

OWEN EVANS
MATERIALS AND ^{INTRODUCTION}~~INTRODUCTION~~ TO PROCESSES
ALMA 600

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D. PRINTED CANS.

ALUMINUM CANS CAN BE USED TO STORE THE BEER. THE METAL WILL BE STRONGER THAN GLASS, WHICH WOULD MAKE IT EASIER TO STORE AND SHIP. ALUMINUM IS ALSO LIGHTWEIGHT, REDUCING SHIPPING COSTS. IT IS IMPERMEABLE, PREVENTING THE GAS IN THE BEER FROM ESCAPING. IT ALSO EXHIBITS GOOD CORROSION RESISTANCE, PROTECTING THE CONTENTS. THE CANS CAN BE WIDELY RECYCLED.

THE TRADITIONAL METHOD TO IDENTIFY CANS IS TO PRINT THE CONTENTS ~~IN~~ INFORMATION DIRECTLY ONTO THE CAN. THIS APPROACH ELIMINATES THE USE OF

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