

Digital Portfolios

Shifting the material of an artwork, will open-up alternative meanings and directions, which can be useful as part of the broadening process which is key to this module.

Due to the current situation we are now all working remotely and relying on digital technologies. This offers alternative ways of working and thinking.

As part of the development of your digital portfolio, you can digitize analogue work, such as objects and drawings using video and/or photography, but you can also think of the work through an alternative medium or material, such as sound, colour, text, performance...etc



Medium

9 digital videos synchronized and presented on 9 monitors to comprise a single artwork, Edition of 10 with 2 A.P.s

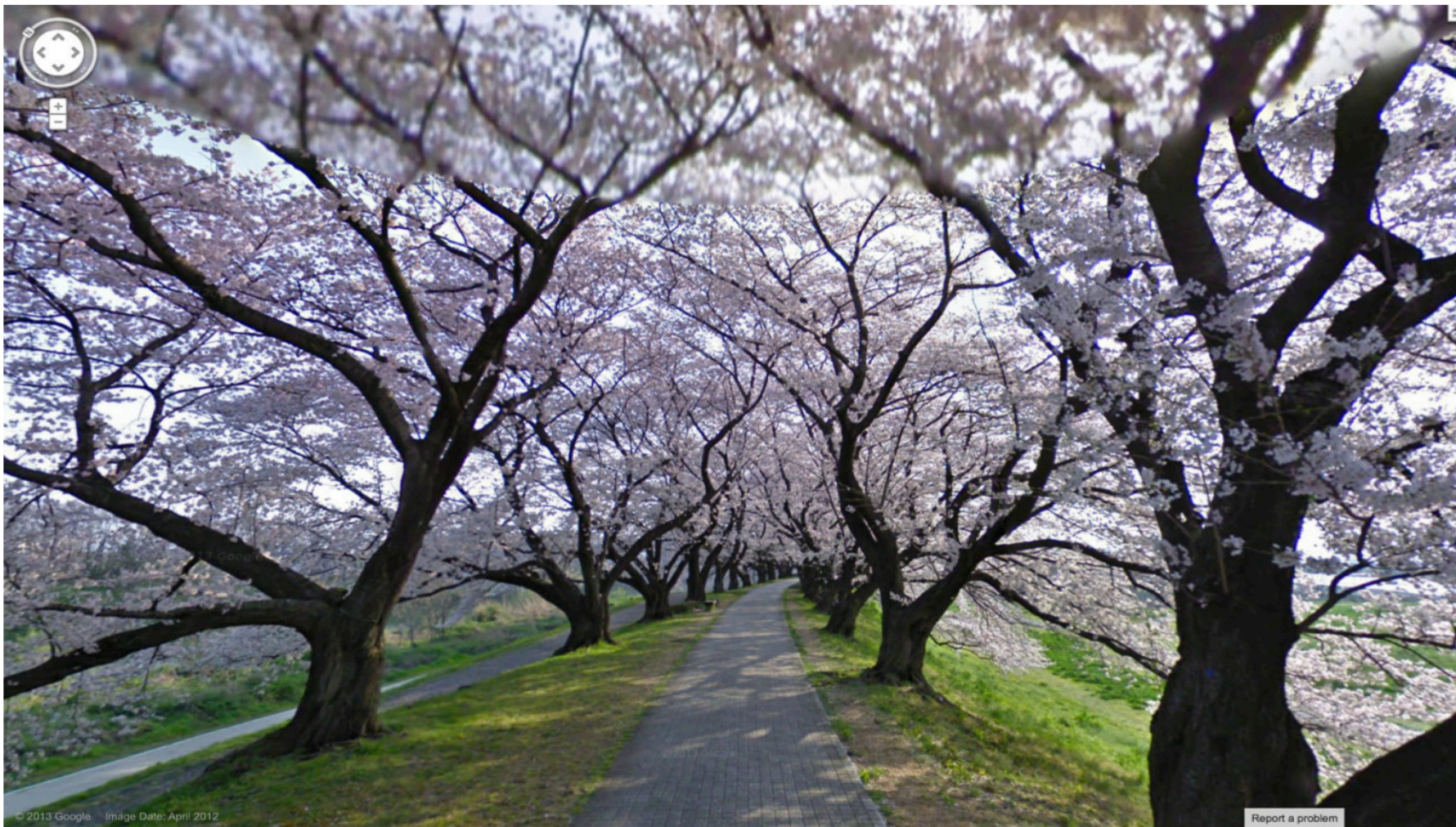
In *The Four Seasons*, 2010-11, above, David Hockney employs video as an alternative modality to painting and photomontage

<https://www.youtube.com/watch?v=6c02B33ULv0>



<https://www.youtube.com/watch?v=P13oZsD-t4s>

Alexander McQueen's collaboration between textiles, technology and the digital is also a possible direction to think through the digital as a creative process



6 days ago

Artist Jon Rafman's project [The Nine Eyes of Google Street View](https://9-eyes.com/), uses images captured by the nine lenses mounted on a Google Street View car, thus collaborating with the readymade digital image

<https://9-eyes.com/>



Frances Stark on *My Best Thing*, 2011, <https://www.artforum.com/video/frances-stark-on-my-best-thing-2011-38584>

Frances Stark discusses *My Best Thing*, 2011 and her use of readymade digital technology.
Filmed at Contemporary Art Gallery, Vancouver, in February 2012

Digital portfolio submission:

Submission dates and details for each module are on the relevant moodle pages.

As part of the digital file you have been asked to submit you should **consider** including the following:

1. **Introduction.**

Using PowerPoint or another digital format to collect, collate and disseminate your ideas.

We suggest that you start with a brief summary/statement about your work. This should outline your subject area and methods of exploration. Make sure this digital file is saved with your name and the corresponding module code.

2. Theoretical Research.

Having set out the key areas of your research in an initial summary you should then add depth to your submission through documenting the key conceptual and theoretical components.

This should cover the conceptual areas that you have identified and show us what theoretical elements you have researched and how they are influencing your project work.

You should summarise the theoretical territory of your research, where necessary with references and a bibliography. As the presentation will be read or 'experienced' on screen you can use PowerPoint or perhaps more innovative digital formats you have discovered, to house text, image, film, sound etc...

3. Artistic Research.

In the next section we suggest that you collate the artistic works that have influenced this body of practice. These should be clearly labelled, with the names of the artist/designers and dates.

Where possible make links between the work which has influenced you and the practical/theoretical work you are developing.

4. Practical Research.

This is the main body of the submission and should include artwork, 'physical' or virtual, that you have designed, developed, and created. How this responds to the subject areas set out in the above points should be made clear.

This practical work can take the form of handmade practical work digitally recorded and/or digital work.

Any practical handmade work should be scanned or photographed to be included into the digital portfolio, making clear the size and material. Try to document any practical work, where possible, to include a close-up and an image of the whole work, also where necessary consider if you need to document the work from different angles.

You should also show in the presentation the development of the practice from, for example, initial sketches to finished visuals. Also all work should be clearly labelled with the medium/material, size/duration and date.

- NB – make sure you label the file with your name and the module code

Submission of the digital portfolio

It is suggested that you can send the digital portfolio as a PowerPoint, or a PDF, or include a link to an online Blog, Vimeo/YouTube channel, etc. **Everything that you want us to assess must be included in your portfolio.** We will not be able to accept physical items due to the ongoing concerns relating to the Coronavirus Outbreak.