

Social Media Presence:

https://www.instagram.com/mollypearce_photography?igsh=MXh0Mm96aW51ZjBicQ%3D%3D&utm_source=qr

Website:

<https://mollypearcephotography.mypixieset.com/>

Research for Website

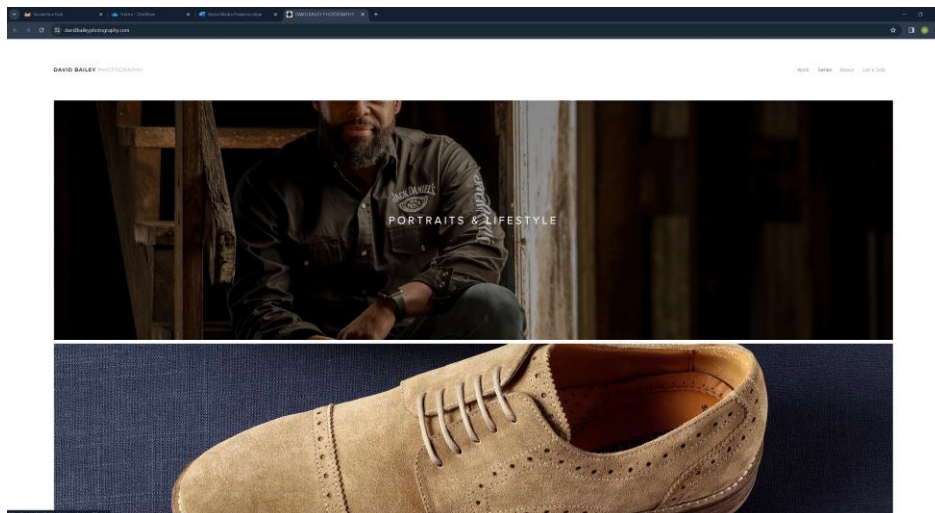
<https://www.davidbaileyphotography.com/>

<https://www.andygotts.com/>

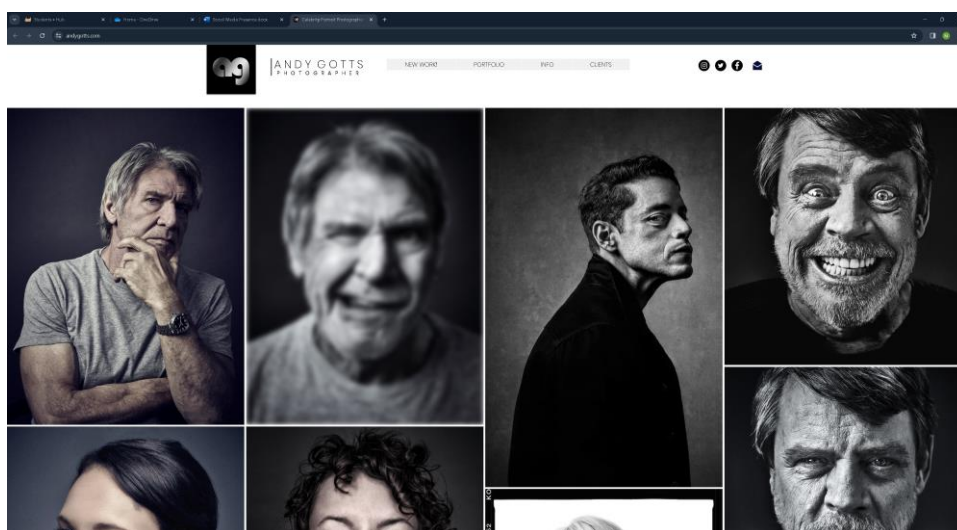
<https://www.stevemccurry.com/>

<https://www.davidnoton.com/gallery>

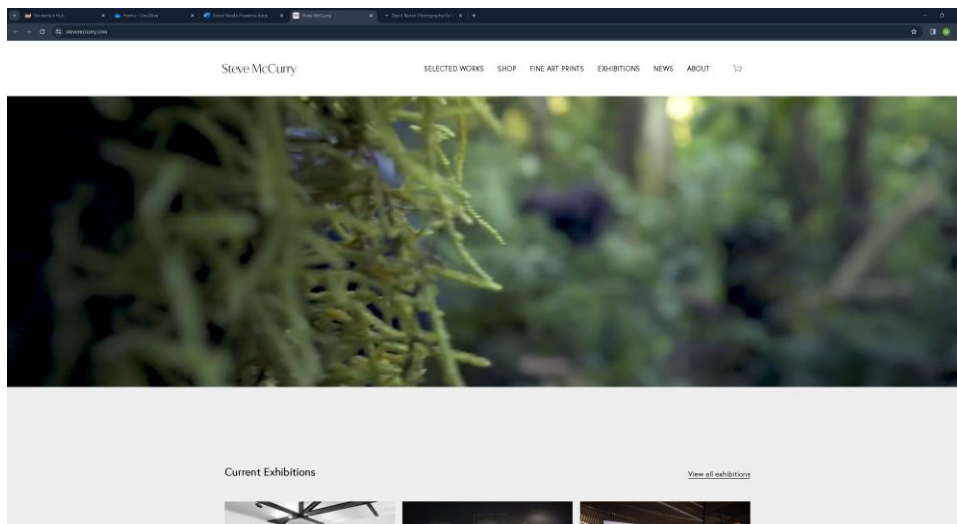
The first website I went ahead and researched was the famous David Baileys photography page (<https://www.davidbaileyphotography.com/>). I chose the artist David Bailey for my research due to his style of work being portraiture. This links in with my website and set up as some of my work is linked with portraiture and street photography, seeing how he has designed his website and images will give me a good idea on what to do, and what I feel looks good for an artist's website. When you first look at David's website you are straight away greeted by various categories labelled and with images to highlight them. I really like the way this looks as a front page, to me it does not seem too crowded and also gets straight to the point, which a lot of audiences who are looking through his page will enjoy, you can decide straight away what it is you want to look at and have access with no digging through the website. His about page is detailed with information about him and his life, although the information is detailed, reading through I find that it is a little too much information, which may be overloading to an audience reading through, I believe for a website you need to keep the viewer engaged throughout the page, so they do not miss anything. The portfolio of shoots was clean and high quality to show off his skills, the links that work smoothly and easily for the viewer. I really like David Baileys page and think there is a lot of qualities to take from his website for mine, the clean and non-cluttered pages really captivate the reader and keep them engaged with his work. The contact page is easy to understand and use which makes it easy to contact him over queries.



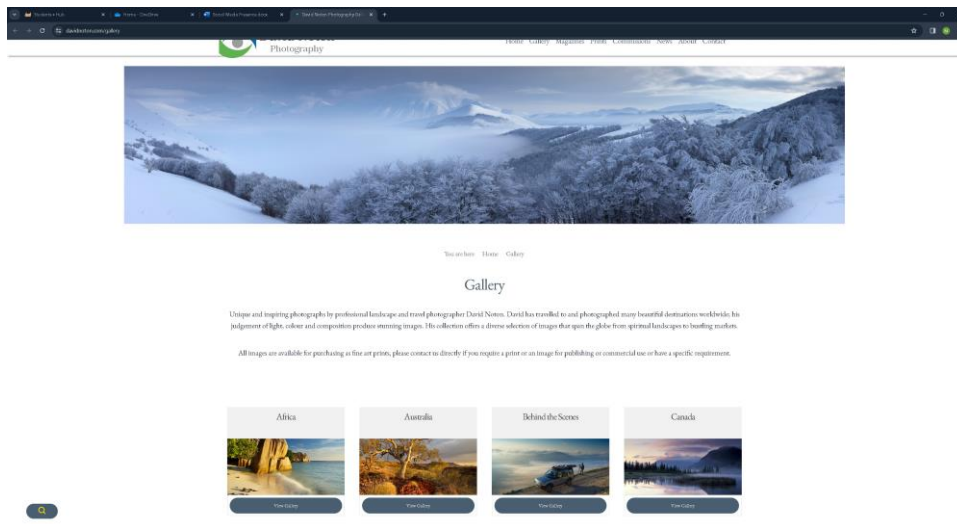
The next website I investigated for my research was Andy Gotts page (<https://www.andygotts.com/>). I have chosen to research and discuss Andy Gotts page due to similar reasons for David Baileys, the portraiture shoots and how they are structured and layered out, I have chosen artists based around portraiture as not only have I done shoots linking into that style, but also want to continue and explore within that area of photography and broaden my skills. When you first open the page, you are greeted by a range of portraits straight away, although this shows off his work and skills, this approach and layout makes the opening page overwhelming and crowded, making it slightly difficult to navigate the page. I do like the fact his links are at the top of the page straight away for viewers to access. When you toggle the menu button it shows for links to his portfolio which is labelled with different shoots and styles, a new work page, and an information page. I think the easy access and organisation to this part of the website. The information page is detailed but I find a little too detailed and lacks keep the audience engaged. While looking through this website I did not really see much I liked throughout it. Apart from the organised menu to take you to other parts of the websites and the portfolio having different sections rather than having just only images I would not really style my website like Andy has done, I believe it is too overwhelming and filled for people to find what they want.



The third website I wanted to investigate was Steve McCurry's photography page (<https://www.stevemccurry.com/>). I have chosen him for my research due to his range of styles in photography, as I do not have just one specific style in photography and like experimenting with assorted styles, I thought Steve's work would link in well and give me strong ideas for my website. When you open the page, you are greeted by exhibitions which are currently on, along with a video highlighting his work and styles. There is also a news section keeping people up to date. I love the way this looks like as a layout; I feel like you are not overwhelmed and lost when looking through at the start. The video at the top of the page really engages you and gives you a Quick Look into his work which I also really like. The menu is easy to use, and the sections are organised and links work well. I like the about page as I feel it is just enough information to inform the audience without them losing the attention of the viewer. For my website I think this has given me a powerful help towards what I would want in a website design. The layout is easy to understand and navigate through the website, and the organisation of the diverse types of shoots he has done helps you look for something specific.



The last website I investigated for my research on website layouts was David Noton's photography page (<https://www.davidnoton.com/gallery>). His style of photography is around landscape photography. I have a lot of landscape and natural shoots within the work I would like to show for my website, so I felt it only made sense to include a landscape photographer within my research for my website. When you first open his page, the page seemed to be bigger than my screen with buttons and the logo slightly out of sight at the top of the page, this occurred to me with my PC and my mobile screen. This to start was not a good layout as it makes the website look rushed and not complete. His about page is exceedingly long although I did like the fact, he had included some images to link in with his text, helping the viewer visualise. The gallery section linked it to different shoots in different countries which I liked as it shows that the website is well organised. Like the others pages the contact page is easy to use which makes enquiries easy to contact.



Comparing the websites with each other there was a few similarities and differences I spotted between them. Firstly, being the David Noton's and Steve McCurry's websites. Both of these websites had a news section on their websites. This helped highlight any recent events going on with their work at this current time, helping viewers keep up to date with their work. Secondodnly would be David Noton's page struggling to fit within the screen, cutting off bits of his website, whereas David Baileys website had no issues of this, and the layout fitted comfortably within the screen, showing organisation and time that went into the making of the website. Lastly another difference would be how well organised and laid out David Noton's page is compared to Andy Gott's website, which seemed to be overfilled and disorganised, making it hard to work the website and look at specific shoots.