

Design for User Experience

Module Code: ADGD5002

Module Credits: 20

Semester: 2

Module Coordinator: Gavin Kirby

Teaching Staff: Gavin Kirby

Module Start Date: 13th January 2021

Teaching Sessions: Tuesday Group 1: 9am to 12pm / Group 2: 1pm to 4pm

Room: AC404

Assessment Deadline: 4pm on 4th May 2021: Room AC404

Weekly Schedule		
Week 0	13th January	Introduction to UX/UI Design and issue design brief. Start gathering content.
Week 1	26th January	Lecture and Project work. Corporate Branding.
Week 2	2nd February	Formative Assessment point 1 for Corporate Branding.
Week 3	9th February	Lecture and Project work. Layout Template Designs for Desktop and Mobile. Adobe Photoshop / Adobe XD.
Week 4	16th February	Lecture and Project work. Layout Template Designs for Desktop and Mobile. Adobe Photoshop / Adobe XD.
Week 5	23rd February	Lecture and Project work. Layout Template Designs for Desktop and Mobile. Adobe Photoshop / Adobe XD.
Week 6	2nd March	Lecture and Project work. Layout Template Designs for Desktop and Mobile. Adobe Photoshop / Adobe XD.
Week 7	9th March	Formative Assessment point 2. Layout Template Designs for Desktop and Mobile to be completed.
Week 8	16th March	Project Work. Build / Brand Manuals. Wix Website builder.
Week 9	23rd March	Project Work. Build / Brand Manuals. Wix Website builder.
Easter Break		
Week 10	20th April	Project Work - Build / Brand Manuals should be reaching a finished stage ready for printing.
Week 11	27th April	Project Work - Printing should be done by this point ready for final preparation binding and hand in.
Week 12	4th May	4pm Deadline and Summative Assessment for all work.
Feedback	By 1st June	Assessment and Feedback will be sent out by the 1st June.