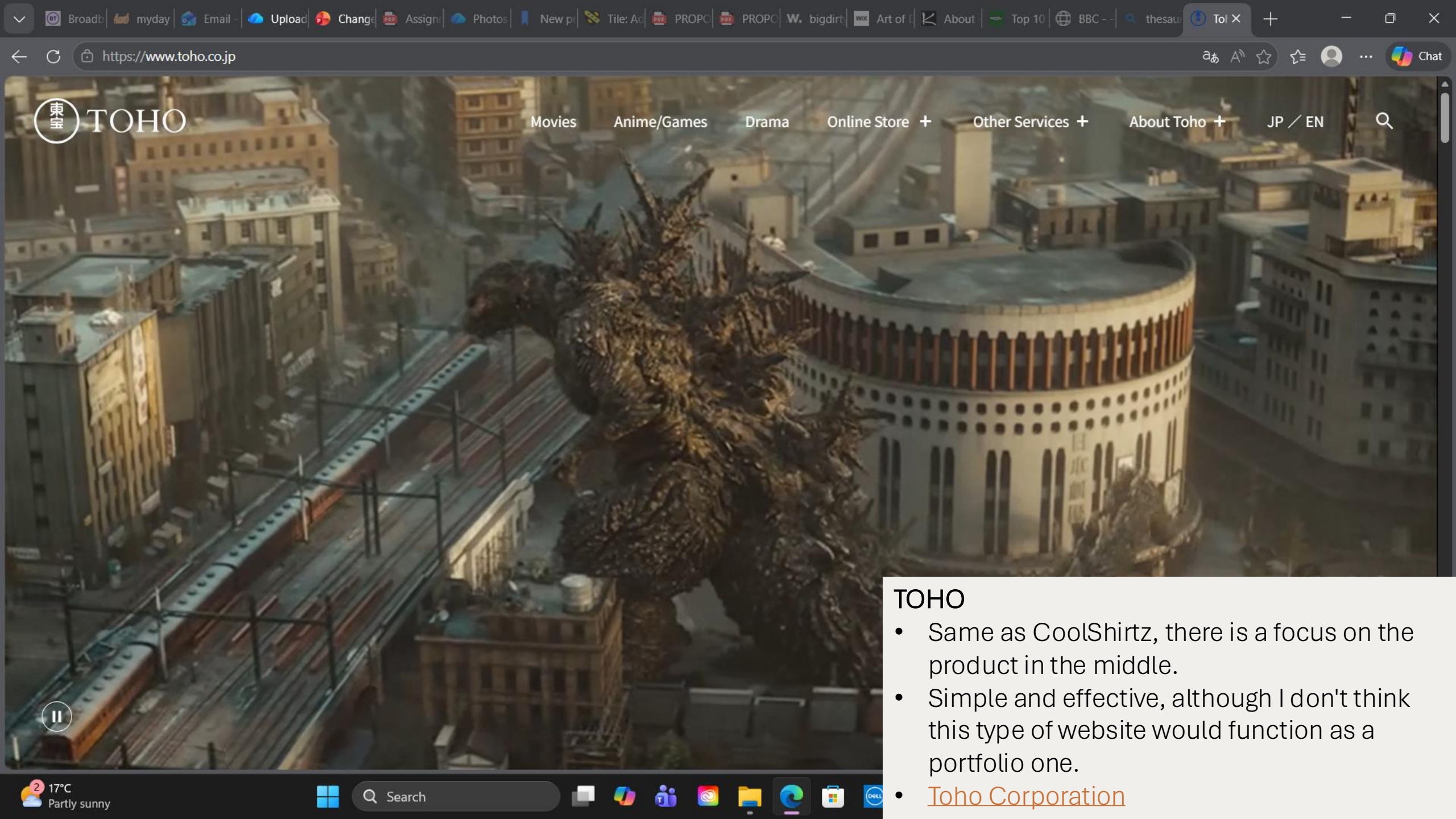
• [FromSoftware, Inc.](https://www.fromsoftware.jp/)



CoolShirtz

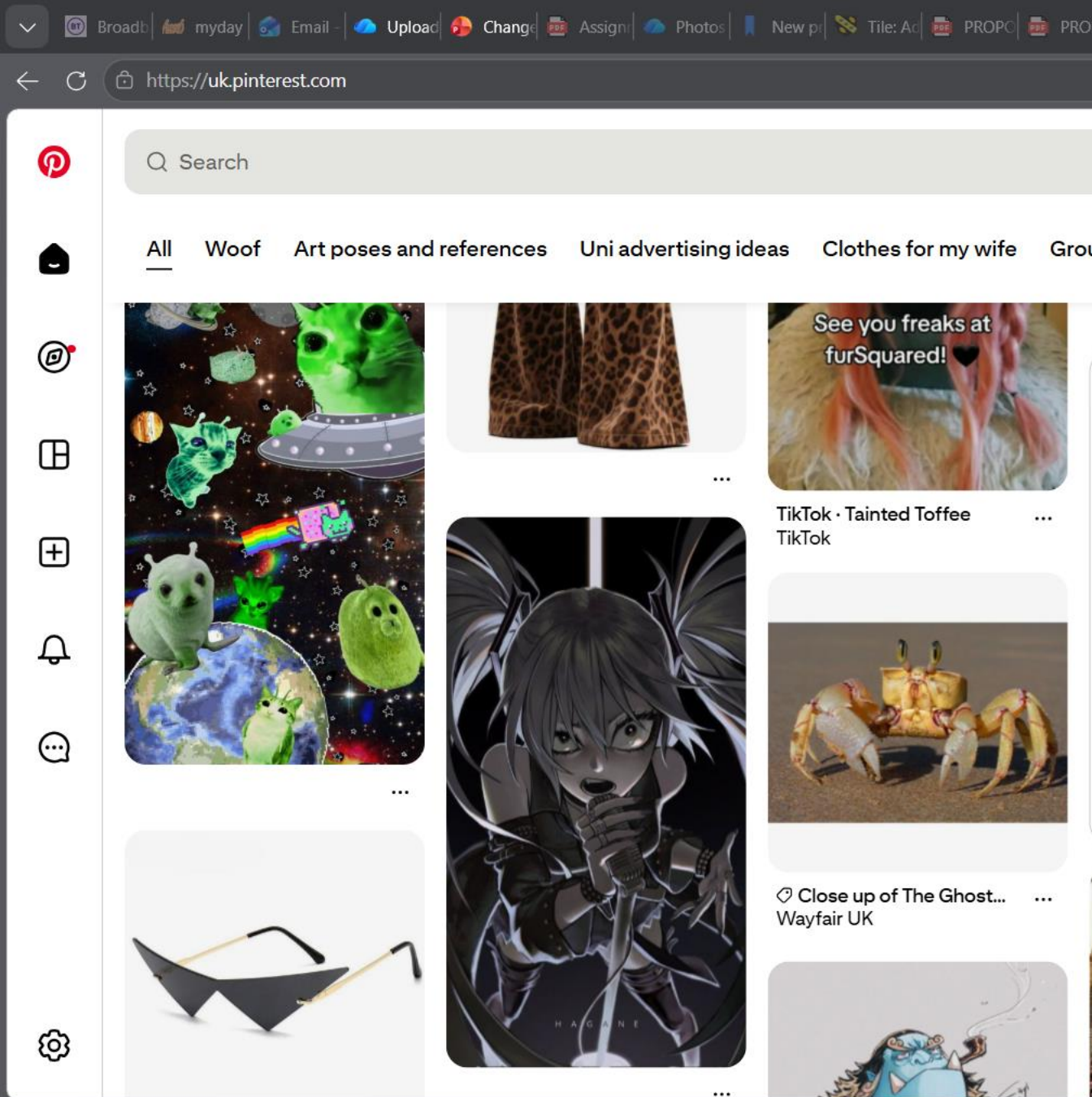
- Simple and effective
- Photos are the main focus, showing products but keeping them dark so that the taskbar is still visible.

• [CoolShirtz](https://shirtz.cool/)



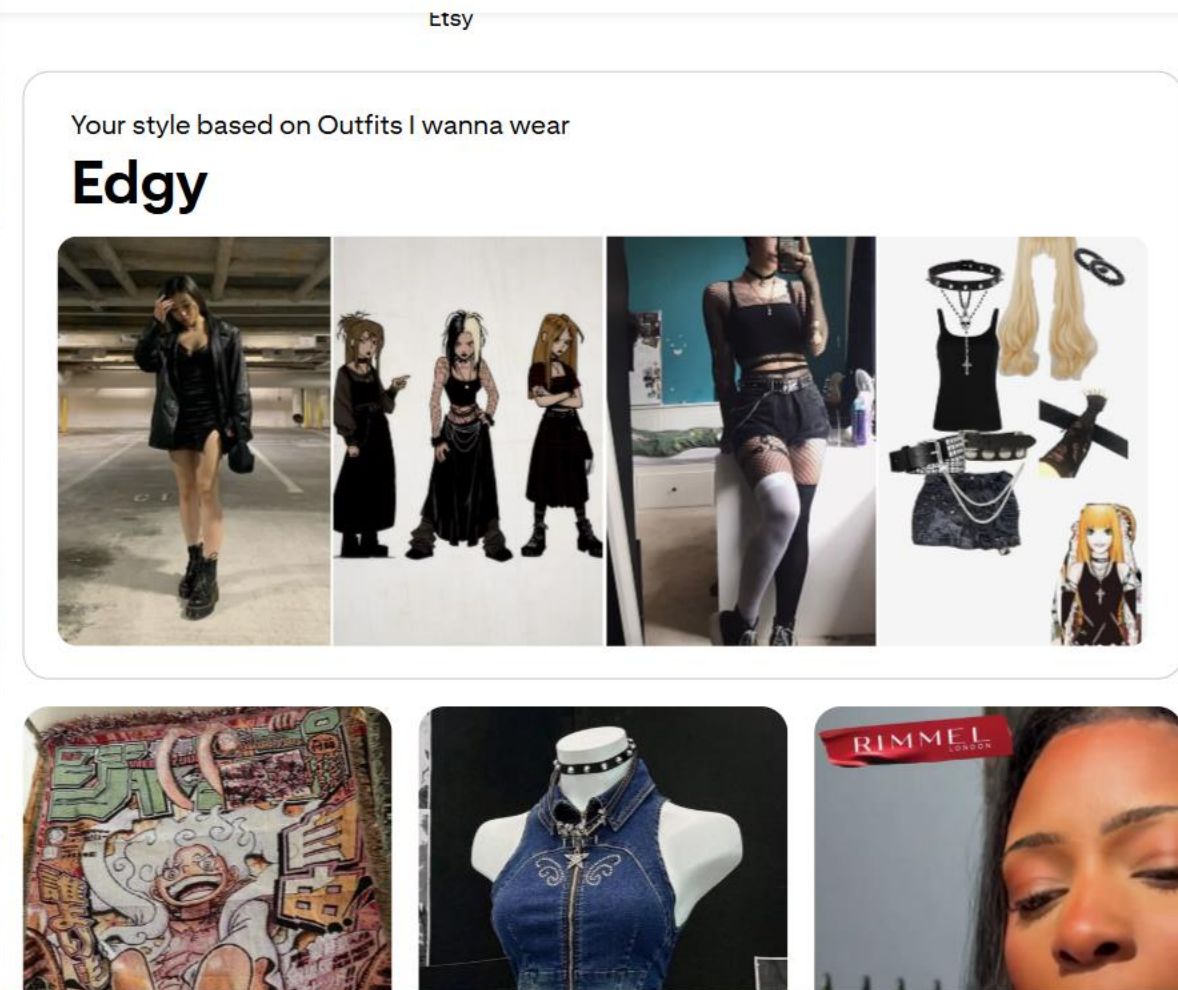
TOHO

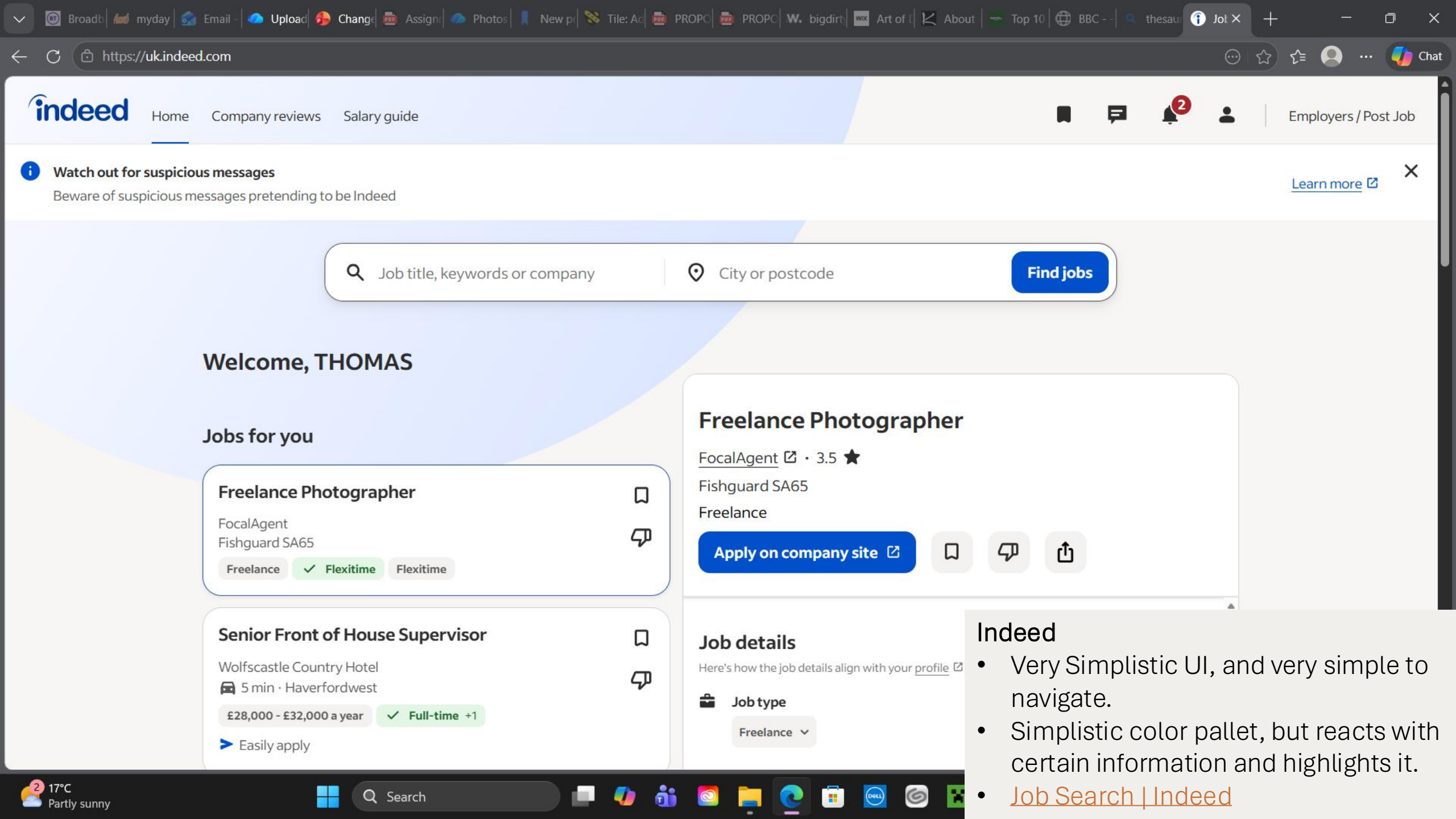
- Same as CoolShirtz, there is a focus on the product in the middle.
- Simple and effective, although I don't think this type of website would function as a portfolio one.
- [Toho Corporation](https://www.toho.co.jp)



Pinterest

- Although not very easy to navigate as a newcomer, it's functionality isn't up to question.
- As a mood-board creator, it's excellent.
- [Pinterest](#)





Home Company reviews Salary guide

Employers / Post Job

Watch out for suspicious messages
Beware of suspicious messages pretending to be Indeed

[Learn more](#)

Job title, keywords or company City or postcode

Find jobs

Welcome, THOMAS

Jobs for you

Freelance Photographer

FocalAgent
Fishguard SA65

Freelance ✓ Flexitime Flexitime

Senior Front of House Supervisor

Wolfscastle Country Hotel
5 min · Haverfordwest

£28,000 - £32,000 a year ✓ Full-time +1

[Easily apply](#)

Freelance Photographer

FocalAgent 3.5 ★

Fishguard SA65
Freelance

[Apply on company site](#)

Job details

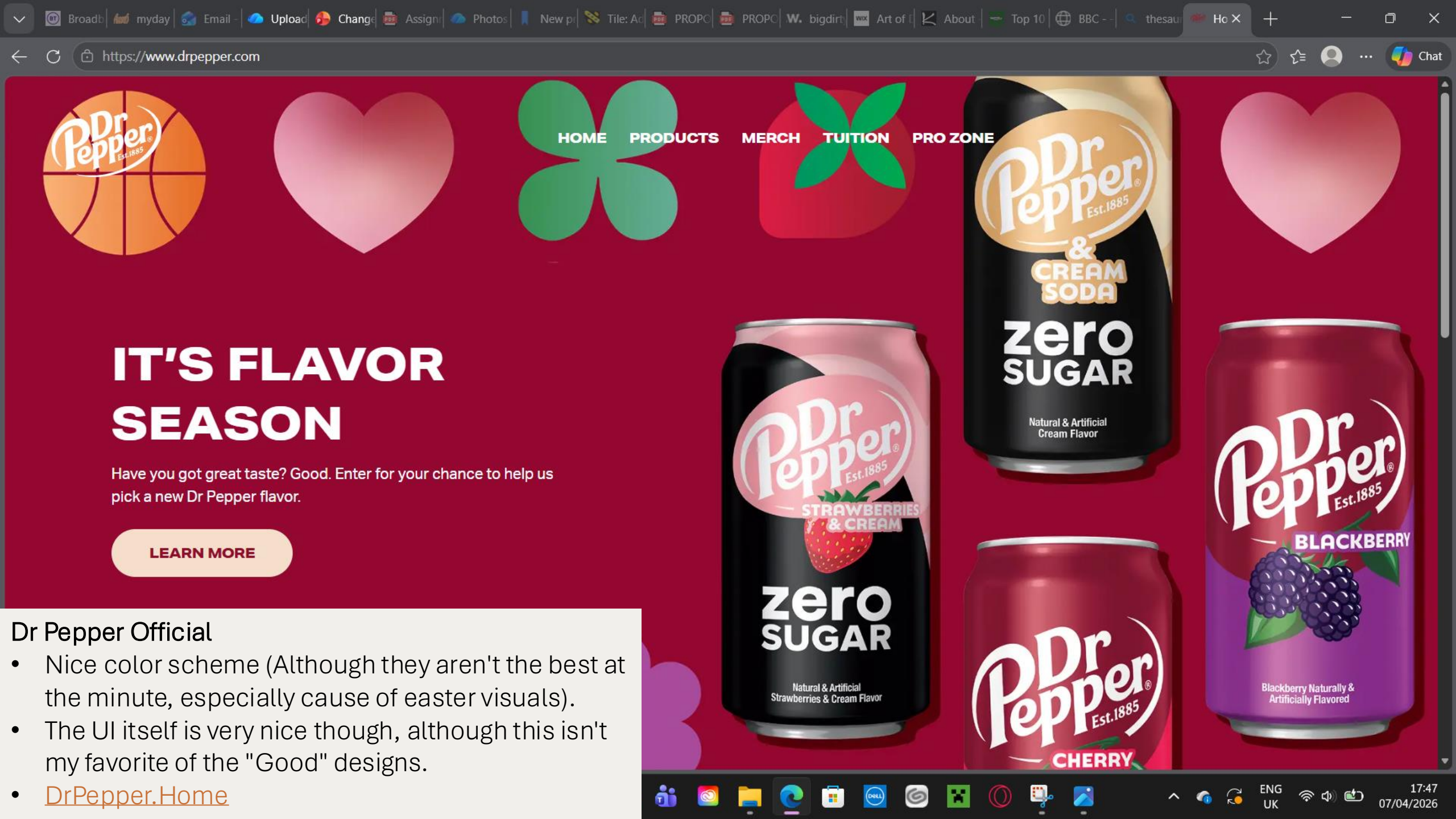
Here's how the job details align with your [profile](#)

Job type

Freelance

Indeed

- Very Simplistic UI, and very simple to navigate.
- Simplistic color pallet, but reacts with certain information and highlights it.
- [Job Search | Indeed](#)



IT'S FLAVOR SEASON

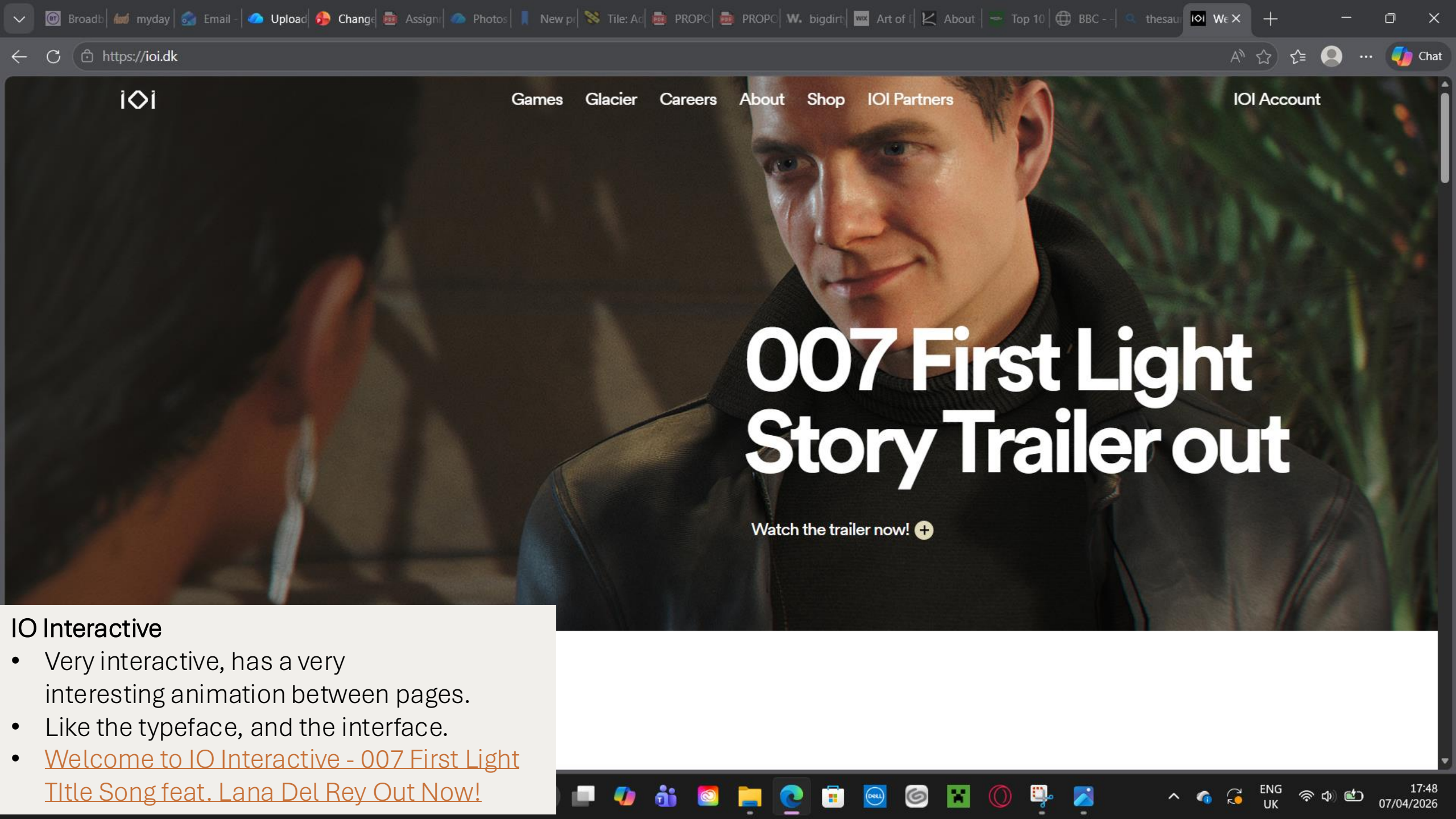
Have you got great taste? Good. Enter for your chance to help us pick a new Dr Pepper flavor.

[LEARN MORE](#)



Dr Pepper Official

- Nice color scheme (Although they aren't the best at the minute, especially cause of easter visuals).
- The UI itself is very nice though, although this isn't my favorite of the "Good" designs.
- [DrPepper.Home](https://www.drpepper.com)



Games Glacier Careers About Shop IOI Partners

IOI Account

007 First Light Story Trailer out

Watch the trailer now! 

IO Interactive

- Very interactive, has a very interesting animation between pages.
- Like the typeface, and the interface.
- [Welcome to IO Interactive - 007 First Light Title Song feat. Lana Del Rey Out Now!](#)



WHAT'S ONTRAILERSCOMING SOONFAMILIESBIG SCREEN EVENTSGIFT CARDS

Log InJoin









EXPLORE
THE GALAXY IN 3D



THE SUPER MARIO GALAXY MOVIE 

Now Showing At Your Local Vue

QUICK
BOOK

VENUE

Choose A Venue

FILM OR EVENT

Choose A Film or Event

DATE

Choose A Date

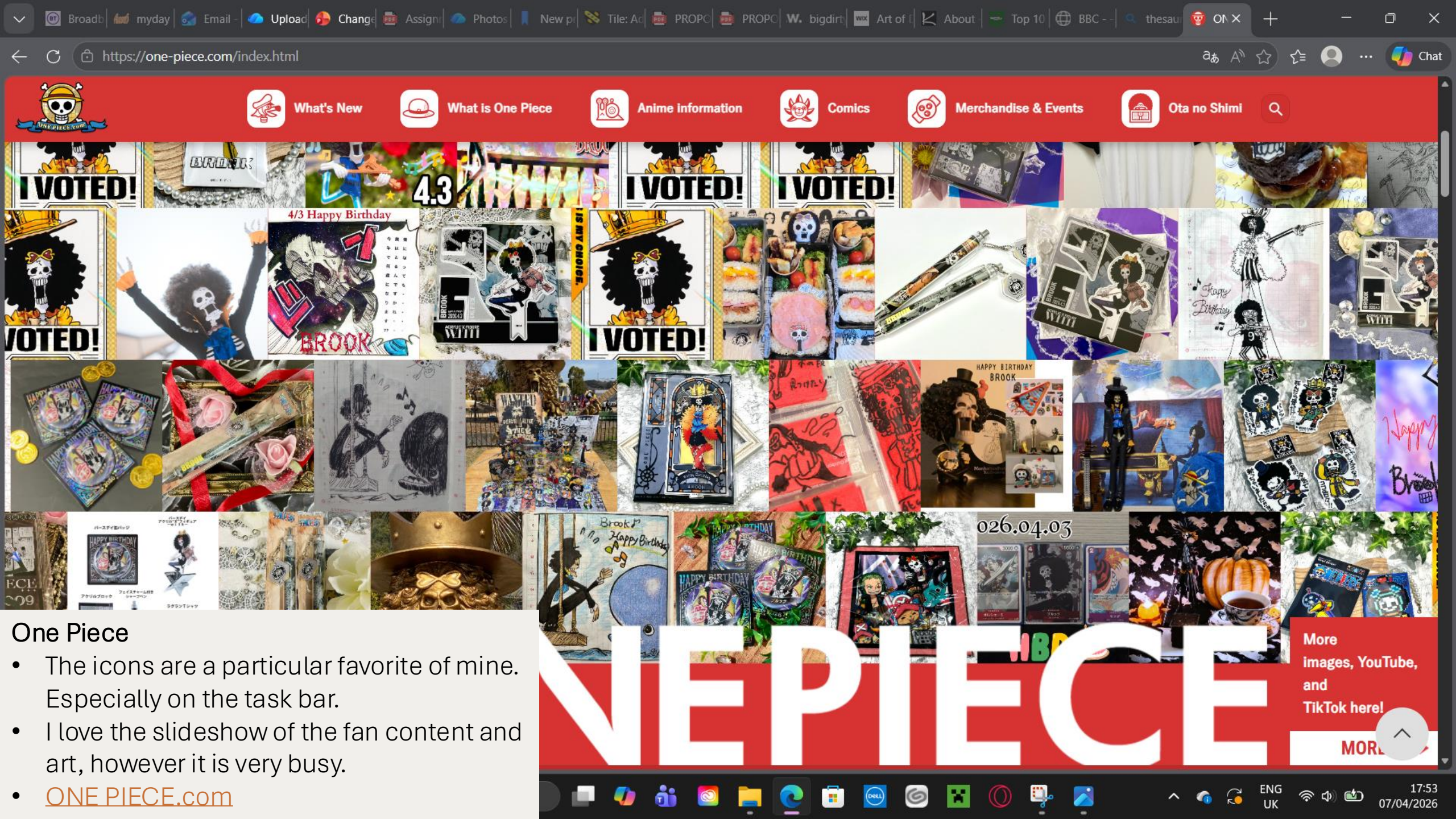
 17°C
Partly sunny





Vue Cinema

- Wonderful color pallet, but I prefer how it works with the movie posters. However, I don't like the white elements.
- Easy to use, especially with the dates.
- [Vue | Cinema Listings and Latest Movies | Book Film Tickets](#)



One Piece

- The icons are a particular favorite of mine. Especially on the task bar.
- I love the slideshow of the fan content and art, however it is very busy.
- [ONE PIECE.com](https://one-piece.com)

GAME FREAK

WORKS

世界中で愛される

『ポケットモンスター』シリーズを開発中。

それを超える、次の名作も開発中。



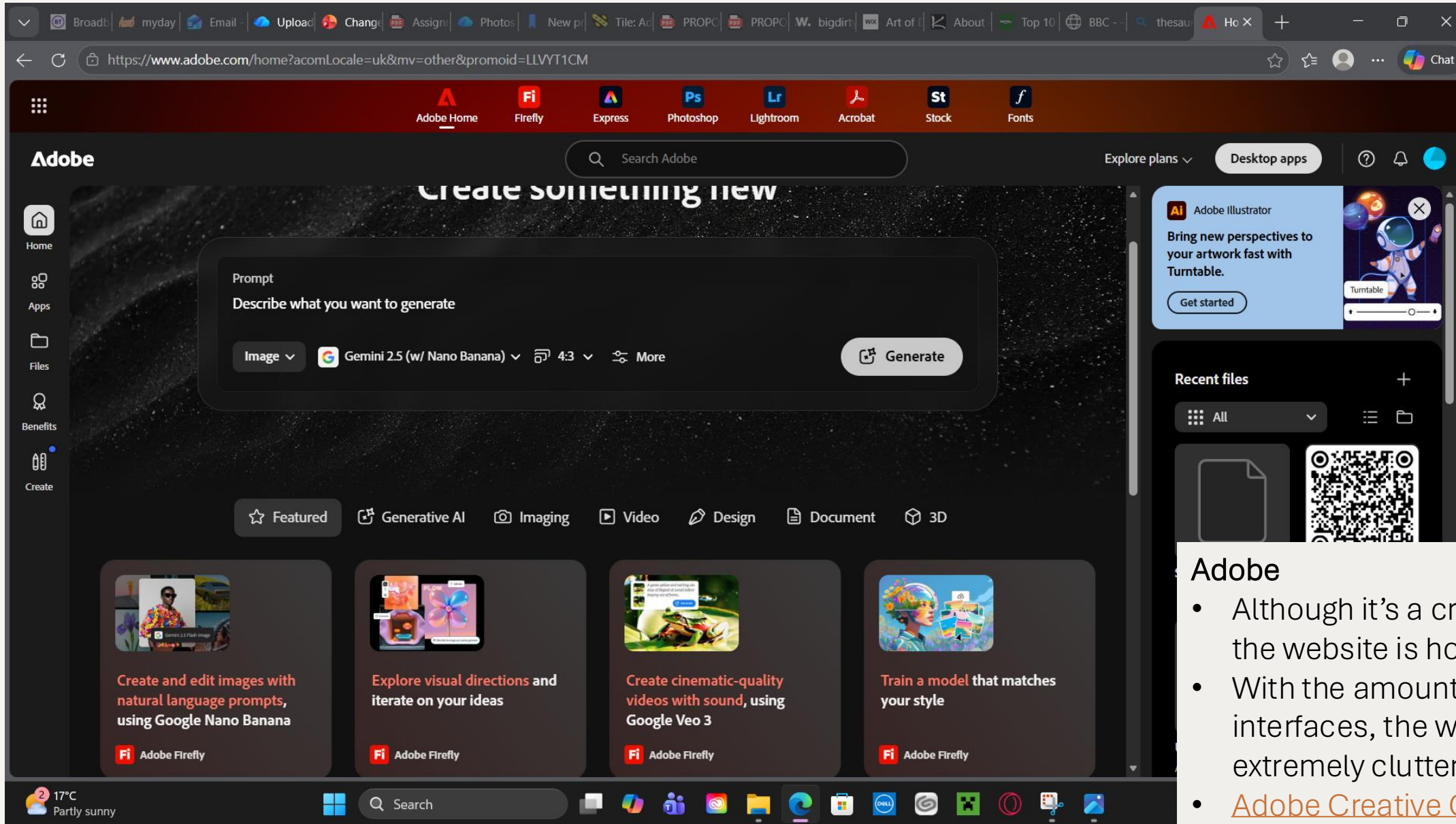
Nintendo Switch・ニンテンドー3DS・ゲームボーイは任天堂の商標です。

サイトポリシー プライバシーポリシー お問い合わせ

GameFreak

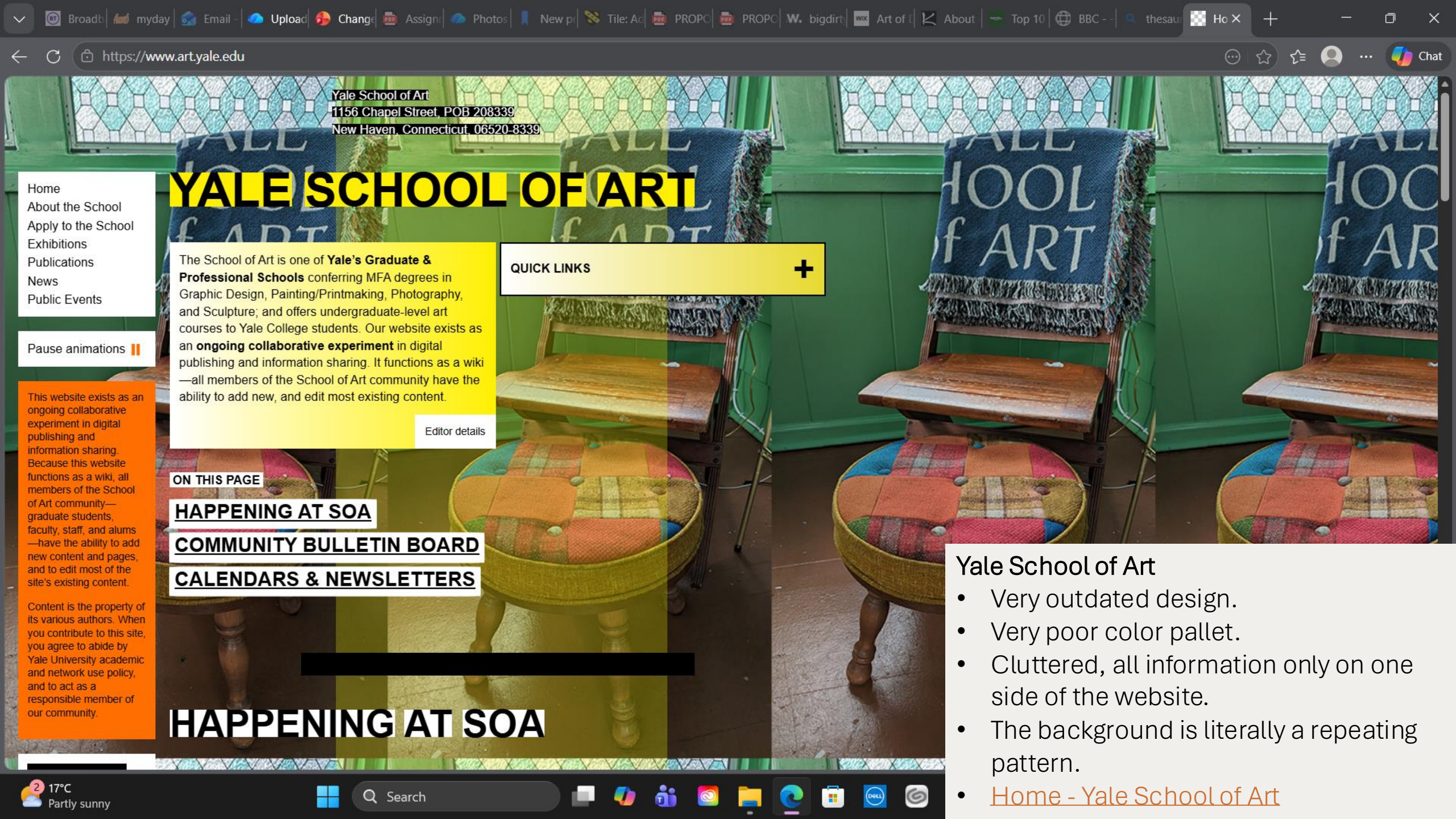
- Simplistic but vibrant, all the shapes work very well especially in the scrolling animations.
- The text translates very well, still working in English stylistically.
- [GAME FREAK 株式会社ゲームフリーク オフィシャルサイト](https://www.gamefreak.co.jp)

Bad Website Designs



Adobe

- Although it's a creative software, the website is hopelessly bland.
- With the amount of different interfaces, the website is extremely cluttered.
- [Adobe Creative Cloud | Professional Creative Software](#)



Yale School of Art
1156 Chapel Street, POB 208339
New Haven, Connecticut 06520-8339

YALE SCHOOL OF ART

The School of Art is one of **Yale's Graduate & Professional Schools** conferring MFA degrees in Graphic Design, Painting/Printmaking, Photography, and Sculpture; and offers undergraduate-level art courses to Yale College students. Our website exists as an **ongoing collaborative experiment** in digital publishing and information sharing. It functions as a wiki—all members of the School of Art community have the ability to add new, and edit most existing content.

Editor details

QUICK LINKS



ON THIS PAGE

HAPPENING AT SOA

COMMUNITY BULLETIN BOARD

CALENDARS & NEWSLETTERS

HAPPENING AT SOA

Yale School of Art

- Very outdated design.
- Very poor color pallet.
- Cluttered, all information only on one side of the website.
- The background is literally a repeating pattern.
- [Home - Yale School of Art](#)



www.ARNGREN.net

el-Kjøretøy. Teknologi & Gadgets

el-fatbike 750w
12.998,-

6.998,-
4WD
12V
24V
48V
fra kr. 1.798,-

3-hjul el-Cargo-Bike
Ingen aldersgrense.
el-scooter-sykkel
9.998,-

Biler til barn

el-fatbike Sammenleggbare
12.998,-
750w/48v

el-sykkel
7.998,-

Fatbike-1500w
16.998,-

el-bil kr. 79.998,-

el-ATV

el-fatbike 12.998,-

el-ATV

el-Kjøretøy.

el-biler til barn/ungdom

Solcelle-produkter

Forbruker Elektronikk

el-Sykkel & el-Moped

Batterier & Ladere, etc

RC-produkt - **Rakett**

Stor 12V/24V med Gummihjul
2-seters
4WD
4.998,-

Biljardbord,
Spisebord i ett
kr. 5.998,-

100km/t
m/Skilt
Elektrisk-ATV
6000 watt
kr. 59.998,-

EL
500
kr. 2

Arngren

- What an eyesore. Extremely busy, no coherent design.
- Information is nearly impossible to discern.

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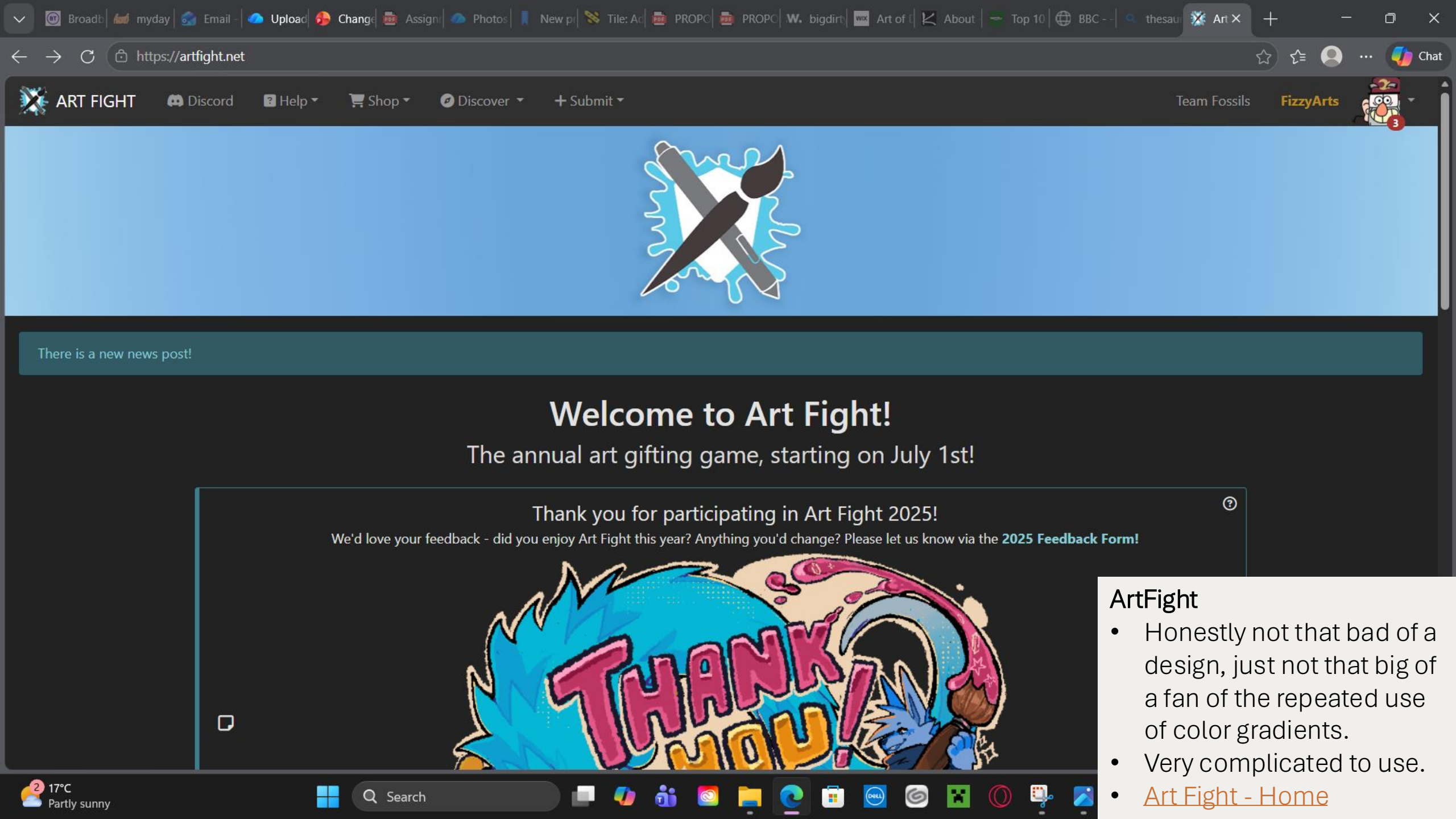
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el-Kjøretøy. Teknologi & Gadgets

el-fatbike 750w
12.998

- ## Arngren
- What an eyesore. Extremely busy, no coherent design.
 - Information is nearly impossible to discern.
 - ATV, drone, elbil, elsykkel, rc helikopter, ATV, robot, elatv



Welcome to Art Fight!

The annual art gifting game, starting on July 1st!

Thank you for participating in Art Fight 2025!

We'd love your feedback - did you enjoy Art Fight this year? Anything you'd change? Please let us know via the [2025 Feedback Form!](#)



ArtFight

- Honestly not that bad of a design, just not that big of a fan of the repeated use of color gradients.
- Very complicated to use.
- [Art Fight - Home](#)



Nintendo

- Again, not that bad of a design, however the reds do not compliment the slideshows. It feels quite messy.
- The design isn't consistent between different pages.
- [Nintendo UK's official site](#)



Menu

All ▾



IMDbPro

Watchlist

Sign in

EN ▾



Sponsored ⓘ



Up next



7:50



IMDb

- This website is incredibly inconsistent.
- With a combination of snapshots from the movie reviews and posters the design becomes far too cluttered
- [imdb.com](https://www.imdb.com)



Search





SEIRYUKAN

Shoyanagikan is a comprehensive dojo where you can learn a variety of martial arts, from weapons and self-defense techniques, various martial arts, modern martial arts to martial arts and chiropractic techniques.

One of the features of the learning method is that you can easily learn various things without joining, because the learning method is mainly experiential and participatory.

Please experience many martial arts at Shoyanagikan!!

★ What is Shoyanagikan ↓ Click on the logo



[How to learn and experience at Shoyanagikan](#)

[Inquiries](#)

[What courses can be learned at Shoyanagikan](#)

Public 2001,2,1 Renewal 2015,7
Last Update 2025,10,1

00211718

"One-time experience seminar" that you can experience without joining I want to try various things, but it's a bit difficult to join... This is a course that you can experience widely and shallowly.

A very popular **correspondence course** You can learn in earnest by correspondence

Seiryu Kan

- Atrocious color pattern, the color scheme is very hashed together.
- Extremely hard to read
- [Link Unavailable or Removed]



The best place to find government services and information

Search



Popular on GOV.UK

→ [HMRC account: sign in or set up](#)

→ [eVisas: access and use your online immigration status](#)

→ [Universal Credit account: sign in](#)

→ [Personal tax account: sign in](#)

→ [Childcare account: sign in](#)

→ [Check your State Pension forecast](#)

Gov.UK

- Although it's simplistic design does work very well with it's colour pallet, it dampens the importance of the website and makes it feel far more uninteresting.
- Very confusing to navigate at later pages.
- [Welcome to GOV.UK](#)



ARTIST WEBSITES

WHAT ARE OTHER CREATIVES DOING TO PUT THEMSELVES OUT THERE?

Brand Identity

- Concept Artist. & Freelance.

Key points (I saw)

Branding of Other Creatives.

- Type of work
- Clients.
- Style
- Theme.
- Contract Details.

- Carlos Dalmau - Instagram
- Sung Choi - Artstation.
- Ignacio Bazar Lazcano - Artstation
- Min Yum - Artstation
- Kai Carpenter - Personal Website
- * • John Liberto. - Personal Website.
- Jamie Ro - Artstation
- Eric Pfeiffer - Personal Website.
- * • Maciej Kuclara - Personal Website
- Eric Fortune - Instagram.
- Atoy Gharlan - Artstation -

* • Dongle Yu - Wix Portfolio

* • Yun Ling - Personal Website

• James Clyne - Personal Website

• Ashley Muckenzie - Personal Website

* • Sam Lamont (Moonskinned) - Personal Website.

Extra star for
being Welsh

- Research these Artists based
on the pointers in the
box above.

- Concept Art World.com — Peak.

Some artists I was interested in and where they are sharing their work and information on the internet.

The ones with Stars are the ones I really like, either the artists method or the websites design.



Carles Dalmau LINKS!!



Soma - comic (English version)



LUCID LUCY - webtoon



CALAMARI KEBAP - webtoon

This is one of my favorite artists, **Carles Dalmau**. He doesn't have a personal website, but he does have this Link page that showcases where you can get in contact with him and links to some of his more recent projects. I really love the simplicity and style, as it relies heavily on the art, not the layout of the page. [Carles Dalmau LINKS!!](https://zez.am/carles_dalmau?utm_source=ig&utm_medium=social&utm_content=link_in_bio&fbclid=PAZXh0bgNhZW0CMTEAc3J0YwZhcHBfaWQMMjU2MjgxMDQwNTU4AAGnPt8j2LUPQ...)

Alongside websites, or usually in place of them, Concept Artists use Artstation to put their work out there. This is **Ignacio Bazan-Lazcano**, who primarily uses artstation. [Ignacio Bazan-Lazcano](#)

me The Co New pr Change PROPO the phi Philoso The cal how ol Danse instagr Instagr artstati Ari X

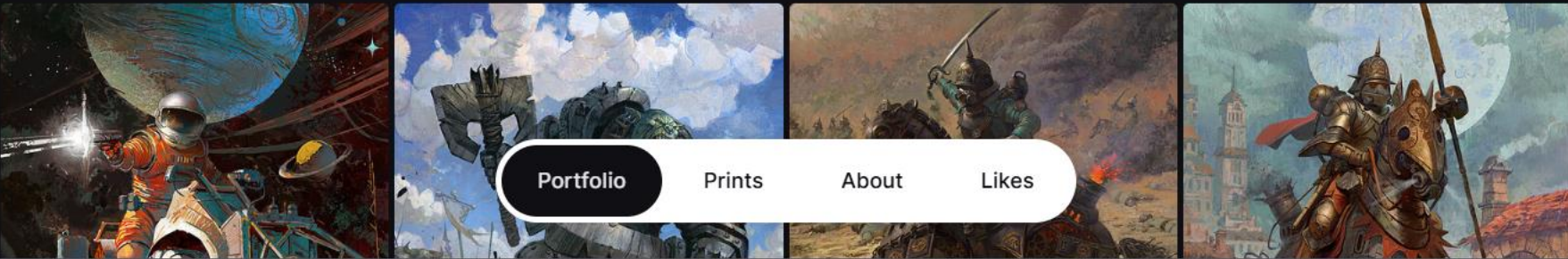
☆ ☆ 👤 ... Chat

Job Hire 🔍 Search 🛒 Sign up Sign In ⋮



Portfolio 119 artworks

All ACM concepts



Portfolio Prints About Likes



Ignacio Bazan-Lazcano
Principal illustrator -concept artist One Man Studio
London, United Kingdom
[neisbeis.artstation.com](#)
Follow Message

Follow on Social


11°C Light rain

🪟 🔍 Search



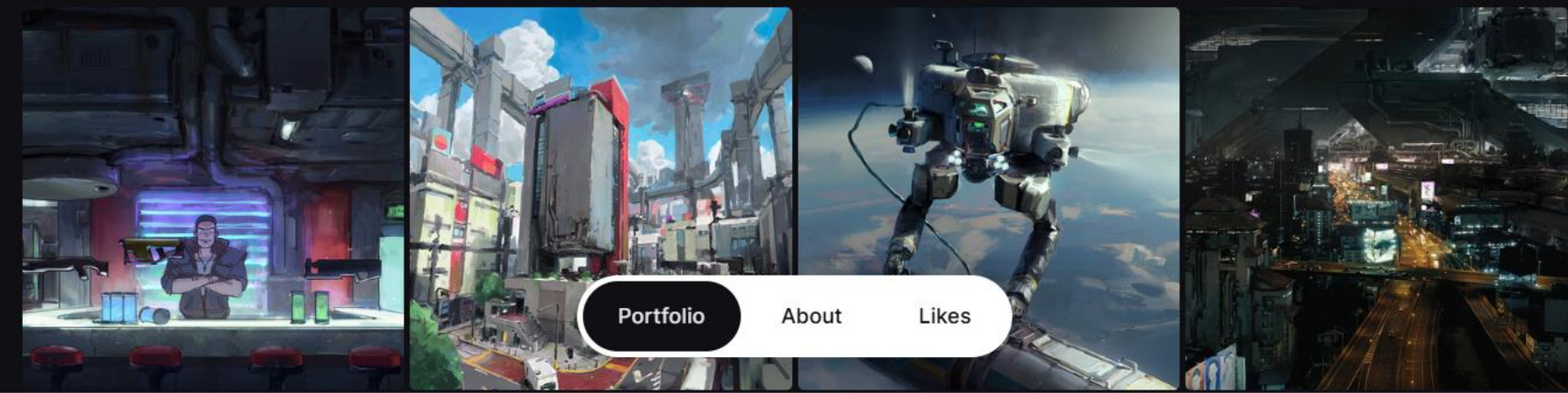
ENG UK 13:45 17/04/2026

John Wallin Liberto, another example of Concept Artists using Artstation. This is giving me a small hint that I should sign up, however I would still like a website for branding reasons.

[John Wallin Liberto](#)



Portfolio 119 artworks



Portfolio About Likes



Sign up

Sign In



John Wallin Liberto

Artist

Seattle, United States

[captflushgarden.artstation.com](#)

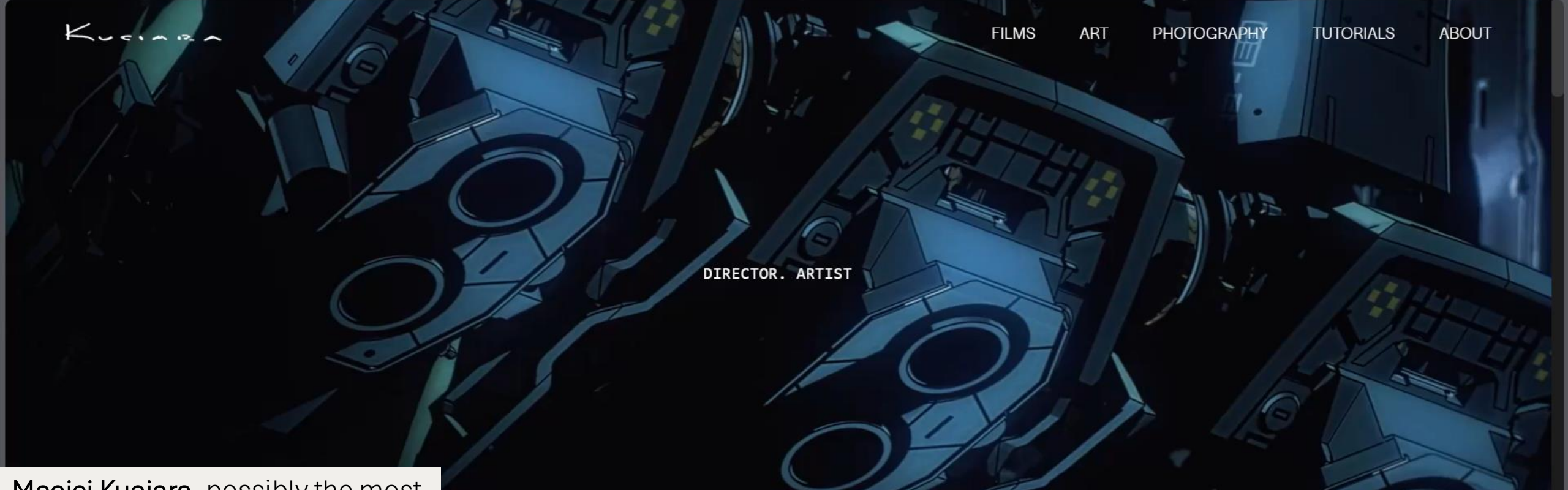
Follow

Message

Hii

Follow on Social





Maciej Kuciara, possibly the most unique of the artists websites I saw. Her animations are plastered everywhere, but tastefully. Nowerdays she is more of a Director, but this website is a huge statement and monument to her work.

[MACIEJ KUCIARA - Director. Artist](#)



Donglu Yu

Senior Concept Artist



Donglu Yu. This website is making me lean more towards using Wix, as even though its simple it is really effective. It showcases his art beautifully, even if I feel it's rather withdrawn from a creative point of view.

[Art of Donglu](#)

YUN LING

STORE ORIGINAL WORLD SPIDER-MAN LOVE,DEATH&ROBOTS LOVE,DEATH&ROBOTS 3 MORE...



COPYRIGHT@ 2015 YUN LING. ALL RIGHTS RESERVED.

Yun Ling. Another concept artist, Ling uses the simple but effective design trait again. Overdoing a website design might be a poor idea, and throw off possible clients.
[YUN LING - Home](#)

POWERED BY weebly

Sam Lamont, a Cardiff based concept artist. His website is mainly a large list of all his work in order, however the simplicity again is really working. I think I might try email him, as his work is excellent and reflects the type of work I want to try.

Also, he has a persona as his profile picture. Something I should look into, alongside getting a business email.

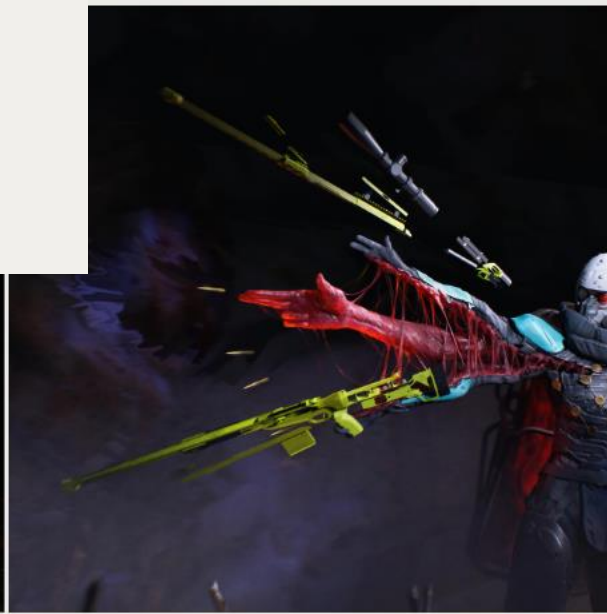
[Sam Lamont Portfolio](#)



Sam Lamont

Illustration, concept art and games design.

moonskinned@hotmail.co.uk



Key Outtakes

- Although a busy, visually stunning website is what I would strive to make, SIMPLICITY can also be key. Most artists websites rely on the simple page design to create a contrast to their work, to draw the viewer in.
- I need an Artstation Account
- I need a Personal Work Email

COMPARING WEB-BUILDERS

WHAT SHOULD I USE TO CREATE MY WEBSITE?

1

WIX

Best overall

Wix is a website builder leader, offering powerful tools for blogging, sharing your media, or setting up a business. With incredible site customization and additional features, it's an effortless way to make a great website.

- ✓ Powerful AI website builder
- ✓ Great selection of apps
- ✓ Suited for eCommerce
- ✓ Marketing and SEO tools
- ✓ Free domain

9.9



Outstanding

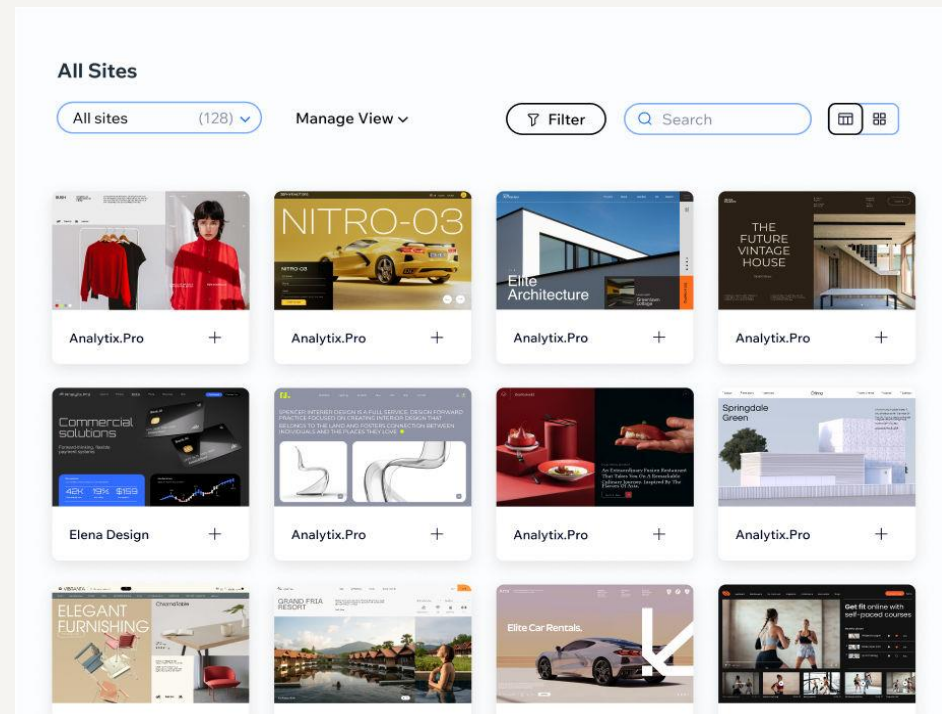
Visit Site →

[Best Website Builders - April 2026 - cybernews.com](https://www.cybernews.com/best-website-builders-april-2026)

I used the website builder tier list on the website above to compare websites that I have been looking into.

Wix was my first choice to begin with, seeing it at the number one spot really concretes the fact. This will more than likely be the website builder I choose.

Wix is free. That's a pretty good selling point.



2



Hostinger offers a very functional drag-and-drop website builder. This tool comes with over 150 responsive templates, great ease of use, and advanced AI tools that enable users to create a beautiful website in minutes.

- ✓ Easy drag-and-drop editor
- ✓ Over 150 responsive templates
- ✓ Excellent value for money
- ✓ Effortless AI website builder

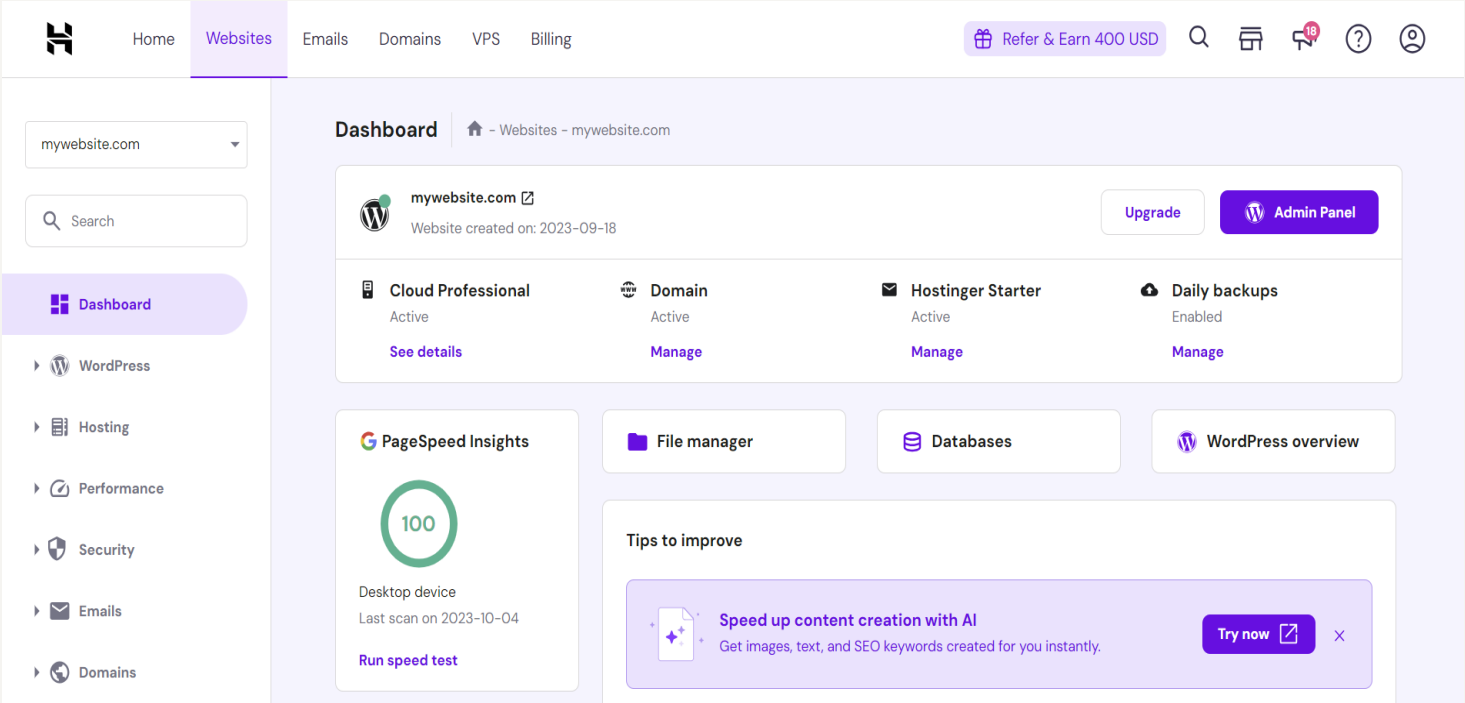
9.8

★★★★★

Excellent

Visit Site →

Hostinger is the second highest rated platform. Its an excellent builder, and with it's high customization and optimization it would be really good for my portfolio website. However, it is £2.99 a month



IONOS

With a clean and beginner-friendly interface, **IONOS** lets you build a site in no time. Its great performance, intuitive panel, and convenient features make it a good choice for your first project.

- ✓ Beginner-friendly
- ✓ Free domain and SSL
- ✓ Great performance
- ✓ Very affordable price
- ⊖ Limited amount of templates

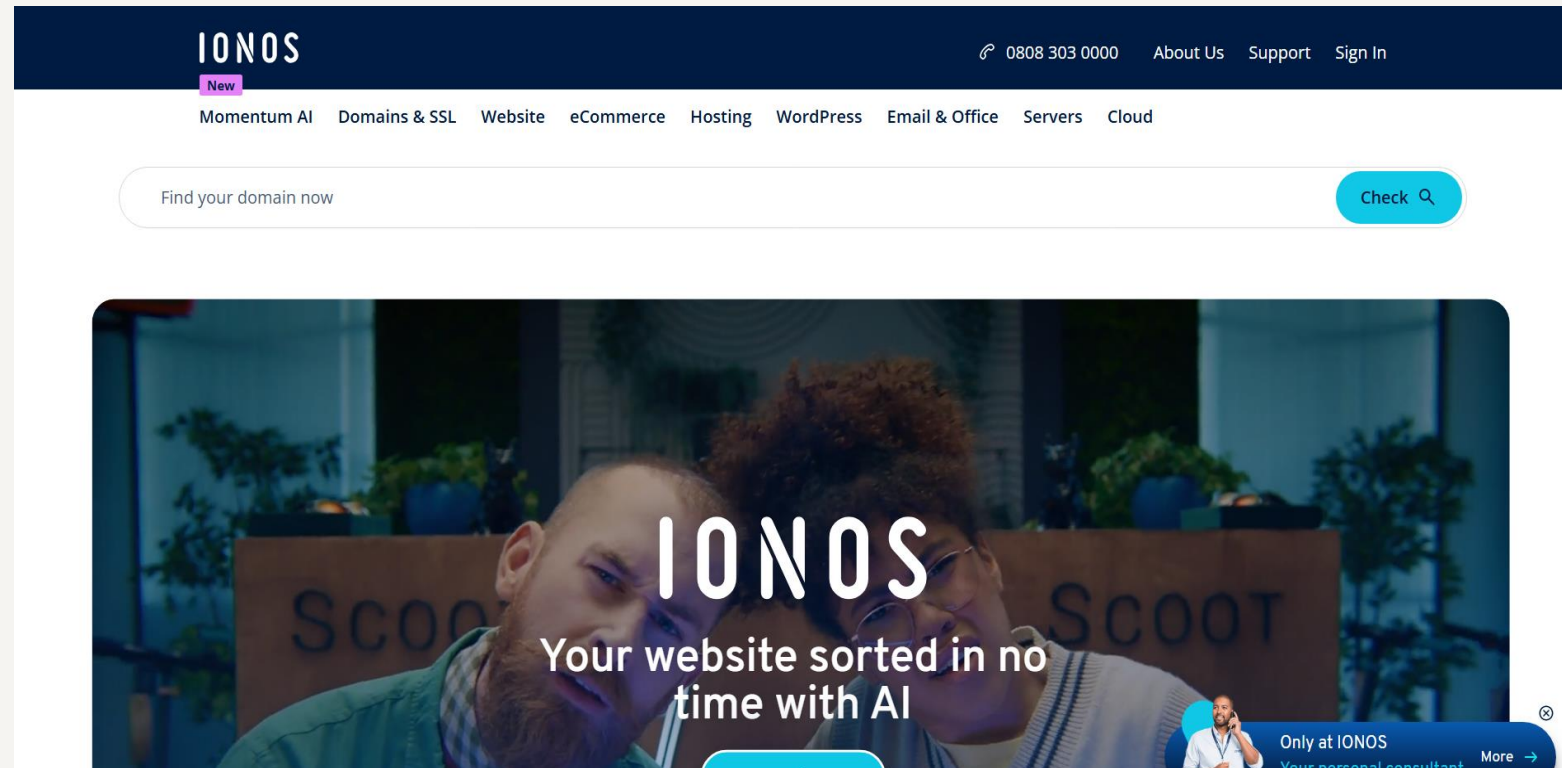
9.4



Very good

[Visit Site →](#)

Ionos is the third on the list, although I find that surprising. I have never heard a good word said about Ionos, simply because of how cut and dry their templates are. Obviously its easy use is a good note, however I won't consider using Ionos.





Squarespace provides templates that elevate your website's look alongside a variety of designs for different industries. It's an all-in-one mission control center offering extensive marketing, sales, and more tools.

- ✓ Excellent templates
- ✓ Wide variety of business tools
- ✓ Tools for blogging and SEO
- ✓ 24/7 customer support
- ⊖ Steep starting prices

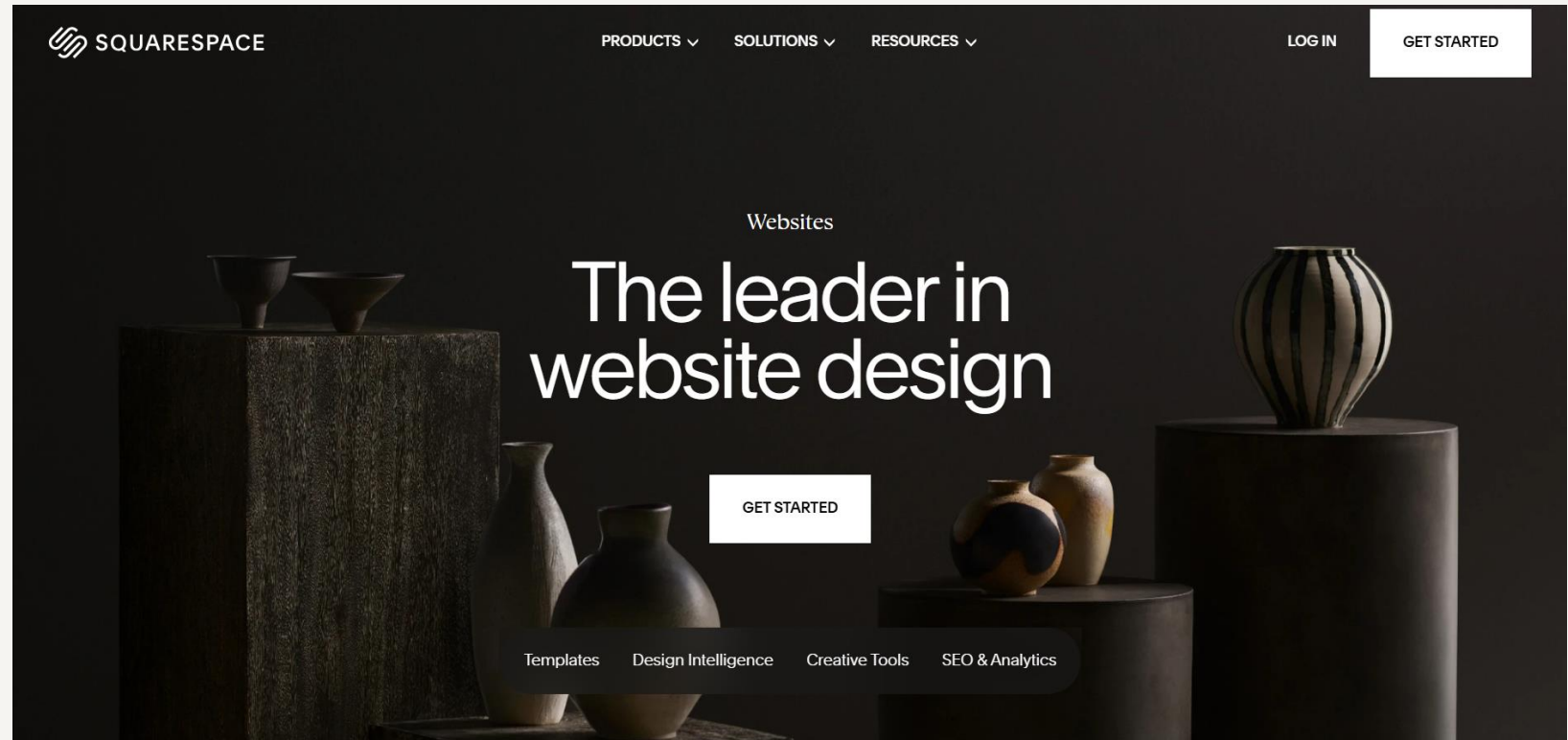
9.3



Very good

[Visit Site →](#)

Very strong web builder, however the prices are awful, at \$16 a month, with no free option.





SITE123 makes everything as simple as it gets. An intuitive block editor lets you make a modern website complete with an online store, blog, and many more features – in just a few clicks.

- ✓ Beginner friendly
- ✓ Free domain for 1 year
- ✓ SEO and marketing tools available
- ✓ eCommerce built-in
- ⊖ Limited customization options

9.2



Very good

[Visit Site →](#)

Site123. This was my second favorite option, however the customization lacked to greatly.



Build Your Website in
Three Easy Steps

Step 1

Step 2

Step 3

Choose website type



Website

Create a professional website for your business, band, or personal needs



Online Store

Sell your products online with a professional online store



Blog

Create a blog to share your thoughts, ideas, and experiences with the world



Landing Page

Create a landing page to promote your products or services



GoDaddy's website builder is beginner-friendly – it includes templates, an ADI builder, and eCommerce features. It is extremely easy to use and can help you build your website in no time.

✓ ADI website builder

✓ eCommerce features

✓ Beginner-friendly

⊖ Requires domain purchase

9.0



Good

Visit Site →

GoDaddy. Another excellent option however works better for Shop based websites. Also domain purchase could be rather expensive depending on what I go for. I'm trying to avoid going for an expensive option at the minute as after university is done I would be able to really try and hone in and get something really striking.

The image shows the GoDaddy Website Builder homepage. At the top is a dark navigation bar with the GoDaddy logo and links for Domains, Websites, Email, Hosting, Marketing, Security, Airo™ AI Builder, and Pricing. A search bar and contact information (020 7023 9939, Help, Sign In) are on the right. Below the navigation bar is a large white search bar with the placeholder text "Type the domain you want" and a teal "Search Domains" button. To the right of the search bar, there's a promotion for "ART" at £2.36/1st yr. The main section features a background image of a laptop displaying a website for "NOCTURNAL ANIMAL CANDLES". Overlaid on this image is the text "Your free website is just the beginning" in large white font. Below this text are two buttons: "Start for Free" and "Learn More". At the bottom of the page, there are three tabs: "Domains", "Website Builder" (which is selected), and a menu icon.



A way to start your online store with **Shopify** is one of the best. An intuitive interface and an enormous app store allow beginning and advanced merchants to run profitable businesses.

- ✓ Great app store
- ✓ Allows selling both items and services
- ✓ Multiple e-commerce features
- ⊖ Developer involvement may be needed

8.9



Good

Visit Site →

Shopify. Absolutely works better for building online stores again, but there is the slight chance that a web developer would have to step in? No thank you.



Start for free

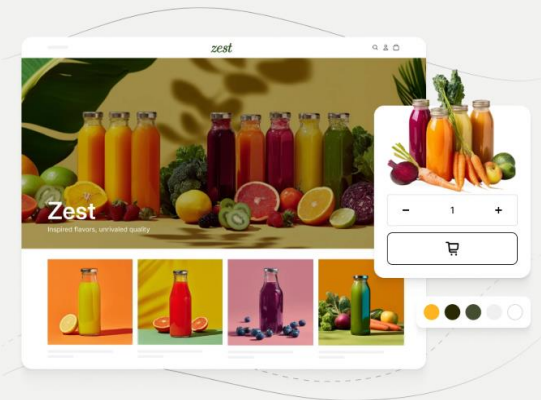
Start an online store for free

Shopify is the all-in-one platform to build, run, and grow your online boutique. Start free, then get 3 months for £1/month

Enter your email address

Start free trial

You agree to receive Shopify marketing emails.



Powering millions of businesses worldwide

MOND & DEMPSEY

Goodfair

HILL HOUSE
HOME

10↑

GYMSHARK

KIRIN FINCH
EST 2015

DESN



Elementor is an all-in-one website builder and hosting provider. The drag-and-drop editor and customization options make it ideal for creating the perfect website for online business, blog, or anything else you envisioned.

- ✓ Highly customizable editor
- ✓ 100+ website designs

- ✓ Cloudflare SSL and CDN
- ⊖ Limited free version

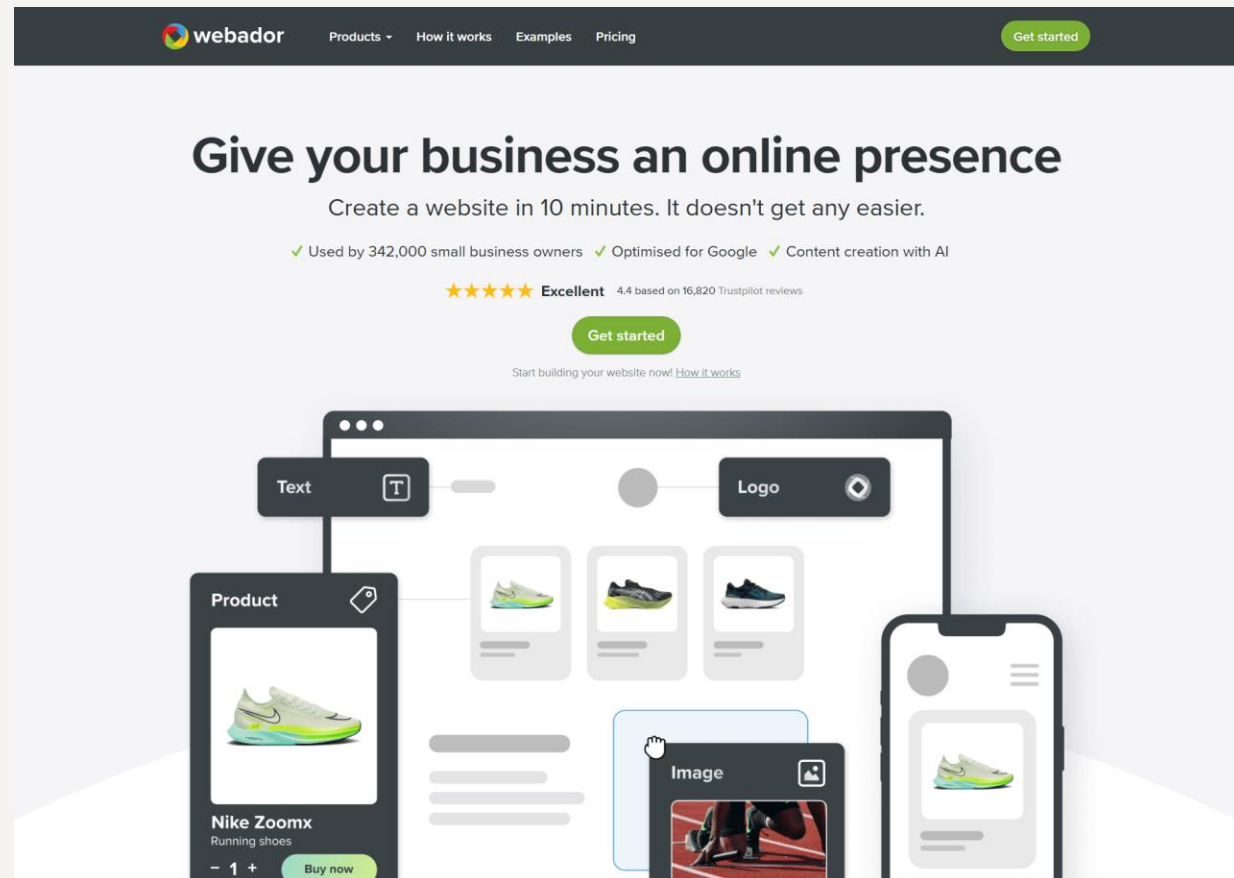
8.8



Good

[Visit Site →](#)

Now called Webador, this was one of the best options on the list in its current, up to date state. Its fully functional in its free state, and has the same perks as Wix with it having no Domain name.





Bluehost offers a great website builder suitable for both beginners and experienced users. Intuitive setup, attractive website layout and design options make it a noticeable website builder on the market.

✓ Attractive website design templates

✓ Automated website builder

✓ Suitable for eCommerce

⊖ Limited advanced customization

8.6



Good

Visit Site →

Bluehost. Mainly web-store based. Was very put off by this host anyway. Also, its rather expensive at £8 a month with no domain included.



WordPress ▾

Hosting ▾

Domains ▾

Agencies ▾

Pro Services ▾

Pricing

Web Hosting

VPS Hosting

WooCommerce

Domains

Google Workspace

Pro Email

SSL Certificates

Website Security

SEO (Yoast)

Web hosting made easy

The resources you need to build the way you want. It's the perfect solution to get online fast.

Web Hosting

Best for building websites with hands-on support

£3.00/mo

Save 60%

Renews at £7.52/mo

¹VAT not included

See Plans

Self Managed VPS Hosting

Best for advanced websites configurations

£2.90/mo

Save 18%

Renews at £3.52/mo

¹VAT not included

See Plans

Dedicated Hosting

Best for mission-critical websites needing isolated resources

£108.51/mo

Save 25%

Renews at £144.32/mo

¹VAT not included

See Plans

CUSTOM

Not seeing the perfect fit? Contact us for a solution specific to you.

¹VAT not included

Contact Us



Use **Network Solutions'** website package to kick-start your online blog or business with all the essentials. You will gain plenty of website building and marketing tools for optimizing the site to your needs.

- ✓ Website with 3 GB of storage
- ✓ Hundreds of customizable templates
- ✓ Easy-to-use website builder
- ⊖ No SSL

8.5



Good

Visit Site →


[Contact Us](#) [Support](#) [Cart](#) [Log In](#)
[Domains](#) [Website & eCommerce](#) [Hosting](#) [Security](#) [Email](#) [Online Marketing](#)
[Renew services](#)

Find the right domain name

Find your domain

[.site](#)[.website](#)[.space](#)Get your personal domain →
\$1.99+/ first year

Our customers say Excellent 4.4 out of 5 based on 13,991 reviews

Network Solutions. Not very familiar with this one, and I believe its usually based on professional web builder hire. Don't have the time frame for that.

Your domain tells the world who you are

Includes free AI tools built to help you break through

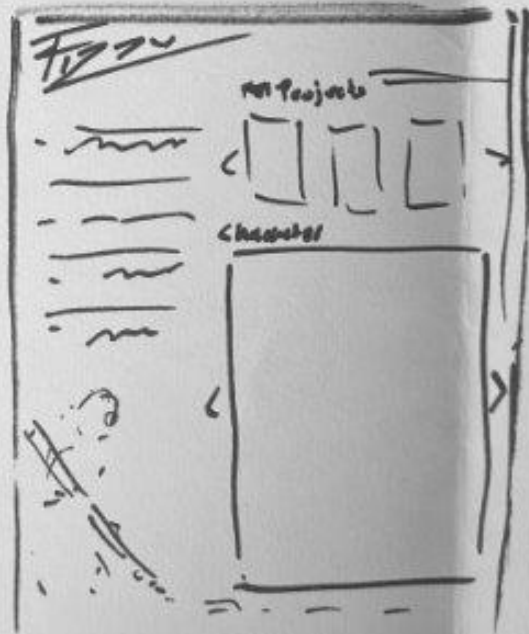
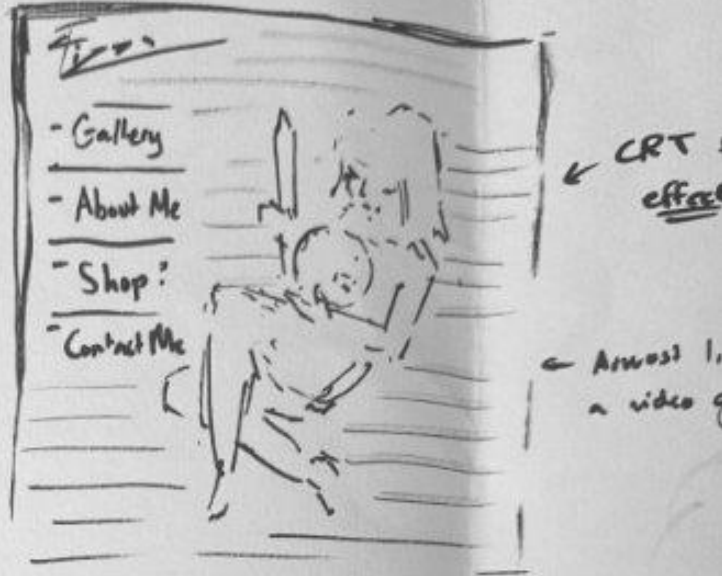
[Start now](#)

[Hire a professional](#) Get a professionally built website tailored just for you. Call 1-866-906-1477 →

WEBSITE DESIGN

CONCEPTS FOR MY OWN WEBSITE

fizzyarts.com.
fizzy-art.com.
fizzart.uk.
fizzyarts.co.uk.



PREMIUM

fizzy.art

~~£999.99~~ **£311.99** £64.99/yr when you renew

This is a premium domain, priced by a partner domain registry.

Make It Yours

[Learn More](#)

Why it's great

💡 "Fizzy.art" is easy to remember.

[Domains, Websites, Email and Web Hosting Services](#)
[123 Reg](#)

Having a look at some domain names. At the minute, I don't think I will be using one and will go with Wix's free option, but looking for the future isn't a bad thought. In an ideal world, the domain name above is by far my favorite. Simple, short, memorable. However, its VERY pricy. So, clearly will not be happening right now.

fizzys.art	~~£31.99~~ £2.99 for first year ⓘ	
fizzy.gallery	£32.99/yr	
fizzy.design	~~£67.99~~ £3.99 for first year ⓘ	
PREMIUM +443454502310 for help ⓘ fizzy.net	£13,272.15 +£19.99/yr ⓘ	
fizzy-studio.art	~~£31.99~~ £2.99 for first year ⓘ	
fizzy-design.art	~~£31.99~~ £2.99 for first year ⓘ	
fizzyart.xyz	~~£17.99~~ £1.14 for first year ⓘ	
fizzy-design.com	~~£18.99~~ £0.01 1st yr only with 3 yr term ⓘ	
fizzyme.art	~~£31.99~~ £2.99 for first year ⓘ	

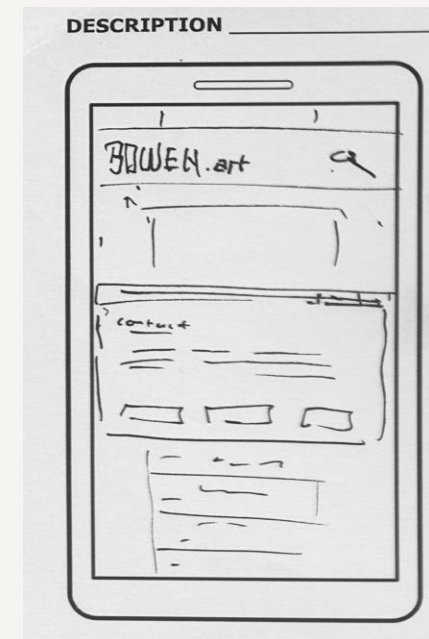
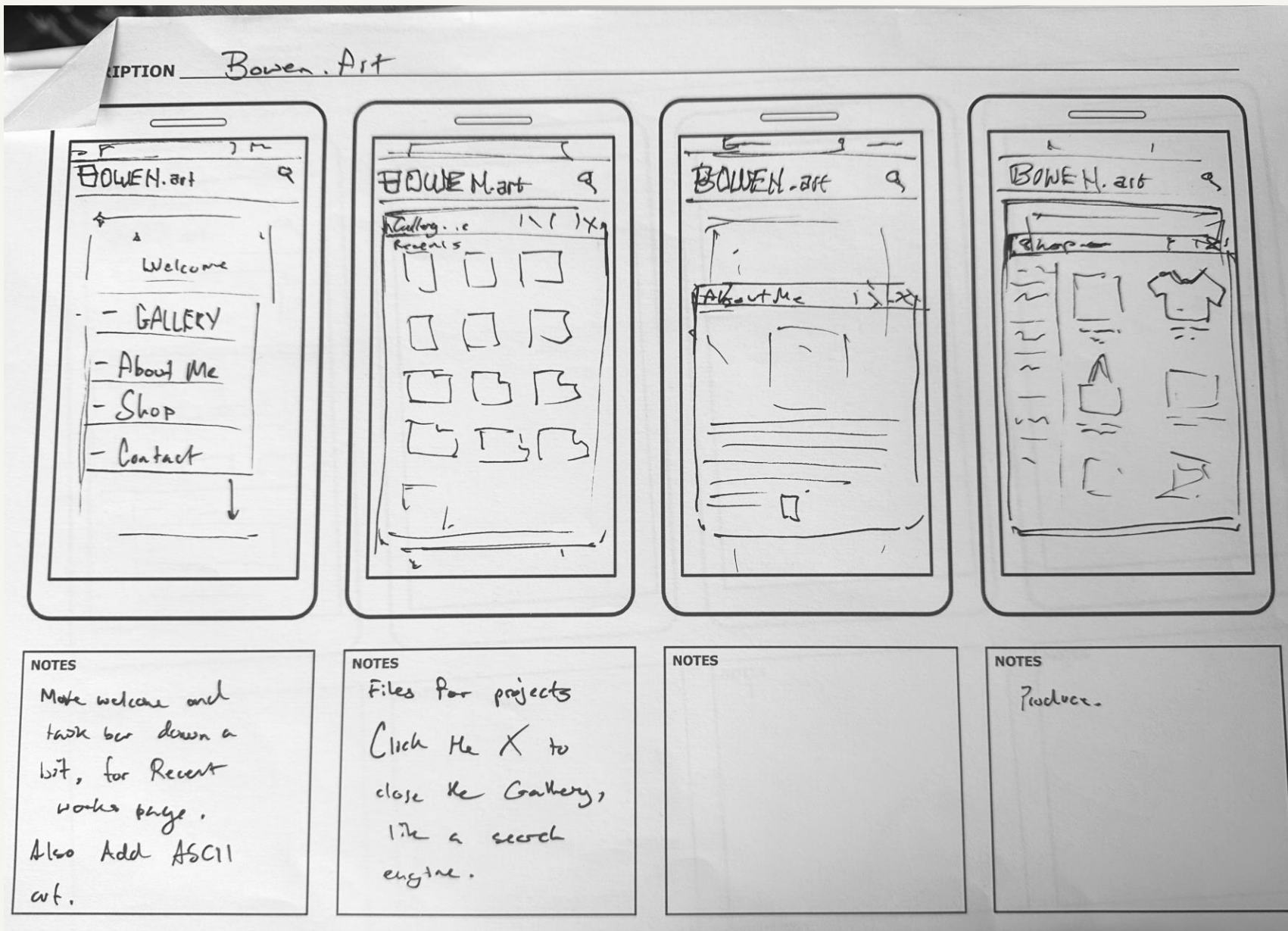
Some more options. I like **fizzys.art** and **fizzy.design** as options.

fizzyart.shop	~~£44.99~~ £0.99 for first year ⓘ	
PROMOTED fizzyart.co	~~£38.99~~ £15.99 for first year ⓘ	
PROMOTED fizzyart.art	~~£31.99~~ £2.99 for first year ⓘ	
PREMIUM +443454502310 for help ⓘ fizzyartist.com	£736.15 +£18.99/yr ⓘ	
PROMOTED fizzyart.design	~~£67.99~~ £3.99 for first year ⓘ	
PROMOTED fizzyart.xyz	~~£17.99~~ £1.14 for first year ⓘ	
PROMOTED fizzyart.photo	£38.14/yr	
Fizzy_Art Search Domains		
fizzy-art.com	1st yr only with 3 yr term ⓘ	
fizzyarts.com	~~£18.99~~ £0.01 1st yr only with 3 yr term ⓘ	
fizzyart.store	~~£62.99~~ £0.99 for first year ⓘ	
fizzy-art.co.uk	~~£12.99~~ £0.01 1st yr only with 3 yr term ⓘ	
fizzyarts.co.uk	~~£12.99~~ £0.01 1st yr only with 3 yr term ⓘ	
fizzyart.net	~~£10.99~~ £0.01 1st yr only with 3 yr term ⓘ	

Here are some more of the good options. Some of my favorites are:

- FizzyArt.co
- FizzyArt.art
- FizzyArts.com
- FizzyArts.co.uk

Although I'm not 100% sure on if I will use a proper domain yet, I feel that the options above are at least semi cheap options that would work well with my branding.



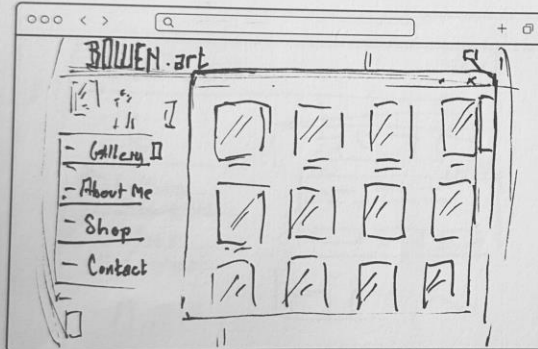
Phone version design. This has my initial design of a vintage style monitor display, which I quickly decided was a bad idea, however the downwards scrolling layout would have to be what works on a phone, as sideways scrolling would be ugly.

DESCRIPTION The Dream is Bowen. Art.



NOTES

- Nixdorf amber monitor.
- Base on 1987 Amber OS.
- Same effect as CRT Monitor, but muted.
- Maybe some softer colours instead.



NOTES

- Opens like a new page.

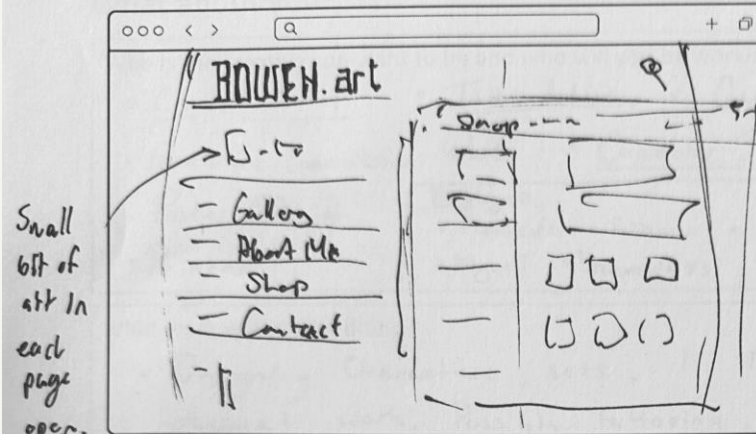


NOTES

- Opens over any other page opened.
- Changes

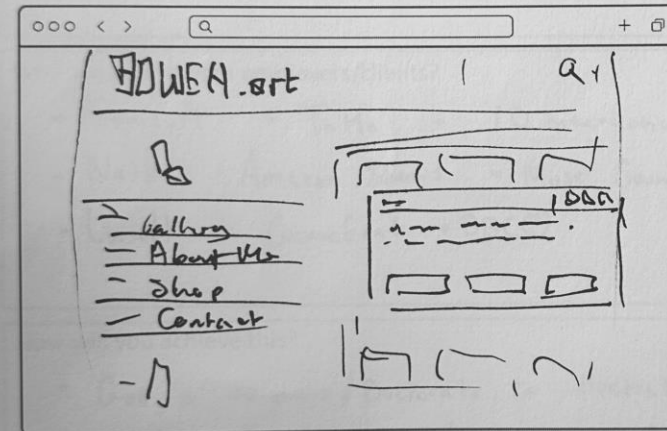
Bit like typing

DESCRIPTION



NOTES

Opens small shop page.



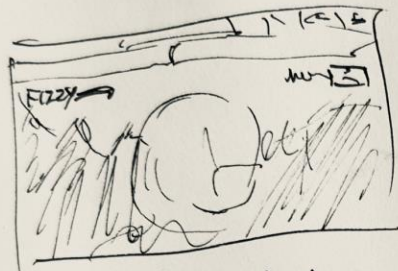
NOTES

Same old design, only for PC usage. Again, not a fan of the design but the vertical (NORMAL) scrolling option is so much better. The horizontal would undoubtedly be cooler, but I don't think it's possible.

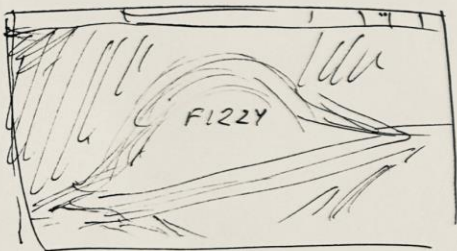
Scrolls sideways



Scroll with going
no more.



Horror Game torch
beam. (touch & moves
with cursor)



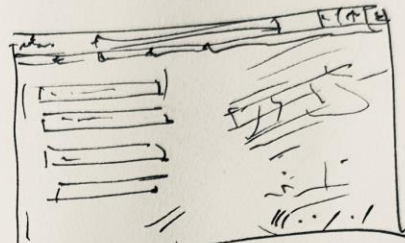
Black hole



Creechy deep ocean.
Scrolls down to
monster or bodies

Really love the Personer, Horror (traditional)
& old computer monitor aesthetics.
I also love the Horror Game torch idea
but I think that's functionally above
my skill level, along with the monitor
one.

Website Ideas



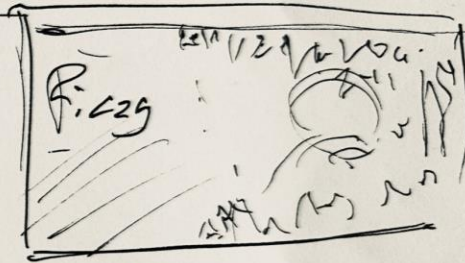
ASCII design.



Personer ★



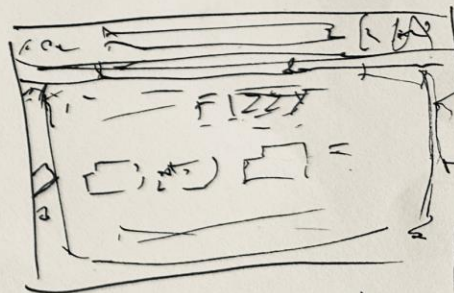
Horror esque. ★



Math

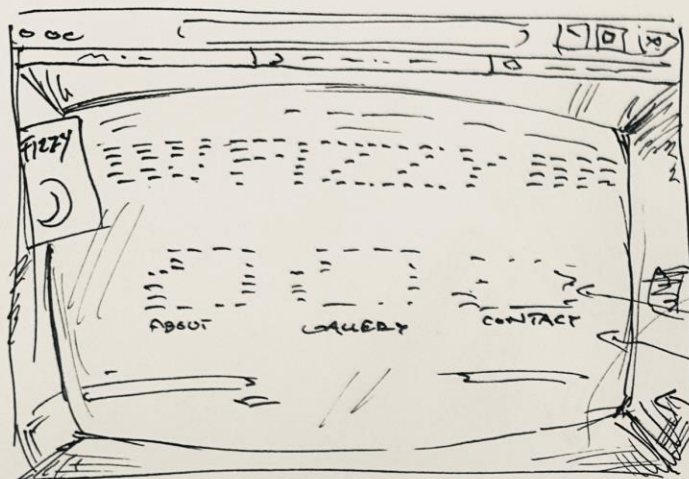


Horror moon vibe, very
analogue socc



★ Old computer monitor

These are some more sketches of what can be with my website design. I had a lot of creative ideas, however a great deal of them are above me on a technical level, which absolutely won't be accomplishable on Wix, or even other platforms for that matter.



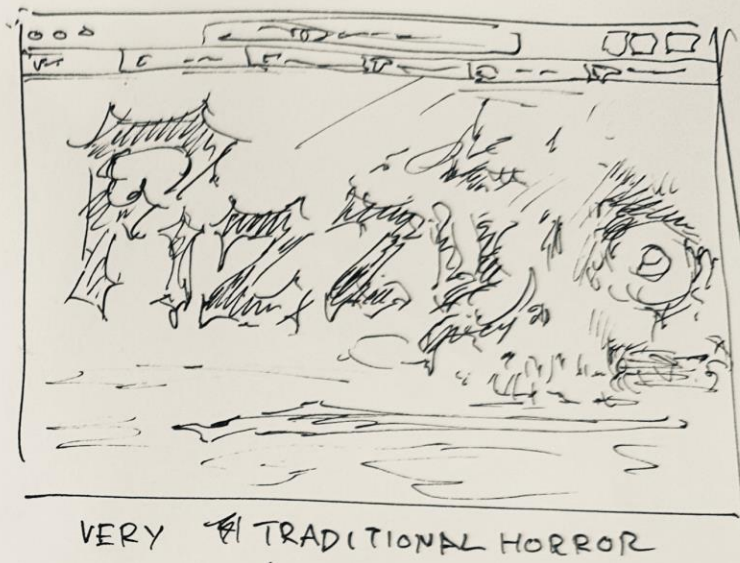
OLD COMPUTER MONITOR

- Would look like a screen
- Green hum / Monitor colour scheme.
- ☐ Green
- ☐ Black
- ☐ Beige.



PERSONA INCLUDED

- Very ethereal
- Easiest to make functional
- Fully black & white colour scheme



- Red colour scheme.
- Blackletter font with black.

I've decided to go with the Persona design, although the traditional horror design is by far my favorite.

The trad horror feel is a little too rough to design functionally, and I do really like the more friendly look of the Persona one, even if it's not a perfect match to my style. I might explore business cards in the Trad style.

These are my 3 favorites. There are 2 clear winners here, the persona version and the traditional horror version, both of which I absolutely love. I would love to go for a more traditional horror look since a lot of my art is centered around that theme, however that would mean changing the research I've done and ditching the persona idea.

Further down the line I would like to look at the traditional horror option, but right now I feel the persona is the way to go as it matches how I work at the minute.

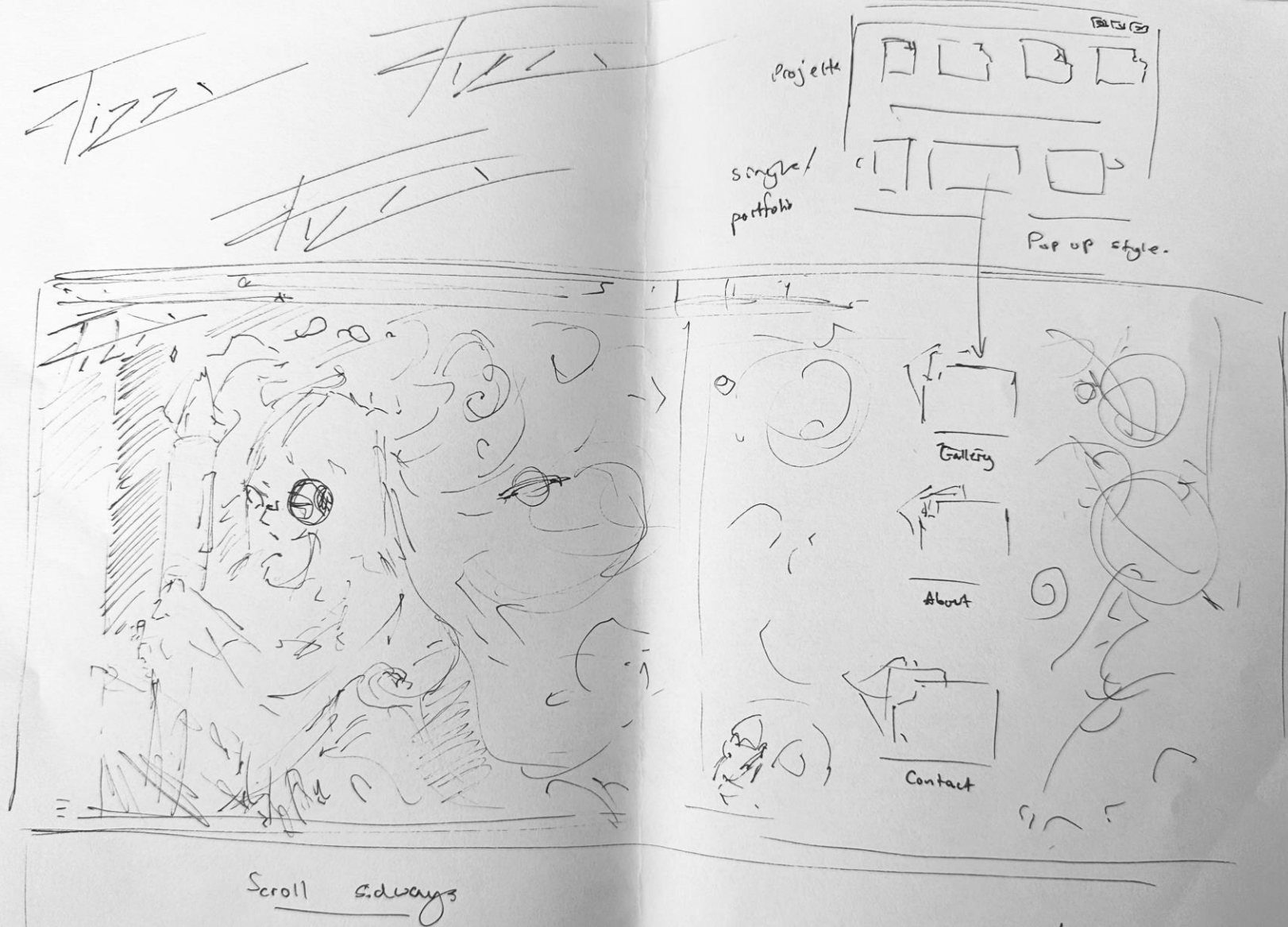
Phone home?

FizzyArt.com.



www.bigdirty.agency.

Crude sketch of my design dream. I wanted to implement the sideways scrolling of the BigDirtyAgency website and my design, however now this feels very ambitious. Making this scroll downwards would likely be easier and would work much better.

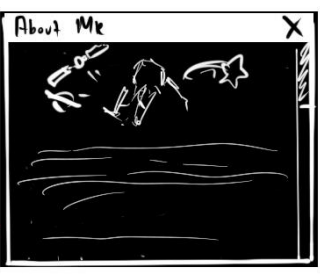
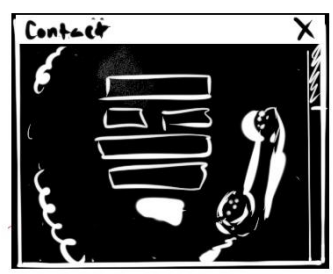


Second sketch. Again, really highlighting the persona, but keeping it to one large image. I will do a much better concept later on.

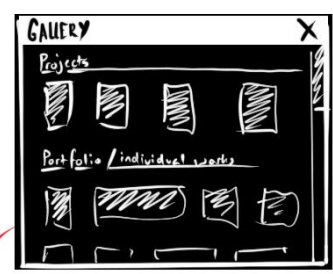
Ask for help !! → Adam Shailer@Vuttyd.ac.uk

Website idea

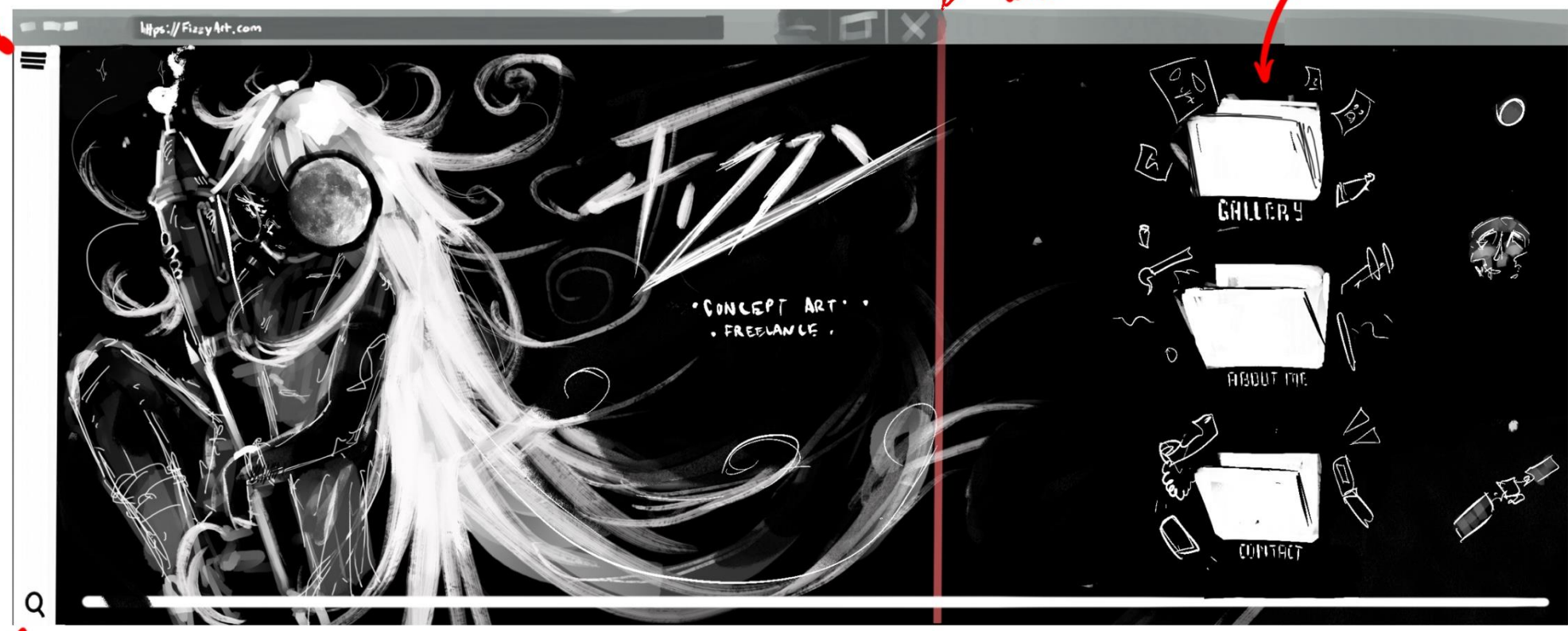
Easier menu



Opens full screen.



Where the edge of the page would be with screen.



Search

Scrolls Horizontally.

Refer to BIG DIRTY AGENCY web design.

This is the concept for my website originally. I absolutely love the design, however I think it would look better vertically. The design is everything that I wanted, especially the darker toned art to make it easier to see.

Phone Version

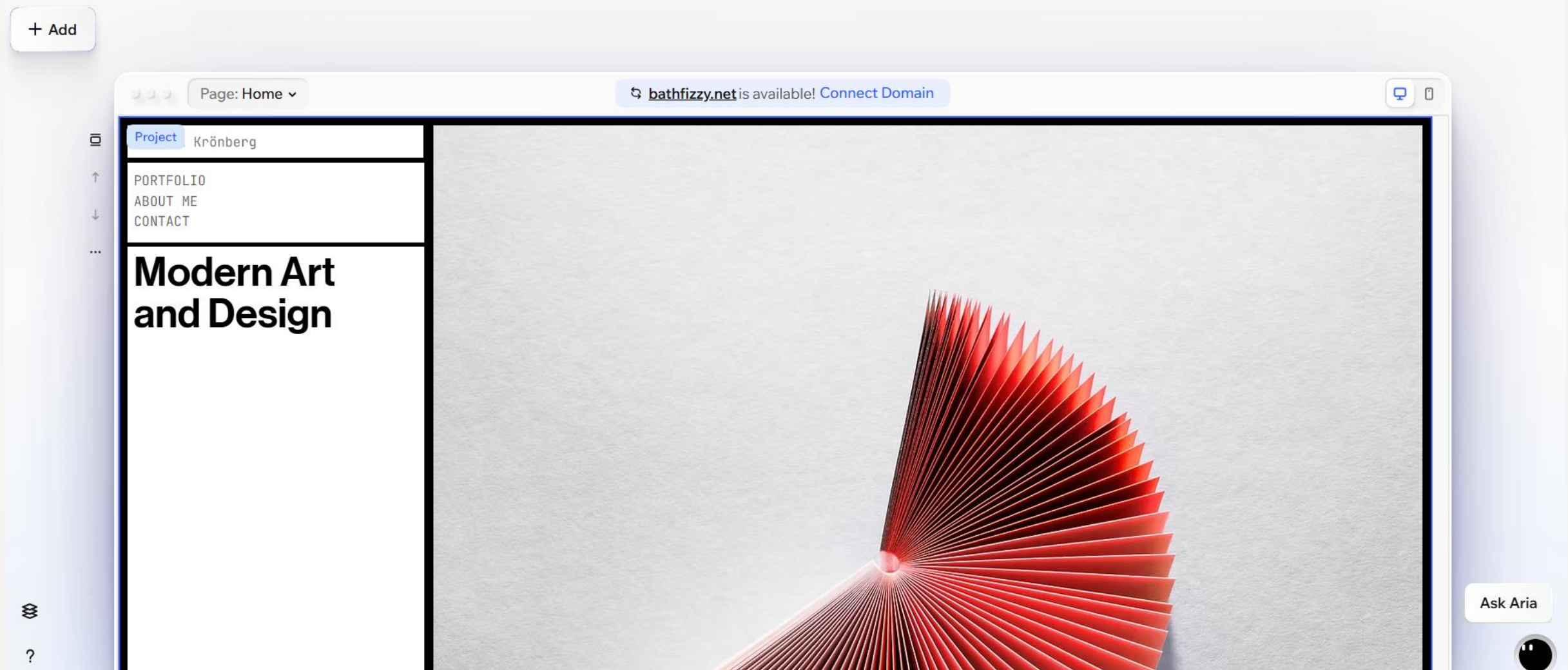


Much simpler,
with
same
file like
format.

Standard
Scrolling
format.



Vertical design,
made for phone
but would likely be
more applicable
towards both
phone and
computer. I
absolutely adore
this design, as its
unique, shows a
brief bit of my
work, and is easy
to follow.



This is the template I went with, as it's a decently blank canvas. Wix wasn't allowing me to start from scratch anyway and realistically having a base layer wasn't going to hurt. I will be going from this design to the illustrations that were on the previous slide, I hope.



https://fizzyart.wixsite.com/fizzy_art

This is the final design for my website. This is the homepage, with the PC option on the left and the phone optimized option on the right. I am beyond pleased with how the design worked and how function it is.

The quick drawing I did for the background works perfectly, I was worried the white and black only color pallet would be too harsh on the eyes, but it works wonderfully.



Click here for ^



Click here for ^

Instagram



Built on WIX Harmony



© 2035 by Thomas Bowen. All Rights Reserved Powered and secured by Wix

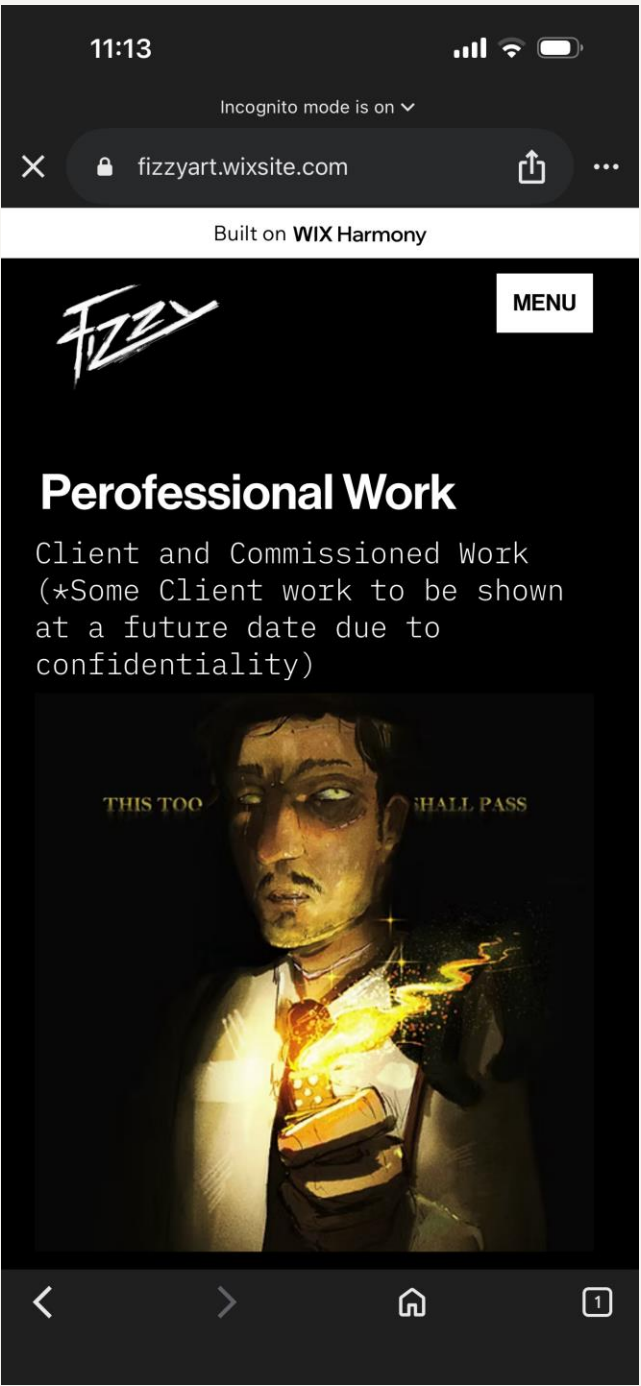
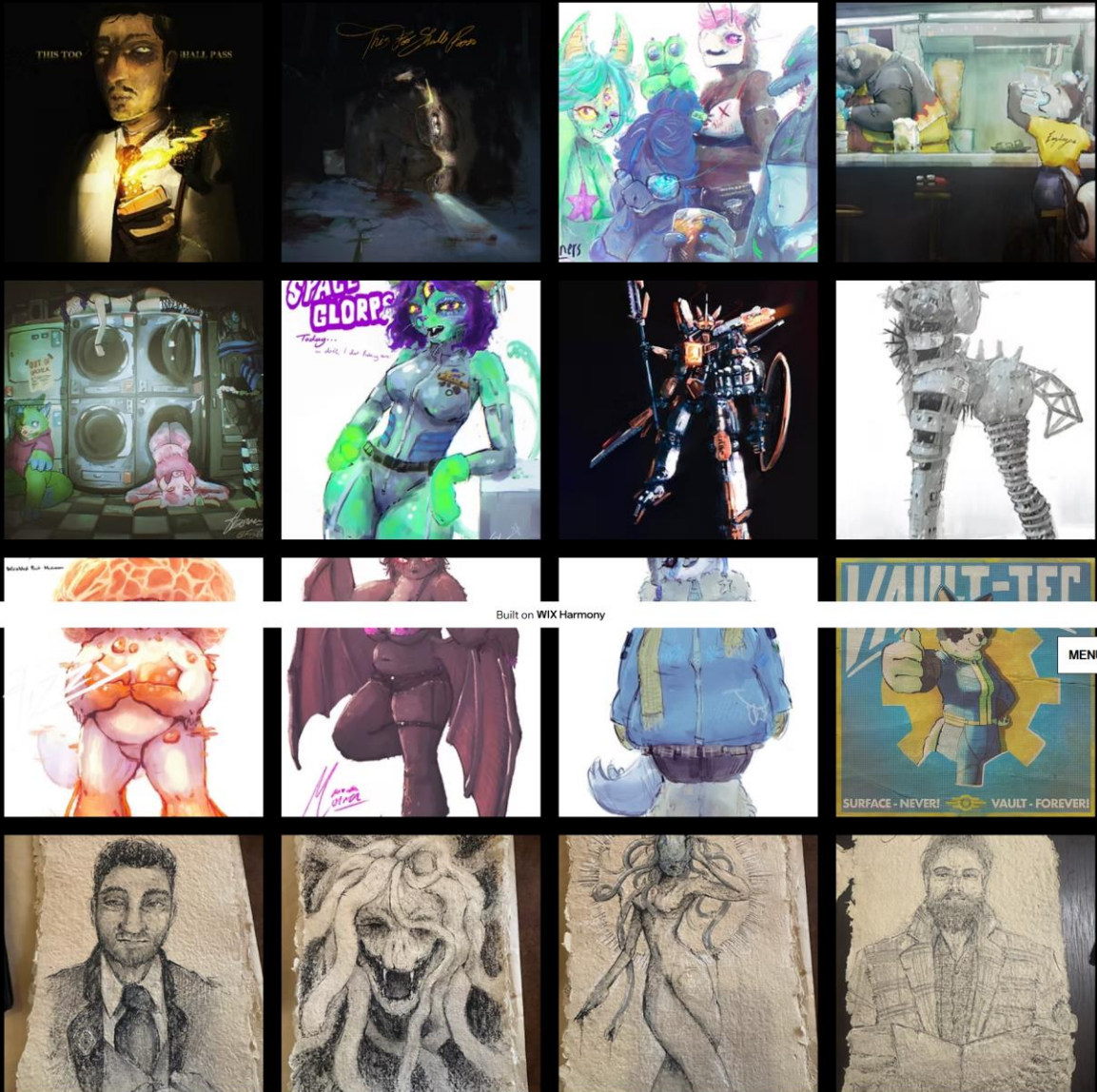


Gallery page, that links to either my professional work or my personal work. I also added an Instagram feed to the page, as to keep my socials and site linked properly.

I chose to hand-draw all the iconography on the website as to make it more unique and make the site a little more personal to myself.

Perofessional Work

Client and Commissioned Work (*Some Client work to be shown at a future date due to confidentiality)



The professional work page. This includes all my client work and will eventually have more once I get permission from certain clients.

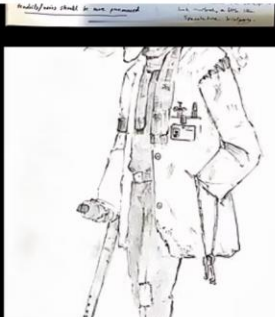
I feel that this showcases my variation pretty well, as I am always willing to explore other styles for my clients. However, I do think that I should promote more of my horror style, or simply draw more concept pieces.

Personal Work

University and Personal Pieces



Built on WIX Harmony



MENU

11:13



Incognito mode is on



fizzyart.wixsite.com



Built on WIX Harmony



MENU

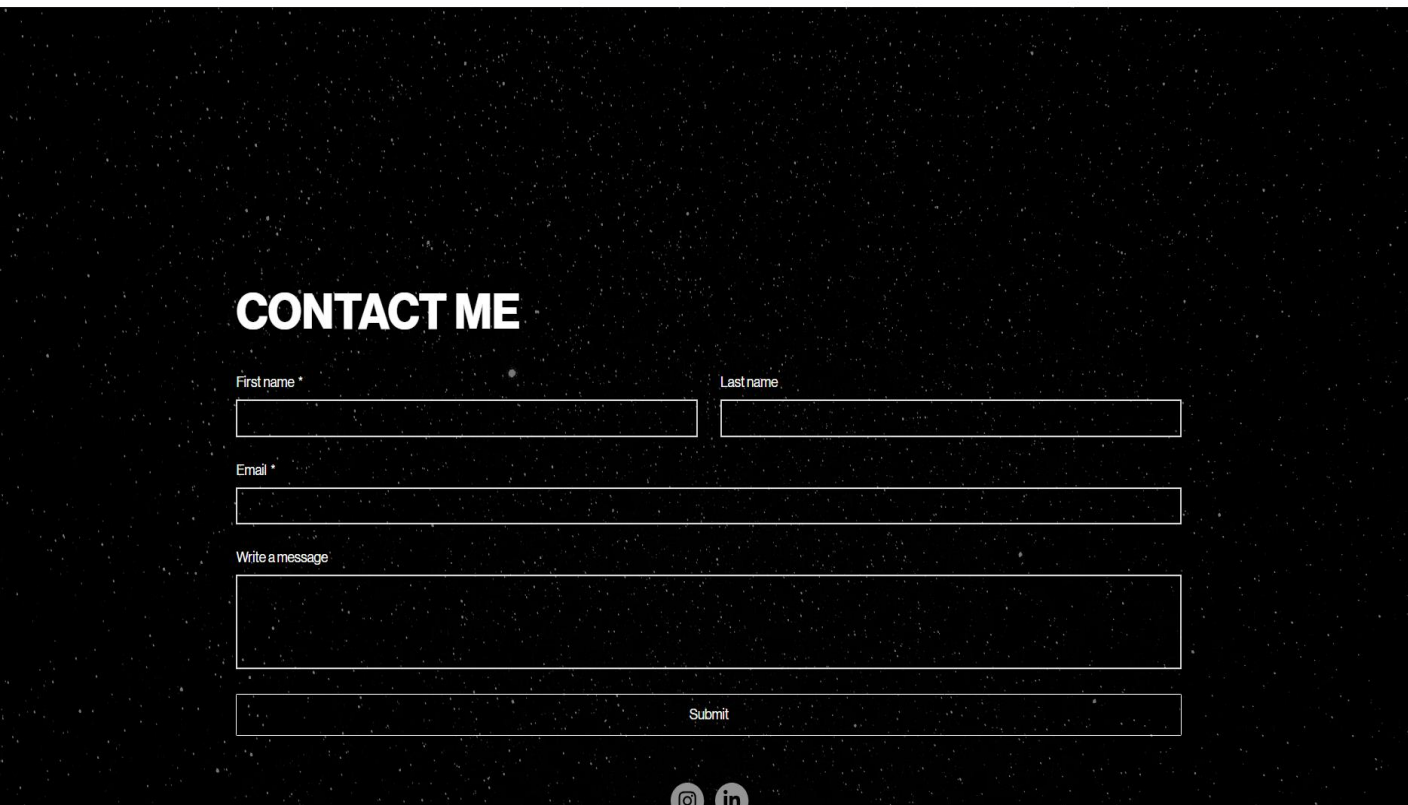
Personal Work

University and Personal Pieces



Personal Work page. This includes all the pieces I have made for myself in recent memory and also my university work.

This page gives a better example of how I can work and leans more towards my preferred style, or if I'm being honest more of my concept work that I actually want to do.



This is my contact page, which will notify me when someone messages and puts their details through and should allow me to gain more clientele.

This little page took me an embarrassingly large amount of time, mostly due to the color system on Wix being absolutely beyond me.



About Me

I'm Thomas, or "Fizzy", a Wales based illustrator who enjoys creating horror works, and love designing characters, environments, and anything else that comes under the word design. I have freelanced for a number of years on projects such as Company Informercials, full books, and a number of singular illustrative pieces for a variety of different clients!

Outside of Illustration, I have a passion for cinematography, photography and movies. I adore video games and reading, but other than this I'm always staying creative.

I am currently a student in the University of Wales, Trinity St Davids.



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About Me

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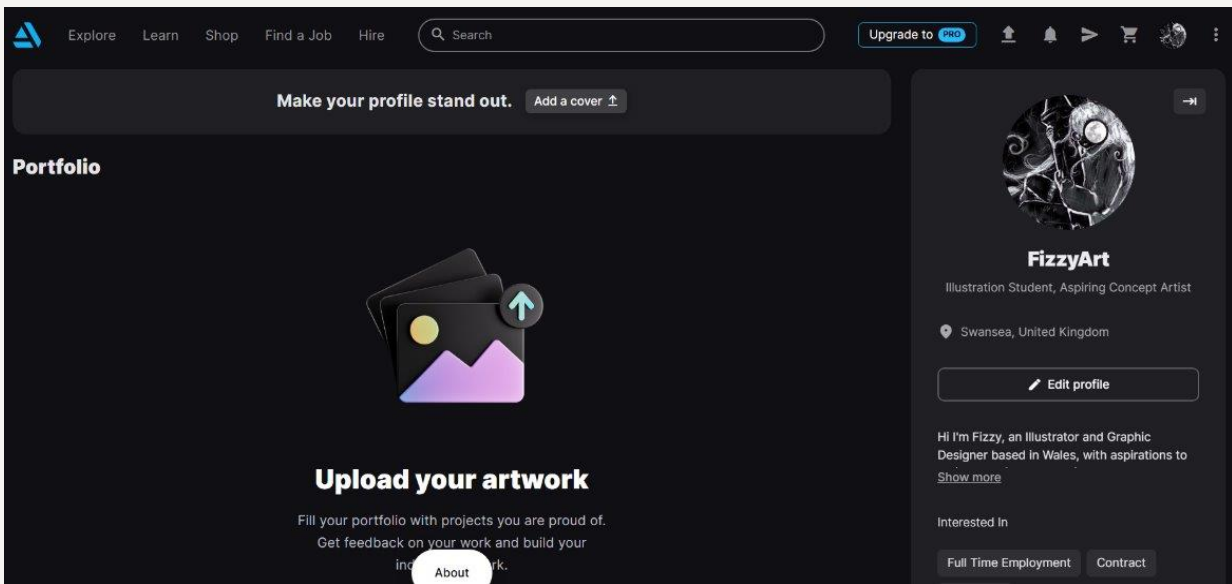
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Finally, this is my about page. This contains some information about myself and some little trivia.

For this and the contact page I added a royalty free image of deep space, so the website links a little to the name roots of FizzAssist, even if no one else would know. The space theme is something that I really love and is at least somewhat consistent over the whole thing.

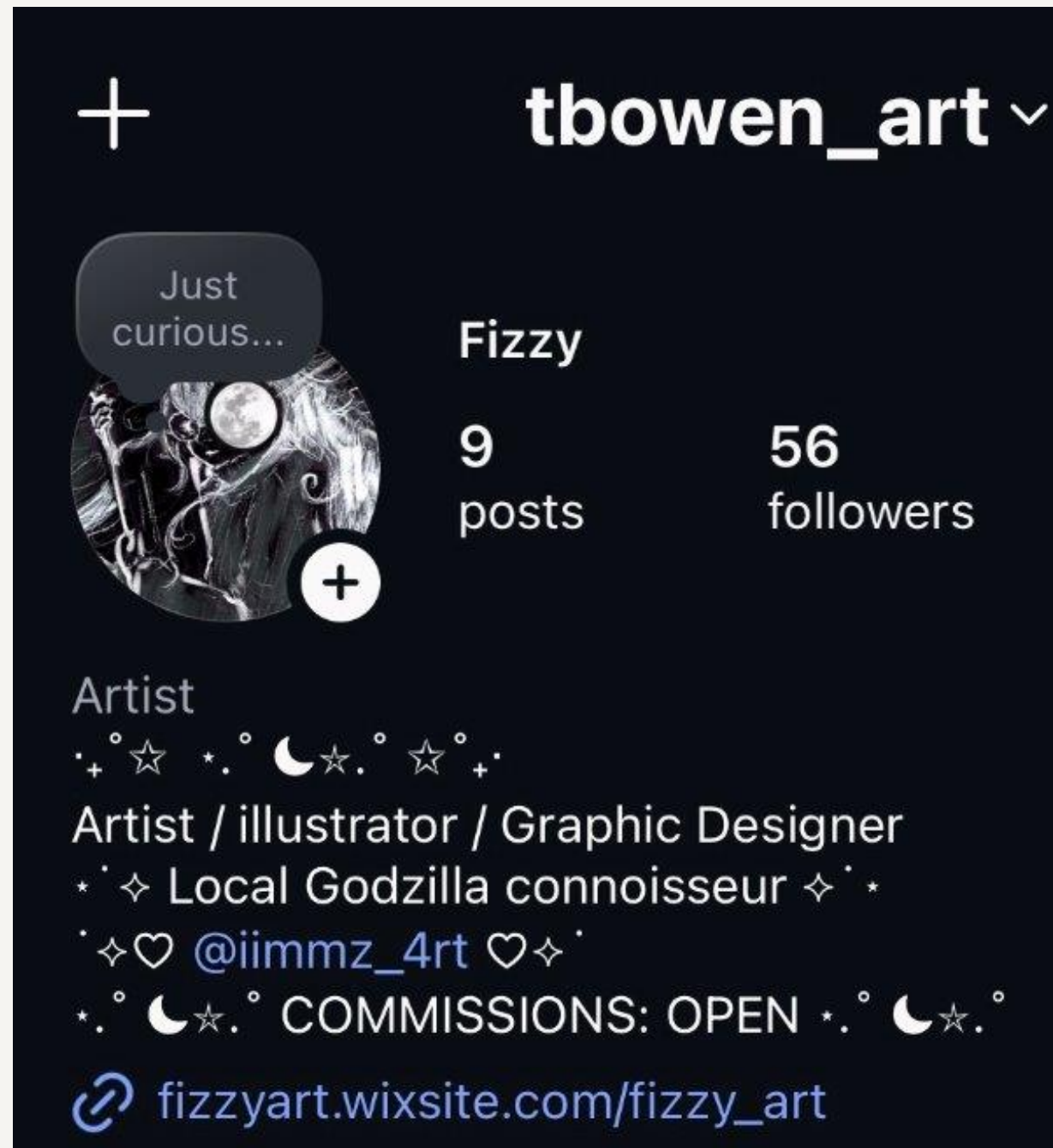
SOCIAL MEDIA PRESENCE/PLAN

FOR SOCIAL MEDIA AND CAREER BUILDING



For the future, I plan to:

- Post my art more regularly on my social media platforms, including Artstation, and creating more of a consistent posting schedule.
- I also aim to create more concept art like pieces for my socials to demonstrate my capability in the field.
- Making videos of my work for a higher audience retention.
- Push more horror-oriented art on my page, but keep posting any and all art that I can.
- Take more chances at in person experiences such as conventions and stalls.



LINKS

- Home | Fizzy_Art - WEBSITE
- Instagram - INSTAGRAM
- ArtStation - FizzyArt -
ARTSTATION

ZANDER LETTER

Although it was a long road, I managed to graduate from university and managed to get a 1st in my final year. This was a massive undertaking, and I could not believe the grade I got, and was so happy I got to do it surrounding the things I am truly passionate about. I was still focused on concept art, and tasked myself with creating a full concept for horror movie based on Welsh culture, and has become one of my favourite undertakings in my art career. At the minute, I am planning to send the work off to a few producers to see how they feel about the movie idea, but thats for later down the road. I was so happy to see how my work looked in the exhibition.

After graduating, I've been working on my doctorate in illustration, continuing the work of concept art, and other various works in the movie and media industry. I want to continue my work with the horror industry but have been branching out more. The essay size is an absolute horror, but I've been managing well. I've been building my portfolio at a steady pace, and keeping my work consistently posted on all my social media channels since I graduated, which has given me a lot of freelance work to do. My commissions have had a steady increase from the usual that I had back then to more horror stuff in my style. I've garnered a small but respectable number of followers, and the traffic for my website has slowly gone up too. Over the last year, I did get my website redone by a professional, which made my branding more consistent like I always wanted to do, especially with the business card design I made all that time ago. On my social's, I've started doing competitions for free or highly discounted commissions, which really gets my pages a boost in virality and views.

At the minute, I do have a part time job at a small store in the area I live in. This income paired with freelance, and my partners income, it's been going wonderfully. I sometimes join her doing art stalls in markets and conventions, which has really helped put my name out there over the last year. I go around 2-4 times a year and always keep my stock safe until the next. Doing a stall with her means halving the table cost and making the most of profits, also allowing us to beat the market with lower prices. However, the PHD is the most important thing at the minute and takes precedent over the freelance. I've been really loving all the character development and environment design, as it's really improved my anatomical skills.

Since graduation, I have kept close with all our technically former classmates. They have been an excellent group to be around and have been so helpful with keeping a good network of art knowledge and current illustration affairs. Keeping in touch has given us a huge advantage in the industry, allowing us to communicate with each other when good clients, that don't match their work but would match one of ours arise. Other than what was previously mentioned the work in the last year went swimmingly. Of course, it is university, so it was still a great challenge, but the concept artwork allowed me to flourish. The Welsh theme really stuck with a lot of the gallery goer's and everybody's work looked amazing together. I could not be happier, working from my home studio office, making the art I love, with the people I love.

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