

# MSc Project Proposal

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Grade 82%

| Intro / A&O                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |            |                     |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|---------------------|
| Project title; Identification of a specific problem to be investigated; Well-defined aims and SMART objectives; Explaining why this project is worth doing; Discussion of different ways in which the problem might be investigated; Discussion of what the project needs to do in order to be a success; Description any deliverables that will be produced at the end of the project<br><i>Good clear introduction to the problem and its background. A&amp;O are clear and concise, with named deliverables and outcomes</i> | 10         | 9                   |
| Literature Review                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |            |                     |
| Description of how the work to be done by in the project relates to the work identified in the literature review; Discussion of any ethical issues raised by the project Identifying what has already been done within the field; Topic familiarity; Literature review using appropriate sources - journal papers and book chapters rather than just websites; Selection of relevant models & concepts<br><i>Plenty of references - good. Strong well-referenced literature review</i>                                          | 30         | <del>26</del><br>24 |
| Research Methodology                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |            |                     |
| Clear statement of which research methods are to be used and why they are appropriate;<br><i>Good choices and justification of those choices</i>                                                                                                                                                                                                                                                                                                                                                                                | 20         | 16                  |
| Development / Analysis Methodology                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |            |                     |
| Clear statement of which development methods are to be used and why they are appropriate; Clear statement of which tools are to be used and why they are appropriate; Clear description of how data collected will be analysed<br><i>Clear statement of how data will be evaluated, but more details on types of performance and usability tests would be useful. Good coverage of risks &amp; limitations</i>                                                                                                                  | 20         | 16                  |
| Resources / Planning                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |            |                     |
| List of any deliverables; Clear Gantt chart showing both timing and resource use; Completed ethics form; Limited and relevant appendices<br><i>Good planning with excellent Gantt charts</i>                                                                                                                                                                                                                                                                                                                                    | 10         | 8                   |
| Document Presentation                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |            |                     |
| Correct spelling, grammar and punctuation; Flow of narrative/fluency; Coherence; Word processed ; Correct use of referencing with bibliography; Strict word limit<br><i>Excellent use of list of acronyms. Good signposting throughout. Remember to reference graphics</i>                                                                                                                                                                                                                                                      | 10         | 9                   |
| <b>TOTAL</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <b>100</b> | <b>82</b>           |