



SWANSEA COLLEGE OF ART

UNDERGRADUATE

INTERVIEW GUIDE 2021

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INTRODUCTION

All applicants to Swansea College of Art at University of Wales Trinity Saint David are required to have an interview.

This interview helps us to find out if you are right for the course, but also for you to find out if the course is right for you. As well as being an opportunity for us to meet with you and discuss the course, it is also an important opportunity for you to see our facilities and ask us any questions you may have.



ENTRY REQUIREMENTS

We are interested in creative people that demonstrate a strong commitment to art, design, media and performance and therefore we welcome applications from individuals from a wide range of backgrounds.

To assess student suitability for their chosen course we arrange interviews for all applicants at which your skills, achievements and life experience will be considered as well as your portfolio of work.

Our standard offer for a degree course is:

120 UCAS tariff points

We expect applicants to have a grade C or above in English Language (or Welsh) at GCSE level, together with passes in another four subjects.

Plus we accept a range of Level 3 qualifications including:

- Foundation Diploma in Art and Design, plus one GCE A-Level in a relevant academic subject
- Three GCE A-Levels or equivalent
- BTEC Extended Diploma in a relevant subject, with minimum grades of Merit
- International Baccalaureate score of 32
- Other relevant qualifications can be considered on an individual basis

For Cert HE Art and Design Foundation students should have a minimum of 5 GCSEs at grade C or above, including English Language or Welsh, and preferably Maths.

They should also have a minimum of 1 A Level at grade C or above, or an equivalent qualification, such as a BTEC Extended Diploma or other Level 3 qualifications.

Qualifications are important, however our offers are not solely based on academic results.

If you don't have the required UCAS points then please contact the courses admissions tutor or email artanddesign@uwtsd.ac.uk as we can consider offers to applicants based on individual merit, exceptional work, and/or practical experience.

artanddesign@uwtsd.ac.uk

FREQUENTLY ASKED QUESTIONS

Covid restrictions are in place/ or I live a long way from Swansea, can I arrange a Zoom interview?

Although it is to your advantage to visit us for the interview if this is possible, we understand that in certain circumstances especially at the moment, this may not be possible, therefore interviews via zoom will be available.

For Zoom interviews for courses that require a portfolio, we will need to take a look at your work online. This can be in the form of, for example, a website, YouTube/Vimeo channel, or files on a hosting site (e.g. Flickr, WeTransfer). We are flexible with regards to the digital sharing and the platform that we interview on, if you need further details please get in touch.

What do I need to bring to my interview?

Most courses require you to bring a portfolio of your work, which will be viewed and discussed during the interview.

Please see the course specific information to find out if this is a requirement for the course you have applied for, and what it is expected to include.

How long will my interview last?

Interviews will usually last around 20 minutes, but in most cases you will also be given a tour of our facilities prior to the interview. Please also note that, as we often interview many applicants in the same half-day session, other applicants may be interviewed before you. If you have to make travel arrangements, please do not hesitate to contact us to arrange a more specific time.

Please look under course specific information to see if the course you are applying for requires a portfolio submission.

If you wish to arrange a Zoom interview please do not hesitate to contact us.

BA (Hons) CREATIVE ADVERTISING

Attending an interview for the Creative Advertising course could be your first step to finding an amazing career in the advertising and communication industries.

We invite all applicants for an interview because, for us, the person is as important as the work.

Contemporary advertising is currently embracing huge changes in formats and delivery. To match the diversity of modern practice, we are very happy to see a wide variety of creative outcomes and projects. The most important thing is that you can talk about them.

So if you design, draw, paint, scamp, have a blog, make YouTube videos, have a popular Instagram feed, take photographs, TikTok, animate, write stories, design clothes, plan events, build websites, create content, yarn bomb, experiment with emerging technology, or you have ads and ideas you want to share, then we want to see them.

What we look for in our applicants is an inquisitive mind and a passion for creating original work. So if you are excited by big ideas, we want to meet you.

MORE INFORMATION

For more information please visit:

[www.uwtsd.ac.uk/
ba-creative-advertising/](http://www.uwtsd.ac.uk/ba-creative-advertising/)

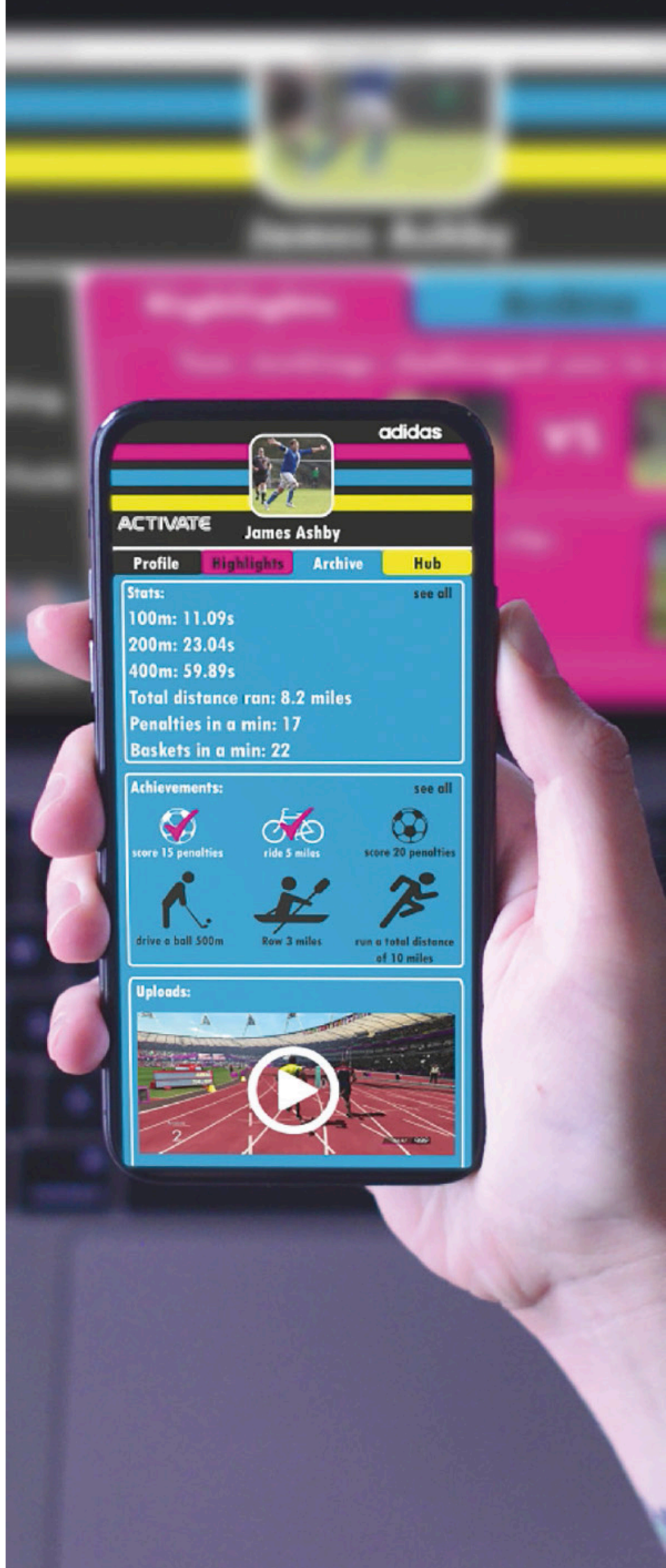
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-  AdvertisingSwansea

CONTACT DETAILS

Martin Bush

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BA (Hons) / MDes AUTOMOTIVE DESIGN

Applicants should present evidence of their aptitude to support their application at their interview. It is an opportunity for you to demonstrate your commitment and self motivation to your chosen area of study; to discuss aspects of the course and to ask any questions that you may have.

Our interviews are friendly and informal and you will also be offered a tour of the Faculty and facilities.

You will be required to submit a portfolio of work as part of your interview. As a general guide, portfolios should contain examples of work (both finished and work in progress) that showcase your particular skills and interests.

The content of a portfolio should be presented in a logical, ordered and simple fashion.

We also love to see sketchbooks.

MORE INFORMATION

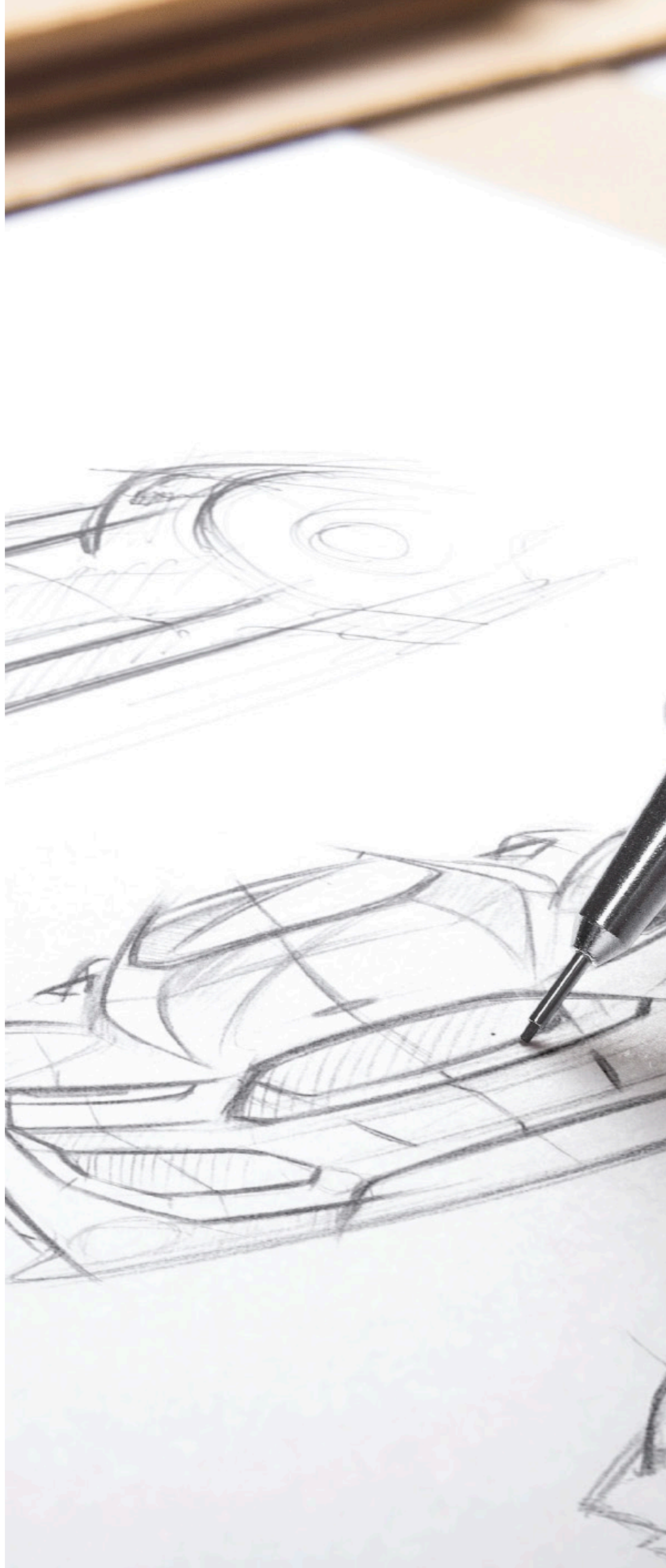
For more information please visit:

[www.uwtsd.ac.uk/
ba-automotive-design/](http://www.uwtsd.ac.uk/ba-automotive-design/)

CONTACT DETAILS

Sergio Fontanarosa

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BA (Hons) / MDes DESIGN CRAFTS

The interview is an opportunity for you to demonstrate your commitment and self motivation to your chosen area of study; to discuss aspects of the course and to ask any questions that you may have.

Our interviews are friendly and informal and you will also be offered a tour of the faculty and facilities.

You will be required to submit a portfolio of work as part of your interview. As a general guide, portfolios should contain examples of work (both finished and work in progress) that showcase your particular skills and interests. The content of a portfolio should be presented in a logical, ordered and simple fashion.

We also love to see sketchbooks.

MORE INFORMATION

For more information please visit:

www.uwtsd.ac.uk/ba-design-crafts/

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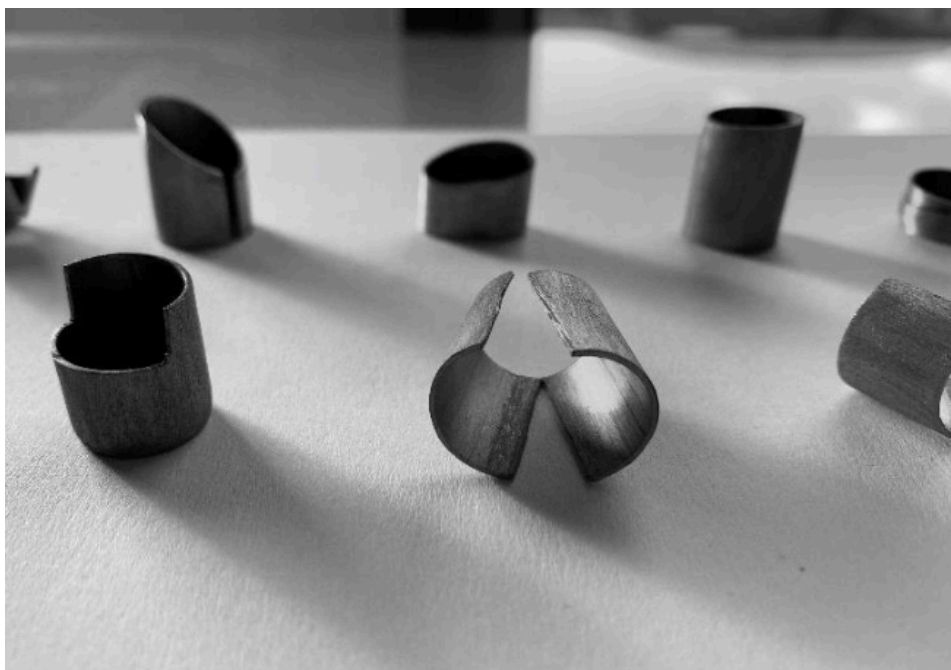
 [designcraft_swanseauwtsd](https://www.instagram.com/designcraft_swanseauwtsd)

 [DesignCraftsUWTSd](https://www.facebook.com/DesignCraftsUWTSd)

CONTACT DETAILS

Cath Brown

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BA (Hons) FILM & TV

The most important thing that we will expect to see at your interview is a strong passion and enthusiasm for storytelling in Film & TV.

There is no need for a portfolio. If you have one, then great, but we treat the interview as the main test of your suitability for the course and its demands. You will be given a small film to watch beforehand and from that we will structure our interview.

The structure of the interview is designed to allow time for you to ask questions about the course to ensure it is the right course for you and that you are the right student for us.

MORE INFORMATION

For more information please visit:

www.uwtsd.ac.uk/ba-film-tv/

CONTACT DETAILS

Timi Oneill

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BA (Hons)

FINE ART

STUDIO, SITE & CONTEXT

In Fine Art our passion is the development of ideas and creativity in the broadest context. We are looking for students who have an open and enquiring mind who are eager to extend their knowledge and experience of the world through visual arts practice.

The interview is an opportunity for you to demonstrate your commitment towards your chosen area of study. At interview we are interested in learning more about you, your motivation and personal practice. The interview process is an opportunity for you to share with us examples of your personal practice and to talk us through your ideas. Therefore, please bring a portfolio of work with you. When you put your portfolio together, please consider that we are looking for the combination of ideas and skills which could take the form of drawings, photographic documentation, video, 3D practice and work in progress.

MORE INFORMATION

For more information please visit:

[www.uwtsd.ac.uk/
ba-fine-art-site-context/](http://www.uwtsd.ac.uk/ba-fine-art-site-context/)

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 [fineartatswansea](#)

 [FineArtSwanseaCollegeofArtUWTSD](#)

CONTACT DETAILS

Sue Williams

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CERT HE ART & DESIGN FOUNDATION

Foundation serves as the bedrock upon which your creative futures will be built. All of our course applicants are invited for an interview, our requirement is that you provide a portfolio and sketchbooks of visual work along with a short written sample.

Where possible we interview students in groups, we find the dynamics of this broader dialogue serves as a positive introduction to our working practices combined with an informal setting.

The interview is an opportunity for us to discuss your interests and passions within art and design, and how your creativity can be nurtured and encouraged as part of your future learning and progression.

MORE INFORMATION

For more information please visit:

[www.uwtsd.ac.uk/
cert-he-art-and-design-foundation/](http://www.uwtsd.ac.uk/cert-he-art-and-design-foundation/)

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CONTACT DETAILS

Kath Clewett

katherine.clewett@uwtsd.ac.uk



BA (Hons) GRAPHIC DESIGN

Our interviews are friendly and informal. It is good to remember that this is a two way process. Not only is it our chance to meet you and see your work, but it is also an opportunity for you to get a sense of the BA Graphic Design course, meet staff and ask questions.

The most important thing we will want to witness is a passion for Graphic Design. Graphics is an extremely diverse subject; so don't worry if you do not have a 'specific' graphic design portfolio. We are looking for sparks of potential.

As a general guide, portfolios usually contain examples of work (both finished and in progress) that showcase your particular skills and interests. We want to see everything that you may have in your portfolio. This could include subjects such as photography, textiles, fine art, advertising, animation, ceramics, painting and drawing, etc., bring it along.

We also love to see sketchbooks.

MORE INFORMATION

For more information please visit:

www.uwtsd.ac.uk/ba-graphic-design/

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 [graphic.design.uwtsd](https://www.instagram.com/graphic.design.uwtsd)

 [graphicdesignswansea](https://www.facebook.com/graphicdesignswansea)

CONTACT DETAILS

Donna Williams

donna.williams@uwtsd.ac.uk



BA (Hons) ILLUSTRATION

There has never been a more exciting time for Illustration. We are looking for applicants who have an open mind to what illustration can be and who can talk about illustrators whose work they admire. Interests both inside and outside Art & Design are important to us.

In your portfolio, we look for both observation and personal interpretation through a range of drawings, paintings, collages, and printmaking. Seeing process and development is as important to us as seeing finished work. Analytical life studies should be included, as well as work at a more personal level, showing how illustration can be used at a conceptual level.

MORE INFORMATION

For more information please visit:

www.uwtsd.ac.uk/ba-illustration/

Follow us:

 [illustration_swansea](https://www.instagram.com/illustration_swansea)

 [illustrationswansea](https://www.facebook.com/illustrationswansea)

CONTACT DETAILS

Jonathan Williams

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BA (Hons) CREATIVE MUSIC TECHNOLOGY

The BA (Hons) Music Technology course offers students a high level of professional training in a range of creative and technical skills.

The course has been designed in consultation with leading industry professionals and offers intensive core training in sound design, studio engineering, mixing and mastering, spatial audio, sound installation and reinforcement, software design, creative practice, and entrepreneurship. Students can further develop specialist skills drawn from a range of option modules: Game Audio, Sound for Film and TV, Music Theory, Music Business, or Studio Composition.

With sound production at the heart of the course students have the opportunity to apply their creative practice across a wide range of media productions, collaborating with animators, film makers, computer games designers, advertisers, and more. Please bring along any tracks or software packages that you've created to the interview.

MORE INFORMATION

For more information please visit:

www.uwtsd.ac.uk/ba-music-technology/

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 [musictechswansea](#)

 [CUwtsd](#)

CONTACT DETAILS

Simon Kilshaw

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BA (Hons)

PHOTOGRAPHY IN THE ARTS

The most important thing that we will expect to see at your interview is a strong passion and enthusiasm for photography. You will be expected to be able to talk about your portfolio of work, what inspired it and the process that you undertook to achieve the end result.

As well as this, we will be looking for technical and creative ability evidenced in your portfolio. In some circumstances, if we feel that you would be good for the course but we have not seen enough evidence of your practical work, you may be asked after the interview to produce a further portfolio of work in order to secure your offer.

Please bring a portfolio of your work, which will be viewed and discussed during the interview. There are no set requirements for what your portfolio needs to include, but ideally we would like to see a minimum of 15-20 images. It is also important to bring any research, workbooks or visual diaries – even if they are incomplete/works in progress – as it is important for us to see how your ideas are developed.

MORE INFORMATION

For more information please visit:

[www.uwtsd.ac.uk/
ba-photography-in-the-arts/](http://www.uwtsd.ac.uk/ba-photography-in-the-arts/)

Follow us:

 [ffoto_swansea](https://www.instagram.com/ffoto_swansea)

 [photographyintheartsswansea](https://www.facebook.com/photographyintheartsswansea)

CONTACT DETAILS

Siân Addicott

sian.addicott@uwtsd.ac.uk



BA (Hons)

DOCUMENTARY PHOTOGRAPHY & VISUAL ACTIVISM

The most important thing that we will expect to see at your interview is a strong passion and enthusiasm for photography.

You will be expected to be able to talk about your portfolio of work, what inspired it and the process that you undertook to achieve the end result. As well as this, we will be looking for technical and creative ability evidenced in your portfolio. In some circumstances, if we feel that you would be good for the course but we have not seen enough evidence of your practical work, you may be asked after the interview to produce a further portfolio of work in order to secure your offer.

Please bring a portfolio of your work, which will be viewed and discussed during the interview. There are no set requirements for what your portfolio needs to include, but ideally we would like to see a minimum of 15-20 images. It is also important to bring any research, workbooks or visual diaries, even if they are incomplete/works in progress - as it is important for us to see how your ideas are developed.

MORE INFORMATION

For more information please visit:

www.uwtsd.ac.uk/ba-documentary-photography-visual-activism/

Follow us:

 [ffoto_swansea](https://www.instagram.com/ffoto_swansea)

 [photojournalismswansea](https://www.facebook.com/photojournalismswansea)

CONTACT DETAILS

Siân Addicott

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BA (Hons) / BSc PRODUCT & FURNITURE DESIGN

Your interview is a unique opportunity for you to demonstrate your passion, commitment and self-motivation for Product & Furniture Design. We always look forward to discussing the key aspects of the course, and it is also a great opportunity for you to ask any questions that you may have. Our interviews are friendly and informal and you will also be offered a tour of the Faculty and facilities.

As part of your interview, you will be required to submit a portfolio of your most interesting work. Portfolios should contain examples of work that showcase your particular skills and interests. As a general guide, this might include sketches, drawings, designed objects; perhaps technical drawings and photographs of models as well as sketchbooks and other things that you would like to show us and that will help us make you an offer to study with us. The content of a portfolio should be presented in a logical, ordered structure showing work that is both finished and any work in progress. Be excited and show us how much you can bring to the course!

MORE INFORMATION

For more information please visit:

www.uwtsd.ac.uk/ba-product-design/

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 [ProductDesignSwansea](#)
[CollegeofArtUWTSD](#)

CONTACT DETAILS

Matt Archer

matthew.archer@uwtsd.ac.uk



BA (Hons) / MArts SET DESIGN

Our interviews are friendly, informal and a two way process; our chance to meet you and see your work but also an opportunity for you to get a sense of the Art College, the BA Set Design course, meet staff and ask questions.

You will be required to submit a portfolio of your most interesting work – physical or digital. Portfolios should contain examples of work that showcase your particular skills and interests. As a general guide, this might include sketches, drawings, designed objects; perhaps technical drawings and photographs of models as well as sketchbooks and other things that you would like to show us and that will help us make you an offer to study with us.

The content of a portfolio should be presented in a logical, ordered structure showing work that is both resolved and in progress.

We particularly like to see a piece of work that has gone spectacularly wrong – this is a very good ice breaker and can reveal a lot about your work. Above all, be excited and show us how much you can contribute to the course.

MORE INFORMATION

For more information please visit:

www.uwtsd.ac.uk/ba-set-design/

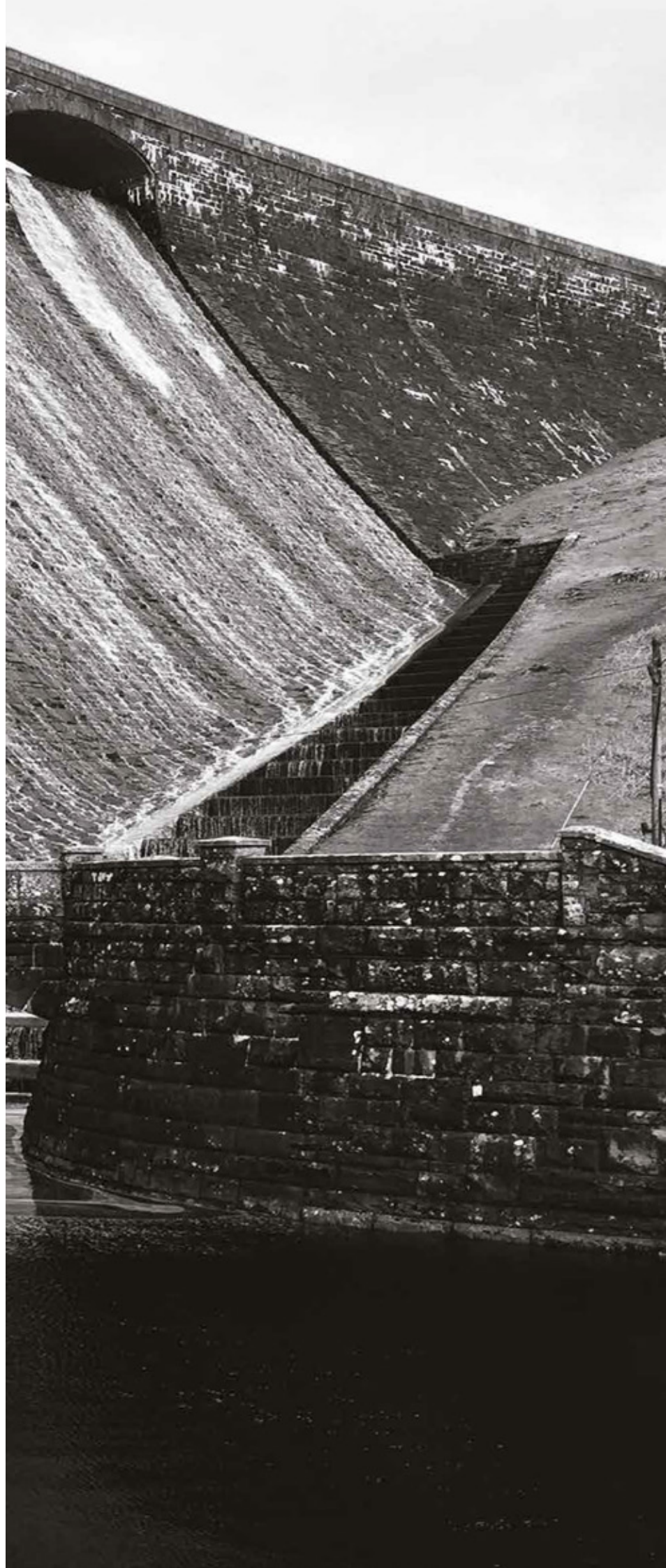
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 [basetdesignswansea](https://www.instagram.com/basetdesignswansea)

CONTACT DETAILS

John Hill

john.hill@uwtsd.ac.uk



BA (Hons) / MDes (Hons) SURFACE PATTERN & TEXTILES

FASHION, INTERIORS, MAKER

Our interviews are informal and friendly. It is an opportunity for us to gauge how well you would fit in and for you to get a sense of the university and the course.

Applicants are required to bring a portfolio of their work to the interview, and we like to see a breadth of art and design related work (not just work directly related to the course); we like to see drawings and we like to talk about applicants' interests and what interests them in Surface Pattern Design.

MORE INFORMATION

For more information please visit:

[www.uwtsd.ac.uk/
surface-pattern-design-textiles/](http://www.uwtsd.ac.uk/surface-pattern-design-textiles/)

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-  [surfacepatterndesignswansea](#)
-  [SurfaceSwansea](#)

CONTACT DETAILS

Georgia McKie

georgia.mckie@uwtsd.ac.uk

BA (Hons) / MDes TRANSPORT DESIGN

The interview is an opportunity for you to demonstrate your commitment and self-motivation to your chosen area of study; to discuss aspects of the course and to ask any questions that you may have.

Our interviews are friendly and informal and you will also be offered a tour of the faculty and facilities.

You will be required to submit a portfolio of work as part of your interview. As a general guide, portfolios should contain examples of work (both finished and work in progress) that showcase your particular skills and interests. The content of a portfolio should be presented in a logical, ordered and simple fashion.

We also love to see sketchbooks.

MORE INFORMATION

For more information please visit:

www.uwtsd.ac.uk/
ba-automotive-design/

CONTACT DETAILS

Sergio Fontanarosa

sergio.fontanarosa@uwtsd.ac.uk



WALKING DIRECTIONS

ON FOOT

Swansea College of Art is located along Alexandra Road and Grove Place in the heart of Swansea's Arts & Cultural Quarter.

ALEX DESIGN EXCHANGE

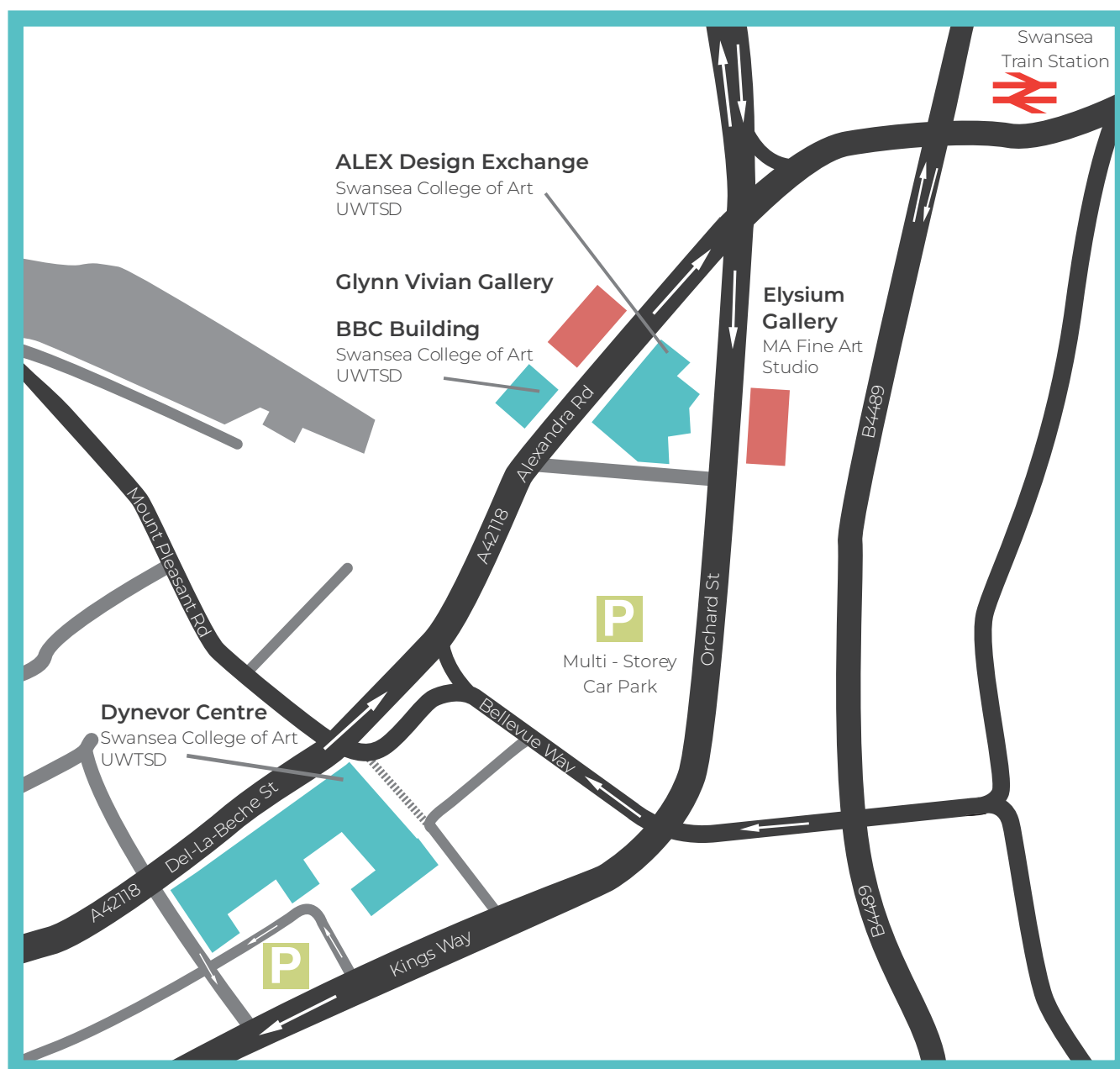
The ALEX Design Exchange hosts courses from the School of Design and Applied Arts and the school of Graphic and Digital Arts, the Institute for Sustainable Design, the Architectural Glass Centre, Foundation and the Cerebra Innovation Centre is in Alexandra Road.

Postcode: SA1 5DU.

DYNEVOR CENTRE

The Dynevor Centre hosts courses within the Creative Industries, Research and Innovation Centre and the Faculty Management is located at the end of Grove Place.

Postcode: SA1 3EU.



DRIVING DIRECTIONS

POST CODES FOR SAT NAV

SA1 5DU for the Campus

SA1 5JQ for Kingsway Car Park

SA1 5AS for Orchard Street Car Park

FROM THE EAST

From the East exit M4 at J42, take A483 sign posted 'Swansea'.

As you approach the city centre keep in the right hand lane.

Cross the river and turn right followed by an immediate left turn into the 'Parc Tawe' retail area.

Keep following signs for 'Swansea Metropolitan University' or 'University of Wales Trinity Saint David'.

Follow the road around the rear of the retail centre and up the short slope to the High Street traffic lights.

Straight on into College Street then left into the Kingsway and Orchard Street for car parks.

FROM THE NORTH AND WEST

Follow signs for City Centre, 'University of Wales Trinity Saint David', or 'Swansea Metropolitan University'.

Once in the City Centre please access car parks on the Kingsway or Orchard Street.

ADDRESSES

Swansea College of Art UWTSD

Dynevor Centre
De La Beche Street
Swansea
SA1 3EU
Wales, UK

Swansea College of Art UWTSD

ALEX Design Exchange
Alexandra Road
Swansea
SA1 5DU
Wales, UK

Tel : (01792) 481000

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Chole Lee Hughes