



ACADEMIC AND EMPLOYABILITY SKILLS

BMSW4001

UK'S RETAIL SECTOR

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Introduction

- ▶ The purpose of the presentation is discuss UK's grocery market details, SWOT analysis, PDP plan and more.

Overview

- ▶ Time management
- ▶ Swot analysis
- ▶ Academic writing
- ▶ Public speaking
- ▶ Cv

SWOT analysis

- ▶ SWOT is the useful framework
- ▶ SWOT supports individuals for creating the thing they do and to address areas of lacking

Continued..

Strengths

- Paraphrasing
- Summerising
- Public Speacking

Weaknesses

- Cv writing
- Referencing

Opportunities

- Analytical skills
- Computer/Tech skills

Threat

- Commercial awareness
- Selling skills

Continued..



Time management tools

- ▶ It is a tool to do time management, organising properly
- ▶ Two tools of time management are,
 - ▶ Time tracker
 - ▶ Calendar

Continued..

- ▶ Calendar helps to schedule important things along with recovery the exercise, reading and time
- ▶ Time tracker will use for analyse total time spending and should automate the things include reporting as well as invoicing

PDP

Objectives	Action plan	Resources	Time bound
To improve my fast-learning skills	I have to research and study about the grocery sector's new products and trends and will be adaptive with the change through continuous learning practise.	• Workshops • Internet • Pen and paper	2-3 months
To improve the attention of detailing	I have to take the professional's help who can groom properly and will take professional courses to develop this skill	• Pen and paper	2-3 months
To increase the knowledge selling skill	I should take professional help and will work according to their feedback to improve my sales.	• 360-degree feedback • Paper • Pen	3-4 months

Conclusion

The research concludes about the role of academic as well as employability skills in professional field.



The opportunities are concluded like analytical skill and computer/tech skill along with commercial awareness and selling the skills are major threat for an individual it is determined time tracker and calendar are time management tools used by the individual.

Reference

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A top-down view of a gold-themed stationery and dessert arrangement. In the center is a white card with the words "Thank you" in elegant gold calligraphy, surrounded by a faint gold leaf wreath. To the left, a gold-colored pen with a silver clip and a gold envelope with a white border are visible. To the right, a white tray holds several chocolates: a pink triangle, a white square with gold flakes, and a pink scalloped one with gold flakes. In the bottom right, a single pink scalloped chocolate sits on the gold surface. At the bottom center, another white square chocolate with gold flakes is visible. The entire scene is set against a solid gold background.

Thank
you