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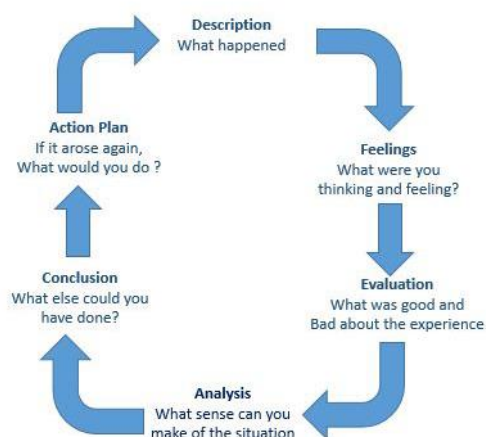
Module title: Learning in the digital era reflection

Module code: BMSW4010_SWAN

Introduction

During this past decade, there has been discussions about the 'digital divide' globally. Many predict that this gap will grow wider in the upcoming decade and poor people and nations will be left behind as developed countries grow more power. As I research more deeply into this project, I predict that this 'digital divide' will narrow, and that globally people will all learn and partake in the development of technology, and all people will utilize this era to its end.

But when it comes to time management it is important to find a system that works for you. Gibbs is a type of learning style that emphasises 'learning by doing.' This system is a way for people to learn systematically and experience tasks first hand to gain knowledge.



Description

Time management is essentially the ability to prioritise your time effectively through the process of planning how we spend our time. Using the Gibbs experimental learning cycle, I will learn to manage my time well adhering to the norms of practice. Although several learning opportunities were found- three specific problems emerged- My attitudes, sentiments, and method of approaching my modules (Gibbs,2017).

Feelings

Ever since I was little, I always knew I would want to be in charge of my own life, be my own boss. As I gained more knowledge, I turned to realize it was me envisioning a future career of being a digital market analytic all my life. Throughout the first month of my internship, I had trouble managing my time. This is because I saw that I was juggling too many responsibilities at once. I felt overwhelmed. The more I discovered, the more I realised that in order for me to properly understand time management, I needed to approach it as a journey that I should start from within myself slowly, that is, from a personal level. Additionally, I believed that time management skills offered me greater control over my life, a sense of stress reliving from my mind. Because time management offers me the ability to keep this control over my life, I feel more in charge of it when I am in charge of my time (Boniwell and Zimbardo,2015). In addition, excellent time management enables me to reap a variety of advantage.

Evaluation

Given that we covered topics that are directly related to my chosen career path as a future marketing analyst, I believe the module had a positive impact on me because it was so instructive and enriching. In addition, the topics that we covered are directly related to my chosen career path. For instance, as we were talking about the environment of digital marketing, it became abundantly clear to me that the capacity to multitask, to think quickly, and to quickly shift one focus between tasks is absolutely necessary. I believe that I benefited from the module because it was so enlightening and enjoyable, particularly in light of the fact that we studied topics that are directly related to the career path that I have chosen to pursue in the future, which is that of a marketing analyst. For instance, while we were talking about the environment of digital marketing, it became pretty clear to me that multitasking, rapid thinking, and the ability to swiftly transfer attention from one task to another are all important.

Analysis

In my opinion, the module discussion on learning in the digital age had the greatest beneficial effects on me. I am now convinced that good time management skills have a significant impact on professional employability. This understanding of how time management affects employability skills is advantageous to me, particularly in the context of digital marketing. I now realize that having a time management plan and a trustworthy method to evaluate the strategy are crucial for developing a successful digital marketing strategy. However, I would be supported by my module to take steps to grow and enhance my employability skills, and a critical assessment of my reflective module gave further support for my work since I had previously identified the need to strengthen my interpersonal skills in time management situations. However, by better understanding how different aspects of time management are seen in various contexts, I will be able to increase my employability in the age of digital marketing. Digital marketing ruling the business very smoothly.

Action plan

I want to be more assertive in the future when confronting difficulties head-on, regardless of my standing within the company or level of experience. also take care of the problems and modify my time management in the future by making sure I use the different time-management strategies in accordance with the requirements. I continue using Gibbs continuing paradigm to consistently practice professional reflection (1988). I also want to apply the module deals and concepts with confidence and consistency. The following were the main components of the action plan I was able to develop to assist me in resolving the concerns found: In the beginning, I compile all of my forthcoming work in one location and make a list of everything I need to complete. Break down major jobs into tiny pieces and accomplish them in a fair amount of time to create timeboxes. Every action needs its own timebox. Determine my daily or weekly priorities before beginning to block out time. Next, organize related chores so I can work on them all at once. To help me adhere to my time-restricted plan, I should practice blocking off blocks of concentrated time on my calendar to actively construct a work plan based on daily priorities and concentrate on the most important activity. I work using the Pomodoro technique, which requires me to first set my timer for 25 minutes, attempt to focus only on one activity during that time, then take a five-minute break.

The purpose of the paper is to show how time management techniques reflect reflections on digital-era learning. The module highlights some of the most significant lessons I've learned while studying. For the digital market analyst and our modern environment, efficient time management skills are crucial. Considering the growing demands on both our professional and personal lives, improved time management

may support us in achieving our objectives, boosting productivity, and achieving a better work-life balance (Future Learn, 2022). However, time management strategies work best when we use them to use our time efficiently and productively during the planning phase.

Conclusion

Overall, I enjoyed the module, and I don't currently think that I would have learned more if it had been presented differently. After realizing that time management strategies will play a key role in my interpersonal relationships throughout my career, I realized I needed make sure that time sensitivity is a regular part of my life. To put it another way, I need to learn to value variety in my time and how to make better use of the time I have. I now see how crucial time management is to both daily living and the success of an enterprise. Therefore, for digital marketing professionals aiming to boost productivity and spend more time with their families outside of work, good time management is a competitive advantage. Overall then barriers studies have looked into the effectiveness of time management. Individual studies remain

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[Gibbs' Reflective Cycle | The University of Edinburgh](#)