

MAJOR PROJECT - Interim Viva – 15%

Student Name:	Stacey Hammond			
Title of Project:	Usability Testing of E Commerce Website			
Supervisor:	Sue May			
2 nd marker:	Bar Holland			
Course:	BIT	BusComp	<u>CIS</u>	CNets CSE Electrical
	Games	Mobile	TRE SE	Web (please circle)
Project Type:	Survey	Review	Experiment	<u>Development</u> (please circle)

Project type:	Survey	Review	Experiment	Development
1. Knowledge and Understanding of Subject				
Response to Questioning	/20	/20	/20	15 /20
2. Research-informed Literature				
Literature Review (level of progress, suitable synthesis of background material completed)	/40	/40	/40	30 /40
3. Analysis				
Discussion of Findings	/20	/20	/10	6 /10
4. Practical Application and Deployment				
Code examples/prototypes/demo	-	-	/10	8 /10
5. Skills for Professional Practice				
Project Plan	/10	/10	/10	7 /10
Quality of Presentation	/10	/10	/10	7 /10
TOTAL	/100	/100	/100	73 /100

Comments:

Aims & objectives clear & well explained
Good insight into usability testing
methods & practical issues. Good
presentation. Trends in ~~usability~~ eye
tracker tech & implications for research.
Frameworks - level of detail?
Amazon result surprising! Why ASP? C#?
Great presentation of research methods
Development methods described well
Prototype displayed with code examples
Well presented Plan.
Excellent in depth answers to
questions

Signed: Sue Muir (Supervisor)

[Signature] (2nd marker)