

MANAGING PROJECTS IN THE ORGANISATIONS BMSW- 5104



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INTRODUCTION

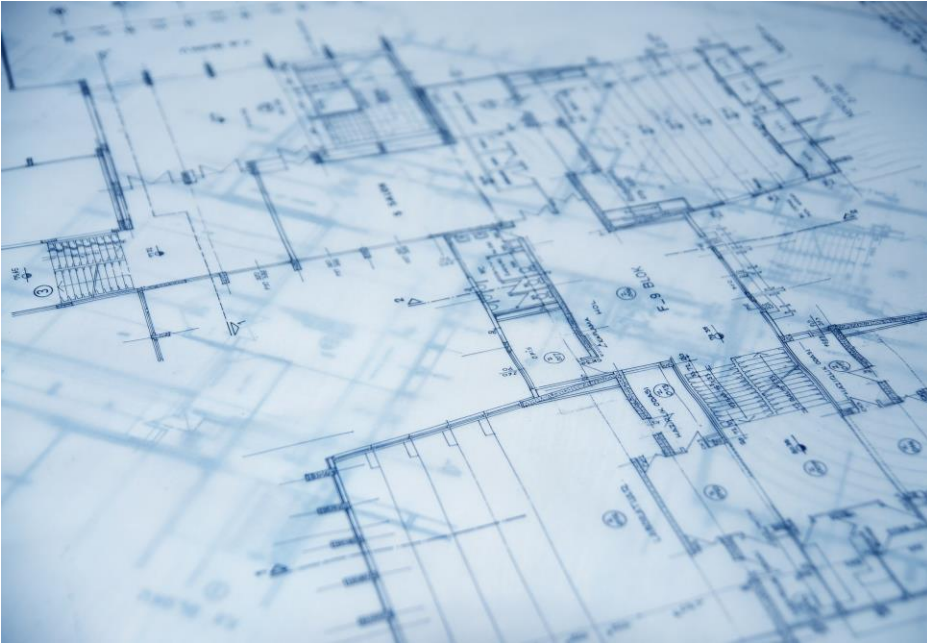
This power point was created to show the ways in which a project can be managed

For the point in case the launch of a new product was decided upon

Over the course of the following presentation the project scope will be in doing so the stakeholder analysis will be explained a work breakdown structure or WBS will be explained and its importance in the role of project management. Resources and the consideration of these resources will be talked about . Followed by a project schedule an important timeline in the way a project should be implemented . Risks associated with the launch of a new product will be explained with a risk assessment after this a conclusion will be drawn

PROJECT SCOPE

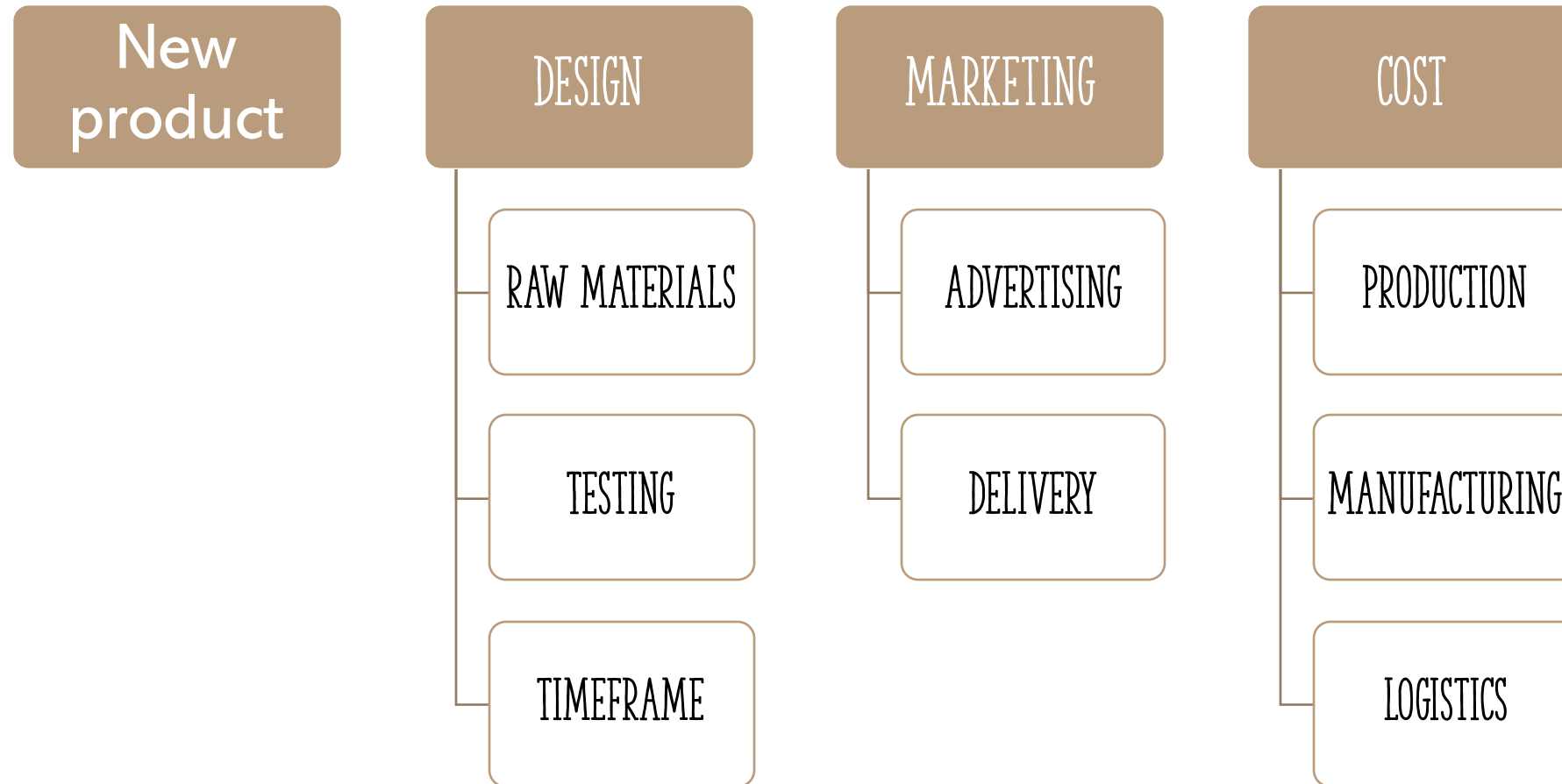
- “a project is a set of people and other resources **temporarily** assembled to reach a **specified objective**, normally with a **fixed budget** and with a **fixed time period**. Projects are generally associated with products or procedures that are being **done for the first time** or known procedures that are being altered” (Pinto, 2010)



STAKEHOLDER ANALYSIS

Stakeholder	Interests	Influence	Needs	Expectations
consumer	The company The product	If they like the product ? is there repeat custom?	The consumers needs should be identified in the design process	A quality product at a good price
suppliers	Increased revenue	Click to add text The price they sell provide their service for. Being competitive with these prices	To increase profits and increase customer base with repeat custom	Repeat custom and profits are the main expectations
staff	To deliver exceptional service to ensure the return of customers which means the job they are in is secure	If the employee is happy in there job this will lead to increased productivity	To feel secure in their roles whilst adhering to company rules and or codes of conduct	That the employee keeps in mind the objectives the company has set and strive towards completing them
logistics	Is that the product gets to the customer	High level as without them the product would not be deliverable	A steady flow of work or increased amount of work	That they meet the objectives of the company

WORK BREAKDOWN STRUCTURE (WBS)



RESOURCES

- a stock or supply of money, materials, staff, and other assets that can be drawn on by a person or organization in order to function effectively.
- Dictionary, O.E. and Idioms, E., 1989. Oxford References Online.

CONSIDERATION OF RESOURCES



PROJECT SCHEDULE

To keep a project successfully moving it has to have a cycle a beginning middle and end



What risks have been Identified	In the case of this happening	What measures can be taken to prevent this	Who/what is at risk ?	Additional measures	Responsibility	Level of risk
The design of themnaged product not working		Good communication with the designers of the product to make sure that everyone is in agreement with the design throughout the process	The project is at risk of missing its deadline to launch therefore delaying potential to make profit on the product	Extra measures should be taken to ensure communication on the design between client designer and management is vital in reaching the goal of launching the new product	The responsibility is with the designer and the project manager to make sure all the objectives oif product design are communicated and therefore met	Medium level of risk
costs	With fluctuating markets and tariffs increasing this could be highly likely	Researching into different suppliers to perhaps get a better price or have in case of contingency	With the costs rising staff may have to be let go to save money or the project may be scrapped altogether	Costs should be kept at the the forefront to make sure all targets are met within budget	The responsibility of costs is with the accounts department and the project manager to make sure costs do not go over budget	This could be high risk as if the budget and costs are not kept in control of the project could be deemed not worth the financial effort especially as it is a new product
delivery	Get experts in to source the best way to deliver the product	Sourcing different companies	The delivery of the product	The team in charge of delivery will have planned for eventualities and have a contingency set up	The team in charge of delivery of the product and management	This is low risk as planning for delivery should have been planned in the early stages

CONCLUSION

- Reference list

Morris, P.W. and Pinto, J.K. eds., 2010. *The Wiley guide to project organization and project management competencies* (Vol. 8). John Wiley & Sons.

Dictionary, O.E. and Idioms, E., 1989. Oxford References Online.

