PRIFYSGOL CYMRU
Y Drindod Dewi Sant
UNIVERSITY OF WALES
Trinity Saint David

E3 FORM – Sports Research Project

Mae'r ffurflen hon i'w chwblhau gan bob BA myfyrwyr. Rhaid i bob ffurflen gael ei ystyried gan diwtor y modiwl. Dylai un copi o'r ffurflen yn cael ei roi ar y ffeiliau Gyfadran ac un copi cadw ar y ffeil myfyrwyr.

This form is to be completed by all BA students conducting research, projects or productions. This form should be completed by the student. All forms must be considered by the Module tutor. A copy of the form must be kept centrally and on the student file.

Enw Llawn Full Name	Fotios Mentzelopoulos		
Ysgol/Cyfadran/ School/Faculty	University of Wales Trinity Saint David	Rhif Myfyriwr Student Number	P149657
Cydlynydd prosiect / Tiwtor Module Tutor/ Programme Co-ordinator	Andrew Thomas	Enw'r Gradd Name of Degree	BA International Sports Management

Teitl dangosol yr Traethawd Hir:

Indicative Title of Dissertation:

Supporter Engagement between Swansea City AFC and AEK Athens

Pwy yw'r cyfranogwyr arfaethedig?	**Who are the intended participants?**	**Ydw / Yes**	**Na / No**
Myfyrwyr / staff Y Drindod Dewi Sant	Students / staff of Trinity Saint David		X
Oedolion (dros oed 16 ac yn gymwys i gydsynio)	Adults (over the age of 16 and competent to give consent)	X	
Plant a phobl ifanc dan oed	Children / legal minors		X
Cleifion neu gleientiaid gweithwyr proffesiynol	Patients or clients of professionals		X
Rhywun sy'n cael ei gadw yn y ddalfa neu y mae'r llys wedi cymryd cyfrifoldeb	Anyone in custodial care or for whom the court has assumed responsibility		X

amdano Aelod o unrhyw sefydliad lle mae'n bosibl bod angen i unigolyn arall hefyd gydsynio.	A member of any organisation where another individual may also need to give consent.	X

Eraill: Nodwch: / Others: please identify:

Nifer, Oed a Ffynhonnell y Cyfranogwyr
Rhowch fanylion yr demograffeg y cyfranogwyr / gynulleidfa.

Participant / Audience Number and Age
Provide details of the demographics of the participants / audience.

Nifer o Gyfranogwyr / yn y Gynulleidfa	Participant/ number	Audience
Grŵp oedran y Cyfranogwyr/y Gynulleidfa	Participant/ group	Audience age Adults

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1. Ydy'r prosiect yn cynnwys:	**Does the project include:**	**Ydy / Yes**	**Nac ydy/No**
Defnyddio holiadur neu offeryn ymchwil tebyg	Use of questionnaire or similar research instrument	X	
Defnyddio prawf ysgrifenedig neu gyfrifiadurol	Use of written or computerised test		X
Cyfweliad (cysylltwch gwestiynau posibl)	Interview (attach provisional questions)	X	
Dyddiaduron	Diaries		X
Arsylwi ar gyfranogwyr a hwythau'n ymwybodol o hynny	Participant observation with their knowledge		X
Arsylwi ar gyfranogwyr a hwythau ddim yn ymwybodol o hynny	Participant observation without their knowledge		X
Recordio fideo neu sain	Video or audio-taping		X
Mynediad i wybodaeth bersonol neu gyfrinachol heb gydsyniad penodol y cyfranogwyr	Access to personal or confidential information without the participants specific consent		X
Defnyddio unrhyw gwestiynau, ysgogiadau prawf, cyflwyniad y gallai rhai cyfranogwyr eu profi fel rhywbeth sy'n achosi niwed / tramgwydd corfforol, meddyliol neu emosiynol	Administration of any questions, test stimuli, presentation that may be experienced as physically, mentally or emotionally harmful / offensive		X
Cyflawni unrhyw weithredoedd allai achosi embaras neu effeithio ar hunan-barch	Performance of any acts which may cause embarrassment or affect self-esteem		X
Ymchwilio i gyfranogwyr sy'n ymwneud â gweithgareddau anghyfreithlon	Investigation of participants involved in illegal activities		X

Gweithdrefnau lle defnyddir twyll	Procedures that involve deception	X
Gweini unrhyw sylwedd, cyfrwng neu blasebo	Administration of any substance, agent or placebo	X
Dull arall o gasglu data neu fformat cyflwyno (esboniwch)	Other method of data collection or presentation format (please explain)	X

2. Restru eich dull o gasglu data **List your method of data collection:**

Primary research: Interviews, Questionnaires
Secondary research: Data Analysis

3. Risg Posibl:
(corfforol, seicolegol, cyfreithiol, cymdeithasol neu economaidd)
Potential Risk:
(physical, psychological, legal, social or economic)

			Ydw / Yes	Na / No
A oes unrhyw risg bosibl i:		Is there any potential risk to:		
A	Cyfranogwyr?	Participants?	Y	
B	Ymchwilydd?	Researcher?	Y	
C	BrifYsgol/Cyfadran?	University?	Y	

4. Rheoli Risg:
Os oes, beth yw'r risg a sut y bydd yn cael ei reoli?
Management of Risk:
If yes, what is the risk and how will it be managed?

The risk is participants' data. This will be managed by ensuring all data is protected and not released to anyone without their consent.

The risk for researcher is to ensure that all information is accurate and a true reflection of the supporters' information

The risk of university is to ensure the student is working in ethical manner

5. Os ydych yn delio â phlant a / neu oedolion agored i niwed, rhaid i chi gyflwyno eich tystysgrif DBS i'ch tiwtor goruchwylio i'w cymeradwyo cyn i unrhyw gysylltiad â cyfranogwyr hyn.

If you are dealing with children and/ or vulnerable adults you must present your DBS certificate to your supervising tutor for approval before any contact with these participants.

			Ydw / Yes	Na / No
A	Ydych chi wedi gwneud cais am dystysgrif DBS?	Have you applied for a DBS certificate?		X
B	A yw eich tiwtor weld a'i gadarnhau eich tystysgrif DBS?	Has your tutor seen and approved your DBS certificate?		X

6.	A fyddwch yn cael cydsyniad gwybodus ysgrifenedig gan eich cyfranogwyr?	Will you obtain written informed consent from your participants?	Ydw / Yes / Na / No
A	Os na fyddwch, pam hynny?	If no, why not?	X
B	Os byddwch, sut byddwch yn sicrhau cydsyniad gwybodus?	If yes, how will you secure informed consent?	

Rhowch eglurhad / Please explain:

Cynhwyswch gopi o'r ffurflen gydsynio os ydych yn defnyddio un.

Please include a copy of the consent form if you are using one.

CEFNOGWYD /APPROVED

Datganiad
Mae'r wybodaeth a gynhwysir yma yn gywir, hyd eithaf fy ngwybodaeth a'm cred. Rwyf wedi ceisio dynodi unrhyw risgiau a phroblemau sy'n gysylltiedig â'r prosiect / ymchwil neu gynhyrchiad ac rwyf yn cydnabod f'ymrwymiadau innau a hawliau'r cyfranogwyr.

NIS CEFNOGWYD/ NOT SUPPORTED

Declaration
The information contained here is, to the best of my knowledge and belief, accurate. I have attempted to identify any risks and issues related to the project/research or production and acknowledge my obligations and the rights of the participants.

Llofnodau
Dylai'r ffurflen hon gael ei chwblhau a'i llofnodi gan y myfyriwr a'r Cydlynydd y prosiect /Twitor

Signatures
This form should be completed and signed by the student and the Module tutor/Programme Co-ordinator.

Myfyriwr / Student Fotios Mentzelopoulos	Dyddiad: / Date: 31/1/2019
Cydlynydd y prosiect /Twitor Project co-ordinator / Tutor	Dyddiad: / Date:
Sefydliad / Organisation 1	Dyddiad: / Date:

Sefydliad / Organisation 2

Dybbiad: / Date:

PRIFYSGOL CYMRU
Y Drindod Dewi Sant
UNIVERSITY OF WALES
Trinity Saint David

Cyfranogwr Rhif Adnabod:
Participant Identification Number:

TEITL Y PROSIECT: / PROJECT TITLE: Supporter Engagement between AEK Athens and Swansea City AFC

1 How does the team (AEK Athens FC, Swansea City AFC) interact with its supporters?

2 Which is your preferred social media platform for engaging with the fans?

3 Are you aware of the practices other teams use to interact with their fanbase?

4 How do you review supporter engagement?

5 Do you receive feedback from fans? (complaints, ideas, thoughts etc)

6 As a fan, how do you interact with your team?

7 How often do you attend team-related events?

8 How often do you engage with your team's online presence (website, social media, app etc)

9 What is the approximate sum of money that you spent towards your favourite team's services or gear?

ENW A CHYFEIRIAD YR YMCHWILYDD

NAME & ADDRESS OF RESEARCHER

Fotios Mentzelopoulos, 24 Bryn Road, Swansea, SA1 0AR

PRIFYSGOL CYMRU
Y Drindod Dewi Sant
UNIVERSITY OF WALES
Trinity Saint David

Cyfranogwr Rhif Adnabod:
Participant Identification Number:

TEITL Y PROSIECT: / PROJECT TITLE: Supporter Engagement between AEK Athens FC and Swansea City AFC

Name of Researcher: Fotios Mentzelopoulos

Please initial box

1. I confirm that I have read and understand the information sheet dated 30/01/2019 for the above study. I have had the opportunity to consider the information, ask questions and have had these answered satisfactorily. ☐

2. I understand that my participation is voluntary and that I am free to withdraw at any time, without giving any reason. ☐

3. I understand that any information given by me may be used in future reports, articles or presentations by the research team. ☐

4. I understand that my name will not appear in any reports, articles or presentations. ☐

5. I agree to take part in the above study. ☐

Fotios Mentzelopoulos	31/1/2019	FM
Name of Participant	Date	Signature
Researcher	Date	Signature

You may decline to participate in this study. You may end your participation in this study at any time. If you decide to remain anonymous, maintaining your anonymity will be a priority and every practical precaution

will be taken to disguise your identity. If you prefer anonymity, there will not be any identifying information on audiotapes or transcripts of this or any interview. No-one will hear any audiotapes or see any transcripts without your prior consent. All materials generated from this or any interview will remain confidential.

ENW A CHYFEIRIAD YR YMCHWILYDD

NAME & ADDRESS OF RESEARCHER
Fotios Mentzelopoulos, 24 Bryn Road, Swansea, SA1 0AR

PRIFYSGOL CYMRU
Y Drindod Dewi Sant
UNIVERSITY OF WALES
Trinity Saint David

Cyfranogwr Rhif Adnabod:
Participant Identification Number:

TEITL Y PROSIECT: / PROJECT TITLE: Supporter Engagement between AEK Athens FC and Swansea City AFC

Dear Participant:

My name is Fotios Mentzelopoulos and I am studying in the School of University of Wales Trinity Saint David.

I would like to invite you to participate in my research project. This project will be about supporter engagement and aims to critically analyse and compare the strategies that football teams use in order to attract and enrich the long term relationship with the fans.

*Attached to this letter is a short questionnaire developed by me, Fotios Mentzelopoulos which will assess the supporter engagement in football. I believe your opinions will be extremely helpful to me.

Through your participation in the questionnaire and/or interviews, I hope to ascertain my views regarding supporter engagement.

All questionnaires will be kept strictly confidential to the researchers involved and at **NO** time will individual questionnaires be released to the general public. This gives you a chance to express your views on your programme a confidential and anonymous forum and still be able to make a difference. Your participation in this study is completely voluntary so you can withdraw from the questionnaire at any stage.

Our questionnaire should take about 5-10 minutes to complete, but there is no time constraint. There are also no right or wrong answers. Attached to this letter along with the questionnaire is a feedback sheet. As this is a new project, your feedback is also important to us and we would be much obliged if you could also complete the feedback sheet along with the questionnaire. We understand that your time is at a premium but your opinions are very valuable to us.

After careful and precise analysis of the data obtained from this questionnaire, I will be happy to provide you with a copy of the findings at your request. The results of this questionnaire will hopefully enhance my understanding of this topic. The results of the research will be fed back to my personal email account.

We thank you in advance for your time and participation. If any questions do arise, feel free to contact me at your convenience.

ENW A CHYFEIRIAD YR YMCHWILYDD

NAME & ADDRESS OF RESEARCHER

Fotios Mentzelopoulos, 24 Bryn Road, Swansea,
SA1 0AR

ADRAN 4		SECTION 4	
CEFNOGWYD /APPROVED		**NIS CEFNOGWYD/ NOT SUPPORTED**	
Datganiad Mae'r wybodaeth a gynhwysir yma yn gywir, hyd eithaf fy ngwybodaeth a'm cred. Rwyf wedi ceisio dynodi unrhyw risgiau a phroblemau sy'n gysylltiedig â'r prosiect / ymchwil neu gynhyrchiad ac rwyf yn cydnabod f'ymrwymiadau innau a hawliau'r cyfranogwyr.		Declaration The information contained here is, to the best of my knowledge and belief, accurate. I have attempted to identify any risks and issues related to the project/research or production and acknowledge my obligations and the rights of the participants.	

Llofnodau Dylai'r ffurflen hon gael ei chwblhau a'i llofnodi gan y myfyriwr a'r Cydlynydd y prosiect /Twitor	**Signatures** This form should be completed and signed by the student and the Module tutor/Programme Co-ordinator.

Myfyriwr / Student	Dyddiad: / Date:
Cydlynydd y prosiect /Twitor Project co-ordinator / Tutor	Dyddiad: / Date:
Sefydliad / Organisation PRESIDENT OF THE CLUB ALEXANDROS ALEXIOU.	Dyddiad: / Date: 29/01/2019.