



Presentation for my intended career as an Estate Agent

by Aleksandar
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Presentation Outline

- ▶ Personal Background
- ▶ Introduction of Estate agent career
- ▶ Employability skills needed for Estate agent
- ▶ SWOT analysis of being an Estate agent
- ▶ Plans for success
- ▶ References

Personal Background

- ▶ Name: A. Mihaylov
- ▶ Nationality: Bulgarian
- ▶ Languages: Bulgarian, English
- ▶ Age: 26
- ▶ Work Experience: Hospitality and Administration
- ▶ My decisions for career success



Estate agent career path

- *Introduction of being Estate Agent*
- *Reason of choosing this job*
- *Career goals*

According to Property Personnel (2021).



Employability Skills required for Estate agent

- *Excellent Communication skills*
- *Selling & Negotiation skills*
- *Strong Organisation skills*
- *Flexibility and Responsibility skills*
- *Strong Understanding skills*

As stated by Target Jobs (2021).

SWOT Analysis of every estate agency

A 2x2 grid diagram for SWOT analysis. The top-left quadrant is yellow with a large black 'S' and the word 'Strength' below it. The top-right quadrant is orange with a large white 'W' and the word 'Weakness' below it. The bottom-left quadrant is red with a large white 'O' and the word 'Opportunity' below it. The bottom-right quadrant is orange with a large white 'T' and the word 'Threat' below it. The background of the slide features a dark teal color with a red vertical bar on the right side.

S

Strength

W

Weakness

O

Opportunity

T

Threat

- ▶ Strengths - Company's development
- ▶ Weaknesses - Company's risks
- ▶ Opportunities - Company's prospects
- ▶ Threats - Company's problems



Plan for success within the Estate agencies

- *Successfully graduating*
- *Using the new skills learned*
- *Keeping my motivation on high level*

REFERENCES

Property Personnel (2021). A Career in Estate Agency - Is It For You? [online] Property Personnel. Available at: <https://www.propertypersonnel.co.uk/property-job-guides/a-career-in-estate-agency-is-it-for-you/> [Accessed 12 Aug. 2021].

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