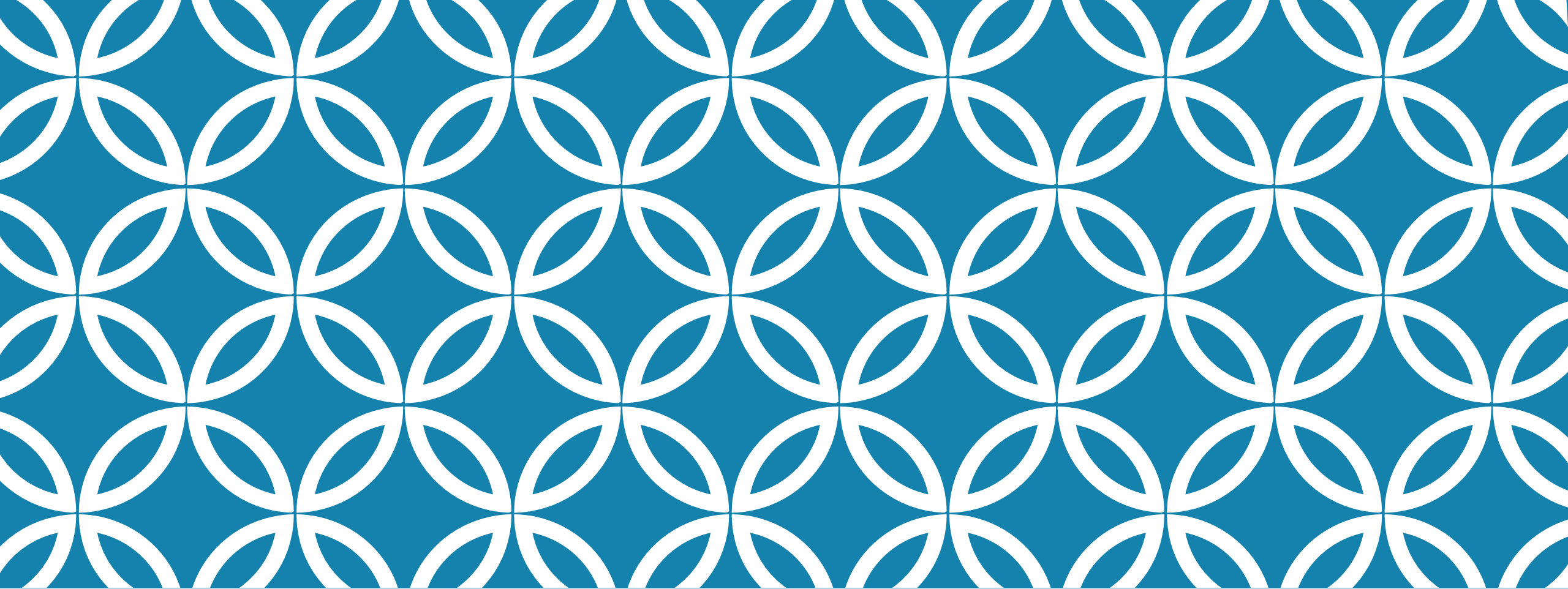


LEVEL 7 ASSESSMENT SPECIFICATION



Student name:	Jason Lim	Student ID number:	1922249
Programme:	DBA		
Module:	Approaches to Research and Academic Communication		
Module code:	HKBM7000	Contribution to Overall Module Assessment (%):	40%
Lecturer:	~~Dr. Luk~~ Chung Leung	Internal Verifier:	
Assignment Title:	In-class Presentation	Time Allowed:	15 minutes
Submission deadline:	18 July 2020	Return date of provisional marks & written feedback:	7 September 2020
Submission method:	Each students needs to present to the class a summary of the research proposal within 10 minutes. The presentation is designed to gauge the student's ability to communicate and present information related to research and academic matters. A soft copy of the PowerPoint slides used for the presentation should also be submitted via Turnitin before the presentation.		
Academic honesty / referencing:	Academic honesty is required. In the main body of your submission you must give credit to authors on whose research and ideas your work is based. Append to your submission a reference list that indicates the books, articles, etc. that you have used, cited or quoted in order to complete this assessment.		



HKBM7000: APPROACHES TO RESEARCH AND ACADEMIC COMMUNICATION

JASON LIM (1922249)
18 JULY 2020



AGENDA

- 1) Facts
- 2) Research Question
- 3) Introduction
- 4) Purpose, Aim and Objective
- 5) Yu's 3H Framework vs Lim's Trinity Framework
- 6) Methodology, Methods, Source, Frameworks, Outcomes
- 7) Ethics
- 8) Q&A

FACTS



Source: <https://www.chinadiscovery.com/hong-kong/hong-kong-skyline.html>

Hong Kong has been an important financial center since 1842. (Schenk, 2008)

This Pearl of the Orient is now propped up by 2 major industries, finance and property. The property industry has been through its share of troughs and peaks. There were reports that pointed out the recent property's growth was a bubble in the making. (Dunkley, 2019)

Hong Kong property industry was having a good run until COVID 19 put a brake in this seemingly unstoppable locomotive. It was reported that office rents fell by 2.2% and vacancies reached 12 years high. (Gerrity, 2020)



RESEARCH QUESTION

**FUTURE OF OFFICE RENTALS IN POST PANDEMIC
WORLD – HONG KONG CONTEXT**

INTRODUCTION



Who	• Leaders & professionals in Hong Kong property industry
Why	• Predicative outcomes of office rental market in Hong Kong
What	• Identify possible disruptions in the office rental market
Where	• Hong Kong Context
How	• Applying Yu's 3H framework and Lim's Trinity framework
When	• Two years (Projection from 2021 to 2022)

PURPOSE, AIM AND OBJECTIVE

Purpose

- To develop Lim's Trinity framework on compassionate leadership and contribute to organisational development theories in Asian context.

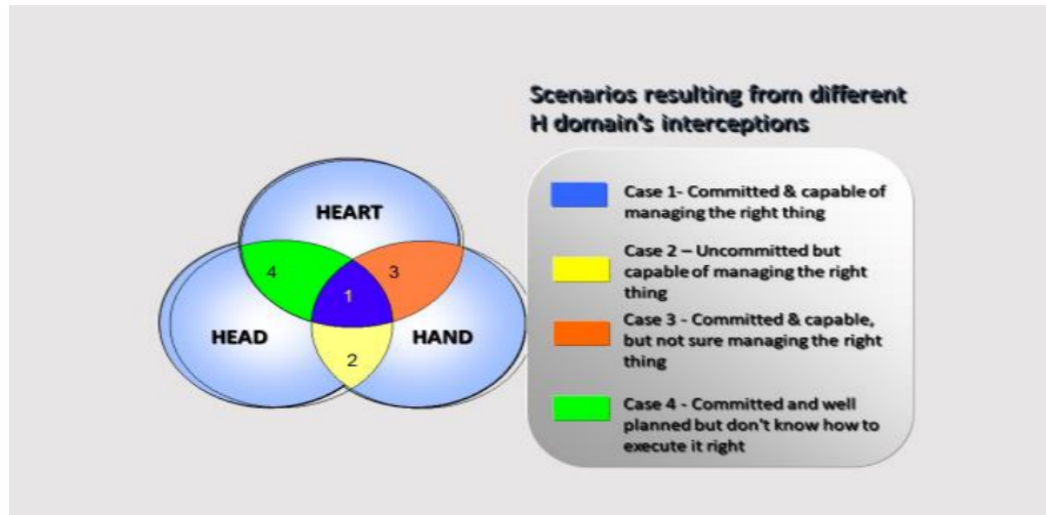
Aim

- To research the cohesiveness of Yu's 3H framework and Lim's Trinity framework when applied simultaneously.

Objective

- To make predicative outcomes applying Yu's 3H framework and Lim's Trinity framework.

YU'S 3H FRAMEWORK VS LIM'S TRINITY FRAMEWORK



Yu's 3H Framework Formula (Yu, 2015):

$$OP = f(H^1cH^2cH^3)$$

OP = Organisational Performance (dependent variable)

^c = Complement

H¹ = Heart (emotional, leading and engaging people ability)

H² = Head (strategic, planning, organizational, cognitive ability)

H³ = Hand (operational, functional, execution ability)



Lim's Trinity Framework formula:

Hypotheses

$$H_0 \text{ CL} = W + S^1 + S^2 \quad \text{or}$$

$$H_1 \text{ CL} = (W + S^1) \times S^2 \quad \text{or}$$

$$H_2 \text{ CL} = (W + S^2) \times S^1 \quad \text{or}$$

$$H_3 \text{ CL} = (S^1 + S^2) \times W$$

CL = Compassionate leadership (dependent variable)

W = Wisdom (knowledge + experience)

S¹ = Soul (purpose)

S² = Spirituality (conscience / integrity)

OPERATIONALISING VARIABLES

Wisdom (Knowledge + Experience)

- Applying measurements to quantify Wisdom. (Glück, et al., 2003)

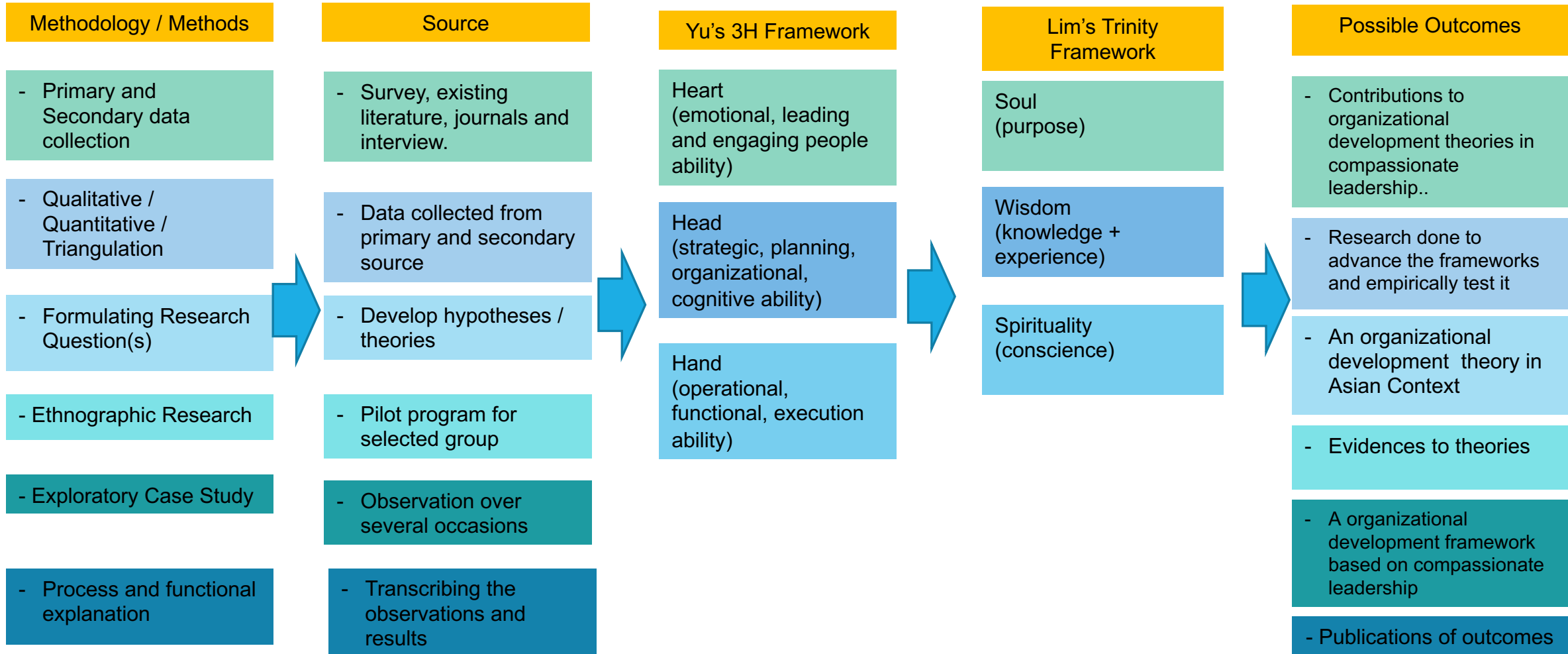
Soul (Purpose)

- Measurement sense of purpose. (Sharma, et al., 2017)

Spirituality (Conscience / Integrity)

- Measurement of corporate integrity (Kaptein, et al., 2005)

METHODOLOGY / METHODS / SOURCE / OUTCOMES





ETHICS

Ethical consideration:

Code of ethics which should be standard for human participation, confidentiality, no harm, respect intellectual property and permissions. (Smith, 2003)

REFERENCE

Malhotra, N. K. (2007). Marketing research: an applied orientation. Upper Saddle River, NJ, Pearson/Prentice Hall.

Schenk, C (2008). "Economic History of Hong Kong". EH.Net Encyclopedia, edited by Robert Whaples. March 16.

URL <http://eh.net/encyclopedia/economic-history-of-hong-kong/>

Dunkley, E (2019). "The Hong Kong property bubble that won't burst". Financial Times. March 16.

URL <https://www.ft.com/content/a854a4f0-2dbe-11e9-8744-e7016697f225>

Gerrity, M (2020). "Hong Kong's Office Market Vacancy Rate Reaches 12-year High". World Property Journal. June 24.

URL <https://www.worldpropertyjournal.com/real-estate-news/hong-kong/hong-kong-real-estate-news-jll-2020-property-market-monitor-hong-kong-office-rents-may-2020-hong-kong-commercial-real-estate-report-12001.php>

Yu, E (2015). "Introducing 3H Framework", Working Paper, City University of Hong Kong, 28 March.

Glück, J. et al., 2013. How to measure wisdom: content, reliability, and validity of five measures. Frontiers in Psychology, Volume 4, p.

405. Smith, D. (2003). Five principles for research ethics.

Sharma G., Yukhymenko-Lescroart M. & Kang ZY. (2017): Sense of Purpose Scale: Development and initial validation, Applied Developmental Science

Kaptein, M., & Avelino, S. (2005). Measuring corporate integrity: A survey-based approach. Corporate Governance: The international journal of business in society, 5(1), 45-54.

Smith, D. (2003, January). Five principles for research ethics. Monitor on Psychology, 34(1). URL:

<http://www.apa.org/monitor/jan03/principles>

Q & A

THE END