

RESEARCH AND INSPIRATION

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Module: Creative Venture__ CW3 (M7X01792)

THE ESSENCE

ETHEREAL -

ADJECTIVE - EXTREMELY LIGHT
ESPECIALLY IN AN UNNATURAL WAY.
- EXTREMELY DELICATE, AS IF NOT
OF THIS WORLD.

ETHER -

A SUBSTANCE USED TO PUT
PATIENTS TO SLEEP.

ALLEGORICAL ESSENCE

ALLEGORY -

NOUN - A STORY, POEM OR PICTURE
THAT CAN BE INTERPRETED TO
REVEAL A HIDDEN MEANING.

ESSENCE -

NOUN - THE BASIC OR MOST
IMPORTANT IDEA OR QUALITY OF
SOMETHING.

(IN ESSENCE) - RELATING TO THE MOST IMPORTANT
CHARACTERISTICS OR IDEAS OF SOMETHING

- A STRONG LIQUID, USUALLY FROM A PLANT OR
FLOWER, THAT IS USED TO ADD A FLAVOUR OR
SMELL TO SOMETHING

EMBLEMATIC ESSENCE

EMBLEMATIC -

REPRESENTING A PARTICULAR
PERSON, GROUP OR IDEA.

Cup with turbo Marmoratus shell- Christopher Lencker



JEWELLED ANTIQUES



Mordes- Saoirse Ronan- in *Mary Queen of Scots*

COLOUR SCHEME:

- ELEMENTAL INFLUENCES
- WONDERS OF THE WORLD
- NATURALLY OCCURRING MAGIC



National Geographic- Northern Lights

MYSTIC PEARLS



Albone oyster shell

ETHEREAL
ILLUMINATIONS

DRAWING FRAGRANCE



Primavera- Sandro Botticelli (1470-1480)

A painting to symbolise the changing of the seasons; the welcoming of spring. Botticelli's works were always highly detailed but this painting in particular contains over 200 botanical species. All of which are indigenous to Tuscany at spring time, which means that the scene painted would have smelled exactly like a meadow in Tuscany. A beautiful detail, so easily over looked as the narrative of the characters is so prominent.



Michael Angove- Jo Malone Collaboration (2014-2017)

This collaboration between Jo Malone London and Michael Angove, had Angove creating vast, in depth designs, painstakingly created. Scanning in each individual motif element and assembling them, and hiding little creatures amongst the florals, fruit and foliage. These designs were curated to emulate an existing fragrance, mine will have a similar intention, but I will be curating the scents I will be designing to will be figurative, and based on the personalities of characters/ character roles.



Fendi SS 2021



SS 2021
HAUTE
COUTURE
FASHION
INFLUENCE

Fendi SS 2021



Dior SS 2021



Dior SS 2021



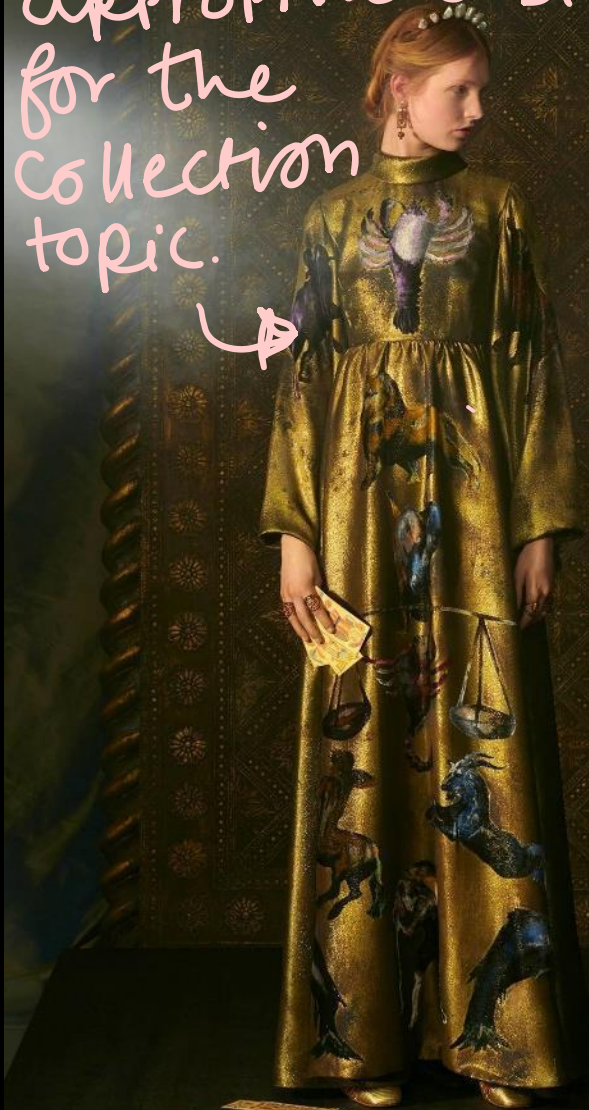
Gian Battista Valli SS 2021

Garment Shapes

- » Balloon sleeves
- » Gathered fabrics
- » Untailored shapes

- » Iridescent tones & fabrics
- » Metallic features
- » Regal Elements
- » Aged fabrics

Strong motifs
drawn in an
appropriate style
for the
collection
topic.



Garment shapes
reflecting the
dream like state.



The gold
thread used
was oxidised
for aged effect.

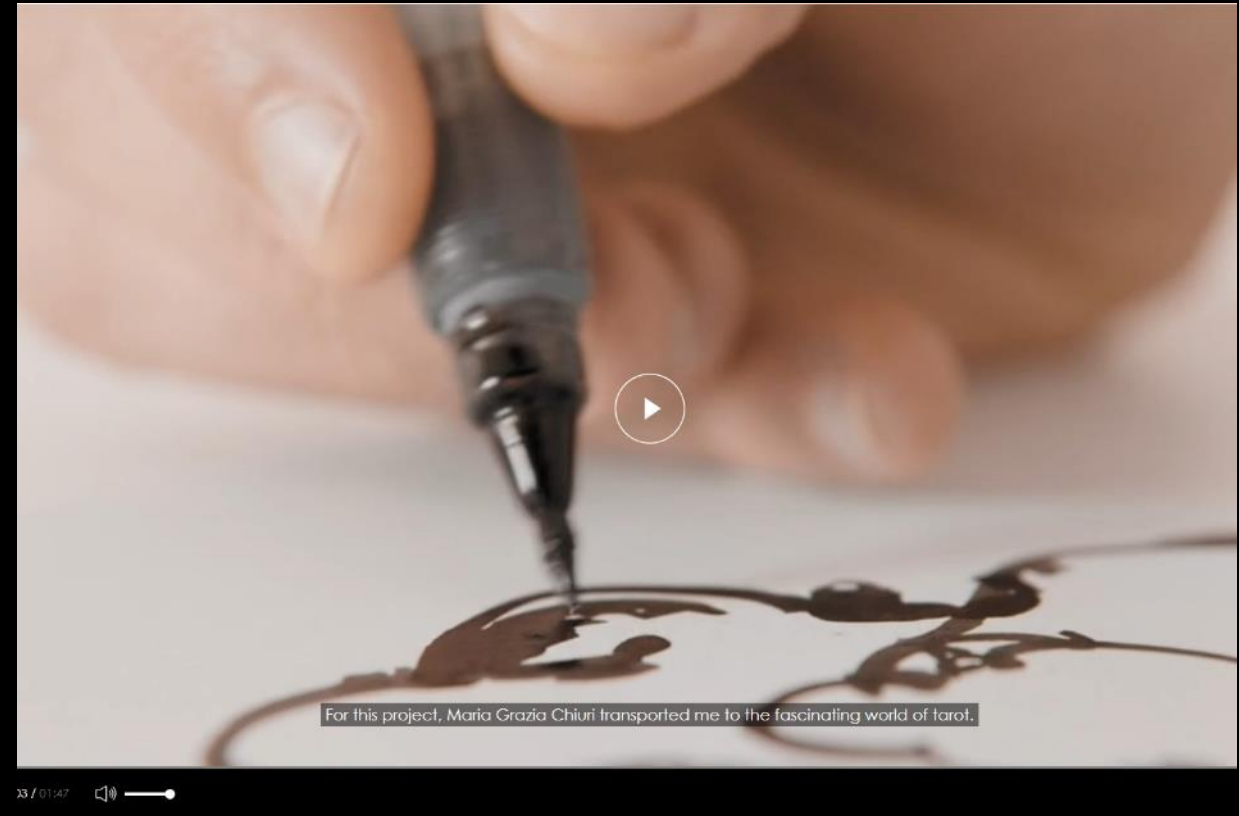
Motif outlines
Screen Printed &
details hand
Painted

Then
applied
on to
lace
fabric



DIOR SS

- Based on the tarot cards, as a reference to Monsieur Dior, as he was a superstitious man who believed in destiny..
- The creative director of Dior requested that each of the classic tarot cards be represented in the designs, but that each design not include a human figures. This has mean that the artist/designer has had to re-interoperate each card from a more symbolic perspective .
- The artist also decided to produce the designs in the format of roman decorative plates.



[Video Explaining the interpretation of tarot, and producing fabrics.](#)

PATTERN STYLE: FULL FOLIAGE



STELLA MCCARTNEY- SUMMER
2021- LACE FLORAL SHORTS



DIOR CRUISE COLLECTION 2021



WILLIAM MORRIS- PIMPERNEL

PATTERN STYLE : ONCE UPON A TOILE...

LIBERTINE
- MODERN
TOILE
WRAP
JACKET-
2021



C.F.A VOYSEY - ALICE IN WONDERLAND
FABRIC.



DIOR- CRUISE-2021.

LIBERTINE-TOILE DE
NANTES- SHIRT- 2021



PATTERN STYLE : PLACEMENT PRINTS



Burberry- Rose Print Silk Crepe De
Chine Shirt Dress Price £1,490 Limited
availability
£1,490
Limited availability



Dior- Haute Couture SS 2021



Dolce and Gabbana- Couture Alta Moda 2021

PATTERN STRUCTURES AND PAINTING STYLES:

AN EXPLORATION OF PATTERN REPEAT
SYSTEMS/ NETWORKS, OTHER THAN THOSE
OF WILLIAM MORRIS, TO HELP ME PUSH
MY DESIGNS TO THEIR FULL POTENTIAL.



COLE & SON HISTORIC ROYAL PALACES- TUDOR GARDEN

COLEFAX AND FOWLER JARDINE - SNOW TREE



COLE & SON HISTORIC ROYAL PALACES- HAMPTON ROSES

COLE & SON HISTORIC ROYAL PALACES- COURT EMBROIDERY



SKETCH TWENTY SCHELSEA WALLPAPER-OPHELIA



ARTHOUSE AUTUMN 2020- TAPESTRY FLORAL



SANDERSON EXCLUSIVE- HOLLYHOCKS



COLE & SONS HISTORIC ROYAL PALACES- ROYAL JARDINIERE



1838 WALLCOVERINGS PAVILION- BIRD SONNET MURAL



1838 WALLCOVERINGS PAVILION- LILIANA

PATTERN STYLE : CO-ORDINATES



ALL SAINTS-OUTLET-VELVET DEVORE



ZARA CHAIN PRINT-
VERSACE INSPIRED.



DOLCE AND GABBANA-COUTURE-
FALL 2020

JOHANNA ORTIZ- RESORT- 2019

CO-ORD INTENTIONS

CHANEL-SS 2021- HAUTE COUTURE
LOOK 23



THOM BROWNE-RESORT-2014

DIOR-
OBLIQUE
READY-
TO-
WEAR-
SS 2021



STELLA MCCARTNEY-
READY-TO-WEAR-2021
WOOL CHECK TROUSERS



DIOR-PLUMETIS TULLE-
READY-TO-WEAR-SS 2021

FURTHER PRINT DESIGNS



BURBERRY-SS 2021-
MERMAID TAIL PLACEMENT



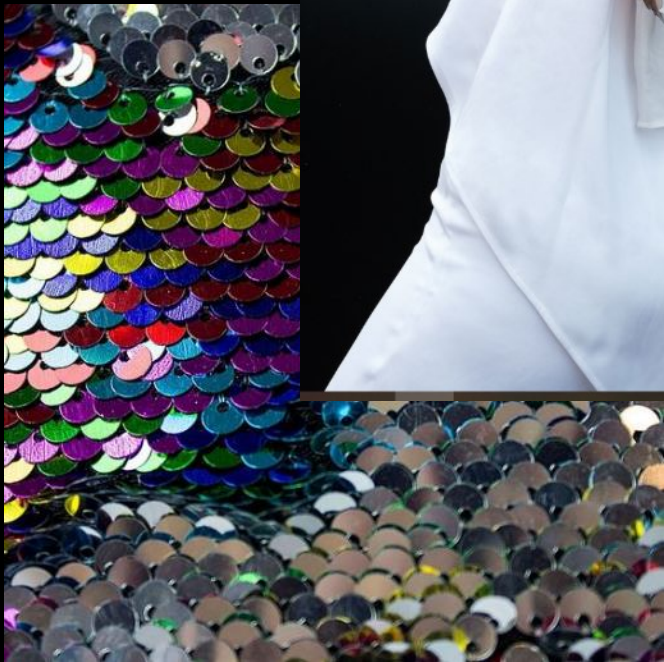
DIOR- CRUISE-2021.



DOLCE & GABBANA- SS 2021-
#DGSICILIANPATCHWORK

NEW PRINT TECHNIQUES

BIO-
DEGRADABLE
SEQUINS
MADE
FROM ALGAE
[Carolyn Raff -
circular oceans](#)



JOSIE NATORI - READY-TO-WEAR -
FALL 2019



LAYERED TEXTURES



METALLIC PRINT
ONTO
VELVET/TEXTURED
FABRIC
METALLIC/BOLD
EMBROIDERED
DESIGNS.



SEQUEL TO THE WHITE QUEEN, FOR COSTUME
DESIGNER PHOEBE DE GAYE [The White Princess costume
textiles - Pinaki Studios](#).

GUCCI-WOMENS-EPILOGUE-2021

MOOD BOARDS AND
NARRATIVE
DEVELOPMENT

DADA COLLAGE WORKSHOP :



6. Scent with Love
Estimate €600-€800
Sold £793

Scents bottled from the 19th and early 20th centuries are a popular collecting field, coming in all shapes and sizes, from novelty little 'egg' designs to Lalique favons for French perfumers. Cote and Coeur's, sold at Bonhams recently, this elegant French bottle with fluted sides dates to around 1900 and is notable for the opposite flanks - a gold enameled decoration with blue enamel stamp-work, and a blue enamel and gold piece.

bonhams.com



MY COLLAGE

USE OF SIMILAR TECHNIQUE IN FASHION: CHANEL AW 2021 READY-TO WEAR PROMO

Upcoming Fall-Winter 2021/22 Ready-to-Wear Show — CHANEL Shows



0:13 / 0:16

THIS CHANEL CAMPAIGN WAS RELEASED AFTER THE DADA COLLAGE WORKSHOP, BUT THE SIMILARITIES WITH MY OWN WORK WAS UNCANNY. THEY EVEN USED IT IN A SIMILAR WAY, AS A MEANS OF VISUALLY TEASING THE COLLECTION TO COME.



HEROINE PRINT: MINERVA

Minerva, is referred to as Athena in Greek mythology, the goddess of warfare. She is described to be highly intelligent and was supremely chaste, with a fire to fight off unwanted suiters.

Her design should be strong featuring warm , strong ingredients to show her strength. Possibly coffee for its energizing qualities and it' s association with work spaces, as a symbol of her intelligence and vigilance.

A fruit floral should be used like orange blossom alongside the mandarin fruit. Fruits are used in fragrance to maintain a freshness and to elevate the other scents in the fragrance. They are usually the top note, the one that you are left with as the fragrance wares off, it' s the note you are left with. Mandarin and other orange citrus is sweeter than the other citrus and has a more rounded fragrance.

The peony is both a beautifully scented, and a beautifully structured flower. It has been given the symbology of love and prosperity. I feel it will add the femineity to this other wise bold and intellectual curation of ingredients.



HEROINE PRINT GALATEA

This design is actually for a statue of a woman, names Galatea by her sculptor, Pygmalion. He sculpted her to be the most perfect woman, the most beautiful woman. He brought her gifts and lay her in fabrics of tyrian dye, He later prayed to Venus (Aphrodite) to bring him his dream woman. He later returned to his home, kissed his statue only to find that she had been brought to life.

The fragrance of this design is inspired by the gift Pygmalion brought Galatea. For the beautiful, sculptural flowers I have chosen magnolia and jasmine, for their distinctive, fresh, powdery fragrance. The magnolia is a very sculptural botanical that will also emulate the sculptural beauty of Galatea.

She was brought gifts of amber jewels, but amber is also a strong woody ingredient often used in women's' fragrances, and I felt it would be a beautiful colour against the Tyrian purple, that I also plan to use, as well as strings of pearls and pearlescent finishes for the shells that Pygmalion brought.

The incense would be white musk. The raw ingredient is not so pretty, and I felt the smoke could be used to create depth and texture.



HEROINE PRINT POMONA

Pomona was a woodnymph, that loved and nurtured a beautiful garden. The heart of which was the orchard, and her most prized trees being the apples, almost golden in the evening light. She caught the eye of many from fauns to satyrs, one in particular named Pan, who wore a crown of pine needles. But she chose to busy herself repressing the too luxuriant growths and curtail the branches that straggled out of place.

Pine will provide the warm woody base note, setting the scene of the vast natural garden. The top note will be the lilies, a fresh green floral as a nod to the river that ran along the garden. As well as the vast florals that grow tall in the gardens. The heart note is to be that of apples and apple blossoms, as they were at the heart of her garden, the her greatest love. The blossoms will provide a softer floral fragrance to compliment the freshness of the lilies. The apple scent will add a warm roundness to the fragrance.

Pomona was also never seen without her pruning knife. This could also feature in the designs, I would need to find one that fit with the decorative nature of these designs.



HEROINE PRINT MEDUSA

Medusa was once the most beautiful maiden, whose hair was her chief glory. She vowed her life to the Gods and wanted to live her life, chaste, and in their favour. But, as she dared to vie in beauty with Minerva, and caught the eye of Poseidon, Minerva's love. As punishment, the goddess deprived her of her charms and changed her beautiful ringlets into hissing serpents.

I felt her fragrance should be sharp and cold as she became. However I wanted to make sure that her sweet beginnings were not forgotten, as the punishment was not hers to take.

The base note of frankincense, in their natural rock form, as a heady, dry woody oriental base. Nettle will sit well with the frankincense to add a sharp green element to the base of the fragrance. Green elements like this help a fragrance last longer, as an encounter with Medusa is one you won't shake quickly. The flowers from the 'chaste tree' are a reference to her life before the curse. Although they resemble the ever fragrant 'butterfly trees', their image is deceiving as their scent is more akin to sage. The heart note will be floral with the lightness of the tuberose and the powdery sweetness of the violets.

The tuberose and the chaste tree florals have also been chosen for their many heads, emulating the snakes her hair was replaced with. There would be room to also include snakes in the design.



HEROINE PRINT PERSEPHONE

Persephone was the daughter of Zeus, whole lived on earth and often smelled of sweet flowers from time she spent in the meadows. It was as she was picking flowers in the meadow that she was seen by Hades, who decided she must be his. He stole her away to the underworld. He kept her there until she was saved, the way in which she was saved has many re-telling' s. she would have been free to leave of her own accord if she never ate anything from the underworld, but Hades fed her a single pomegranate seed, which entrapped her. There was a negotiation, and Hades agreed to allow Persephone to leave the underworld for half of the year. Which is why the story is associated with the coming and going of seasons; half of the year in the spring and summer that she would spend in the meadows, in new life, and the darker months away from the blooms.

I want to produce a sweet floral fruity fragrance that accurately portrays the scents of the meadow. With stems of powdery sweet lilacs, and freesia and subtle iris. A strong base of rose, of two varieties. Blousy in form the royal jubilee and scepter' d isle have very distinctive scents. The royal jubilee rose, in deep pink, boasts a strong fruity fragrance, representative of Persephone' s life before the underworld. Scepter' d isle rose, a delicate pink with delicate petals, deceptively deep and dry in fragrance, a scent comparable to that of myrrh. For her misplaced beauty in the underworld and the strength she possessed to endure it. With just a hint of pomegranate, to provide a sharp, tart base, for the single seed that secured her fate.

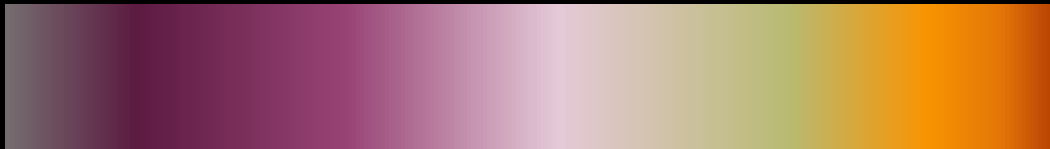


COLOUR STORIES

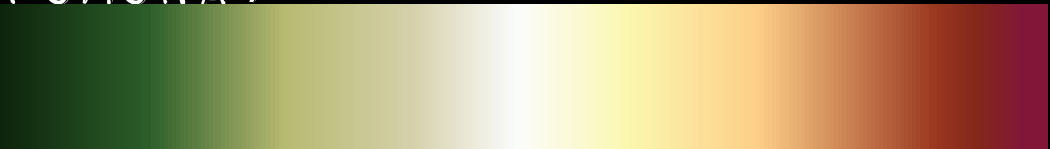
MINERVA:



GALATEA:



POMONA:



MEDUSA:



PERSEPHONE:



So, as it turns out, my initial ideas and colour palettes predictions for this project are pretty spot on so far. The biggest difference being the colours tone, the original colour palette is darker and softer in tone, which I think may be a more accurate reputation of how the colours will come across when painted in gouache.

The gradients on the left have been taken, using the eye-dropper tool, from the mood boards on the previous slides. Where as those above have come from the images of 'naturally occurring magic' I curated for my original mood board.

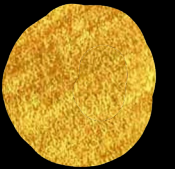
The metallic elements will need to be added in the finishing of designs.

ORIGINAL COLOUR PALETTES:

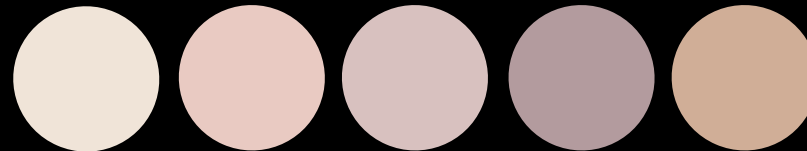
JEWELLED ANTIQUES:



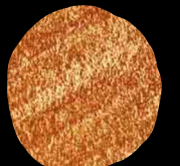
METALLICS:



MYSTIC PEARLS:



ETHEREAL ILLUMINATIONS:

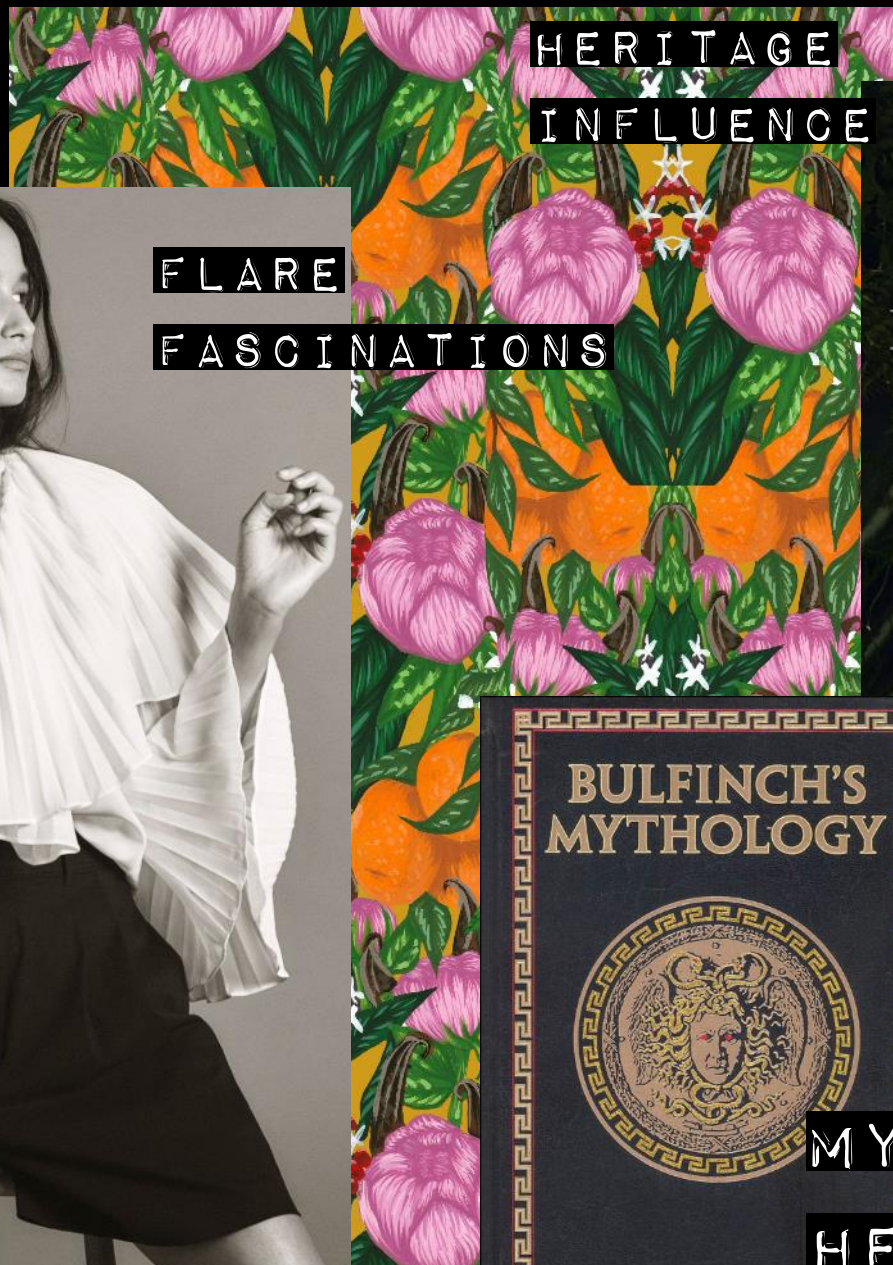


FRAGRANT FLORALS

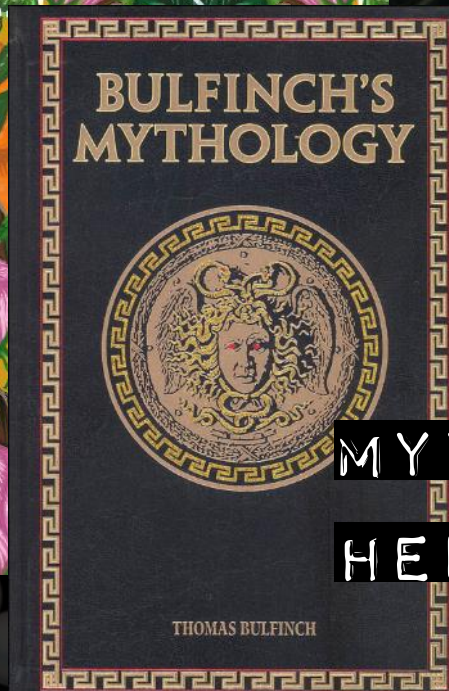


REBECCA TAYLOR- READY TO WEAR- SPRING 2019

FLARE
FASCINATIONS



HERITAGE
INFLUENCE



MYTHICAL
HEROINES

HARPERS BAZAAR- JANUARY 2018



RICH TONES
RICHER
TEXTURES

LOUIS VUITTON-READY-TO-WEAR- FW 2021