

Workplace Culture and its impact on Organisational Efficiency

[BMSW5105]

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Task 2

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Summary of Academic Interview:

The report assesses the workplace culture of Easy Jet, one of Europe's low-cost airlines, and its impact on organizational efficiency. It's headquartered in UK. This airline gives their service more than 150 location. The organization created in 1995 and it's carried more than 96 million passengers in 2019. And Easy jet is one of the major airlines in Europe.

Easy jet culture and organizational structure based of the company's financial and non-financial performance. Easy jet always focused on customer budget that's why they always give the customer affordable price. Because of their low cost organizational culture customer always come back to them. Cost minimization is a key influence on financial performance of Easy Jet's corporate culture and structure. Employee satisfaction is another non-financial outcome of Easy Jet's business culture and structure.

Easy Jet plc faces a number of constraints that affect its performance and operations as it operates in a highly competitive business. Therefore, it is imperative to assess the company's wider environment using applicable environmental and organizational analytical techniques/tools, such as PESTEL and Porter's Five Forces Model. This study helps to identify the main factors influencing the evolution of work practices and strategy of Easy Jet Plc.

Easy Jet's united culture prioritizes sustainability, social responsibility, diversity and inclusion and obeys to strict ethical standards. Such as a result of these rules, it has been able to establish a stronger reputation and a more involved and motivated workforce, which has benefited the company in many ways.

Easy Jet operates in a dynamic, competitive environment that offers both opportunities and obstacles. Using techniques such as PESTEL analysis and Porter's Five Forces Model, the study highlighted the external factors that have a significant impact on aviation, including economic, social, technological and environmental issues.

References:

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