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Management

Skills for Workplace

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Amazon is an ecommerce platform where buying and selling item online Amazon is selling books and everything Amazon officially opened business for book selling then after that start selling their own products and the other all kinds of product .

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Ebay is global online auction company buying and selling at online on website Ebay is ecommerce platform where buyer visit websites and seller put products to sell Ebay is doing a middleman .



AMAZON SWOT ANALYSIS

Amazon strength

brand name

customer trust

Amazon global and local strategy

Amazon superior logistic and distribution system

wide variety of products

Amazon weakness

Employee play moral

Less quality focus

no relationship with seller

increasing competition low profit margin

Amazon opportunities

Amazon expand operation in developing markets

Amazon podcasting

Amazon helping small business

Amazon threads

customer loyalty Amazon gourmet regulations

Amazon competition

Amazon fake review

lack of review

Ebay SWOT Analysis

Ebay strength

world largest Internet marketplace
EBay business model become a retailer as a middleman between seller and buyer
economics of sale
e-mail localizations each mark is used local language EBay used PayPal payment system

Ebay weakness

EBay high fee for the seller and paypal fee transaction fee is too much
EBay no further go strategy

Opportunities

EBay growing number of mobile shoppers and eBay has a strong payment system
EBay become market retailer has accessed the online marketplace in the world EBay opened more online stores in other countries

EBay threats

Threat on security online shopper personal information
bank account details
target for online theft
low cost online retailers

Amazon eBay similarities and differences

- 1 both companies are online shopping ecommerce platform.
- Visitor ability to browse through available products for sale or auction through each company online
- both companies meet the needs of the
- to their customers difference between two companies on Amazon has their own products and their where house and
- EBay has auction based company with selling and buying through website and the eBay is doing as a middleman

Knowledge management system of Amazon and eBay

- knowledge and management system belong to the increased corporate interests like management system brand identity
- knowledge is home and a highly personal asset and represent the expertise and effort of the network

Cultural changes knowledge and this all information implies we have valuable knowledge and also source skills and experience with them

knowledge management system played very important role in ecommerce platform companies this company use this

Value chain for customer Amazon and eBay

- Value chain is strategy tool to analyze firm activities
- it is a process where the firm identified his Brand and sport activities that add value to its final product.
- this means this add value for customer they need to give good quality improved product to their customers.
- with advanced technology
- many unique products
- With zero defects
- To make their customer happy

Conclusions

- Overall in this group we will discuss Amazon and eBay companies briefly introduction and we briefly discussed strength weakness opportunities and turned up both companies and we also discussed both the similarities differences and we discussed whether Chen and we give all the all the knowledge and information system how it works in commerce platform companies knowledge management system is the idea provide to check the customer requirements and use the customer details for the future purposes and we use this money management system to achieve the desired objective of our organization and to make a innovation profitable

Recommendation of both companies

- Amazon recommendations
 - Amazon need to give employee morale high level
 - give employee a shift base work not give extra hours improve the employee lifestyle
 - Amazon need to focus on their quality of product.
 - Amazon need to give their own products not to use other label products
 - Amazon need to focus on their shipping charges
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- mazon need to improve their security system for cybercrime

Ebay recommendations

- Even need to cut down fee listing fee and the they need to be provided free PayPal transaction
- Ebay need to improve their business more efficient way even they need to make a further go strategy for long run business
- he may need to open warehouse
- they need to open warehouse and make their own products
- and you may need to improve their information technology system and payment
- ethod system protect from unauthorized hands like cybercrime