

Project Proposal – Industrial-Based Project (75%)

Student **Callum Warwick**

Grade

75

Intro / A&O		
Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project <i>good introduction Good aim. The objectives are good but 6 of them may be a bit much. Glad to see you're building a test environment.</i>	20	14
Literature Review		
Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Literature review using appropriate sources - journal papers and book chapters rather than just websites; Selection of relevant models & concepts <i>good clear coverage of the topic, well referenced Needs to have a final paragraph to sum everything up and link it to the projects aim & objectives</i>	25	20
Analysis Methodology		
Clear statement of which development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed <i>good research methodology, well justified Coverage of risks and limitations is solid consideration of reliability, validity and generalisability shows good consideration of the practical problems involved. Good data analysis discussion</i>	25	20
Resources / Planning		
List of any deliverables; Clear diagram showing both timing and resource use; Completed ethics form; Limited and relevant appendices <i>Resourcing is generally good although more software titles should be included. Good plan.</i>	15	10
Document Presentation		
Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit <i>Don't use "I" in technical writing except in a reflection section, well written and presented</i>	15	11
TOTAL	100	75

