

Exhibition 1.0 Pro forma

Please ensure to answer all questions posed in this document. This document is used to help facilitate the assessment of your final year exhibition. Ensure to be thorough in how you address each point.

Student Name: Chloe Bird.

Part One: **Knowledge and Understanding Skills (30%)**

Artist Statement

In this section, students must provide an **artist statement** clearly demonstrating their understanding of **key themes** and **ideas** underpinning their photographic practice. The statement should **contextualize** the exhibited work. The artist statement should function to support the audience's engagement with the work during the exhibition.

The Triumph project explores themes of heritage, memory, and discovery through a collection of family photographs. These images capture moments from the lives of my nan and grandfather, who journeyed from Jamaica to the UK as part of the Windrush generation, as well as my father, aunts, and uncles. The images were scanned using an Epson scanner, a method chosen to capture the intricate details and preserve the authenticity of the original photographs as they were presented to me. By piecing together fragments of their stories after several of them have passed, I reflect on the complexities of identity and the enduring impact of their legacy. This work serves as a tribute to their resilience and a personal exploration of familial roots.

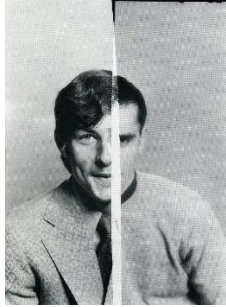
Part Two: Knowledge and Understanding Skills (30%)

Key Research

In this section, students must provide a clear and concise overview of **3 key pieces of artwork research**. This research should demonstrate **how** it has informed the making of your exhibition work. We aren't concerned with knowing background information on the artist (biography), instead we are interested to understand **how** the work has influenced you. Please provide visuals to support your writing.

Max 3 artists, 500 – 1000 words (approx.) words.

Joachim Schmid.



Schmid's work was a very valuable piece of research for me, as he is a photographer who works with found images, and this is a route I was very interested in going down for my project. His work explores themes of authorship, originality, and the re-contextualisation of existing images. I was interested in the idea of taking an image that has already been created and repurposing it for a project to evoke a different feeling than the image originally gave. Schmid's work involves collecting, archiving, and re-presenting photographs found in various sources, challenging conventional notions of photographic creation and value, and my research into this is reflected in how I took what my family may see as simple family photographs, and repurposed them into being used to tell a larger story.

Dawn Parsonage.



Parsonage's work was an excellent source of research for my project using found family photographs, as her work focuses on themes of memory, identity, and the narratives embedded in personal archives. Studying her work provided me with insights into how to sensitively and effectively use my family's found photographs for this piece of work to create compelling narratives, examine the reconstruction of identity, and reflect on the nature of memory whilst also keeping the authenticity of the original images.

Part Three: **Presentation Skills** (40%)

Exhibition Methods:

How have you chosen to present your work and **why?** (include installation photographs of your final display).

Students should **clearly articulate why** their chosen method of presentation best suits their intended audience and context.

How well have you produced and installed your work (consider technical skills)?

500 – 1000 words.



The decision to print my work onto vinyl and arrange them onto the wall in a collage style format was driven by the desire to replicate the intimate and nostalgic experience of sifting through an old biscuit tin filled with family memories, which then ended up strewn across the living room coffee table. This act is characterised by a sense of discovery, where each image holds a piece of a shared past. By presenting the images in this manner, I aimed to evoke a similar sense of warmth and familiarity, inviting viewers to engage with my family photographs on their own personal level, and perhaps to reflect on their own family histories and memories.

The varying sizes of the vinyl prints in my work further enhances this effect. It mimics the way that photographs of different shapes and ages are often jumbled together in a family collection. This deliberate arrangement seeks to create a sense of spontaneity and authenticity, as if the images have been gathered over time, rather than them having been meticulously curated. The intention was to create a space where viewers can lose themselves in the images, much like one does when immersed in the act of rediscovering family history.

Part Four: Transferrable Skills for Life and Professional Practice. (20%)

Final Year Exhibition Evaluation

Have you participated in all tutorials, group seminar and workshops?

What role have you taken in facilitating the end of year exhibition and what have you learnt from undertaking that role?

How have you managed your workload for this module?

What new skills have you developed in producing this exhibition, and what aspects would you refine or approach differently moving forward? 500-1000 words

While I have made a conscious effort to attend and participate in most tutorials, group seminars, and workshops, my attendance has not been perfect. Unfortunately, I had shingles, which caused me to miss a few sessions. I've tried my best to catch up on any missed material and stay engaged with the course content despite the absences.

I was not assigned a specific role in facilitating the end of year exhibition, which, in retrospect, allowed me to fully concentrate on effectively conveying the message behind my project. I was able to ensure that my work was presented exactly as I envisioned. However, looking ahead to next year, I'm eager to take on a more defined role within the exhibition's organisation, as I believe it would offer a different set of learning experiences which could be valuable to me in future instances.

Initially, managing my workload for this module presented a challenge because I started with a completely different project idea. The transition between the initial plans and the eventual direction I took was difficult, however I do not regret it as the outcome of my project was more personal to me. Despite these challenges, I feel that I managed the workload effectively, adapting to the new direction and was able to ensure that I met the modules requirements whilst still delivering a project that i am proud of.

In producing this exhibition, I have developed a range of new skills, particularly in project management, and design skills. I know what will work for an exhibition piece, and what ultimately will not draw the attention of viewers. Looking ahead, I would like to refine my time management, and approach collaboration differently to enhance the overall process and outcome in future exhibitions.

