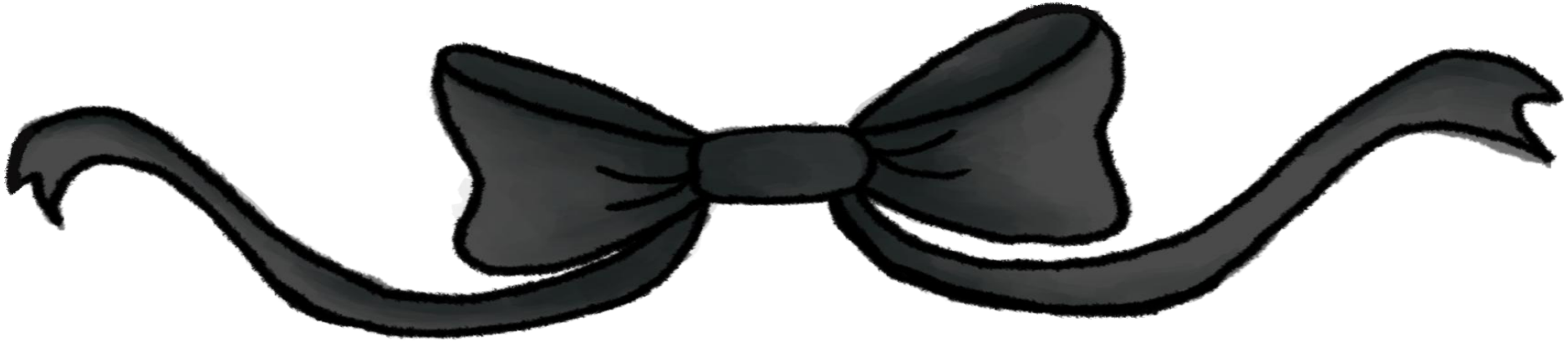


Personal Branding For Employment

Jess Parker - 2404805





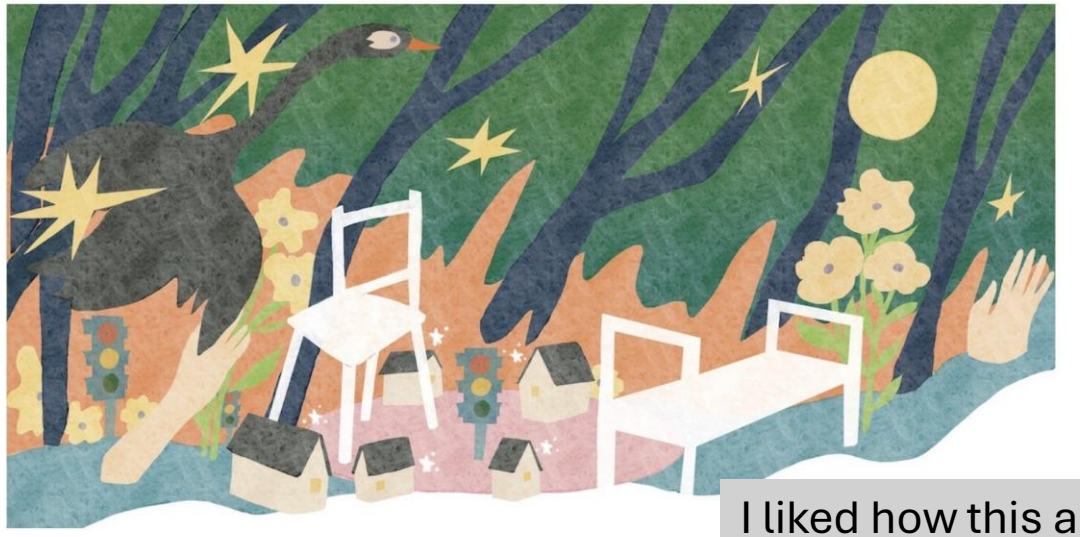
Looking at other artist websites

I looked at some examples of other artist's websites and considered the style and approach to their branding.

LEYAN WANG

ILLUSTRATOR

- WORK ZINE SKETCH ABOUT/CONTACT INSTA -



WHISPER OF THE WIND 2024



DAYDREAMING 2024



ARROGANCE 2024





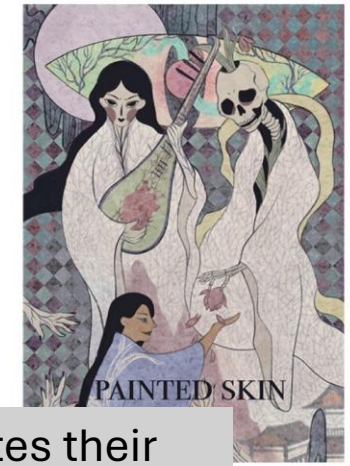


I liked how this artist separates their work into categories: ‘work’, ‘zine’, ‘sketch’. As I have different attributes to my work, this is something I want to consider, possibly separating my digital painting from my editorial work to show the two styles of my work.

LEYAN WANG

ILLUSTRATOR

- WORK **ZINE** SKETCH ABOUT/CONTACT INSTA -





Instagram · Red Note

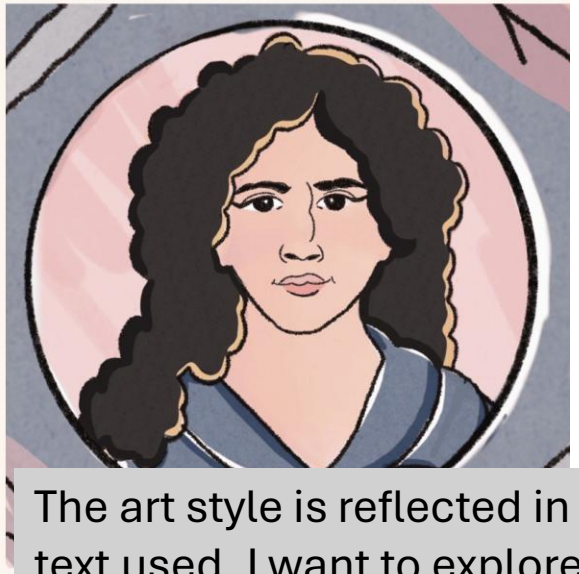
Copyright © 2025 Leyan Wang

m.illustrates

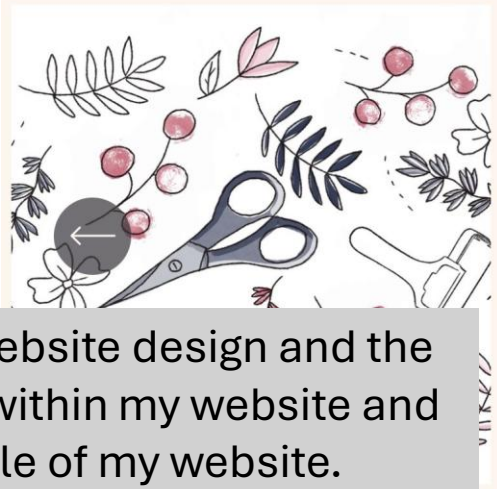
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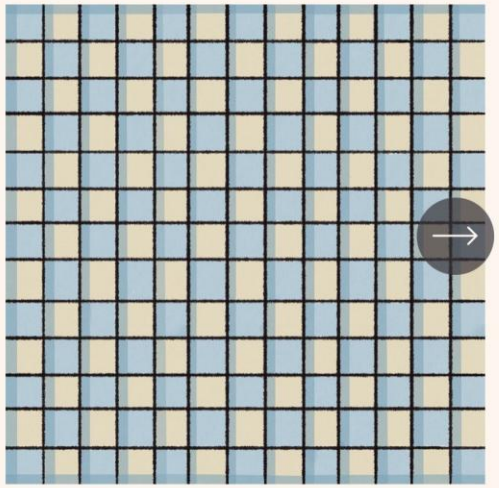
Megan Abbott

ILLUSTRATOR



Surface Pattern Designs

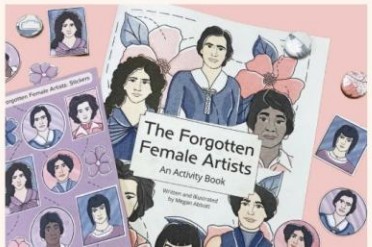






The art style is reflected in the website design and the text used. I want to explore this within my website and reflect my art style within the style of my website. Everything fits together, reflecting the personality while also being clear for the viewer to access. Although I personally want to use a more stylised font, as I find the one used here is quite plain/simple.

Portf







Contact Information

Bē

I am open to commissions.

Feel free to get in touch by email at - m.illustrates@outlook.com - and check out my socials.

© 2025 m.illustrates



MIA HAWK

SHOP



'S →

Mia Hawk

Mia Hawk is a Norwegian London-based self taught artist. Having always been a creative and pondering soul, the act of creating (with passion) has been at the centre of her life since childhood.

For the past 10 years Mia has worked independently as an artist, painter and designer. She graduated from drama school, worked as an actor musician, before starting up a little business selling her art at markets, fairs and online, and eventually, never looking back.

View available originals



I liked the layout of this artist; it is clear to read and access, with a unique personal branding of the artist's brand name at the top. The clear layout matches the artist's style and artwork but could possibly have more personality within the website's style.

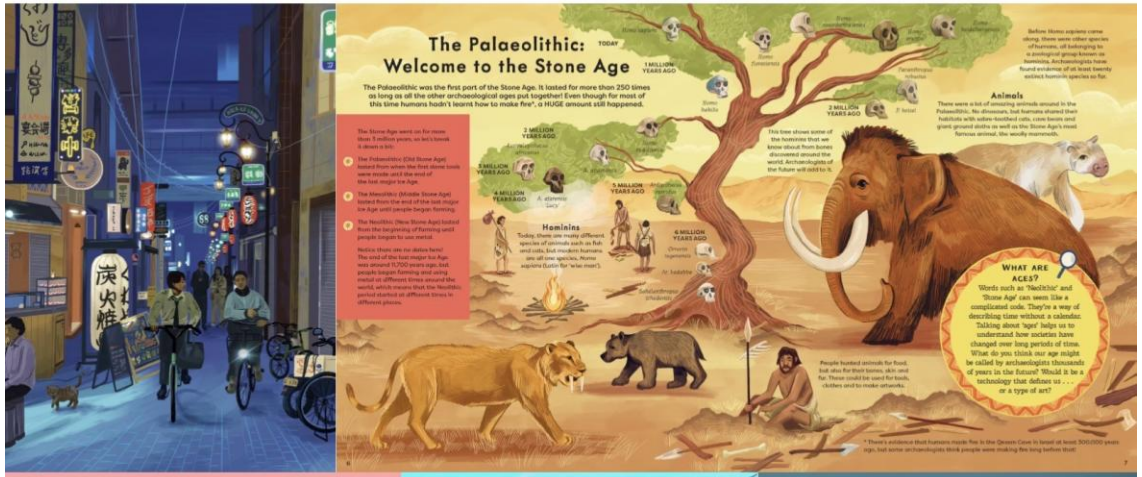
Art - made by the human spirit, for the human spirit

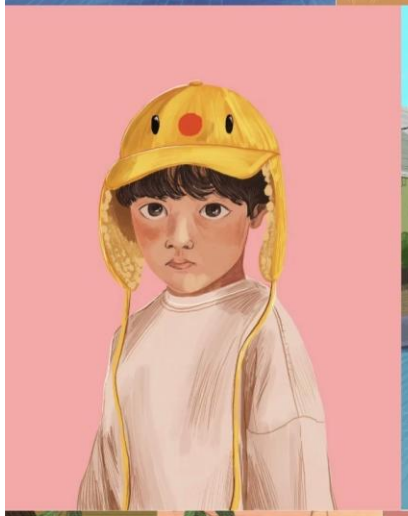


WELCOME TO MY PORTFOLIO! PLEASE SEE MY CONTACT PAGE FOR WORK ENQUIRIES :)

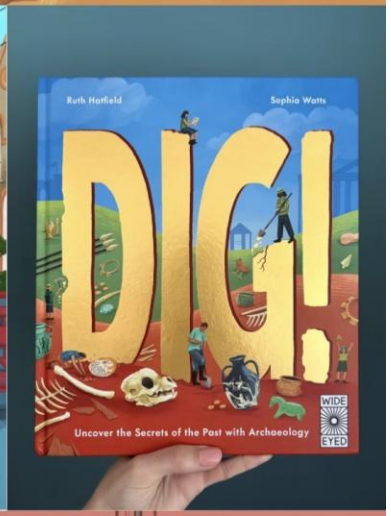
Sophia Watts

Illustration Book Covers Maps Black & White Illustration About Contact Instagram













Sophia Watts

Illustration Book Covers Maps Black & White Illustration About Contact Instagram



ABOUT

🐰✏️🏳️‍🌈 Represented by Illo Agency

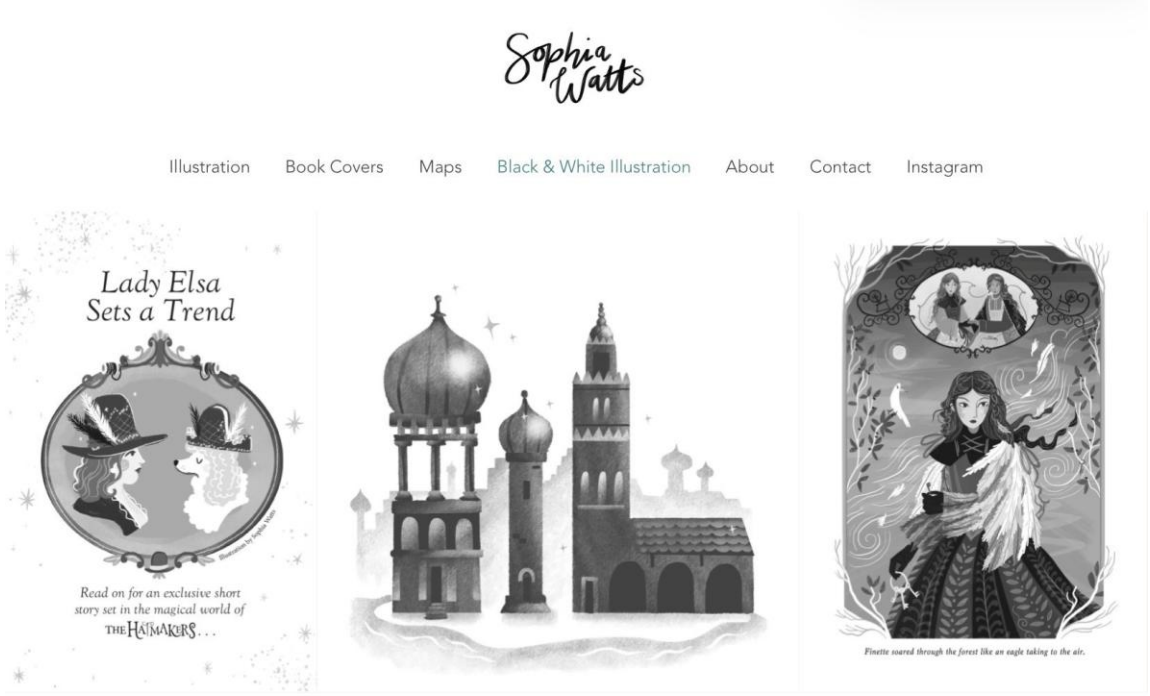
Hello, I'm Sophia Hunter (Watts), an artist based in South West London with a passion for creating intricate digital artworks infused with traditional textures. Drawing inspiration from travel, nature, storytelling, and history, my diverse portfolio reflects my love for animals and the natural world. As a proud member of the LGBTQ+ community, I strive to keep my ideas fresh and ever-evolving, ensuring each piece carries a unique touch.

Having been longlisted for the Folio Society Book Competition and winning contests like the Stratford Literary Festival Book Cover Prize and Northern Opera Group competitions, I have established myself as an illustrator. With a background in publishing design and a degree in Illustration from Leeds Arts University, I bring a wealth of experience to each project. Clients appreciate my attention to detail, knack for unraveling complex narratives, and the refined execution of my illustrations. I am a friendly and reliable collaborator, and would love to hear about any potential projects!

Growing up drawing characters from National Geographic magazines and favourite movies, I have always been captivated by animals and nature. Whether I\'m sketching in Tokyo cafes or finding inspiration in the jungles of Costa Rica, I cherish the small moments and details that enrich my art. When not immersed in my creative pursuits, you can find me walking my Australian Labradoodle, Roo, with my wife, enjoying cozy moments with friends, or indulging in some crocheting. I pour my love for storytelling and visual expression into every piece, ensuring a personal touch in each creation.

Contact for queries about freelance work and upcoming projects - sophiawattsillustration@gmail.com :)

I was drawn to this artist's website. The colour in the artwork is attractive, the personalised branding name works with the white space used in the website layout, with a subtle hint of colour at the top that introduces the website, which also matches their typical colour palette.







Continuing to look at the categories separating the illustrations, I liked how they created a separate page for black and white illustrations, keeping a consistency of colour that matches each page and the illustration style.

Simon Stalenhag

I looked at the website of one of my favourite artists, Simon Stalenhag. I like the unique branding with the cursive pink title of the website, as well as the colour palette used that reflects the artwork; however, I think the text used could match the title better, although it does fit the artist's key themes of robotics and technological surrealism.





_15_big.jpg



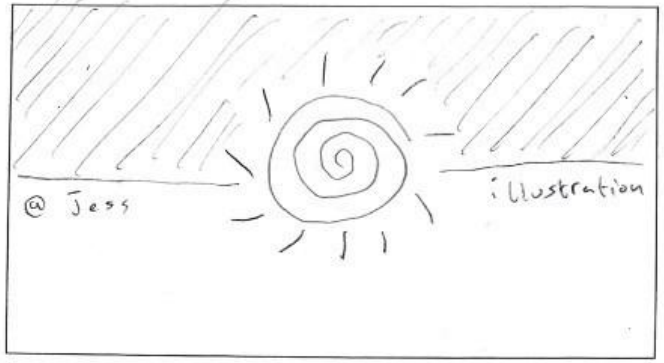
Personal branding

For this project, I started to develop my own personal branding and started to build the basis of my brand, reflecting my style and passion within my illustrations.

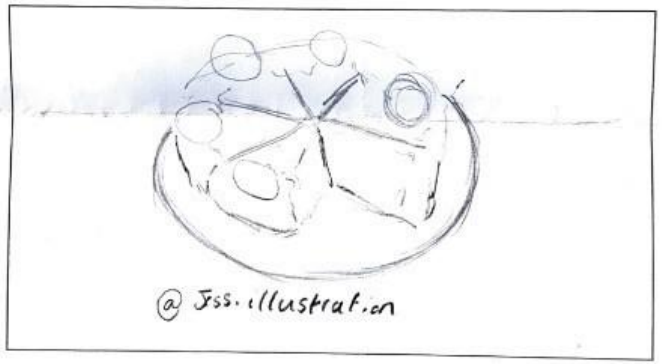
Changemakers: Building your Personal Brand for Sustainable Employment
Personal Branding

Visual Exercise

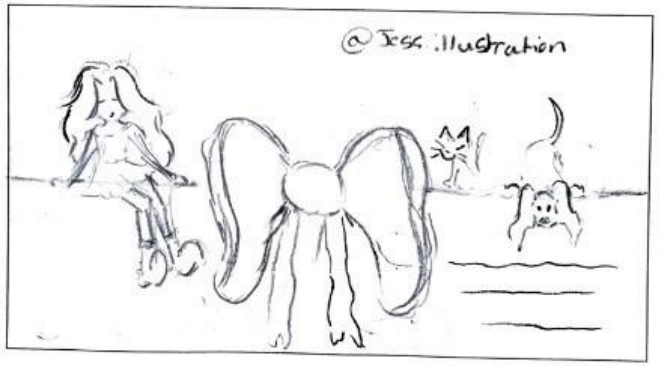
Design a business card (in the box below) for the person next to you and then give it to them.



How do you see yourself and your skills right now? Design a business card in the box below.



How do you want to be seen? Design a business card in the box below.



Changemakers: Building your Personal Brand for Sustainable Employment
Personal Branding Exercise

What do you want to be called? Names suggestions???

Sunny.illustration?

Jess.illustration

How will you visually get across you USP in your branding? Ideas and doodles

style
- digital painting - tones
- Procreate
- character design
- Editorial

How will you make your brand identity memorable? Ideas and doodles

- unique style
- Water mark, signature

Jss

Sunny

How will you reach your audience? Promotional ideas outline below

Social media

Art Station

Art trends

What will be the right promotional strategy for you? Ideas and doodles

Stalls, Markets

Business Cards

I started to consider my personal branding, creating ideas for a business card and the feel and style of my branding. Before starting this project, I had kept my name as Jess in the branding of my art account on Instagram before deciding to create my branding of Sunny Illustration. This has been a consistent online username I have used before, and I wanted to use this as my personal branding, creating juxtaposition with the muted tones I like to use in my work.

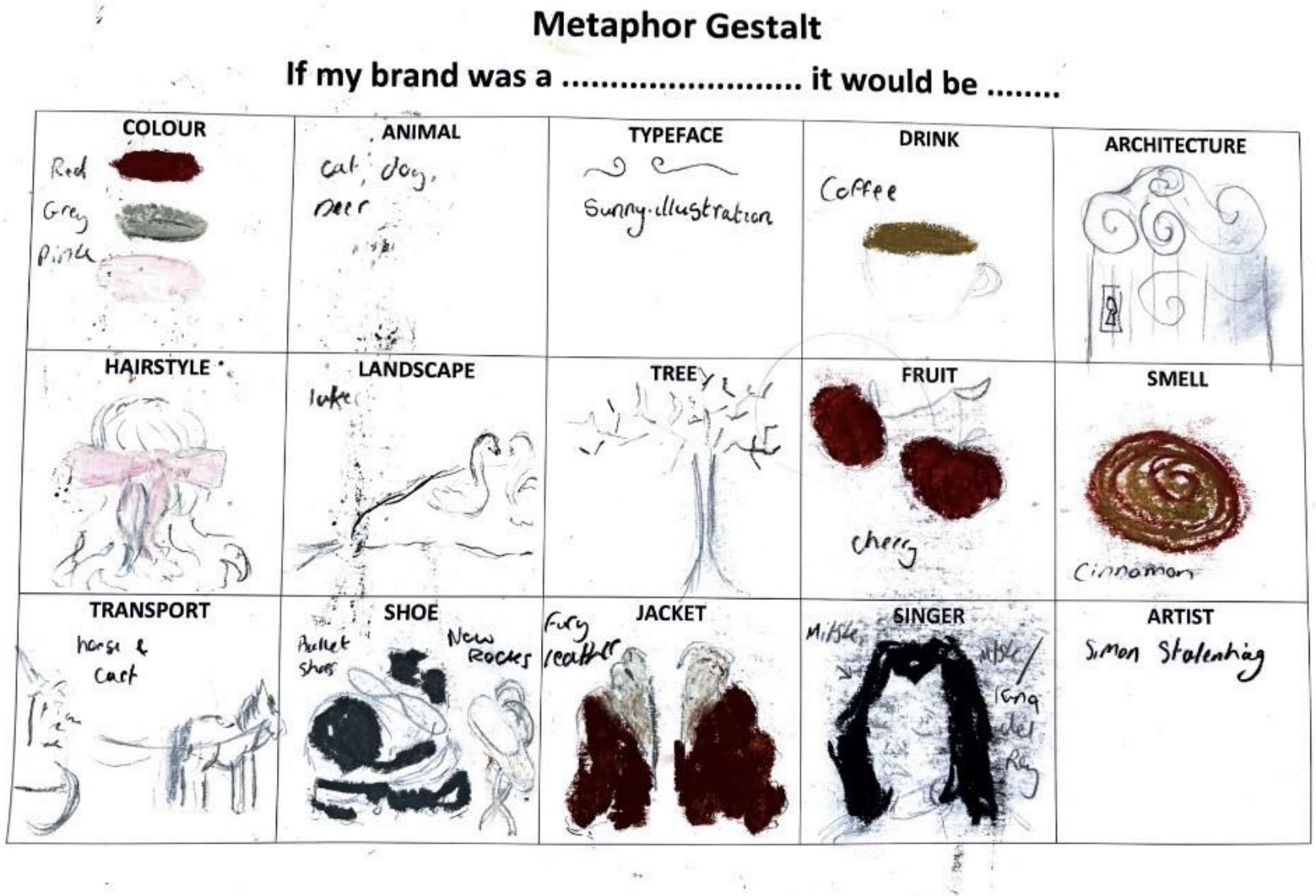
4 Pillars of Branding

Brand Name Sunny illustration / Jessillustration

Narrative	Differentiation	Communication	Consistency
Feminine, but dark tones passion	Tones - grey, red Pink - Style Feminine - Alternative	Social Media - website - business cards - engaging with other art accounts / friends	digital digital painting / linework style

Fill the boxes with notes, doodles, collage, anything you like.

I considered the themes, style and colour palette of my work and how I will advertise my work and engage with an online platform.



I started to visually illustrate my brand, using this metaphor branding worksheet to define what my brand would look like as different concepts.

SWOT Analysis



I completed a SWOT diagram, highlighting my strengths and weaknesses, possible opportunities for my illustration work and the possible threats as a freelance illustrator and the illustration industry.



Business card and branding research

I looked at some business cards I have collected from artists and illustrators that I am inspired by, looking at how they have used branding and designed their business cards. I looked at the different qualities each artist uses in their cards and considered the direction I want to take my business card design. For my business card, I want to use some of my favourite existing work that I think represents my illustration style.



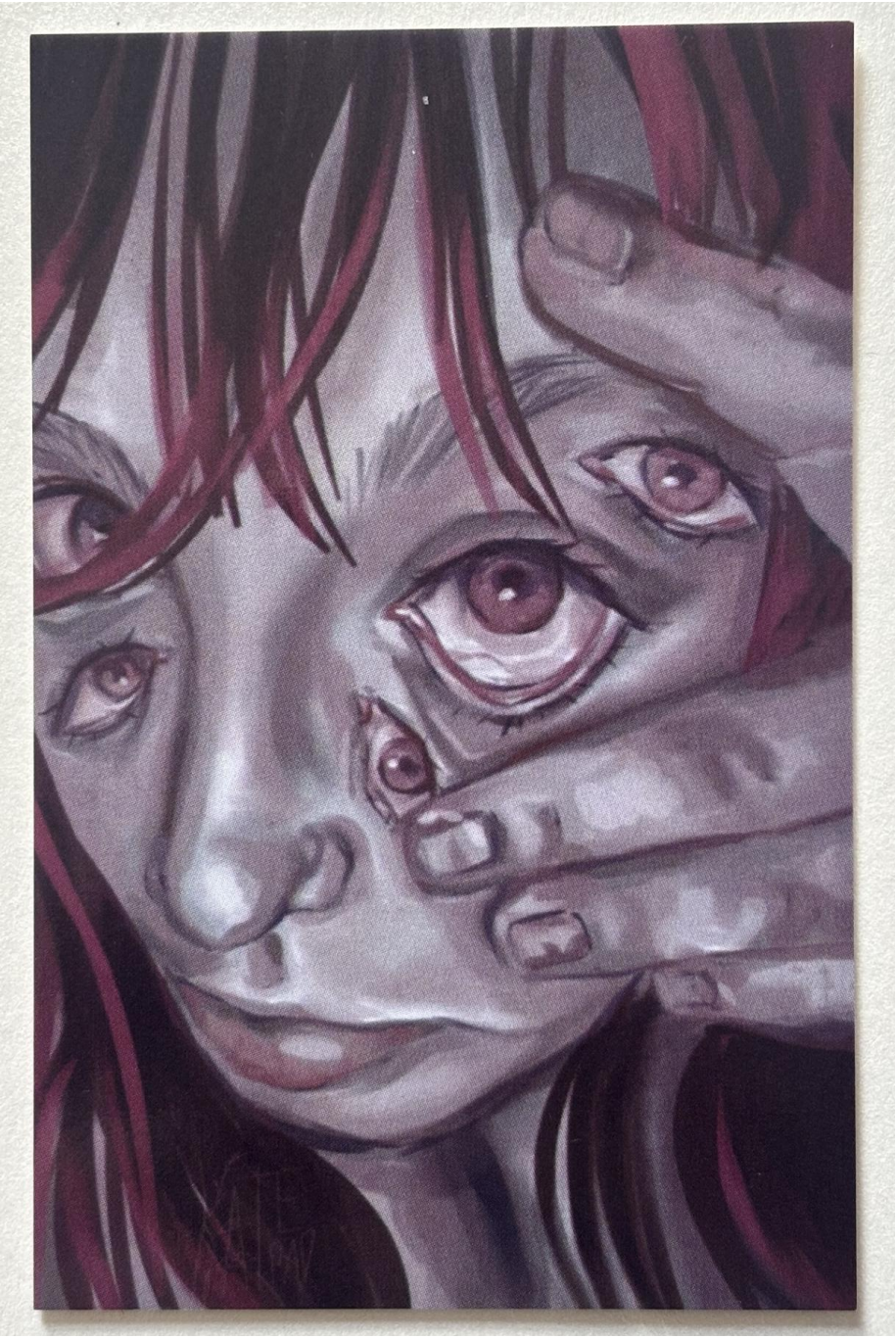


- Spot illustration stands out next to the artist details; having a small illustration on the side with the details puts a name to the work.
- Example of a full piece of work on the back
- Landscape side for artist details, portrait example of the work – the two sides don't necessarily need to be the same perspective.





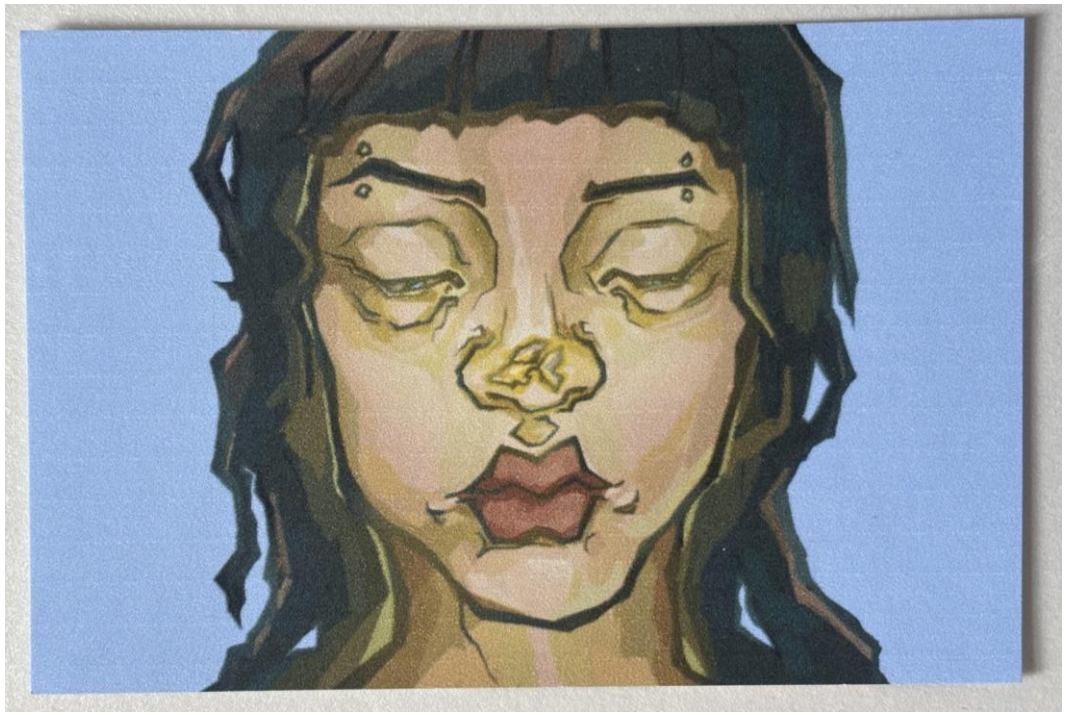
- Square business card, a different shape that makes it different and stands out.
- Expressive typography, handwritten?





- Portrait illustration on the back, landscape details, clear and big enough to read in the centre
- Could have more information and links to platforms that will help get recognition and allow people to be find my work easily





- Illustration on both sides
- Details are clear, but could be bigger for a small card, making it easier to read
- Light coloured background to complement the bold illustrations



- Printed on brown paper, stands out and makes it unique
- Added a gold shiny texture when printed, which also makes it unique
- Illustration separated next to the text with a division line, allows text to dominate the side of the card, but allows room to pair it with an illustration



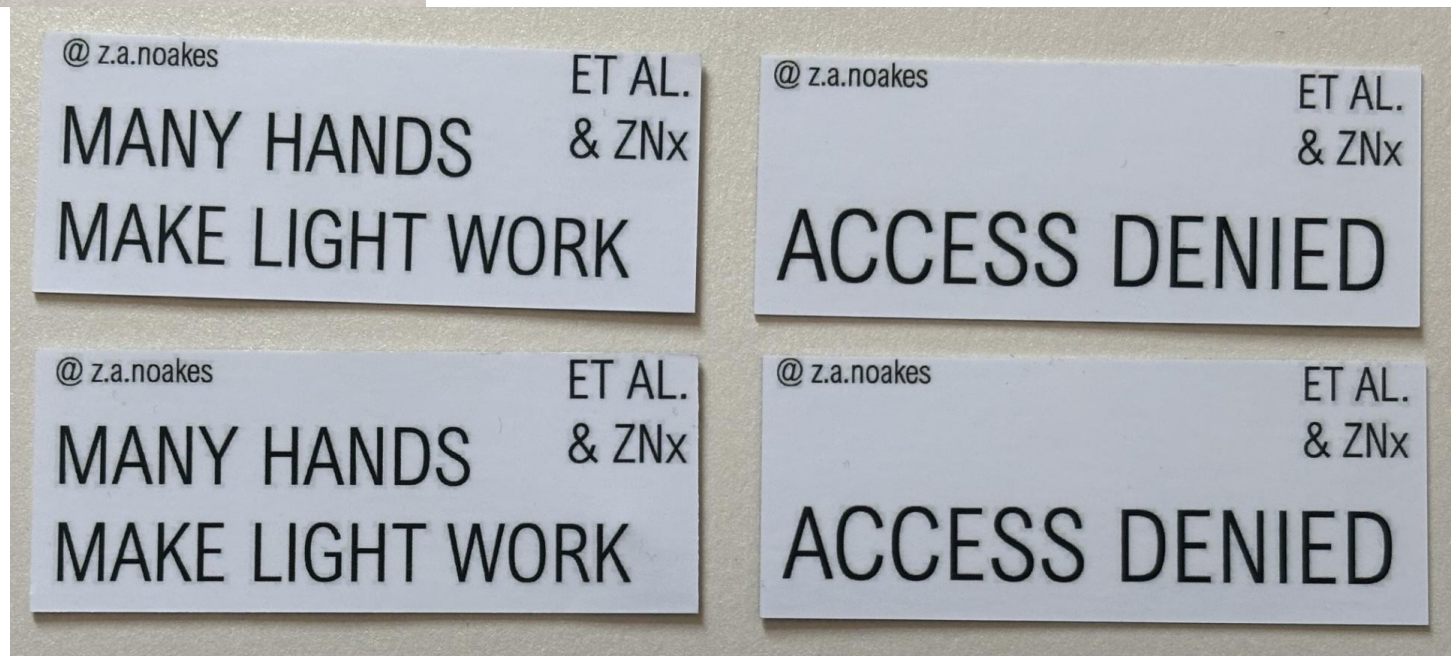


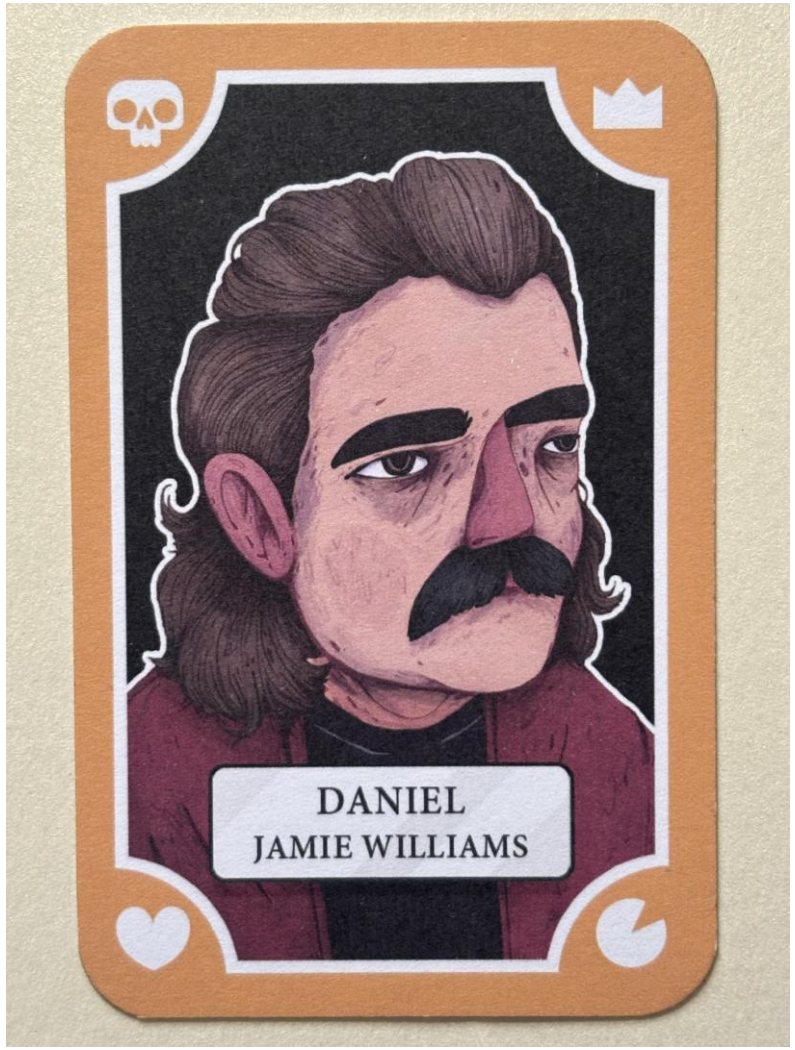
- Illustrative border around the information and contact details
- Brand name centred on the back surrounded by full images of the illustrations on the border
- The style is consistent on both sides



- Several designs, opportunity to offer different variations of the same business card, makes them feel personalised and unique

- Different, playful messages on each design, as well as the contact details, which also makes them unique, although the contact details could be clearer, the artist's name appears quite small for the small cards







- playful, consistent style with a border that makes them look more like playing cards
- Different colours on each side, but a consistent style

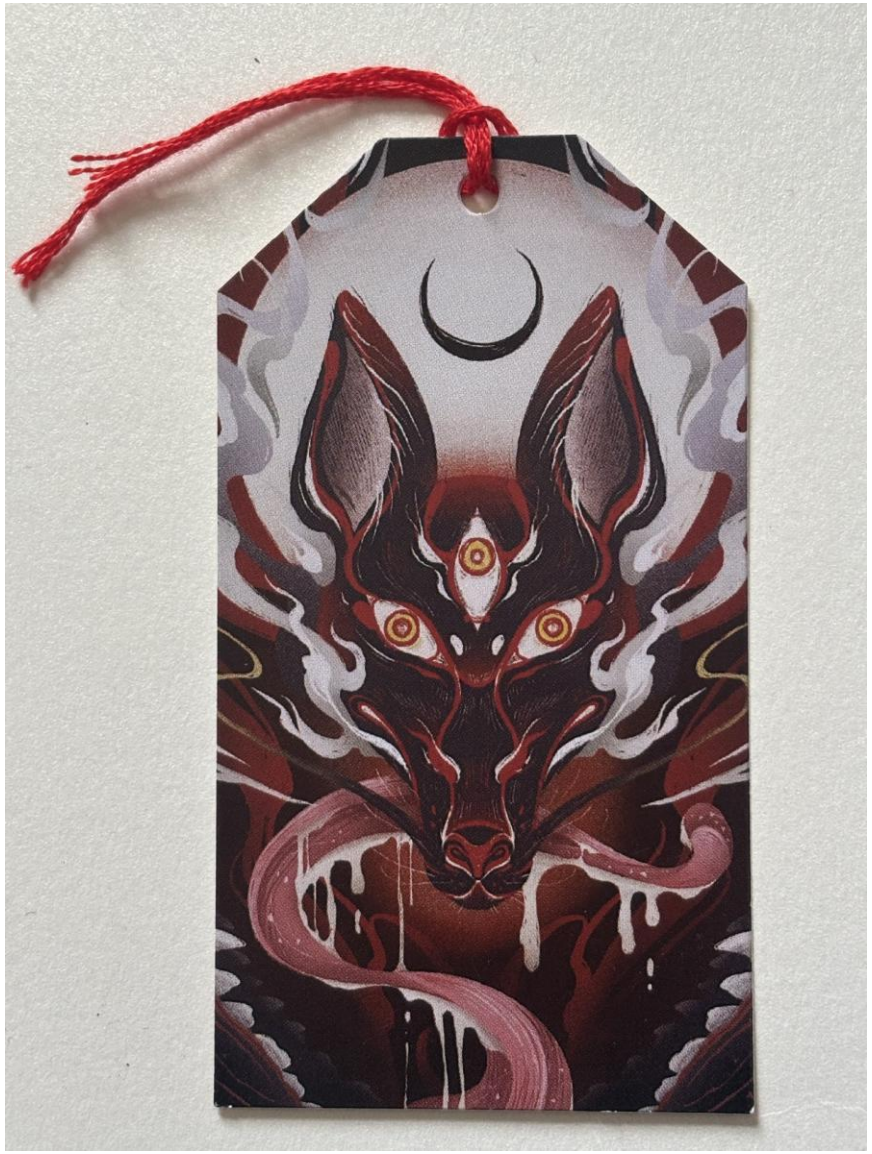




- Bold, attractive style
- Consistent branding on both sides
- Detailed illustration covering one side, with a simpler illustration to accompany the contact details and name on the back



- One-sided; works well tied with the illustration and the text, however, could have had two sides with bigger text and the illustration on the other side.
- The printed card has a smooth texture, printed on different media than typical business cards, which makes it unique and nice to touch





- Shaped like a gift tag with added string, a creative and unique form
- Detailed illustration on the back with a consistent style, one element of the drawing is subtly included with the text.



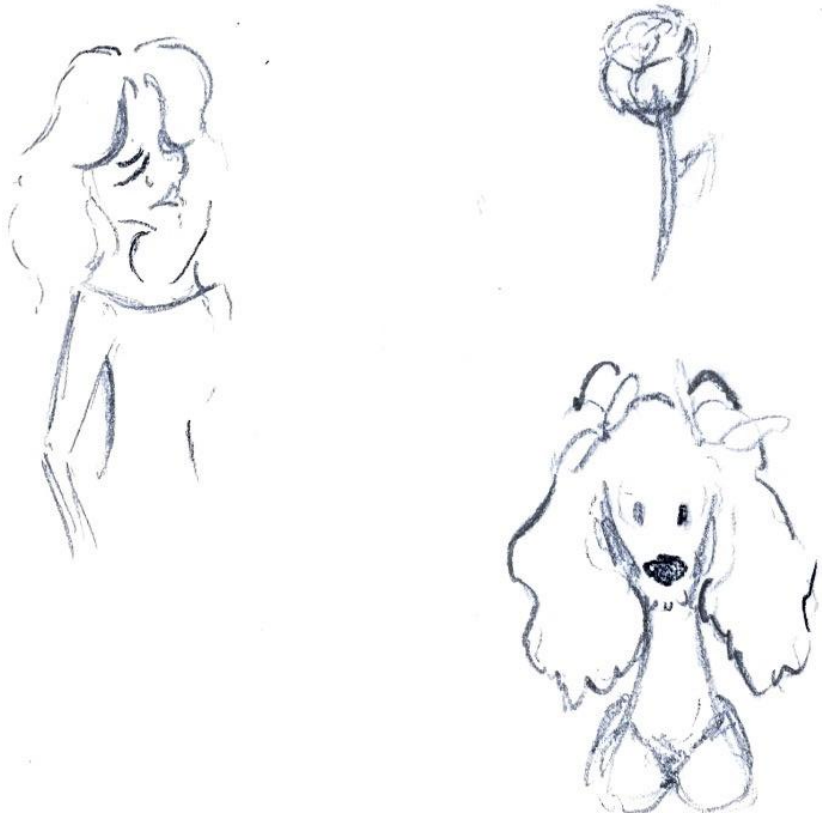


- Consistent style on both sides
- Spot illustrations that use the white space that stand out
- Use of colour in the text that matches the colours used in the illustrations



Developing my Business card

I considered the research and inspiration from my research into the business card designs and layouts and started to consider ideas for my personal branding and business card design, before developing my final design.



I started creating sketches of ideas for the illustrations I wanted to include in my business card and branding.

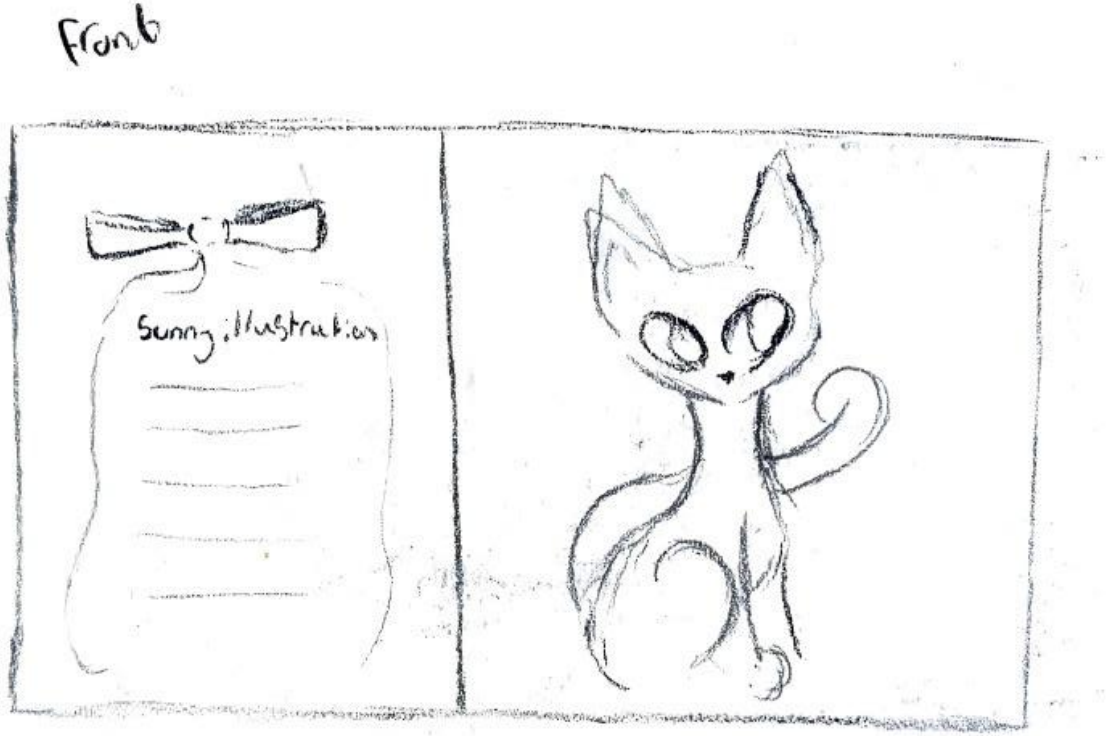


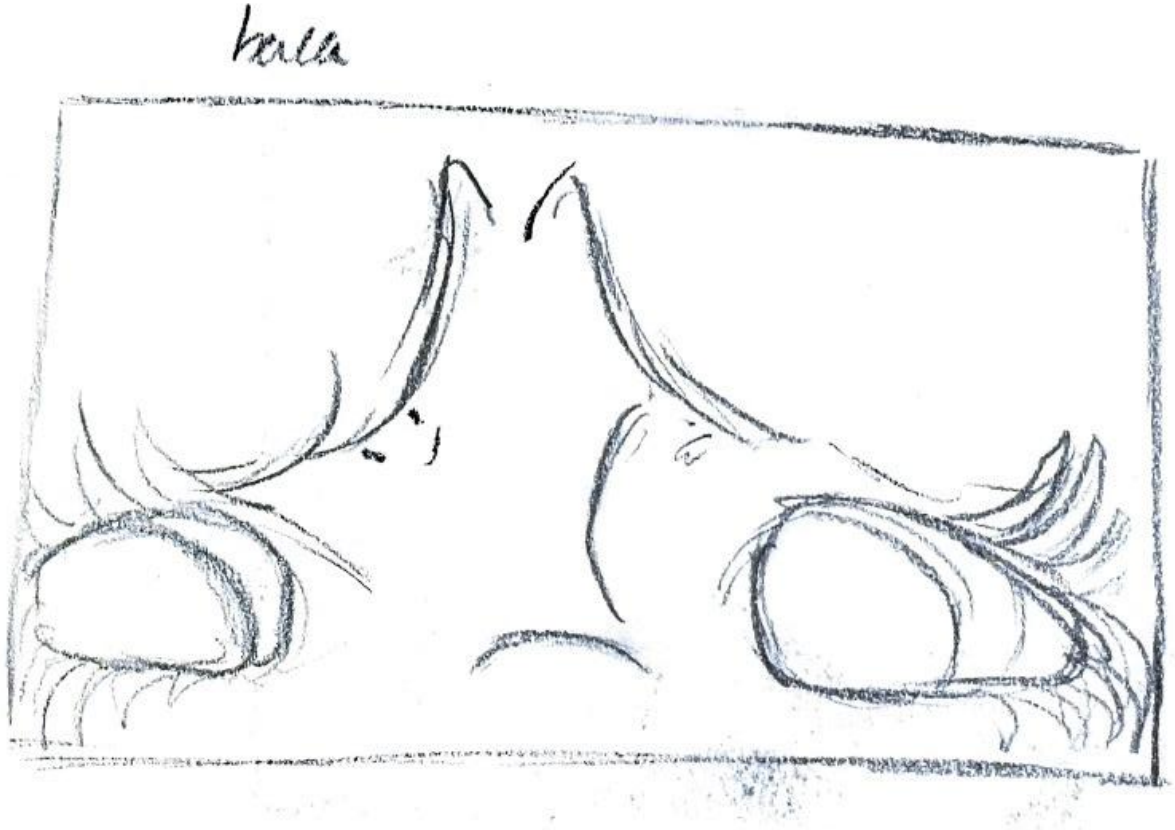
I have a passion for animals and want to include this in my art style more often. I considered using illustrations of some of my favourite animals in my branding and business card.



For the outer side, I created a scamp illustration of me surrounded by my favourite animals: dogs, cats and deer. For the side I will add my contact details to, I included a cat on the right side with my details inside a border and a bow on the left side to reflect my feminine style.

Following these ideas, I started creating sketches of possible business card designs, following my research.





I considered another design having a close-up of an illustration of me, with my contact details on the other side.



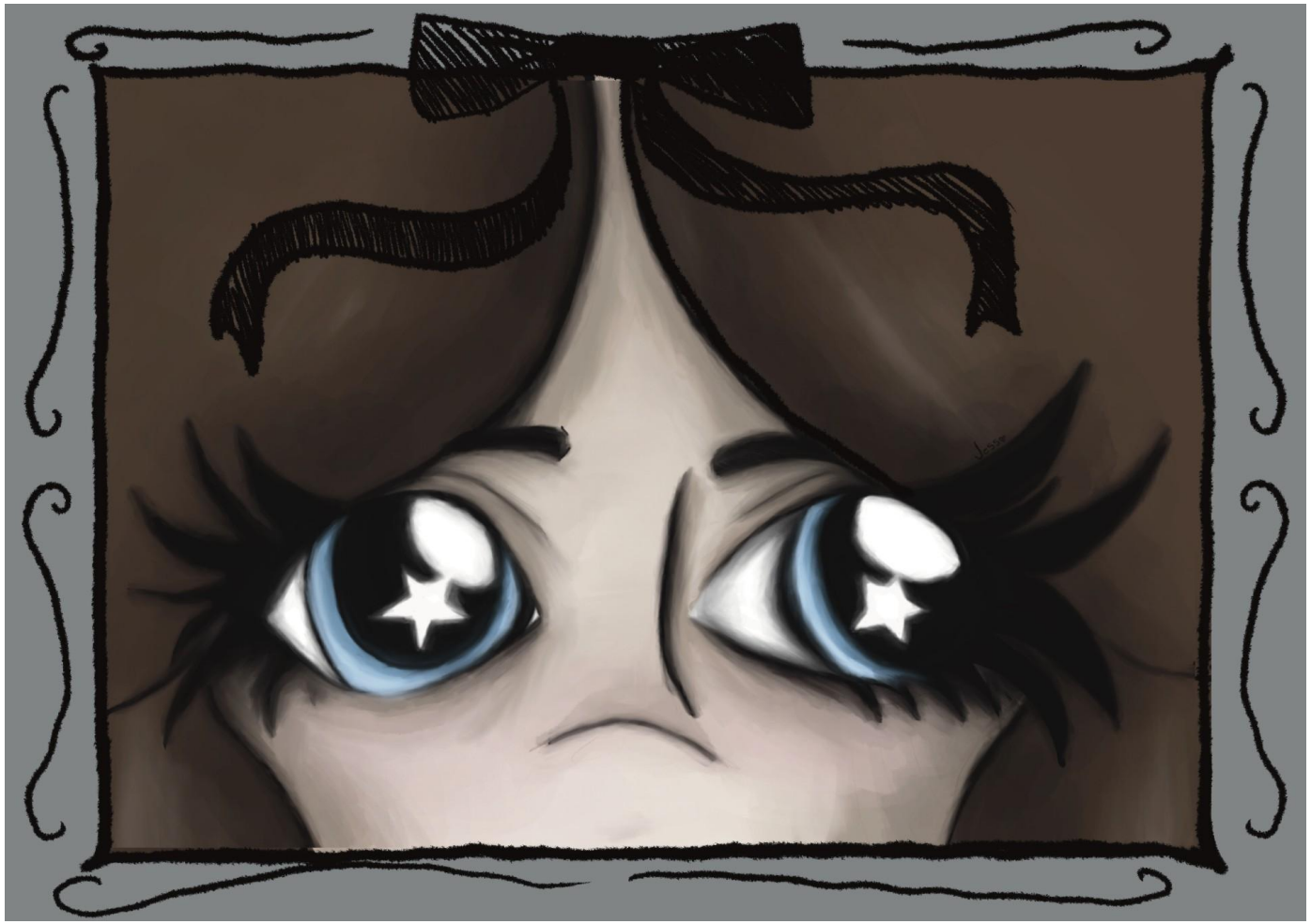
The other side would have an illustration of a cat peeking at the bottom with my contact details above it in the centre.



← Back



I considered the colour palette of my branding and kept this consistent in my design process for my business cards. Before developing my final business card, I produced scamps where I experimented with this colour palette and the layout of my designs.



I considered having a full illustration as the back of my business card, covering the full side of the card. In my business card I wanted to include both my digital painting style and my refined linework style that both represent my illustrative style. For this idea I attempted to do this by placing one of my digital painting illustrations as the main image of the card and created a boarder around the image using linework, adding a bow at the top to fit my illustrative branding.





I then considered and developed this idea for my contact details. I wanted to include illustrations and examples of my work on both sides of the business card; however, I found this challenging to keep the text clear and not too small. I included my consistent use of my cake illustration with a bow and 2 examples of character design.

I looked at incorporating both digital painting and character design into the background design.







I took 3 of my character designs and placed them above my branding name with a bow that reflected the personality of my brand.



Displaying both styles, including examples of my digital painting pieces and a linework to decorate the business card, creating a border and a bow at the top to reflect my brand.

For the other side, I used the same two illustrations with an added illustration of my letterhead illustration.







I am thinking of using one of my illustrations as part of my branding and creating potential designs with it centred on the back of my business card.

I attempted to place a bow illustration over this or alternatively use text of my branding name. I felt both clashed, and the text was not very clear. On the other side, I included my Instagram, email and website with 3 of my illustrated characters







I combined 2 of my illustrations, the cake I want to use for my branding and placed it in front of one of my other illustrations of a cat to create a back design, with my brand name above. For the other side containing my contact details centring the page, I included a close-up of the same illustration with a lower opacity and bow underneath the text to reflect my branding style.

My final business card





In my final version of my business card, I used the same consistent text from my website for my brand name and contact details. The back card displays my brand name with my letterhead illustration, while the other side displays small illustrations of some of my character designs and my contact details at the centre, with an illustrated bow at the top to reflect my personal style.



Letter Head



This cake illustration will be my letterhead and main image of my branding. This has consistently been my profile image displayed on my art account previously, and I feel it represents my illustration style. I will use this in my branding consistently, including my CV, cover letter, business cards and any other promotional material.

Self-promotion – Compliment slip





The first attempt at producing a compliment slip included one of my illustrations, a border with room for any handwritten text, and a bow at the bottom. The back contained my letterhead illustration at a lower opacity and my branding name over the top.

Final Compliment Slip





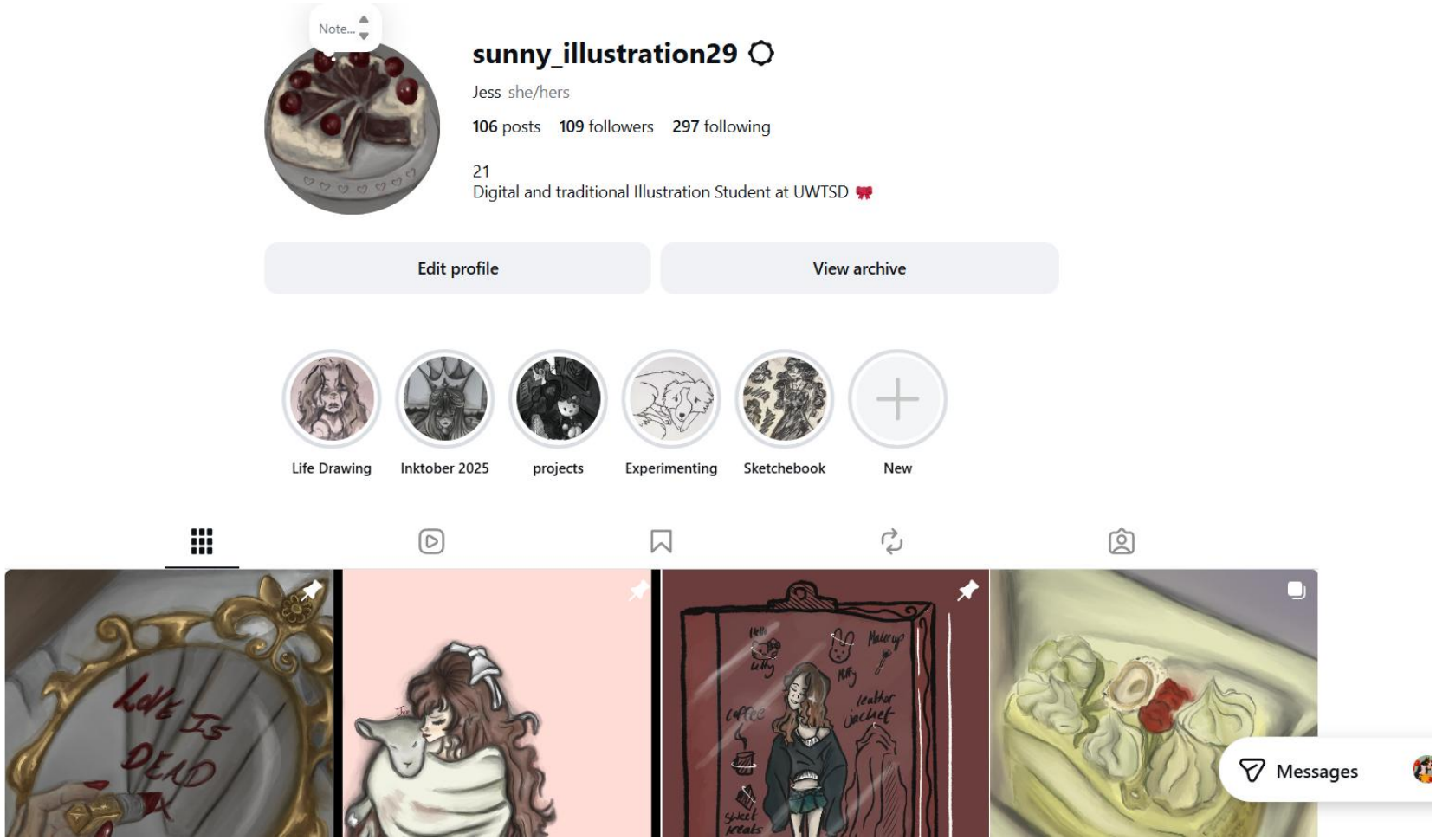
This was my finished compliment slip. I made a clear separation between my illustration and comment sections. I included my letterhead on the left side with my Instagram, email and website and a bow illustration on top of the comment ‘with compliments’, and a thank you note at the top. The other side contained a clear image of my letterhead and my branding name next to it, as it was clearer. I also changed the text to match my branding on my website and business card.



My branding and consistency

I compared the branding of my social media presence and my website and found that my branding is clear and consistent.

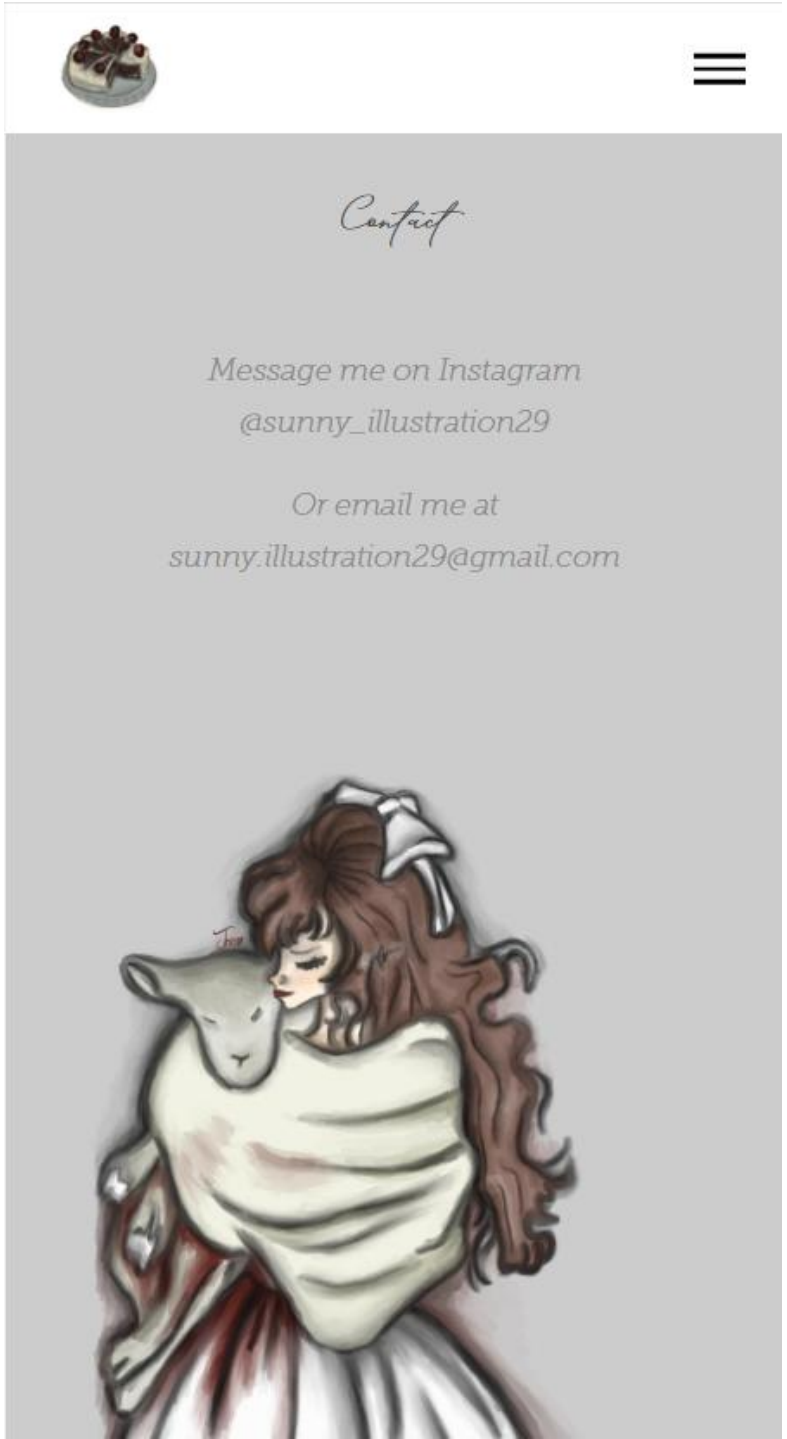
Instagram

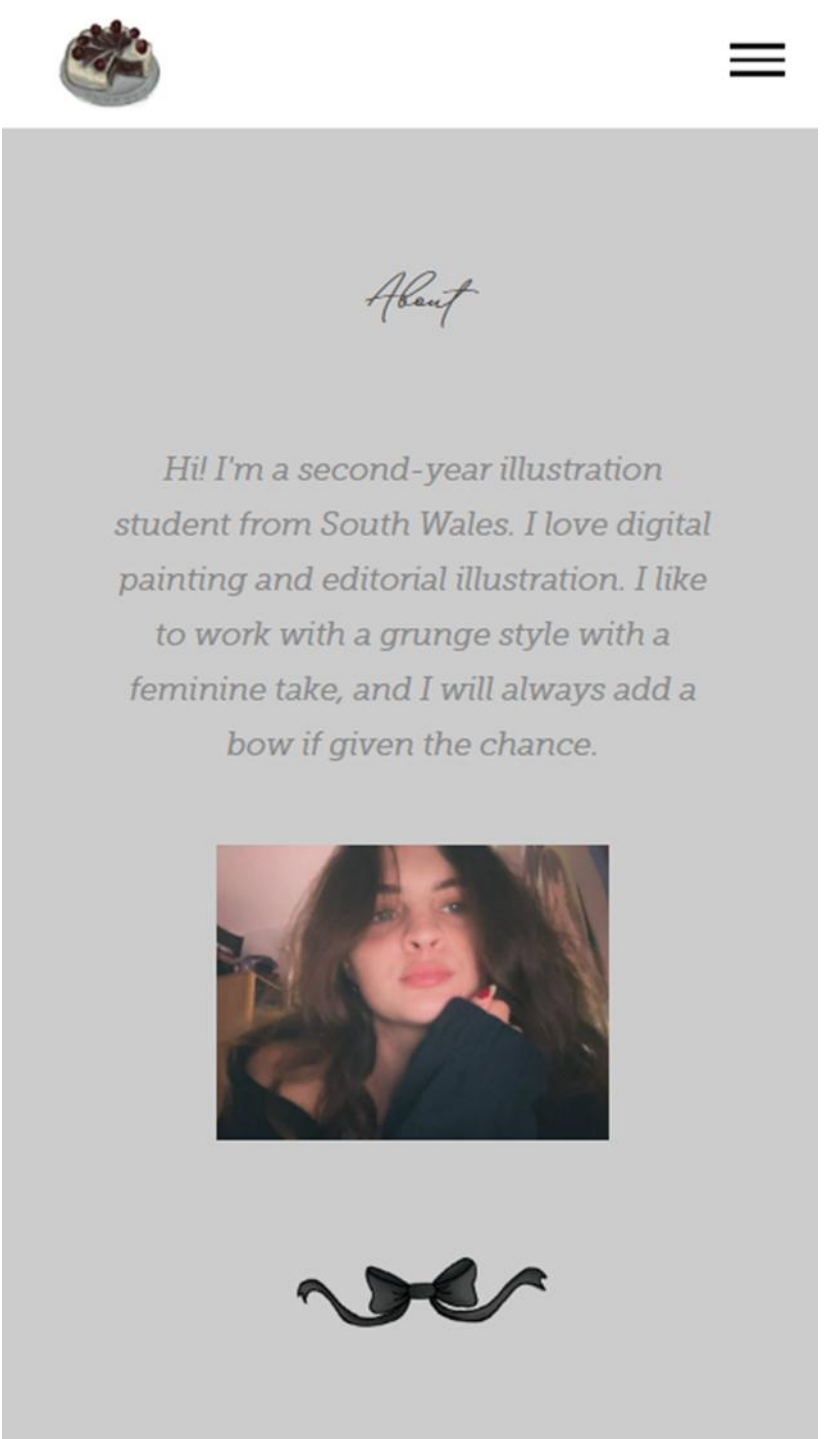


My Instagram page is consistent with my branding through my brand name of ‘Sunny Illustration’ and my consistent use of my letterhead as my profile, putting an image of my work. The work that I post is consistent in style with either my digital painting style or my character design, with refined line-work

My Website

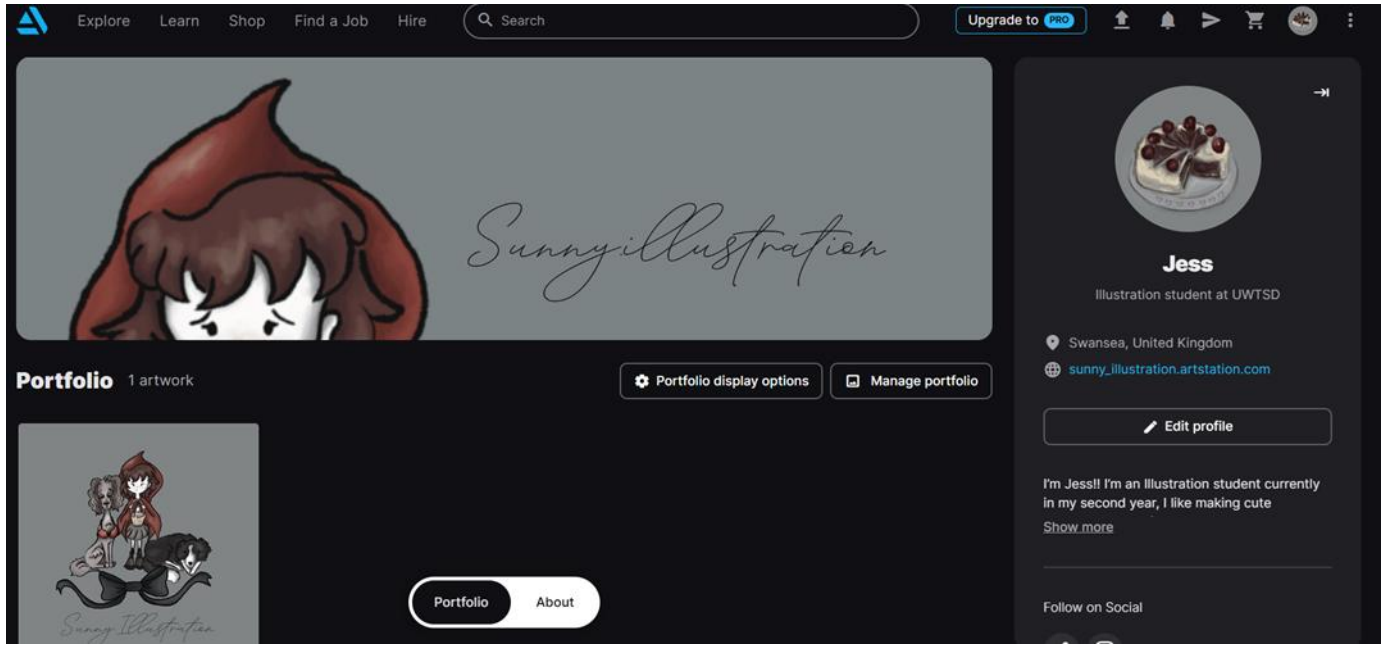
My website is consistent with my branding, with the same letterhead image at the top of the screen, and a similar colour palette used throughout my website design. This is quite muted to reflect my art style, but also clear and attractive to an audience and to my artwork. I have then used illustrations that match these colours to engage with my website and add a personal touch that reflects me as an artist. I have also consistently used a cursive font for my headings to reflect my feminine style, using a clearer font for information.





Art Station

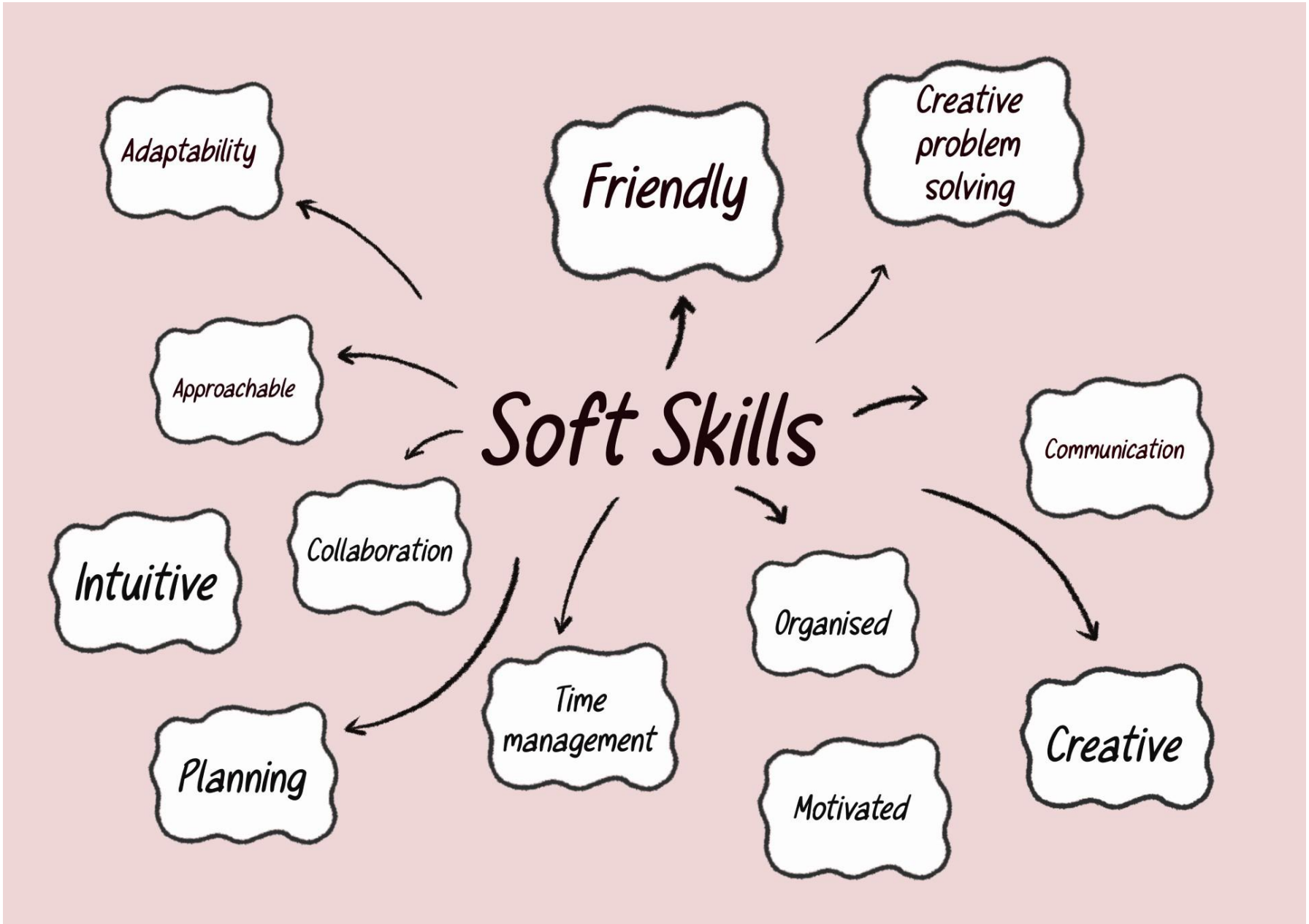
I have carried my branding through to my art station account through my letterhead illustration as my profile image, with a banner of one of my character designs, as I intend to use this more as a focus on character design, but have kept the same colour palette.

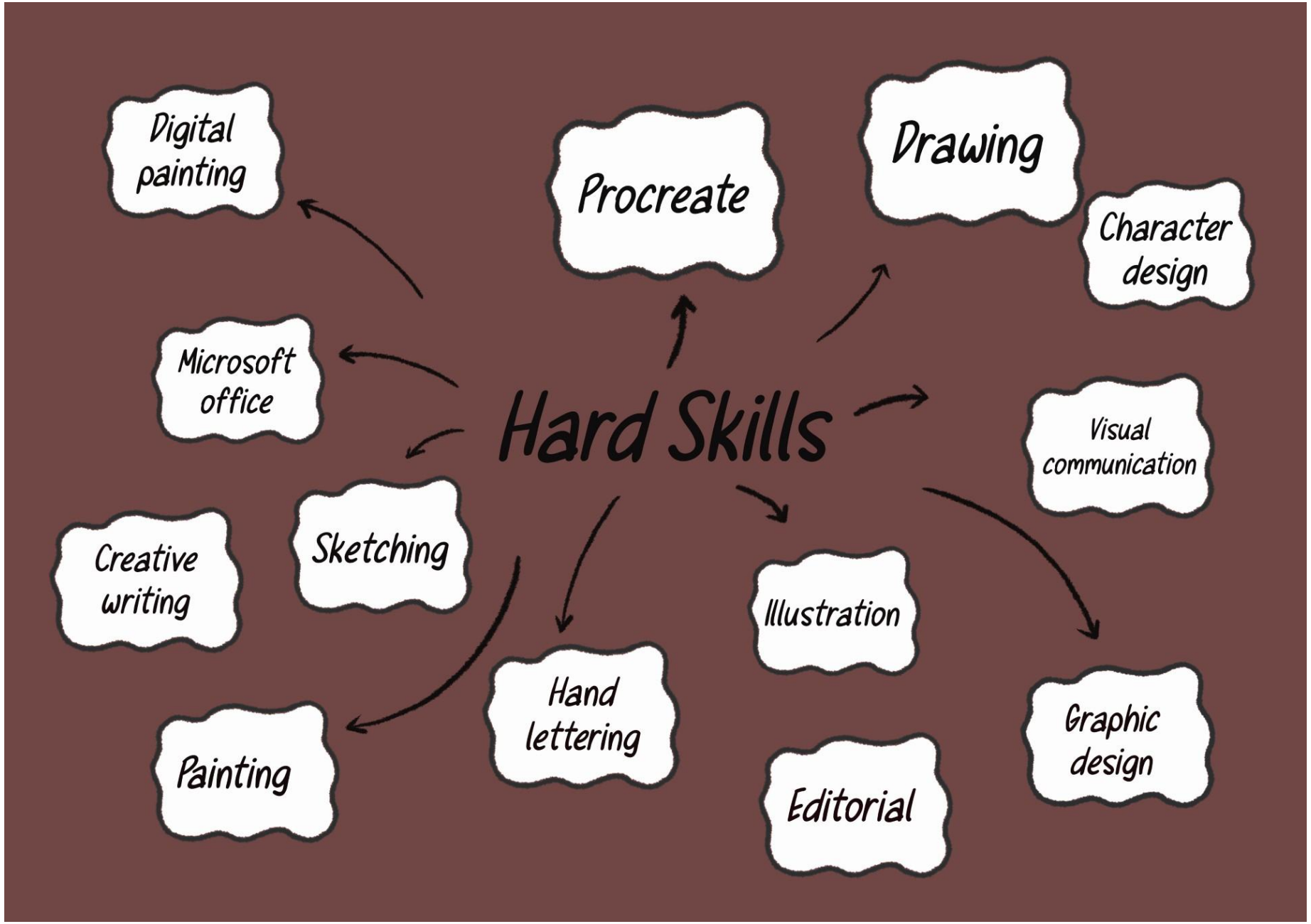


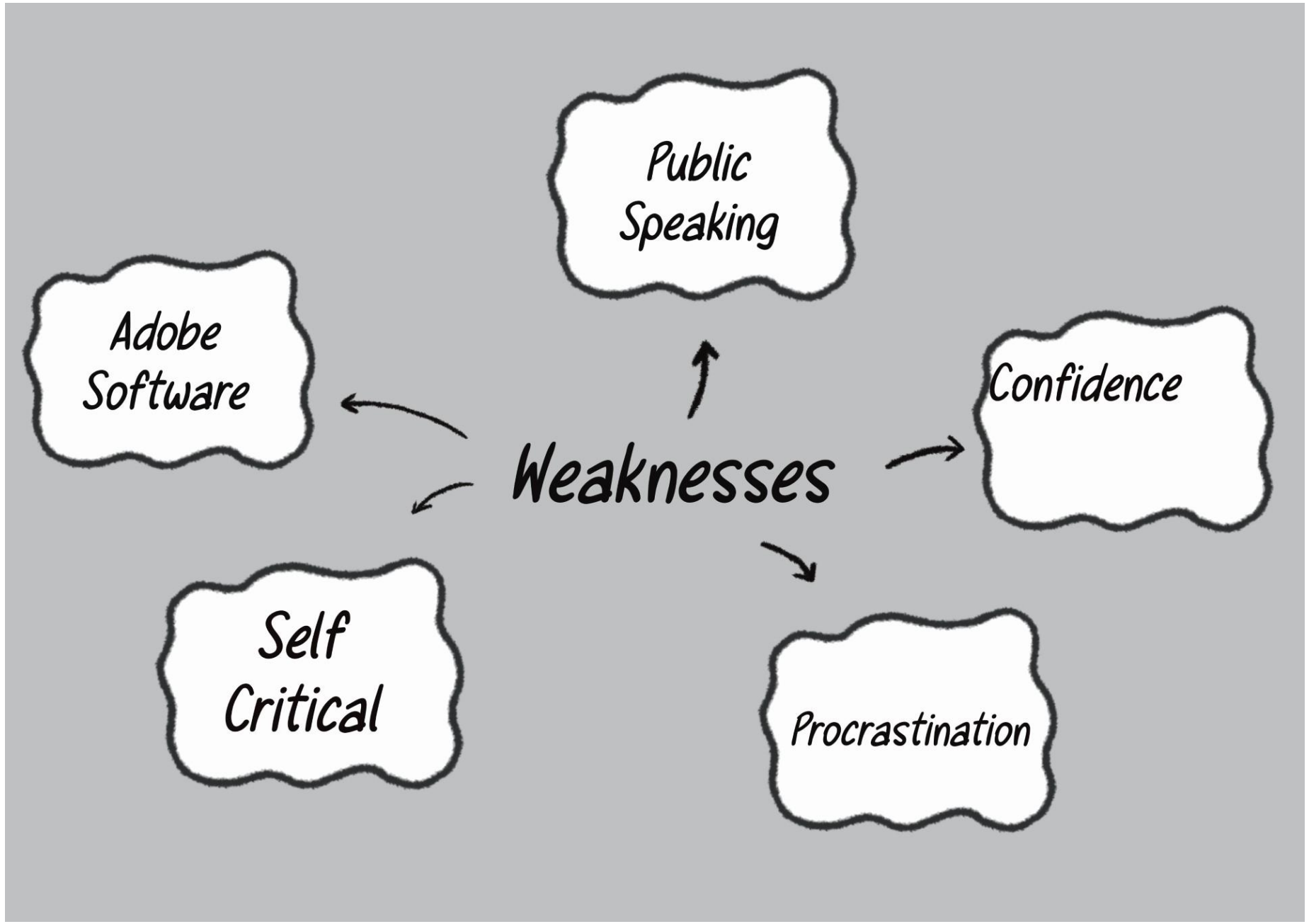


My Skills

I looked at my hard and soft skills, creating diagrams to highlight my strengths and identify the weaknesses that I need to work on to progress my practice in the future. I am quite confident with digital media; however, I find Adobe software confusing to use. I am creative and self-motivated; however, I am very self-critical about my work. I often feel my work is ‘not good enough’ or doesn’t compare to other artists. I am friendly and approachable, but I struggle with public speaking and large groups of people.


Soft Skills
Adaptability
Friendly
Creative problem solving
Approachable
Communication
Intuitive
Collaboration
Organised
Time management
Creative
Planning
Motivated


Hard Skills
Digital painting
Procreate
Drawing
Character design
Microsoft office
Visual communication
Creative writing
Sketching
Illustration
Hand lettering
Graphic design
Painting
Editorial


Public Speaking
Adobe Software
Confidence
Weaknesses
Self Critical
Procrastination

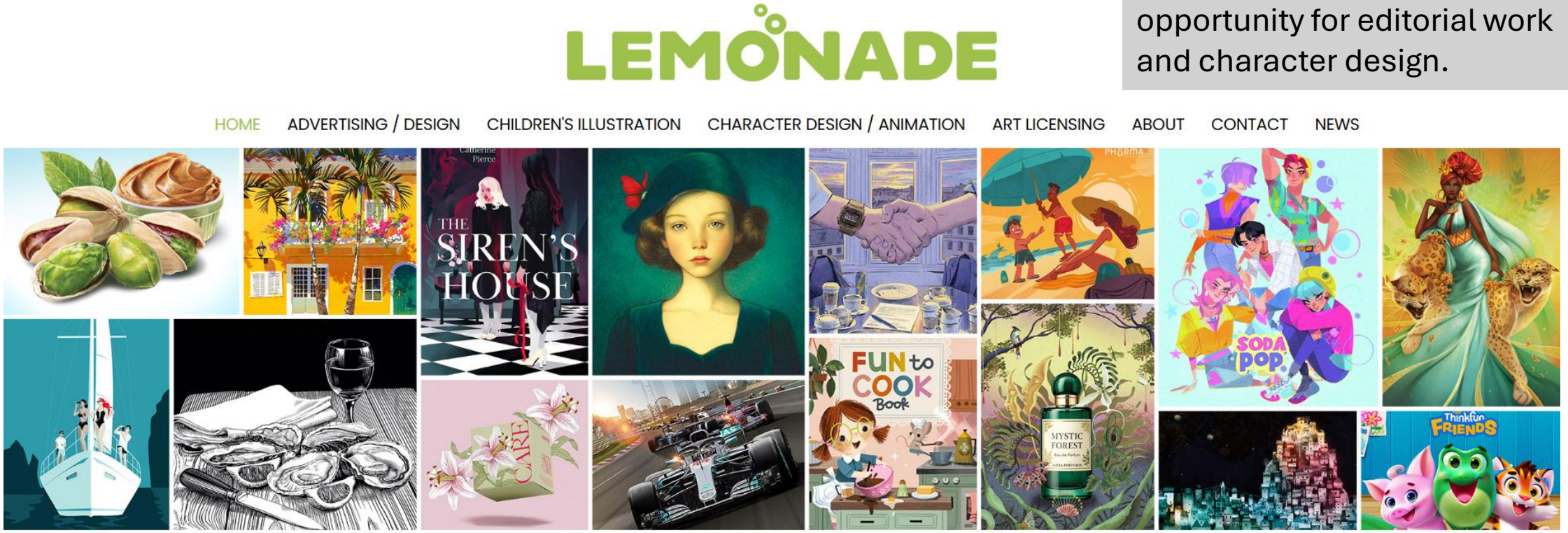


Employers/brands/clients
I want to work with

I looked at potential work and clients I would consider working with in the future, looking at agencies that offer the type of illustrations I would like to work with, including editorial work and character design.

Lemonade Illustration

Lemonade offers different areas of illustration and offers a category option to see work of different themes. This offers me the opportunity for editorial work and character design.



LEMONADE

HOME ADVERTISING / DESIGN CHILDREN'S ILLUSTRATION CHARACTER DESIGN / ANIMATION ART LICENSING ABOUT CONTACT NEWS

Illustrator Submissions

Lemonade illustration agency is a pioneer within this wonderful business of illustration, we are very proud to represent some of the finest talents working in the industry today. This means we are extremely fortunate and receive hundreds of submissions from fantastic illustrators from all around the world every month. Our team are always looking for new talent who have one strong signature style with a portfolio that shows a variety of subject matter illustrated within that unique style. We are always open to review inspiring new talent to join our Illustration agency family, but unfortunately due to the volume of submissions we receive we cannot reply to every single email inquiry from every illustrator who approaches our team. You are welcome to submit your **website link** but please respect our submission policy below
(we would love to help everyone who is interested in our Agency but it is impossible, sadly).

We do not accept **unsolicited telephone calls** to make portfolio appointments without seeing the work on your website first. Sadly we cannot accept attachments via email because of the sheer volume of submissions we recieve via email each and everyday.

This is how I apply...

All we ask is that you act professionally at all times and we do not accept emails where we can see you have approached other artist agents in your cc' subject line (yes, it happens more than you would think). We do not accept emails that are not addressing Lemonade as the agency you are submitting your work to. Our recruitment department ONLY reviews emails which are professionally presented, tells us about yourself and has a hyperlink to your own website portfolio. The Agency can accept samples via post, but if you require your work returning then please send a stamp addressed envelope with your submission. Unfortunately we can only reply if we are interested due to the volume of submissions. As we have mentioned due to the sheer volume of submissions we recieve we cannot give feedback or a folio critique to every approaching illustrator unfortunately. If we see the potential of working together we will be in touch directly. If you are interested in our representation please email; **studio@lemonadeillustration.com**

LEMONADE

HOME ADVERTISING / DESIGN CHILDREN'S ILLUSTRATION CHARACTER DESIGN / ANIMATION ART LICENSING ABOUT CONTACT NEWS

Click here to contact us today.

Clients include

Nickelodeon, Mudpuppy, Ralph Lauren, American Greetings, Papyrus, Mindware, Hallmark Cards, Gibsons, UKG, Designer Greetings, Eurowrap, AMU Homeware Co, Fairwhale, Hilton Hotels, Marks & Spencer, Ravensburger, Mattel, American Girl, Turner Entertainment, McDonalds, Asda Stores, Tesco Stores, Paperchase, Godiva Confectionery and American Apparel.

Contact us with your image or art licence requirements. We are available **7 days** a week!

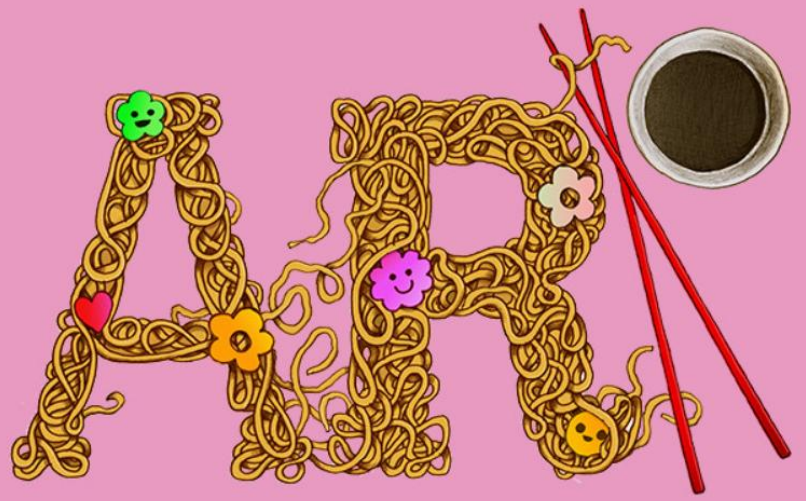
call : +44 (0)7891 390750 **email** : studio@lemonadeillustration.com

Click here to contact us today.

These are some examples of clients they work with

Agency Rush

Cutting edge illustrators represented by experienced industry insiders globally.



Our Artists









AgencyRush

Artists About News Consultancy Contact

We are an illustration agency who represent and nurture new and established Artists globally.

We are a friendly team who have a hands on approach representing top notch Artists and delivering top notch work. We pride ourselves on being approachable, straight talking (!) and super reliable. We work hard to source the best talent from around the world – add to that a huge dollop of passion, and you've got the winning recipe that is Agency Rush. With many many years of collective experience, AR are proud to have worked with some amazing brands and clients.

Our Clients

Agency Rush offers opportunity for editorial work and provide opportunity to work with a range of clients. Some of the key clients I was drawn to are Disney and Liberty London.

We help non-represented artists on an ad-hoc basis to get the best outcome for their projects.

We appreciate that on occasion, an Artist without representation may require some advice and support on a commission or pitch that feels a little out of their comfort zone. With insider knowledge of what budgets are suitable for jobs of all sizes, we can help on an ad hoc basis with those tricky quotes where usage is complicated or larger than you've previously had to get your head around. Project Management is also a huge part of what we can offer. We will see a project through from start to finish, helping artist and client along the way. For more information on how we do this get in touch here.

AgencyRush

Artists About News Consultancy Contact

If you would like be represented by Agency Rush the first thing to do is send us examples of your work.

Email is easiest – you can either send us some low res examples – no more than six please – or a link to your website if you have one.

Email us on: join@agencyrush.com

Make sure all your contact details are clear

AgencyRush

Email us

info@agencyrush.com

Call us

UK: +44 (0) 1273 675 122
New York: +1 646 844 5648

Connect

Newsletter

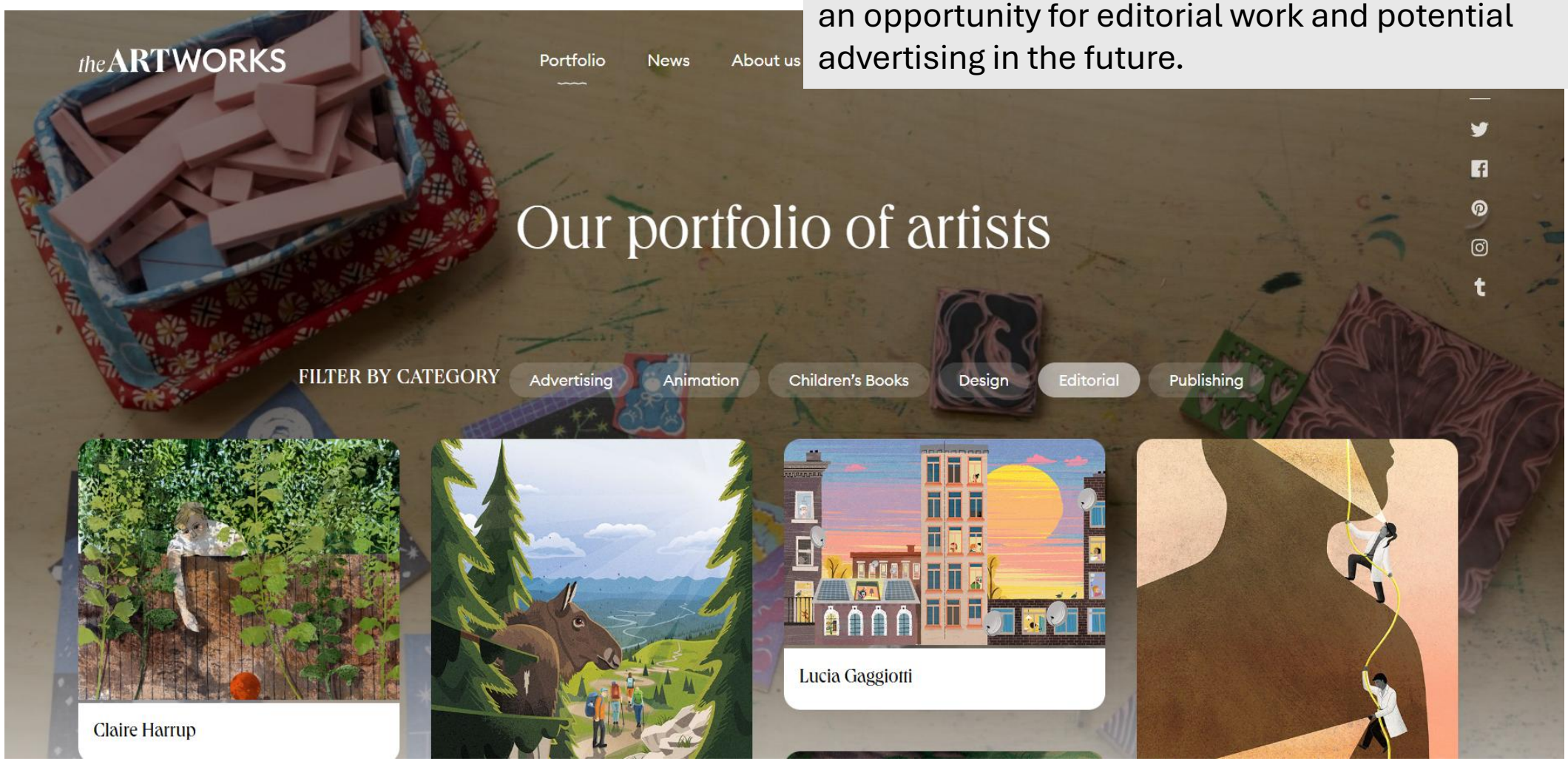
Sign up here

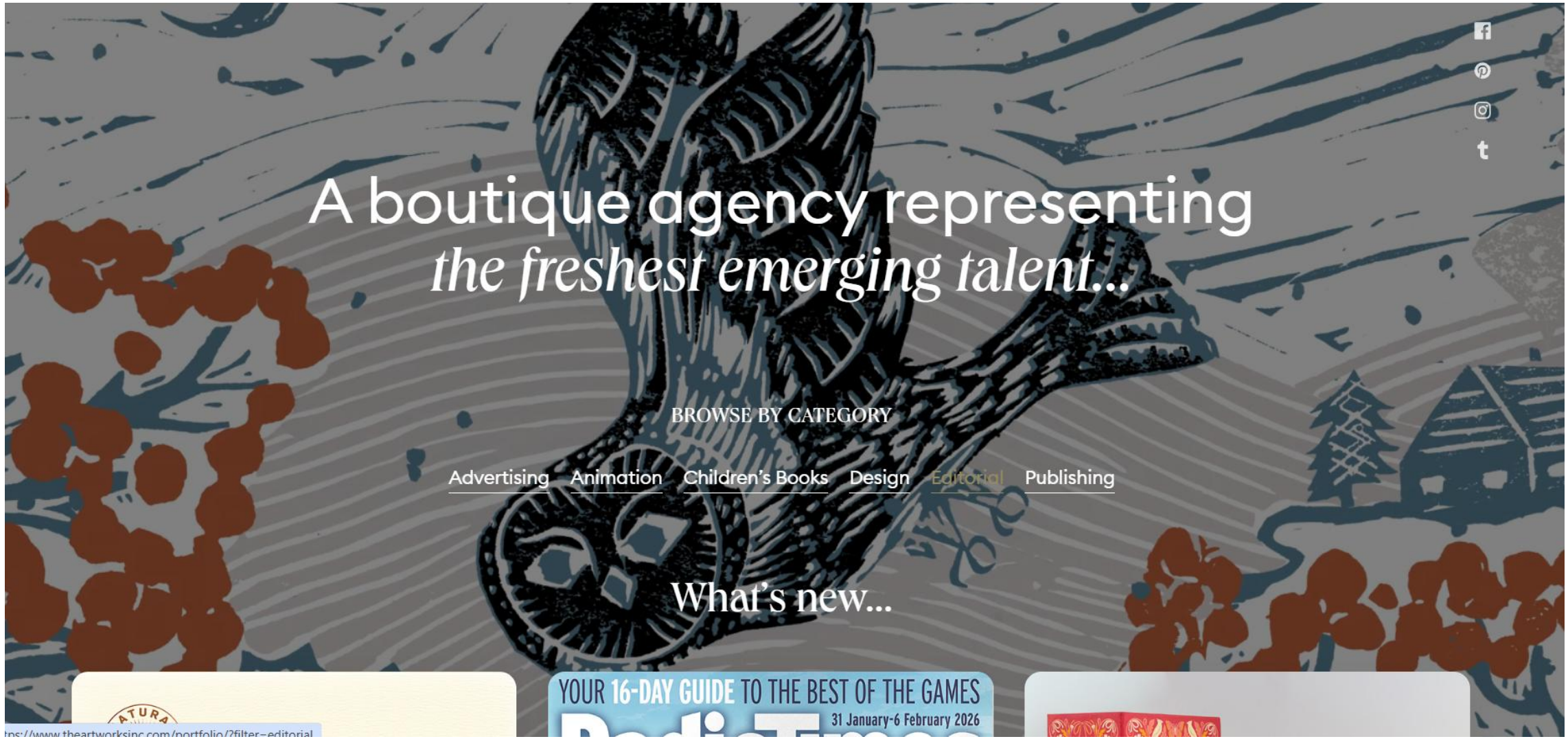
https://agencyrush.com/contact/

This is how I apply to this agency.

The Artworkrs

This is another agency that offers illustration work of different fields, with a category allowing clients and customers to view each aspect of work. This offers me an opportunity for editorial work and potential advertising in the future.




A boutique agency representing
the freshest emerging talent...
BROWSE BY CATEGORY
Advertising
Animation
Children's Books
Design
Editorial
Publishing
What's new...
YOUR 16-DAY GUIDE TO THE BEST OF THE GAMES
31 January-6 February 2026

Submissions

If you would like to submit your illustration work to our agency please email a link to your website or email 5 or 6 low res jpegs to hello@theartworksinc.com

As much as we would like to, please be patient and understand that due to the level of illustration submissions we get we can't respond to everyone. However if we are interested we will respond soon after receiving the work.

Mailing list

If you would like to be on our mailing list to receive any of our promotional material – digital or printed – please email us with your company details, position and address at hello@theartworksinc.com



This is how I apply to this agency

https://www.theartworksinc.com/contact/

Folio

Folio is again another agency that offers a selection of illustration opportunities for different areas.

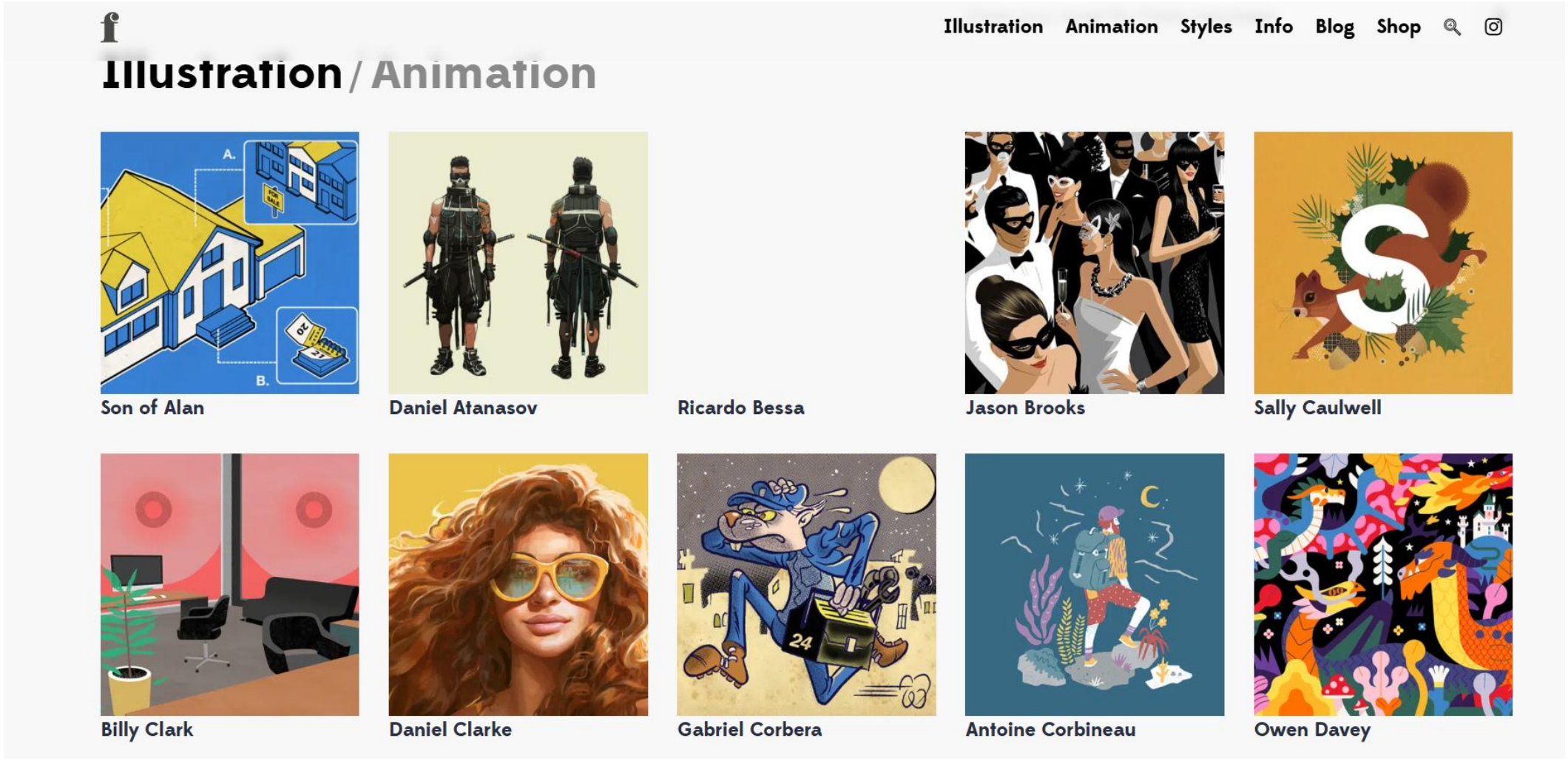


Illustration Animation Styles Info Blog Shop

Styles

Here you can browse our illustrators' work by style, subject and medium. If you're looking for a category not listed, get in touch and we'll be happy to send samples.

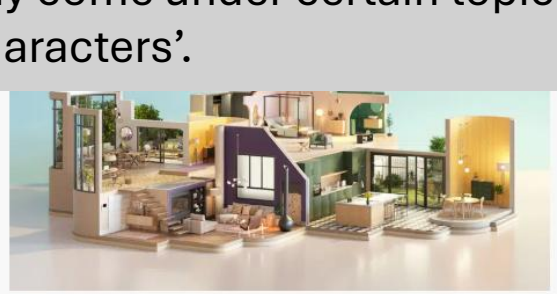
What I like about Folio is that you can be even more specific with the type of illustration you are looking for. Sometimes, my style can fall under multiple categories with the way I want to work. I want to focus on editorial work but keep my opportunities open to digital painting and character design, but my work across all fields may come under certain topics like 'animals' or 'characters'.



Advertising



Animals



Architecture







How can I submit my illustrations?

We love seeing new illustration submissions. Unfortunately, we can't get back to every one we receive.

To ensure your work is seen by the right people, please read our guide to illustration agency submissions and then email us a short introduction to your work and a few jpg sample images and a link to your website. Email your illustration submissions to submissions@folioart.co.uk

Here is how I apply to this agency.

Arena Illustration

ARENA illustration

HOME ARTISTS NEWS ABOUT US CONTACT

Mood board Search

About us

Arena Illustration has become a well-respected agency, representing some of the country's most talented creatives. We proudly showcase a carefully crafted list of illustrators, including award-winners and best-sellers in the flourishing Children's Publishing industry. Key to our ongoing success is a shared creative vision carefully shaping successful careers for each of the artists that we represent.

The dedicated and passionate Arena team pride themselves on providing an expert and friendly boutique service, supplying beautiful and eye-catching content in a variety of distinctive styles to clients across all genres from children's publishing to sci-fi and fantasy, concept art and character design.

Our Manifesto is to provide the highest quality images by talented individual artists with excellent skills in their field.

Founded in 1968 by John Spencer, then established as 'Young Artists' with the guidance of Alison Eldred and Valerie Paine and evolving into Arena in the early 1990's. Arena Illustration has been steered by directors Tamlyn Francis and Caroline Thomson since 2001, with the invaluable help of our man in New York Alan Lynch.

The artist retains the copyright in their own artwork, our job is to negotiate a licence for the use of their illustrations, which suits both client and creator, this is a bespoke service and one which is defined on a case by case basis. Arena Illustration is not a charity and our artists are professionals, it is not in their best interests, or the health of the industry, to accept a job with no fee.

Download our Terms and Conditions PDF

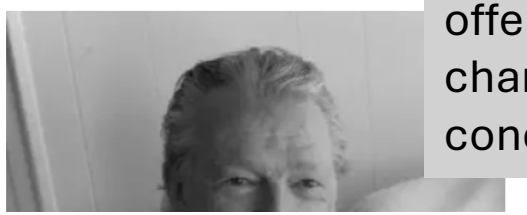
Arena Illustration is a member of:

SOCIETY OF ARTISTS AGENTS

AOI ASSOCIATION of ILLUSTRATORS







I considered opportunities with Arena Publishing. It is mostly a children's publishing agency but offers opportunities for character design and concept art.

ARENA illustration

HOME ARTISTS NEWS ABOUT US CONTACT

Mood board Search



Matthew Land



Gaia Alessi



Billy Partridge



Jonny Duddle

Artist Submission

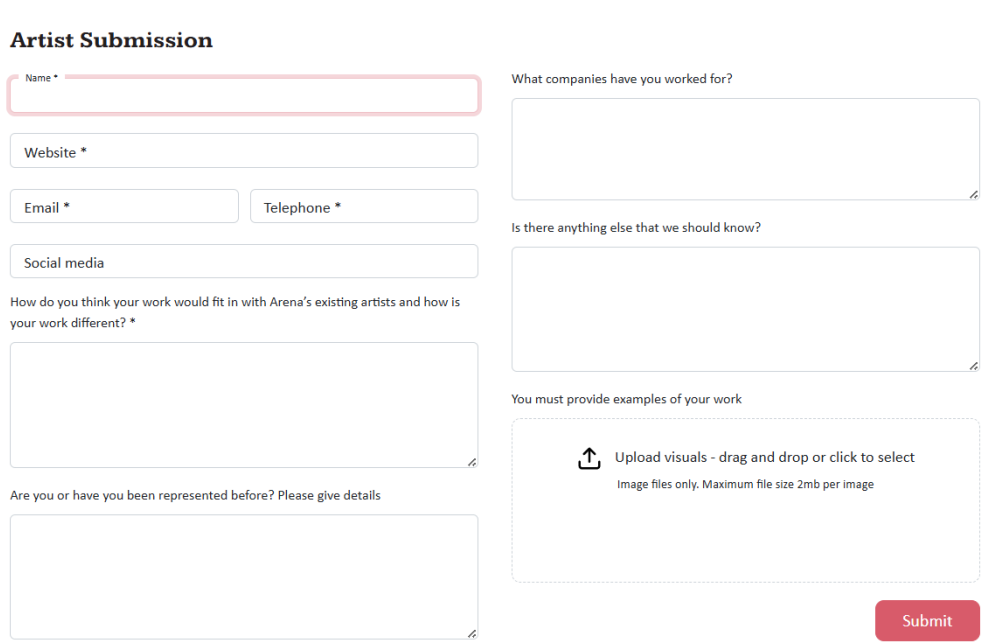
We like to think that our agency is small and beautifully formed already and we don't have plans to dramatically increase our list of Artists. But, we always welcome submissions from **Professional Illustrators** whose work is distinctive and different from our existing Artists. If your work catches our eye and we think it would fit in to our agency, then we will get in touch.

We only accept submissions that are made through this form – please follow the instructions carefully and you MUST INCLUDE EXAMPLES of your work. Submissions without samples will be ignored.

We receive a high volume of submissions and unfortunately we can only respond to successful applicants.

Open submission form

This is how I apply to this agency.

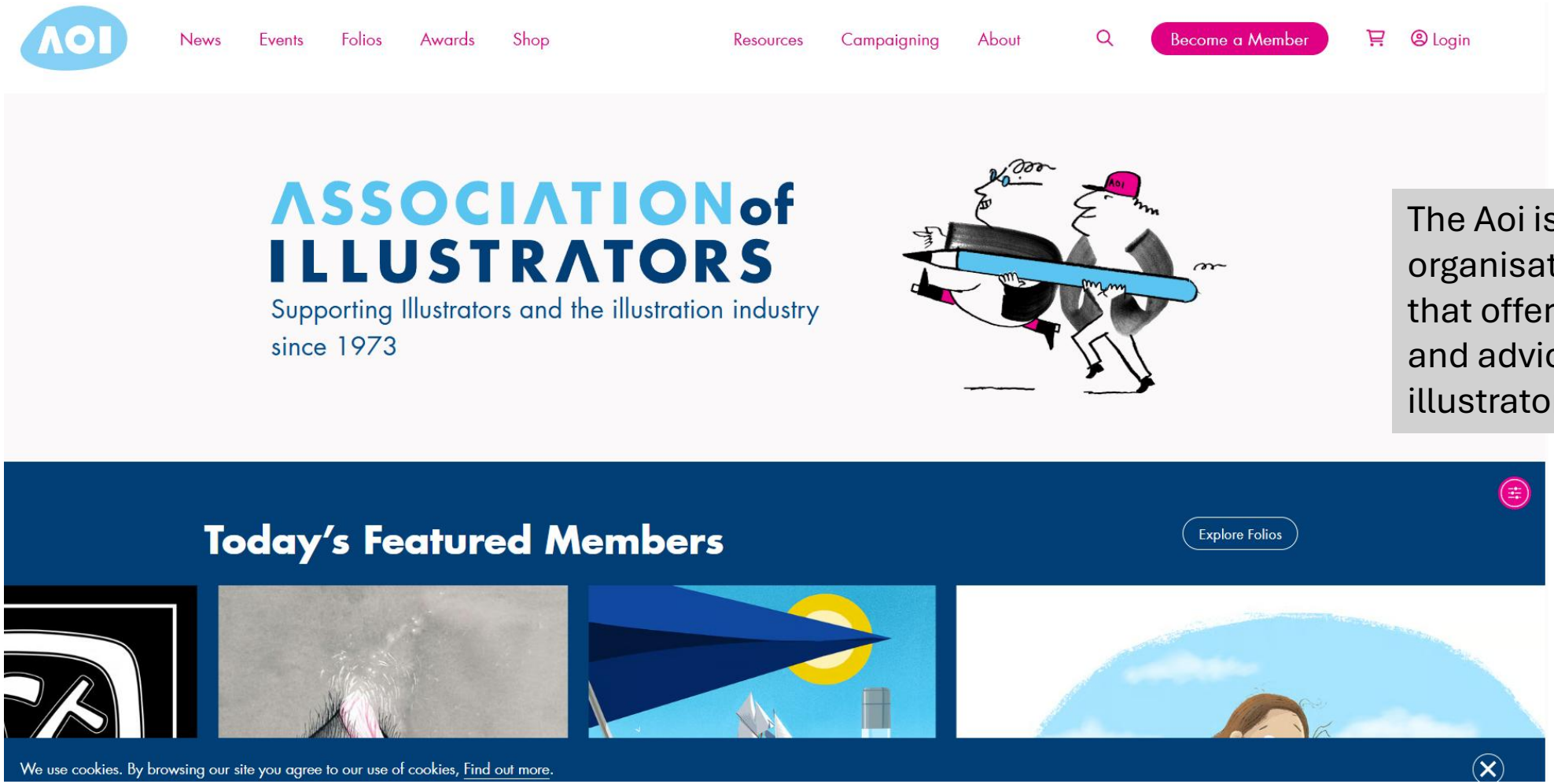




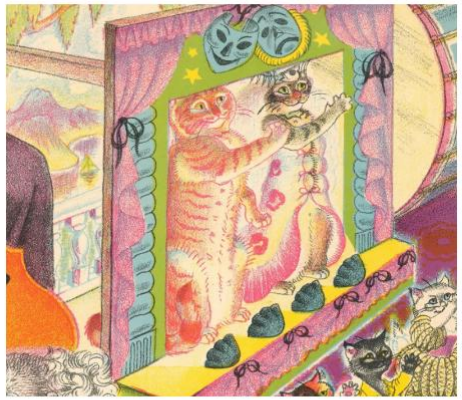
Industry and website journals

I looked at different industry websites and journals that could support my creative process and build my platform through opportunities.

The AOI



The Aoi is an organisation space that offers support and advice to illustrators.



15th November 2025 - 2nd September 2026

Noel Carrington: Nothing Need Be Ugly

Exhibitions, Free Events

Curated by writer and publisher Joe Pearson (Design for Today), this exhibition tells the story of publishing's unsung hero Noel Carrington (1895–1989).

The Higgins Bedford Castle Lane Bedford MK40 3XD, Bedford, United Kingdom



February 17 - November 8

Quentin Blake: The Southbank Parade

Exhibitions, Free Events

Quentin Blake turns his recollections of the 1951 Festival of Britain into a new installation to discover at the Southbank Centre.

Royal Festival Hall Belvedere Road, London



March 7 - August 2

Louise Lockhart: Cake, Crumbs and Lemonade

Exhibitions, Free Events

Cake Crumbs a
to date by illustr

*Yorkshire Scu
Bretton, Wakefie*

The Association of Illustrators is the professional body for illustrators and animators in the UK and beyond.

Since 1973 the AOI has been championing illustrators and the illustration industry with education, promotion and campaigning to achieve a thriving industry for us all. We also support animators and illustrators working across both disciplines. As a non-profit organisation, we do the work that we do thanks to our members, which include illustrators, agents, colleges and creative companies.



It provides contract and business support to aspiring illustrators and offers opportunities for competitions and events. Here are some events I found interesting



Artificial Intelligence



Diversity & Inclusion



Not a Hobby



Pay the Creator



Fair Terms for Creators



Price It Right

https://theaoi.com/

Artists and illustrators

OFFER ENDS 10TH MAY: 6 ISSUES FOR £12, SAVING 66% SUBSCRIBE NOW

Welcome to Britain's most popular magazine for practising artists

Written for artists and art lovers, *Artists & Illustrators* magazine provides practical painting advice and inspiration. Each issue of *Artists & Illustrators* magazine contains a colourful palette of artist profiles and features, together with valuable practical ideas, expert technical advice and a host of How to Guides from leading artists.

Whether you favour oils or watercolours, portraits or landscapes, abstract art or botanical illustration, *Artists & Illustrators* magazine brings a refreshing blend of creativity and advice every four weeks throughout the year. The magazine is available at all good newsagents and leading supermarkets or you can buy the latest issue online here.

Subscribe to *Artists & Illustrators* magazine today.

Subscribe to the digital edition of *Artists & Illustrators*.

Visit us online

The *Artists & Illustrators* website has hundreds of How to Guides to get you inspired, as well as art competitions and offers – plus, take a look round our exciting online community The British Art Club where artists can share, showcase and sell their work from their own webpage. Buy and sell art on The British Art Club

For further information on magazine subscriptions or assistance with a current subscription call 01858 438789.

Artists & Illustrators is published by the Chelsea Magazine Company.
The Chelsea Magazine Company
111 Buckingham Palace Road
London
SW1 ODT



I looked at the artists' and illustrators' website, which offers advice to artists and illustrators.

OFFER ENDS 10TH MAY: 6 ISSUES FOR £12, SAVING 66% SUBSCRIBE NOW

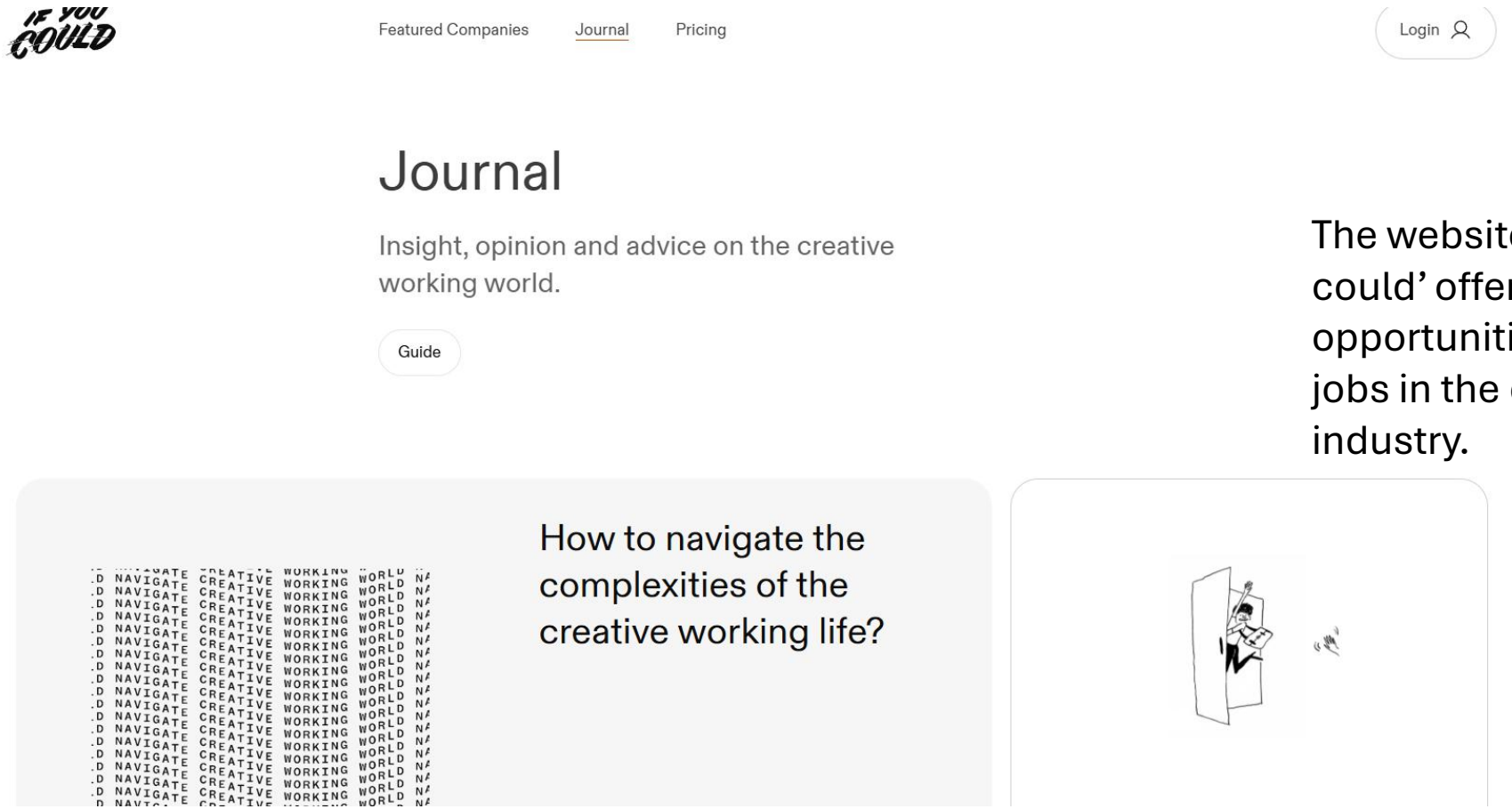
Featured Artists





https://www.artistsandillustrators.co.uk/category/featured-artist/

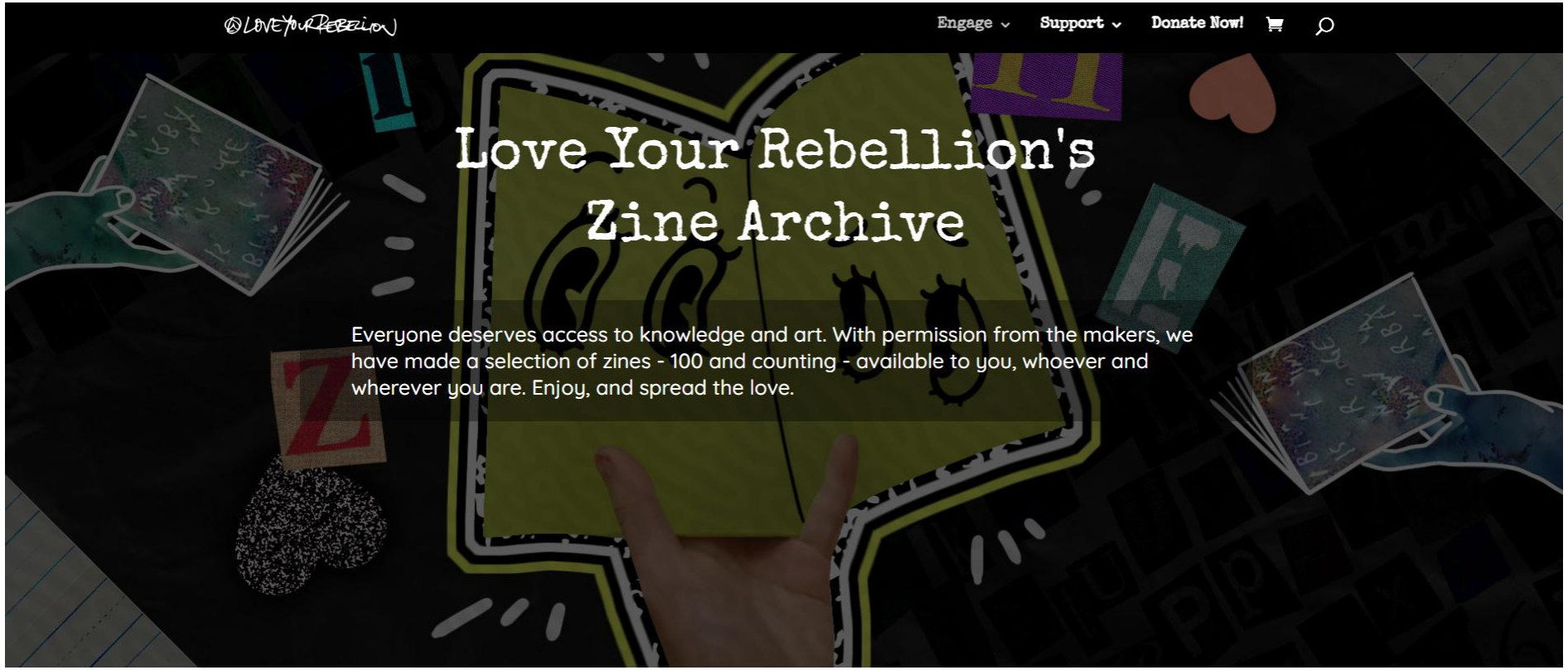
If you Could



The website ‘If you could’ offers advice and opportunities for finding jobs in the creative industry.

https://www.ifyoucouldjobs.com/

Love Your Rebellion



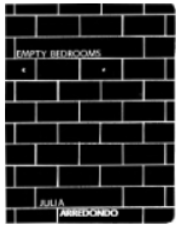
I came across this website called Love you Rebellion, and found a whole selection of zines called their ‘zine archive’ n

Our Newest Zines

Our Newest Zines



Agender Agenda
by Seth Katz



Empty Bedrooms
by Julia Arredondo



How to Plan for Action,
A Protest Prep Zine
by Anonymous



Launch
by Josh Dykstra



The World Through
Our Eyes: Rescued
Reflections
by Maven

Are you a zine maker?

Want us to add your zine to this archive?

Send Your Zine



Following my passion and interest in producing my own zines and short stories, this website offers creatives the opportunity to submit their own zines.



Add your zine to our public Zine Archive

Are you a zine maker and want your work accessible to more people? Send us your zine, and we'll add it to our archive for all to see and enjoy. Some notes to keep in mind:

- Want us to include more than one of your zines? Please fill out the form for each one.
- Each JPEG or PDF page needs to represent a single page of your zine (we cannot accept individual images or PDF pages that contain side-by-side pages).
- Include both the front and back covers of your zine.
- You confirm that you own all rights, and that you grant Love Your Rebellion permission to post your zine under the Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International (CC BY-NC-ND 4.0) licensing guidelines.
- If we have any questions related to your zine, we'll contact you via email.

Thanks for helping our Zine Archive grow and sharing your zine with the world!

Zine Archive Submission Form

"*" indicates required fields

Your Name *

E-mail Address *

Select as many categories as you believe accurately match your zine

- [ ] All Ages
- [ ] Art
- [ ] Bilingual
- [ ] Comics
- [ ] DIY
- [ ] Education
- [ ] Feminism
- [ ] History
- [ ] Local (Southwest Florida)
- [ ] Mental Health
- [ ] Music
- [ ] Parental Advisory
- [ ] Politics
- [ ] Queer
- [ ] Self-Help
- [ ] Social Injustice
- [ ] Spanish
- [ ] Sports
- [ ] Workbook
- [ ] Writing
- [ ] Other (If selected, answer the next question)

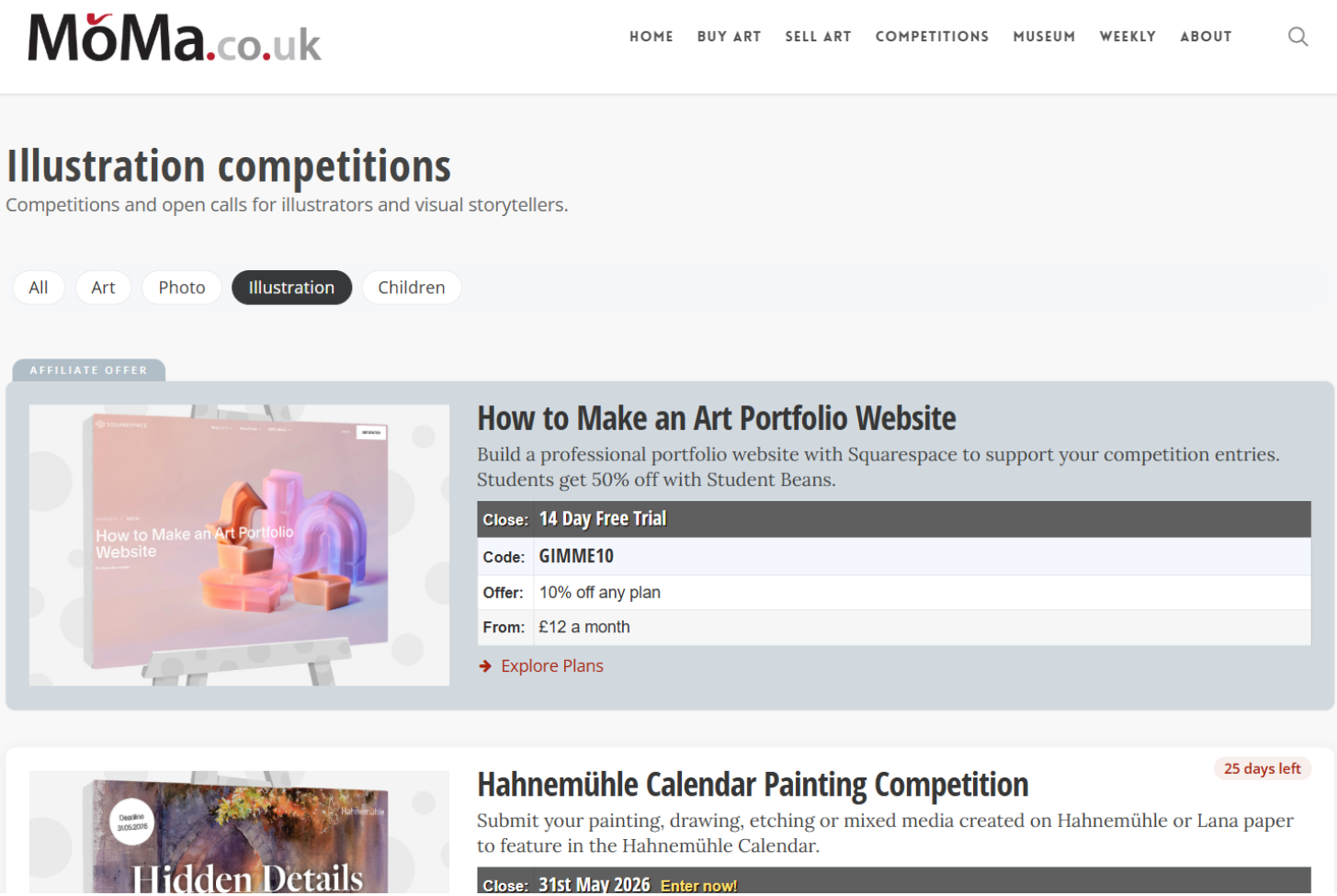
Zine Upload *

https://www.loveyourrebellion.org/zine-archive/

This is how you apply to upload your zine, as well as including the different themes. Through their zine archive, you can select the theme of zines you want to look at. Looking at their theme for feminism, this will be useful research for my independent project.

Moma.co.uk

https://www.moma.co.uk/competitions/illustration-competitions/



The site, MoMa, which is designed and run by Grant Creegan, that showcases artists' work and is described as a museum of artists. It also offers advice and opportunities to aspiring creatives.

Creative Review

Creative Review is a magazine company that centres on the creative industry. It is a monthly magazine that offers insights and information on the creative industry. They also offer opportunities for editorial work. Something I can consider as I want to explore editorial work in the future.

Creative Review has been bringing the creative community together since 1980, first as a print magazine and now across more platforms than ever. We deliver the sharpest opinion, analysis and advice on life in the commercial creative industries.

We question, investigate, and illuminate the issues and topics most important to creatives and designers today. We celebrate the work that matters. And we dig into how and why it gets made. We challenge and champion the industry we love.

THINKERS, MAKERS, LEADERS, LEARNERS

We are here for everyone involved in commercial creativity, anywhere in the world. We share insight and inspiration across disciplines and borders, connecting brilliant minds to make brilliant things happen.

As well as supporting and celebrating creatives of all kinds, we aim to demonstrate how creative thinking and design make businesses and brands more successful, dynamic and engaging for audiences.

SUBSCRIBE NOW

Last tickets remaining - 6th May | Soho, London **BOOK TICKETS HERE**

ANNUAL AWARDS ARCHIVE

Archive of the Creative Review Annual Awards scheme, which showcases the best in visual communications, design and advertising



Creative Inspiration

Annual Awards 2025 Winners



Annual Awards

Annual Awards 2024 Winners



Annual Awards

Annual Awards 2023 Winners



Annual Awards 2022 Winners

Last tickets remaining - 6th May | Soho, London

BOOK TICKETS HERE



Illustrator Job vacancies

I started to look for existing job vacancies and considered the skills I have and the skills I need to work on for these specific jobs.

Skills I have / am comfortable with

Skills and attributes I don't yet have/need to work on

Senior Illustrator (Remote / Freelance)

Elemento Zero – Spain

Apply on forms.clickup.com | Save Job

We're looking for a Senior Illustrator who can turn ideas into compelling visual stories. This role goes beyond execution — we want someone who can think conceptually, bring a strong point of view, and elevate our brand through illustration.

You'll collaborate closely with design, product, and marketing to create visuals that are not only beautiful, but meaningful and effective.

JOB TYPE
Full-Time

JOB LOCATION
Spain

ON SITE REQUIRED
Not required - Remote

JOB POSTED
April 24th, 2026

What you'll do

Create high-quality illustrations across digital products, marketing, and brand touchpoints

Develop visual concepts from rough ideas to polished execution

Define and evolve illustration styles and systems

Translate complex ideas into clear, engaging visuals

Maintain consistency while adapting style when needed

Contribute to creative direction and visual storytelling

What we're looking for

5+ years of professional illustration experience

A strong portfolio showing conceptual thinking, not just aesthetics

Ability to work across styles (editorial, product, branding, etc.)

Experience working with digital products or tech companies is a plus

Strong understanding of composition, color, and visual hierarchy

Ability to take feedback and iterate quickly

Comfortable working independently in a remote environment

Bonus points

Motion or animation skills

Experience collaborating with product/design teams

Familiarity with illustration systems or scalable visual languages

How we work

Remote-friendly, async communication

High ownership, low micromanagement

How to apply

Please include:

Portfolio (must)

A short note on your approach to illustration and problem-solving

(Optional) A case study showing how your illustrations solved a real problem.

Note: Only candidates applying through ClickUp's form will be considered (link bellow).

Andreia Alves

Director at Elemento Zero

https://www.behance.net/joblist/349375/Senior-Illustrator-(Remote-Freelance)

Apply on forms.clickup.com

Save Job

Save

Creative Illustrator & Designer

Posted 10/04/2026 by Strive Staffing Solutions Ltd Quick apply

Guildford, Surrey

£26,000 - £35,000/annum



Quick Apply

Creative Illustrator & Designer
Guildford (Office-Based)
Full-Time
£26000 – £35,000 per year

We're looking for a **Creative Illustrator & Designer** who sees personality in every stroke and beauty in the smallest details.

We're not just after experience - we want raw talent, technical skill and a pixel-perfect mindset. If your portfolio shows creativity and precision, we want to see it.

The Role:

This is a hands-on, varied role where you'll combine creativity with technical precision across multiple channels:

- **Bespoke Illustration** – Create custom graphics, icons and campaign visuals
- **Precision Layout** – Design high-impact print materials (catalogues, flyers, large-format graphics)
- **Digital Content** – Produce engaging social media assets, ad creatives and motion graphics
- **UI/UX Design** – Build banners and UI components in Figma with a focus on user experience
- **Brand Consistency** – Maintain a strong, cohesive brand across all platforms

- **Digital Content** – Produce engaging social media assets, ad creatives and motion graphics
- **UI/UX Design** – Build banners and UI components in Figma with a focus on user experience
- **Brand Consistency** – Maintain a strong, cohesive brand across all platforms

Essential Skills:

- Strong proficiency in **Adobe Illustrator, Photoshop and InDesign**
- Ability to **illustrate from scratch** with a solid understanding of composition and balance
- Excellent attention to detail with a pixel-perfect approach
- Strong understanding of typography, colour theory and print-ready design
- A proactive mindset - someone who challenges briefs and brings ideas to life

Desirable (Nice to Have):

- Experience with Figma (or willingness to learn quickly)
- Knowledge of motion graphics/animation (After Effects or Premiere Pro)
- Interest in tech, networking, or smart automation

Why Join our Client?

- **Creative Freedom** – Your ideas matter; we encourage you to challenge the brief
- **Career Growth** – Ongoing development within a collaborative team
- **Variety** – Work across print, digital, campaigns and UX projects

Benefits

- Casual dress
- Company events
- Employee discount
- Free/on-site parking
- Health & wellbeing programme
- Private medical insurance
- Sick pay

https://www.cv-library.co.uk/job/224970841/Creative-Illustrator-Designer?hlkw=illustration&sid=7e8b8167-522b-4d42-8eb0-8e674cc2a09f

eduSOIL

Illustrator & Animator (Avatar & Brand DNA) - Volunteer

Belfast, Northern Ireland, United Kingdom · Reposted 1 week ago · 66 people clicked apply

Promoted by hirer · Responses managed off LinkedIn

Remote

Apply Save

See how you compare to 66 others who clicked apply

Access exclusive applicant insights, see jobs where you have the highest chance of hearing back, and more.

Try Premium for £0

About the job

Volunteer as an **Illustrator & Animator** to shape the visual identity. You'll design customizable superhero avatars, create VR environment art, prepare print assets, and develop small animations for wellbeing apps, helping bring culturally diverse and engaging experiences

Illustrator & Animator (Avatar & Brand DNA) - Volunteer

eduSOIL • Belfast, Northern Ireland, United Kingdom (Remote)

- Establish the visual identity and artistic style of eduSOIL's digital and physical products.
- Create engaging superhero avatar characters that encourage children to connect with wellbeing activities.
- Bring the organisation's brand DNA to life through illustration and animation.
- Strengthen the visual storytelling used across apps, learning tools, and merchandise.
- Support the development of customizable avatars that reflect global cultural diversity.
- Enhance user engagement through appealing characters, environments, and animations.
- Provide visual assets for apps, VR experiences, and digital platforms.
- Support the creation of the VR Art Sanctuary environment with immersive artwork.
- Enable the development of gamified wellbeing experiences in the Nature Mandala app.
- Help produce high-quality print materials such as journals, cards, and learning tools.
- Ensure visual content works consistently across digital and print products.
- Strengthen the organisation's brand recognition through distinctive art styles.
- Support culturally inclusive design that reflects communities in

Illustrator & Animator (Avatar & Brand DNA) - Volunteer

eduSOIL • Belfast, Northern Ireland, United Kingdom (Remote)

- Creative thinker who enjoys developing new visual concepts.
- Collaborative mindset and comfort working in multidisciplinary teams.
- Adaptable and open to feedback and iterative design processes.
- Self-motivated and able to contribute in a mission-driven volunteer environment.

Learning & Development Opportunities

- Gain experience designing avatars and characters for digital wellbeing apps.
- Build a portfolio with real-world illustration and animation work used in live products.
- Develop skills in designing assets for AR, VR, and gamified digital platforms.
- Learn how to create visual systems that work across digital apps and printed merchandise.
- Work with designers, developers, and product leads in an innovative project environment.
- Contribute to globally inclusive design reflecting multiple cultural communities.
- Gain experience creating brand-driven visual ecosystems across multiple products.
- Develop knowledge in interactive animation and micro-interaction design for apps.

Apply Save

Illustrator & Animator (Avatar & Brand DNA) - Volunteer

eduSOIL • Belfast, Northern Ireland, United Kingdom (Remote)

Essential Skills

- Strong digital illustration skills for characters, environments, and visual assets.
- Experience in 2D or 3D character design, particularly for customizable avatars.
- Ability to design modular avatar components (hair, clothing, facial features).
- Experience creating assets for mobile apps, games, or digital platforms.
- Ability to prepare high-resolution artwork for print production (POD).
- Skills in animation or motion design for short animations or micro-interactions.
- Knowledge of design tools such as Adobe Illustrator, Photoshop, After Effects, or similar software.
- Ability to create consistent visual assets aligned with a defined brand style.
- Experience preparing layered files and optimized assets for developers.
- Understanding of visual storytelling and character-driven design.

Desirable (but Not Required)

Apply Save

Illustrator & Animator (Avatar & Brand DNA) - Volunteer

eduSOIL • Belfast, Northern Ireland, United Kingdom (Remote)

Desirable (but Not Required)

- Experience designing assets for AR/VR environments.
- Familiarity with gamified app design or interactive visual elements.
- Experience creating environmental artwork and textures for digital environments.
- Knowledge of animation tools such as Blender, Spine, or similar platforms.
- Experience working with print merchandise such as journals, cards, or educational materials.
- Familiarity with design systems and visual asset libraries.
- Experience working in cross-functional product teams with developers and UI/UX designers.

Personal Attributes

- Passion for art, creativity, and storytelling through visual design.
- Interest in wellbeing, education, and meaningful digital experiences.
- Strong attention to detail and artistic quality.
- Ability to express diverse cultural aesthetics through design.
- Creative thinker who enjoys developing new visual concepts.
- Collaborative mindset and comfort working in multidisciplinary teams

Apply Save

https://www.linkedin.com/jobs/view/4383646775/

Concept Artist Environment/Props - Talent Pool (EU)
Side • London, England, United Kingdom

About the job

Description

About Side

Side is a global video game development and services provider, offering technical and creative solutions to many of the largest developers and studios around the world. Founded in 2009 and drawing on 30+ years' experience from our parent company in Japan, Side has since grown to become a global force with 15+ studios in over a dozen countries across North America, Europe, South America, and Asia.

Our industry-leading services include game development, art production, audio production, quality assurance, localization, localization QA, player support, community management, and datasets.

About This Opportunity

Please note, this listing is not for an immediate open position but for our Talent Pool for Co-Development Roles. By applying, you express interest in being considered for future project-based opportunities that align with your skills and experience.

These opportunities are contingent on client needs and project

Apply Save

Concept Artist Environment/Props - Talent Pool (EU)
Side • London, England, United Kingdom

About This Opportunity

Please note, this listing is not for an immediate open position but for our Talent Pool for Co-Development Roles. By applying, you express interest in being considered for future project-based opportunities that align with your skills and experience.

These opportunities are contingent on client needs and project availability. As projects are initiated or client proposals are developed, we will review candidates from this pool and contact those who most closely align with the specific requirements of the co-development opportunity.

How We Keep You Engaged

We maintain strong relationships with our talent pool by providing regular updates, industry insights, and information on upcoming opportunities. We will check in to confirm your availability and interest.

Our hiring teams carefully vet and select top candidates who best meet project needs, ensuring that you are matched with the right opportunity when it becomes available.

Next Steps

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Concept Artist Environment/Props - Talent Pool (EU)
Side • London, England, United Kingdom

Only resumes submitted in English will be considered.

Key Responsibilities

- Design and create visually striking concept art for environments and props that align with the game's creative vision and storytelling goals.
- Collaborate with art directors, 3D artists, and level designers to ensure cohesive world-building and asset production.
- Develop a variety of designs, including landscapes, architecture, interiors, and unique prop elements, from sketches to highly polished concepts.
- Provide detailed visual breakdowns, callouts, and reference materials to guide 3D asset creation.
- Explore and iterate on creative ideas to solve visual and narrative challenges.
- Ensure consistency in style and quality across all environments and prop designs, adhering to the project's art direction.
- Stay updated on current trends and techniques in concept art and apply them to your work.

Requirements

Experience:

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Concept Artist Environment/Props - Talent Pool (EU)
Side • London, England, United Kingdom

Experience:

- 3+ years of professional experience as an Environment or Prop Concept Artist in the video game industry.
- Demonstrated contribution to at least one shipped title on PC, console, mobile, or VR/AR.

Technical Skills

- Proficiency with industry-standard tools such as Photoshop, Procreate, or equivalent software.
- Strong understanding of perspective, composition, lighting, and color theory as they relate to environmental and prop design.
- Knowledge of architectural and industrial design principles for creating believable and imaginative settings.

Creative And Collaborative Skills

- Ability to design a range of styles, from realistic to stylized, depending on project requirements.
- Excellent communication and collaboration skills, with experience integrating feedback into iterative designs.
- Passion for visual storytelling and creating immersive game worlds.

Apply Save

https://www.linkedin.com/jobs/view/4288283825/

Concept Artist Environment/Props - Talent Pool (EU)
Side • London, England, United Kingdom

creating believable and imaginative settings.

Creative And Collaborative Skills

- Ability to design a range of styles, from realistic to stylized, depending on project requirements.
- Excellent communication and collaboration skills, with experience integrating feedback into iterative designs.
- Passion for visual storytelling and creating immersive game worlds.

Attention to Detail: Commitment to delivering consistent, high-quality designs that meet both artistic and technical requirements.

Preferred Skills

- Familiarity with 3D modeling software for block-outs or visualization.
- Experience with procedural design tools like Houdini.
- Background in architectural visualization, industrial design, or environmental storytelling.
- Knowledge of Unreal Engine or Unity for understanding the integration of assets into game environments.

Note: Specific requirements may vary depending on project needs.

Apply Save

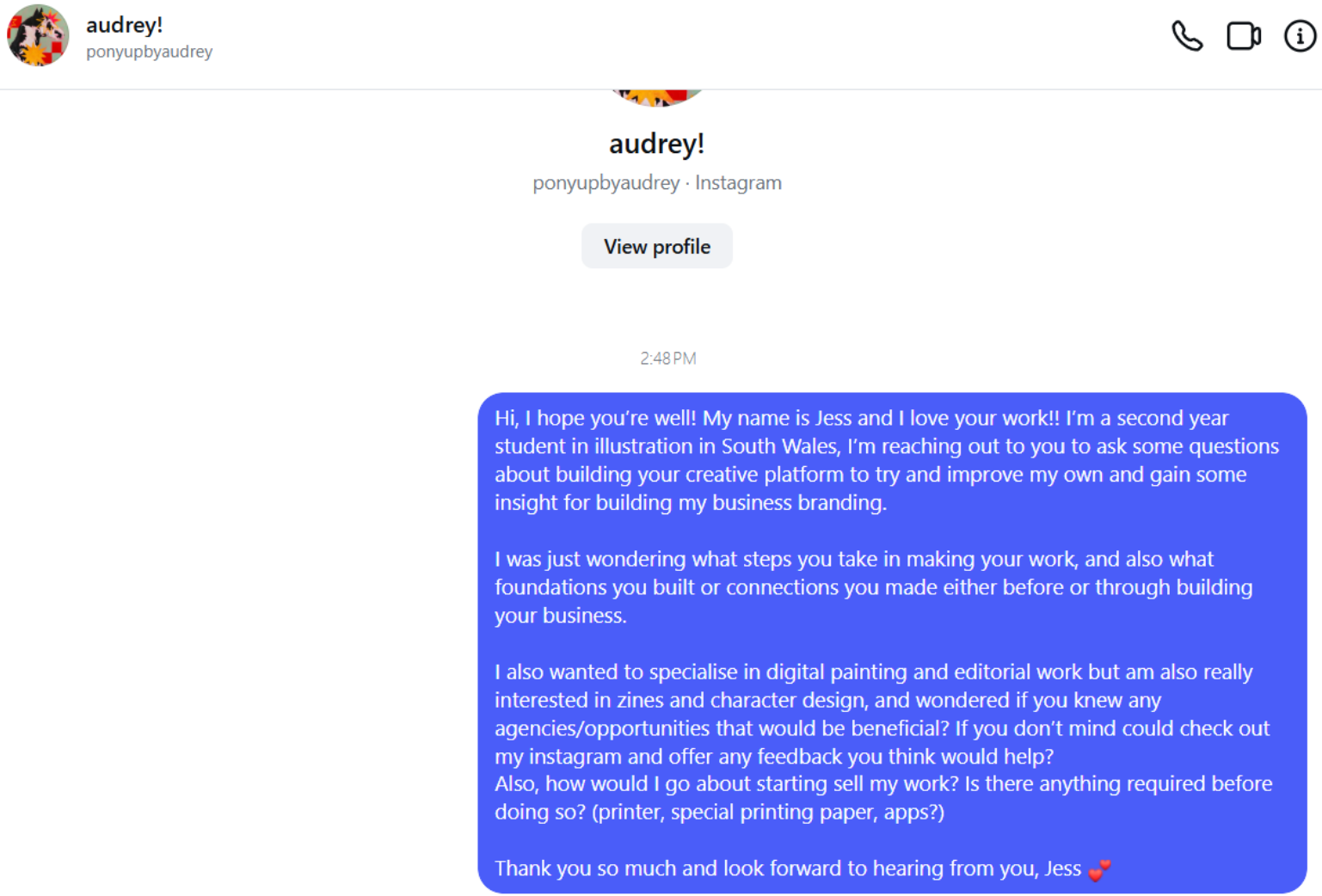


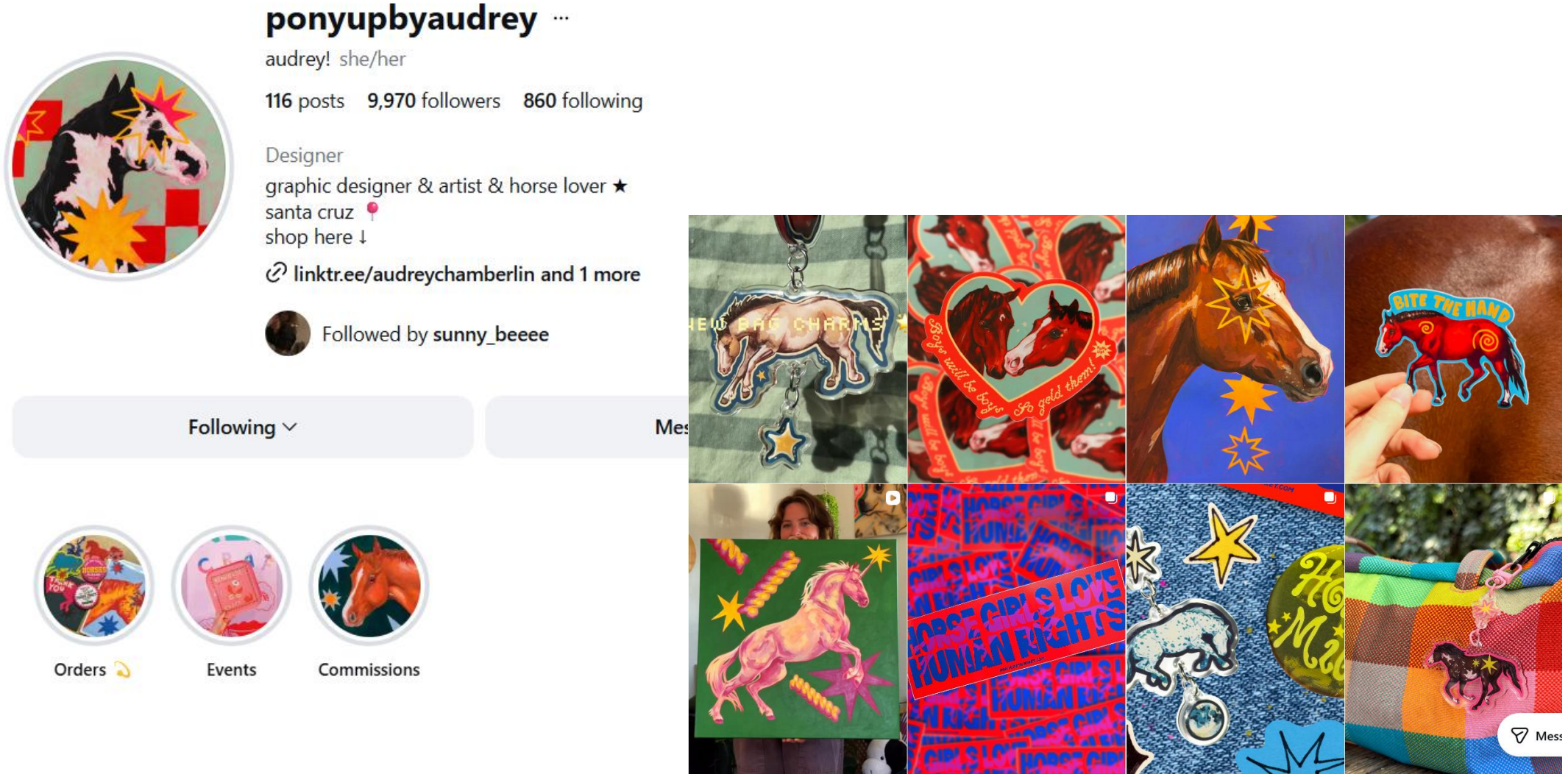
Contacting people in the industry

I started contacting people in the industry; I got in touch with artists' accounts on Instagram that motivate me and inspire my art and style. I enquired about their approach to building their brand and the larger platform on which they display their work.

Ponyupbyaudrey

I messaged the artist, Audrey, known as ‘ponyupbyaudrey’, about their work, asking for any advice and how to start selling work. I am yet to receive a response...

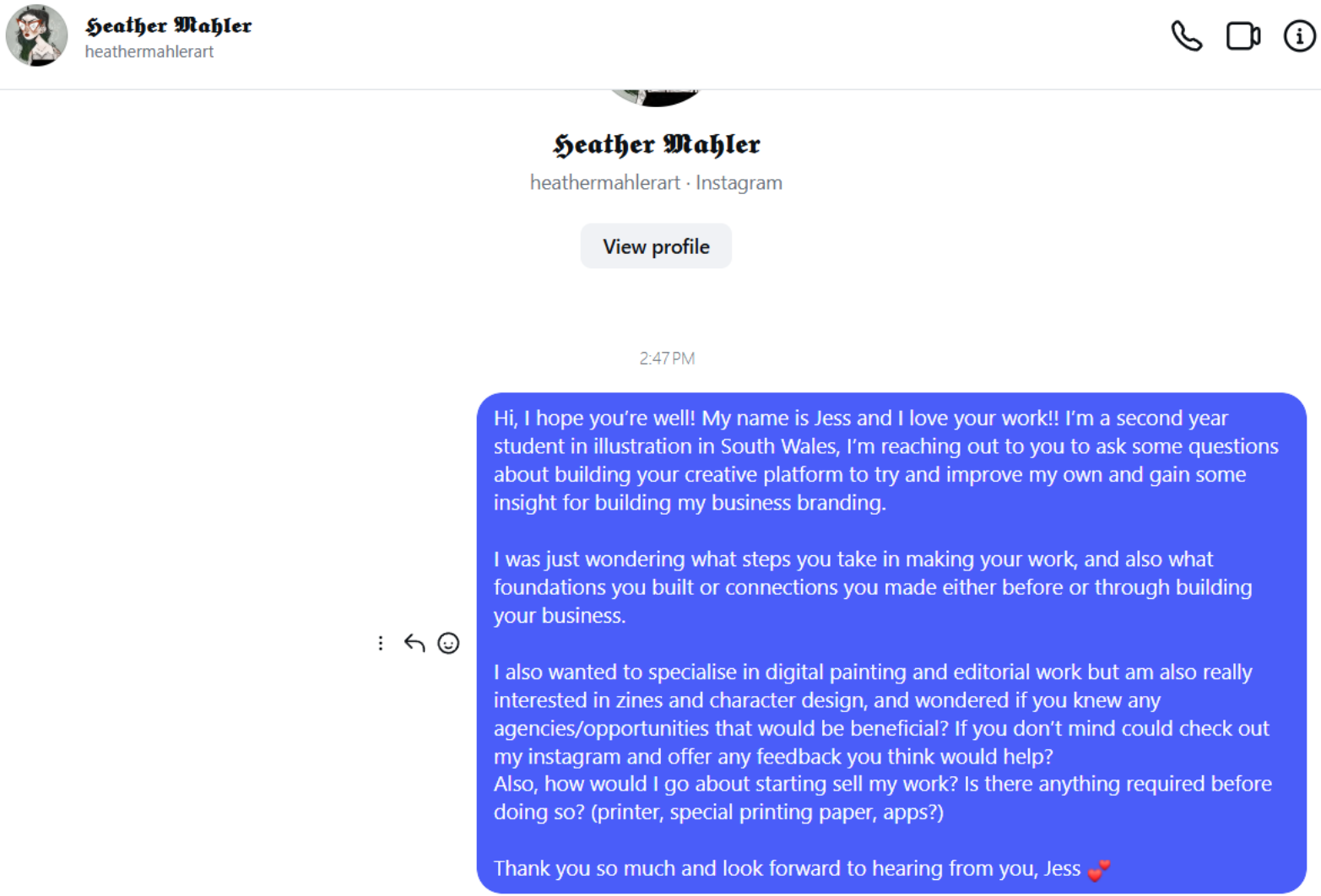




This is the artist's Instagram profile and some examples of some of their work. I was drawn to the textures in their work and illustration style.

Heathermahlerart

I messaged the artist, Heather Mahler, about their work, asking for any advice and how to start selling work. I am yet to receive a response...





heathermahlerart ···

Heather Mahler she/they

1,149 posts **92K** followers **1,089** following

Artist

Illustrator Ghoul. Freelance Character Designer. Draw Your Weapons. Worked with Titmouse, Nickelodeon Intergalactic... more

linktr.ee/HeatherMahlerArt heathermahlerart



Followed by **sunny_beeee**, **the._cr0w** + 6 more

Following Message



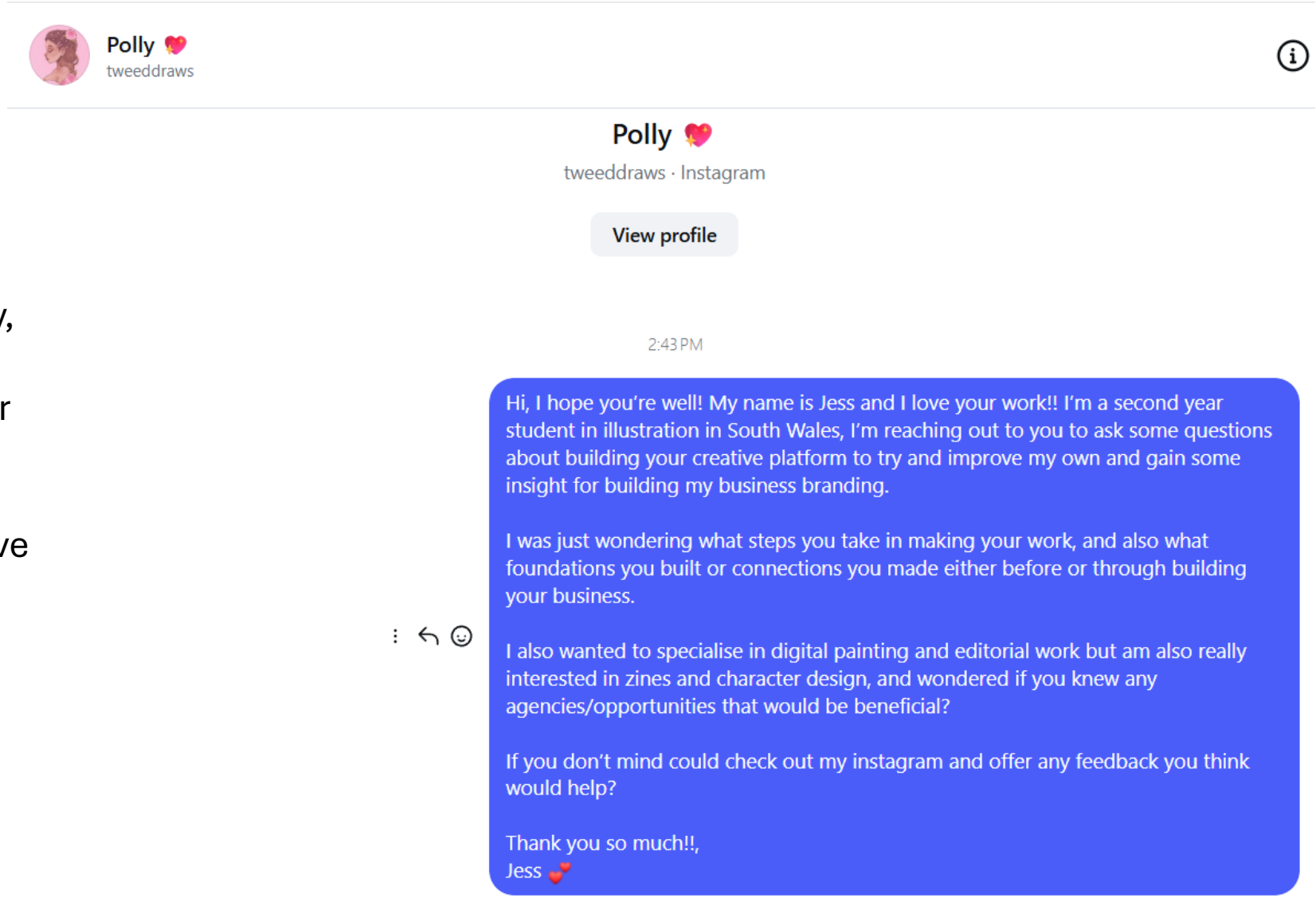


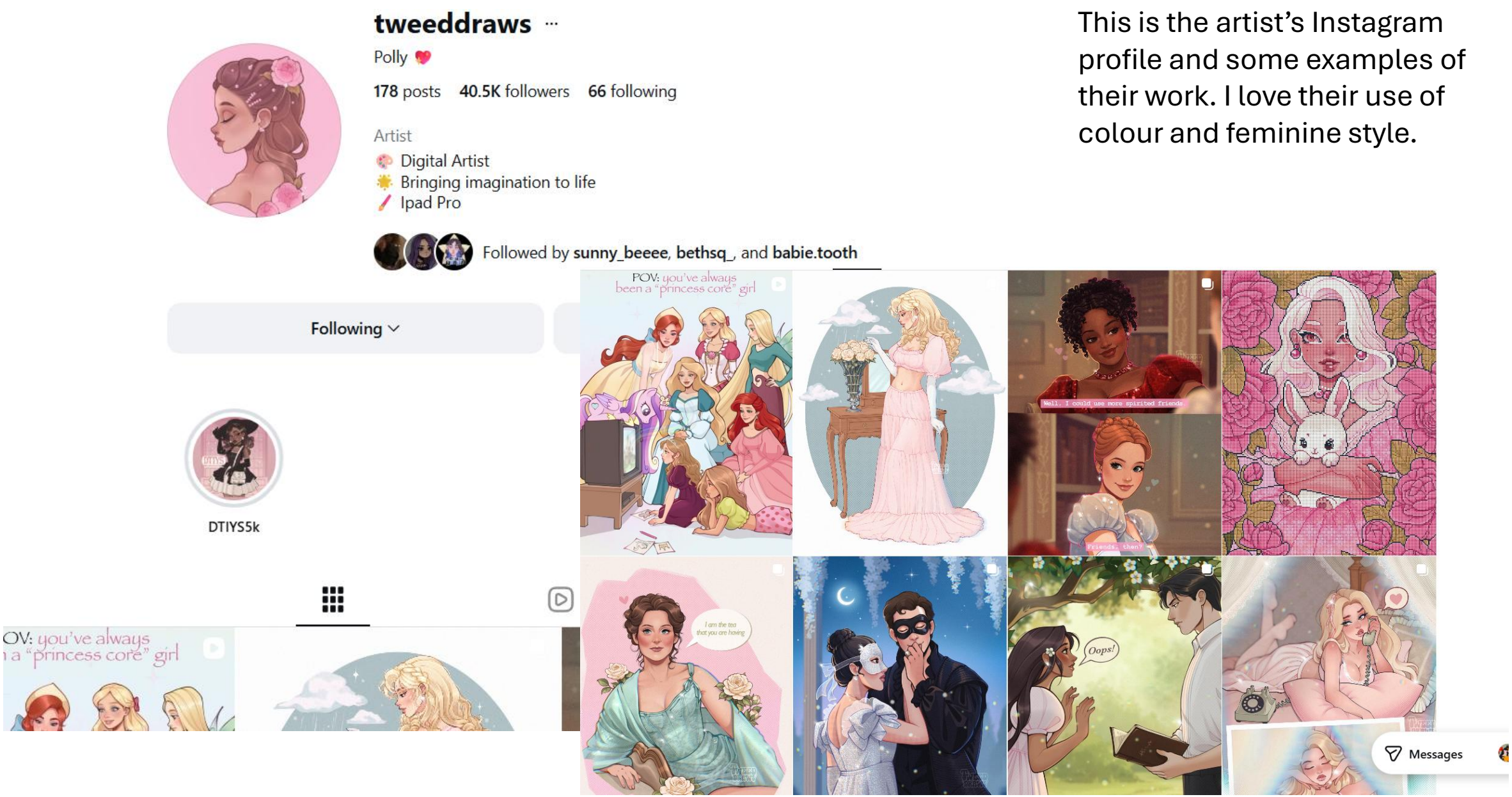


This is the artist's Instagram profile and some examples of some of their work. I was inspired by their unique character designs.

Polly - Tweeddraws

I messaged the artist. Polly, known as ‘tweeddraws’ about their work, asking for any advice and how they started to build their business. I am yet to receive a response...

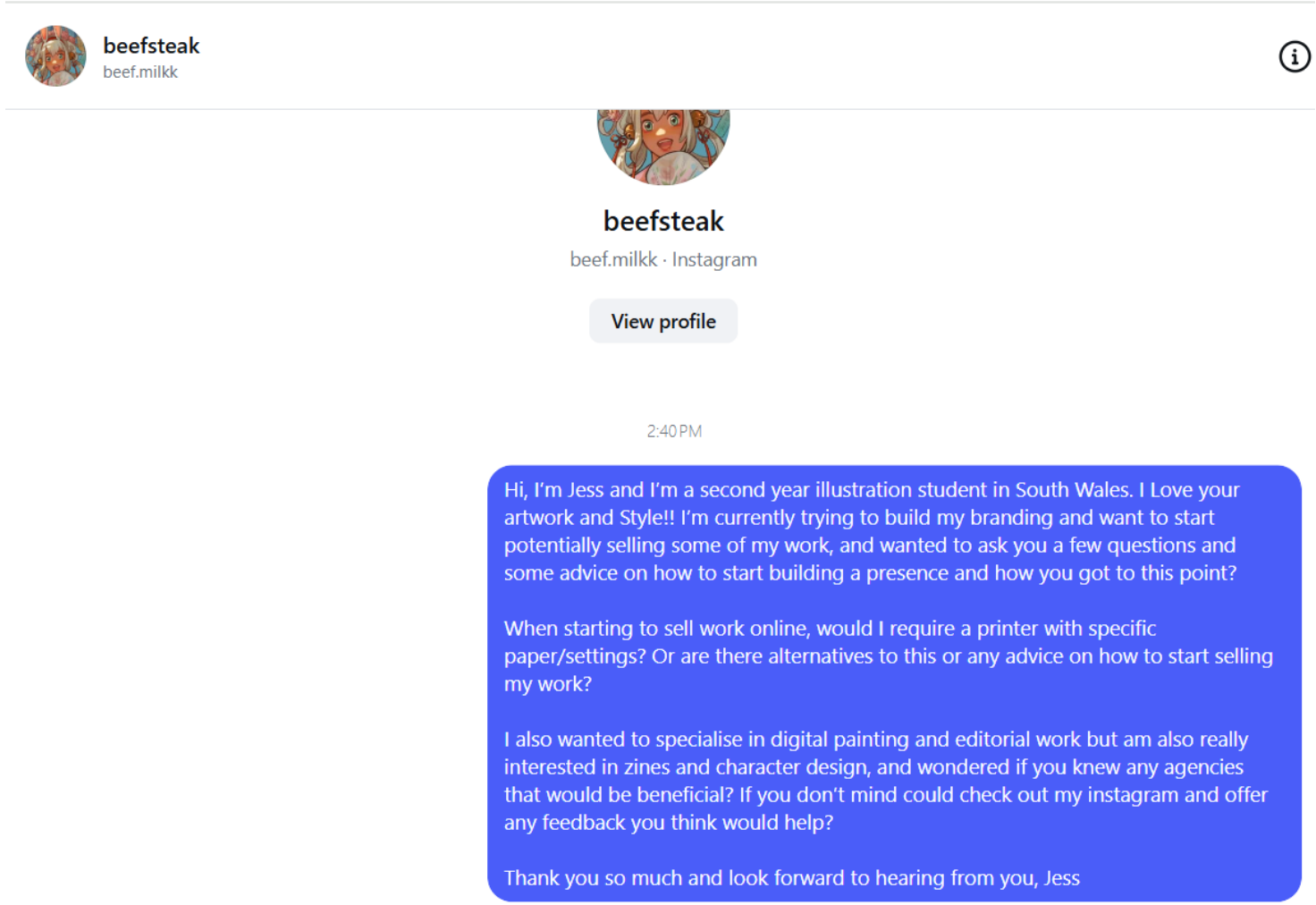




This is the artist's Instagram profile and some examples of their work. I love their use of colour and feminine style.

beefsteak

I messaged the artist, ‘beefsteak’ on Instagram, about their work, asking for any advice and how to start selling work. I am yet to receive a response...





beef.milkk ...

beefsteak she/her

131 posts **79.9K** followers **193** following

Artist

✦·₊˚ ⊹ ✦·₊˚ ⊹

SHOP OPEN

🍑 🌸 🩸 ⛓ 🍰 🍸 🌷 🎀 🌫 ✨ 🫐 🌊

~pony art~

~character design~

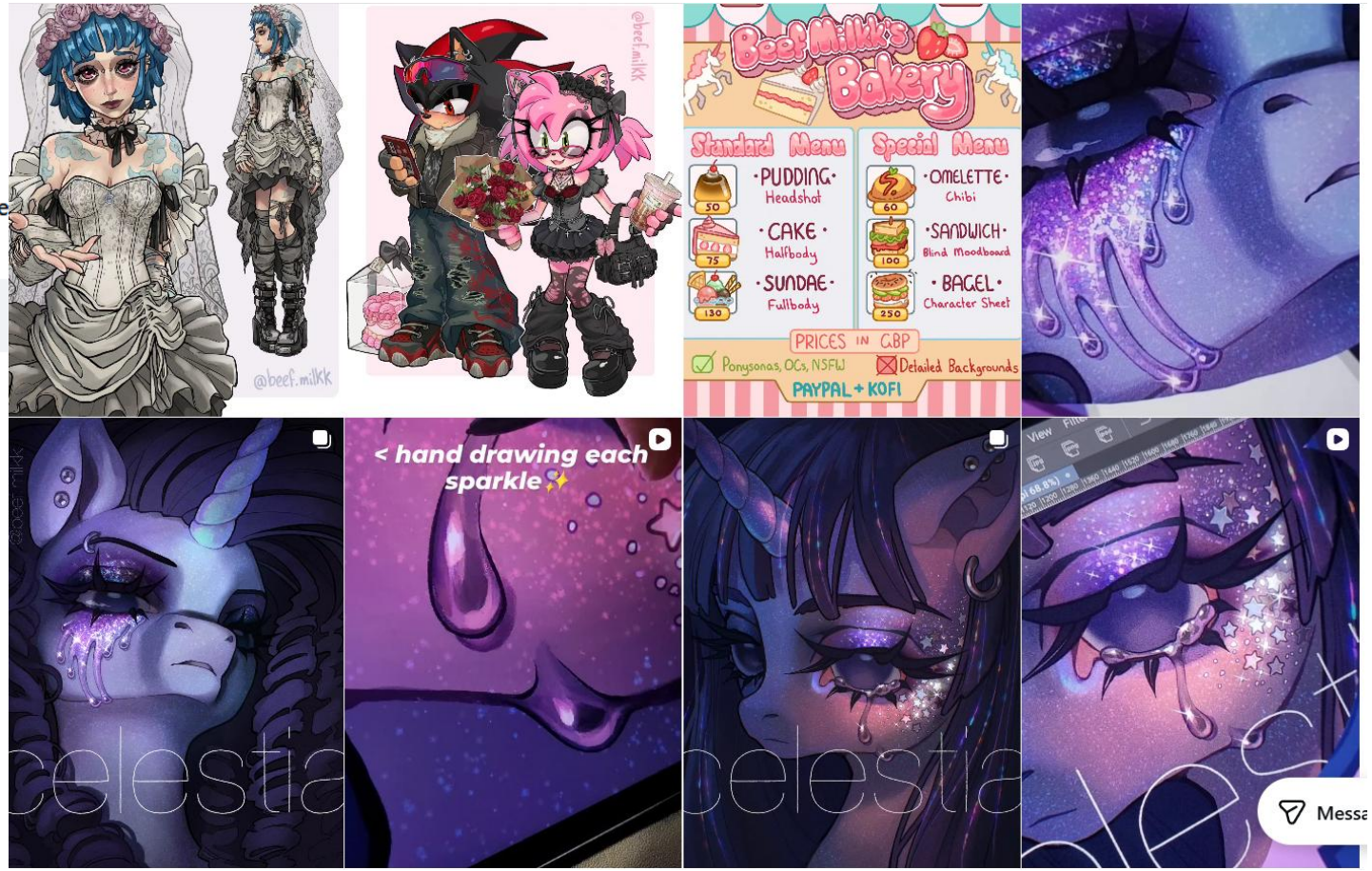
~OCs~

beefmilkk.etsy.com

Followed by **sunny_beee**

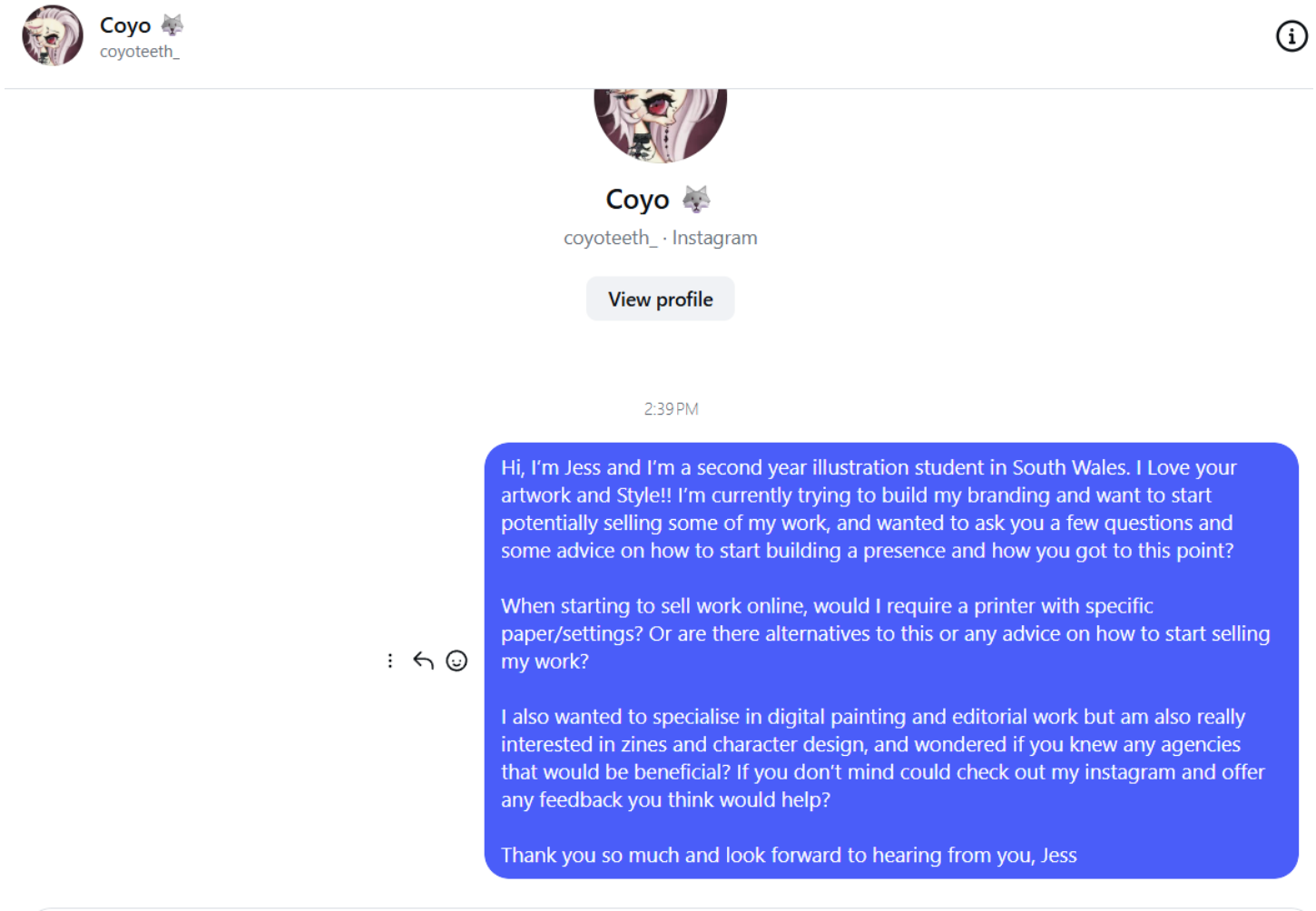
Following

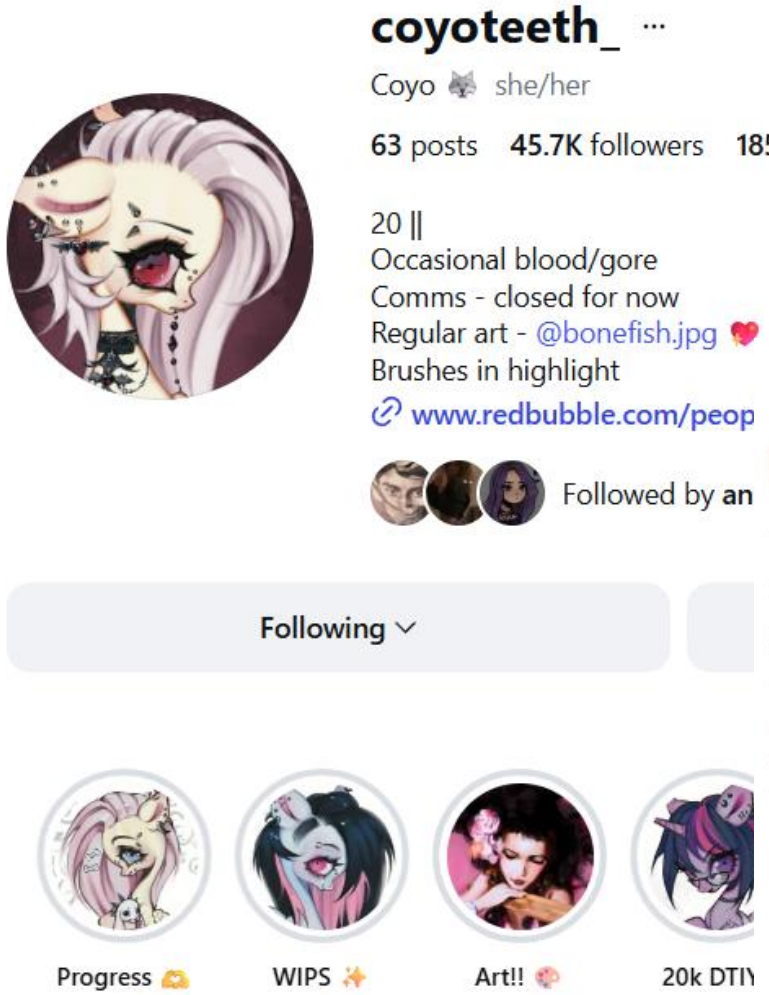
This is the artist's profile and examples of some of their work. I was drawn to their characters and fan art, with their own takes and unique use of colour.



Coyo – coyoteeth_

I messaged the artist, Coyo, on Instagram about their work, asking for any advice and how to start selling work. I am yet to receive a response...



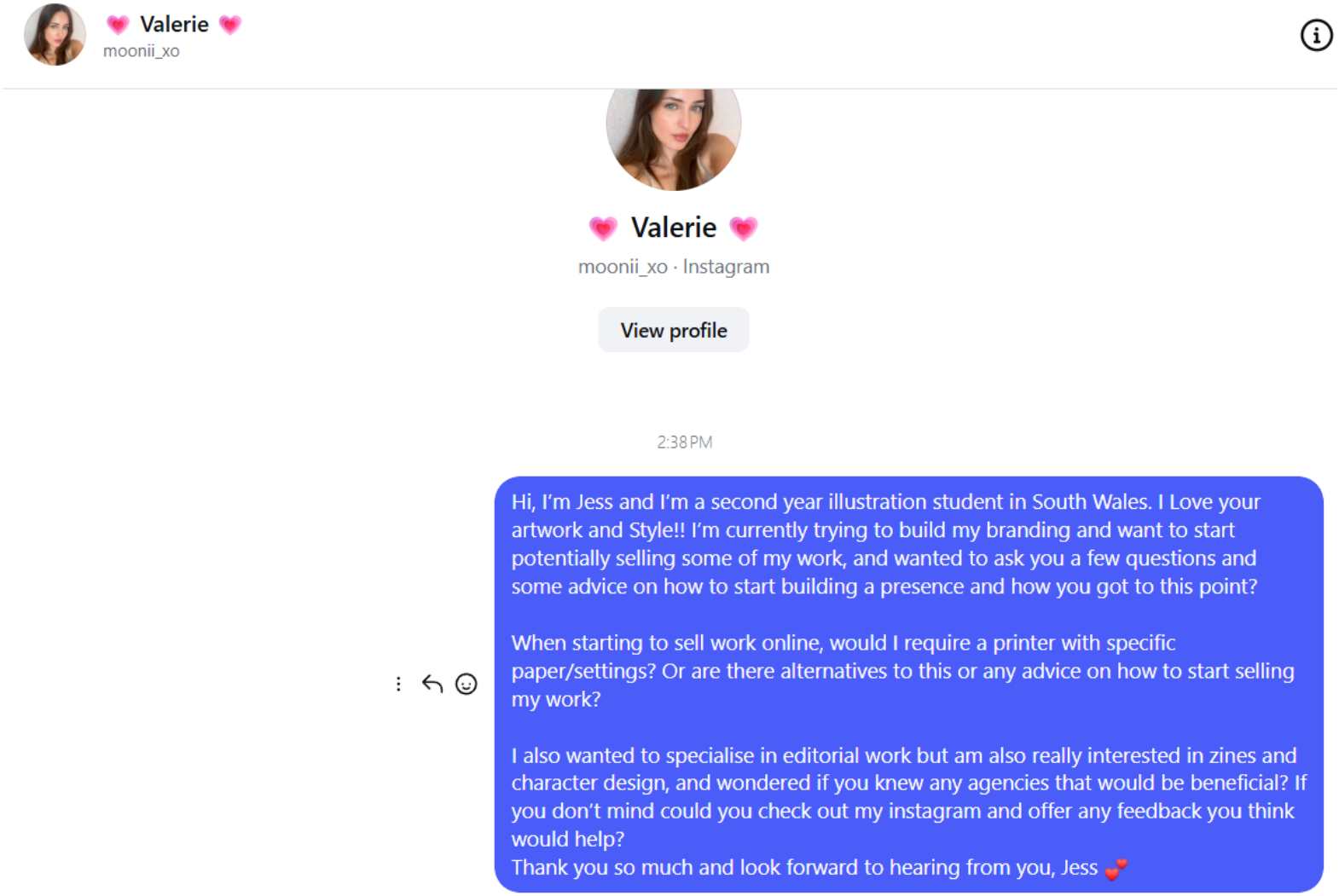


This is the artist's Instagram account. I was drawn to their digital painting style and the unique character design style of the My Little Pony characters.



Valerie – moonii_xo

I messaged the artist, Valerie, on Instagram, known as ‘moonii_xo about their work, asking for any advice and how to start selling work. I am yet to receive a response...





moonii_xo ···

💗 Valerie 💗

63 posts **17.9K** followers **162** following

Artist

I create sweet and soft animal illustrations 🎀 AR

Traditional + Digital media

🛒 My shop & socials ↓

www.patreon.com/cw/moonii_xo and 2 more

moonii_xo



Followed by **sunny_beeee**

Following



Daily 🌸🌈



From my sh♡p



Commissions

This is the artist's Instagram account and some examples of their work. I was drawn to her feminine style and her character design style of dogs and cats.



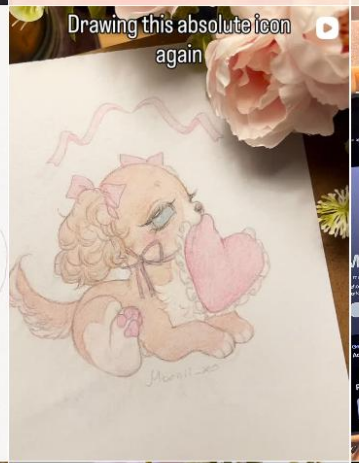
Pov: you are an artist but Instagram wants reels



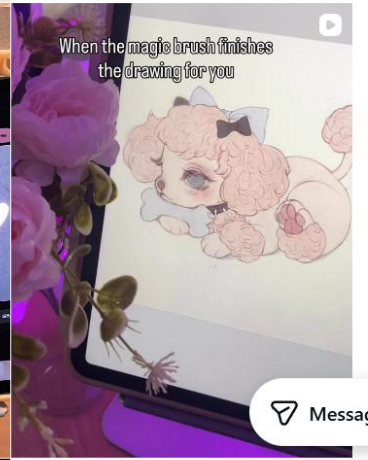












Messages

Contacts list

I started a contacts list of people within the industry I feel I can reach out to build the social networking that will help me build a following and my platform.

Contacts List

Name – PJ Ke

Contact – xcnwing@126.c.

Company/Organisation - Freelance illustrator and scenic artist at Bay Productions

Description – PJ works freelance at Bay Productions as well as on illustration work.

Name – Beth Squire

Contact – bethsqr@outlook.com

Company – Goblins and Graphite

Description – 3rd-year illustration student at Arts University Bournemouth and runs a Digital creator social media account with her friends and sells work collaboratively.

Name – Annabelle Carmichael

Contact – annabels.soup@gmail.com

Company - UWTSD

Description – Second-year illustration student at UWTSD

Name - Maisie Clapham

Contact – taintedlustart@outlook.com

Company – UWTSD

Description – Second-year illustration student at UWTSD



Future of Employment – Future jobs that don't yet exist

I considered the future of employment and produced possibilities of what the future looks like in employment. I produced possible jobs that could exist in the future that don't currently exist.

Healthcare specialists for growing mental health

Job: Developing hybrid models that blend human empathy and digital media
Skills: IT, programming skills, sociology
Hiring: Mental health Specialists, GP

I considered a possible direction of healthcare jobs in the future and how the growing mental health problems will be tackled, with a possibility of the use of AI, and the relationship between digital technology and human empathy.

Supervisors coordinating collaboration with humans and Ai workforce

The Job: Supervising AI designing virtual environments, training AI for creative jobs
The Skills: Advanced software skills and data management, IT, robotics
Hiring: Creatives, people with a background in business

I considered the ongoing threats to the use of AI in the creative industry, as well as the growing concern that AI could replace the creative industry.



CV and Cover Letter

I considered my skills and created a unique CV and cover letter containing my letterhead that I will use to apply for jobs and agencies.

My Creative CV

Using my Branding, I created a creative CV based on my Hard and Soft skills, including my experience as an illustrator so far, with an outline of the illustrator I want to be recognised as.



Jess Parker

CONTACT

Email: Sunny.illustration29@gmail.com
Website: Sunnyillustration.myportfolio.com

ABOUT ME

Hi, my name is Jess, and I am an illustrator from South Wales. I like working with digital painting, character design and editorial work. I mainly work in digital illustration, but I also like working traditionally. I like to use a minimal colour palette in my work that gives it a grunge feel with a subtle, feminine take. I am very passionate about my work and hope to start selling my work on online platforms as well as at conventions and markets.

EXPERIENCE

Scenic art voluntary work
I have taken part in voluntary work experience at Bay Productions, where I worked on making and painting the set for Beauty and the Beast in 2019.

Family and Friends Christmas Tags
I design and produce Christmas tags for my family and friends for Christmas every year, which I have been doing since 2019.

D&AD New Blood Competition
I have entered the D&AD New Blood competition for 2026, celebrating 10 years of the Secret 7" working with War Child. I took an Artist from each year and redesigned them as an animal associated with their music. One of these included an illustration of The Cure as cats for their well-known song 'The Lovecats'.

Client work
For a university project in my second year, I worked with a client from Urban HQ to design an illustrated map of the Swansea Creative Quarter.

SKILLS

- Communication
- Drawing
- Time management
- Character Design
- Digital painting
- Sketching
- Microsoft Office Programs
- Creative
- Creative Problem solving
- Motivated
- Attention to detail
- Decision making
- Adaptability
- Planning and organization
- keen to Learn

EDUCATION

I am currently studying a BA in illustration at Swansea Trinity Saint David's College of Art and previously completed a foundation year at Cardiff and Vale College.

Cover Letter

Here is my cover letter that I made to accompany my CV when applying for work in the industry.



Jess Parker
71 Llys Illtern, CF5 6GB
Sunny.illustration29@gmail.com
Sunnyillustration.myportfolio.com
07535272290

Folio
19-21 Crawford Street, London W1H 1PJ

6th May 2026

Dear Sir/Madame,

My name is Jess, and I am a final-year BA(Hons) illustration student studying at Swansea College of Art.

I am writing to express my admiration for the work you do at Folio illustration and animation agency, and to ask if you would consider looking at my work.

I appreciate you must be very busy and receive many letters such as this, but I would greatly appreciate it if you would take time to look at my work at sunnyillustration.myportfolio.com. I would appreciate any feedback you could offer, as well as any opportunity you may have to work together.

I look forward to hearing from you in the near future.

Kind Regards
Jess Parker