

UWTSD
LCBB6003
LEADERSHIP MANAGEMENT THEORY AND
PRACTICE
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NOTES

SLIDE 8

Democratic leadership, also known as participative leadership or shared leadership, is a leadership style in which members of the group take a participative role in the decision-making process. This type of leadership can apply to any organization, from private businesses to schools to the government.

SLIDE 17

The first and foremost consideration about business is to find or gather resources. Similarly, in the case of Amazon, the leader Jeff Bezos ensure about hiring the right talent and people can fit for the business development and change management. Those who can work under pressure and can be dedicated to the goal with productivity can also be working with the organization.

The leader Jeff Bezos only focuses on the process of transforming the business operations and for that, the final call is only taken by this leader.

In order to be innovative and to stay ahead of the competition, the organization keeps the people who can fit for their process of envision and innovation like the leader himself.

Customer orientation advantages and disadvantage

Customers are the highest priority for Amazon and for that the leader can go to any extent to pressurize their workers in different stages. This can be seen also as disadvantage because may reflect to the quality of employees' performance lack of motivation

SLIDE 18

While planning and delivering quality results, prioritizing their workers besides consumers can be one of the effective ways to maintain and retain a skilled workforce. In order to increase productivity and to keep the workers motivated and engaged within the business workplace, the leader can ensure rewards and recognition programs for each and every employee who will give their best for the organization. Rewarding and recognition. for the workers for their best performance can also ensure the organization has effective quality workers

In order to have more creative and innovative ideas, the leader can take the input from the skilled and talented workers.

The company is customer orientated but the customers is with direct contact with the employees and a happy employees performing tasks better an appreciated staff is more motivating to deliver high quality services.

SLIDE 19

in this current era of modern business, owners or CEOs are running behind each other in order to stay ahead of the competition. This presentation has showcased the leadership style that is followed by the leader and the effectiveness will also be showcased. The organization managed to grow 74 billion dollars by the year 2020 when people desired online shopping and that is how sales and revenue were done. The leader is having the belief that he can go for personal decisions and can also maintain a short-sight perspective for efficient business outcomes. Thinking about the long term perspective and planning with proper goals and resources can be the key consideration that can be seen among this leader. Taking inputs from workers for more innovative and creative ideas can also be effective for this organization and that can be recommended from the above presentation. The presentation has showcased more depth about the leadership style which is making the leader so successful in the competitive business environment. While prioritizing the consumers only the organization put people into responsibility who can work hard and give their best for the organization. Considering that the organization only recognizes and promotes the workers who can go for the development and growth of the organization.

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