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Contemporary challenge: making a difference

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Blog: Authentic Entrepreneurs

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Supporting the future thriving business owners to protect, support and love our planet and environment.



Empowering youths to become authentic business owners.



CLIMATE CHANGE...

Experts and professionals are showing us the statistics that the climate crisis is just increasing and getting worse. It is showing us that average rainfall, summer days and emission levels are increasing and changes are not being made by individuals to save our environment and planet (Watkins, 2022).

THREAT TO HUMAN KIND

With climate change being at its worst this becomes one of the biggest threats to human kind and all species on the planet. The threats include health complications and illness involving respiratory and heat issues, which then leads on to strain on the health care facilities. Malnutrition in our foods due to the weather conditions. Weather conditions also lead to sea levels rising and in other areas drying it out (WHO, 2023).



The geographical, demographical, biological, sociopolitical and other factors all link together to create one big disaster... the end of human kind. Action needs to be taken now and very seriously by all individuals on this Earth.

Career in coaching...

Coaching sports is something that I've dreamed of doing my whole life. There has been times in my childhood which have provided me with the skills i need to get to my future goals, and there is many more skills I'm learning on the way.



An important skill would be leadership. Ensuring that i have an inclusive leadership skill shows that i give my pupils a sense of belonging and allows be to understand my strengths and capabilities as a coach (Miles, 2022).

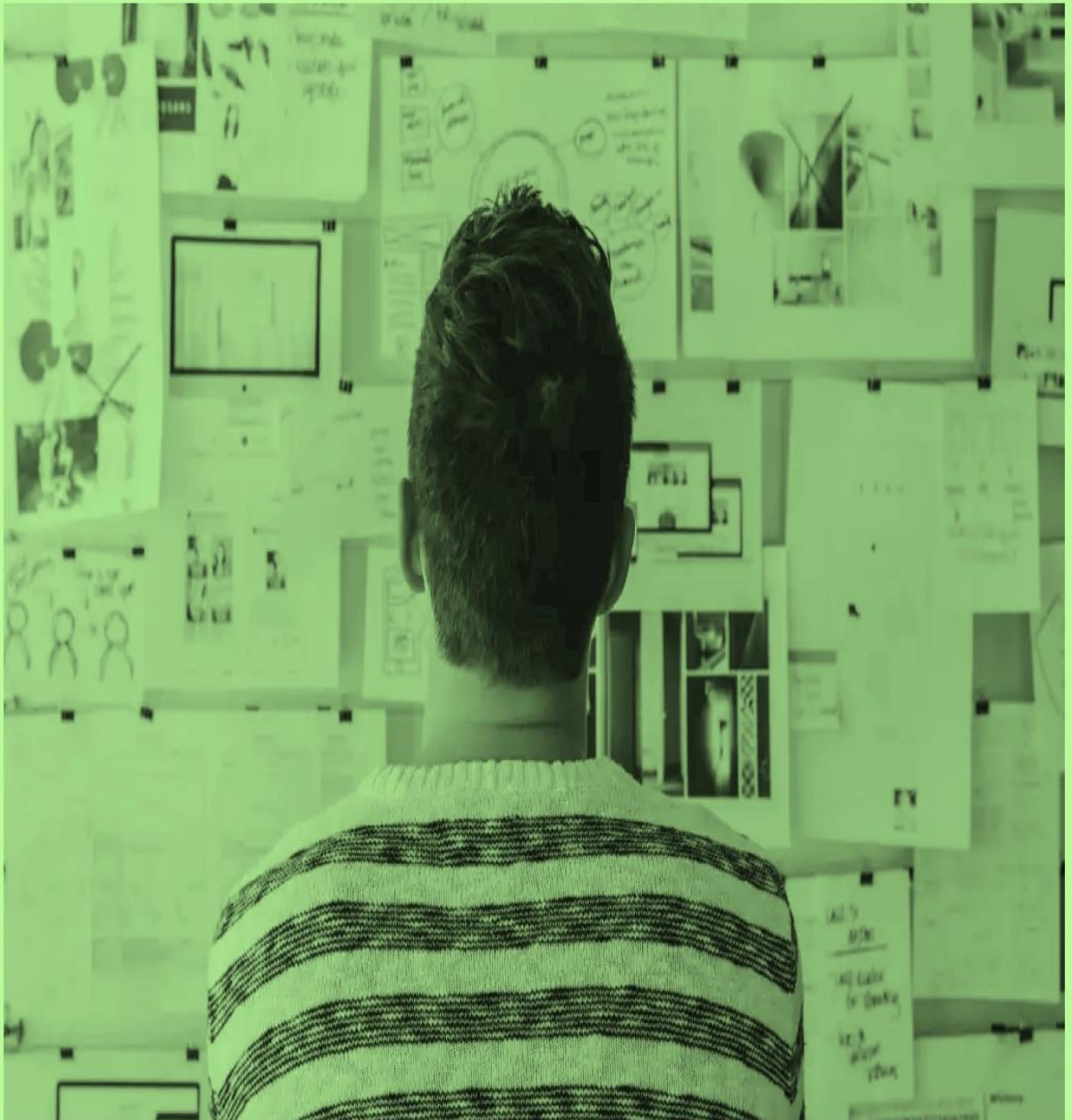
Another skill i consider important is listening skills. Being able to be an active listener shows my pupils that i am engaging and non judgement, this allows my clients and pupils to feel more comfortable (Schuy, 2018).

Another important skill for my career would be problem solving skills and being able to be analytical. Being a coach and an entrepreneur will sometimes face me with problems, i need to be able to see from different perspectives and have approaching strategies that help improve or make changes to my coaching or business (Herrity, 2021).

Design thinking...

design thinking is a process of challenge, understanding, creating and testing, but is design thinking a good process to have as a business owner? (Yu Siang, 2009)

When creating a business being able to use the innovation aspect of design thinking can be beneficial in the process of business making. It allows an individual to have a strong innovative solution to any problems that may come by. Having design thinking can make business making process a little faster. (Marketing Department, 2019).



Design thinking can come with its disadvantages too. If your ambitions are high and you decide to create a high intensive difficult business then that can be time consuming and expensive with research cost etc.

Design thinking also comes along with bias. Human led processes can create personal and cultural biases, as a business owner it is your job to become aware of this and counteract it.

It can be a very channelling process and can come along with other implications such lack of structure, clear metrics, focus on execution and resistance to change which is not healthy attributes to have when being a entrepreneur and business owner. (Kaizen Consulting Group, 2023)

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