

New Technology In Music and Creative Entertainment Reading List

Core Reading

Gordon, s. (2015) the Future of the Music Business: How To Succeed with New Digital Technologies, 4th edition, Applause Theatre Book Publishers.

Kusek, D; Leonhard, G (2005) The Future of Music: Manifesto for the Digital Music Revolution, Omnibus Press

Wikstrom, P (2010) The Music Industry: Music in the Cloud (DMS - Digital Media and Society), Cambridge: Polity.

Further Reading

Beynon-Davies, P. (2013) eBusiness, 2nd ed. Houndmills, Basingstoke ; New York, NY : Palgrave Macmillan

Davis, H. and Scase, R. (2000) Managing Creativity: The dynamics of Work and Organisation, Buckingham: Open University Press.

Chaffey, D. (2013) Emarketing Excellence Planning and Optimizing Your Digital Marketing, 4 th edition, London : Routledge.

Gammons, H. (2011) The Art of Music Publishing, London: Elsevier Books (Focal Press).

Goodman, M. and Dingli, S. (2013) Creativity and Strategic Innovation Management, Routledge.

Henry, C. Entrepreneurship in the Creative Industries: An International Perspective, Cheltenham, UK: Edward Elgar 2007.

Sexton, Jamie (2007) Music, sound and multimedia from the live to the virtual, Edinburgh: Edinburgh University Press

Journals

The University of Chicago Law Review (ABI/Inform)

Small Business Economics (ABI/Inform)

Journal of Historical Research in Music Education (Proquest)

Popular music (Proquest)

Websites

ReverbNation <http://www.reverbNation.com>

Sonicbids <http://www.sonicbids.com>

Spreadshirt <http://www.spreadshirt.co.uk>

Big Cartel <http://bigcartel.com>

Kickstarter: <http://www.kickstarter.com>

Pledge Music: <http://www.pledgemusic.com>

Sellaband: <http://www.sellaband.com>

The Ticket Fairy: <https://www.theticketfairy.com>

Rotor video: <https://rotorvideos.com>

Brands Bands Fans <http://www.brandsbandsfans.com>

Mi2N: <http://www.mi2n.com>

Musically: <http://musically.com>

MusicTank <http://www.musicTank.co.uk>

Popbitch <http://www.popbitch.com>