

# STUDENT FEEDBACK FORM

This section details the *extent* to which the assessment criteria are demonstrated by you, which in turn determines your mark. The marks available for each category of skill are shown. Lecturers will use the space provided to comment on the achievement of the task(s), including those areas in which you have performed well and areas that would benefit from development/improvement.

|                          |                                                                        |                                |             |
|--------------------------|------------------------------------------------------------------------|--------------------------------|-------------|
| <b>Student Name:</b>     | <b>JIAYUE HE</b>                                                       | <b>Student P Number:</b>       |             |
| <b>Programme:</b>        | <b>MA Computer Animation</b>                                           |                                |             |
| <b>Module:</b>           | <b>ANIMATED WORLD BUILDING</b>                                         |                                |             |
| <b>Module Code:</b>      | <b>ACCA7037</b>                                                        | <b>Contribution to Module:</b> | <b>100%</b> |
| <b>Assignment Title:</b> | <b><i>"...The fabric of the world had triggered the story...."</i></b> |                                |             |

|                              |     | Level of Achievement – In Percentages % |                          |                          |                          |                          |                          |                          |                          |                          |                                     |                                     |                                     |                          |                          |
|------------------------------|-----|-----------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|-------------------------------------|-------------------------------------|-------------------------------------|--------------------------|--------------------------|
|                              |     | Outright Fail                           |                          |                          |                          | MF                       | Pass                     |                          |                          | Merit                    |                                     |                                     | Distinction                         |                          |                          |
|                              |     | 0-9%                                    | 10-19%                   | 20-29%                   | 30-39%                   | 40-49%                   | 50-53%                   | 54-56%                   | 57-59%                   | 60-63%                   | 64-66%                              | 67-69%                              | 70-79%                              | 80-89%                   | 90-100%                  |
| <b>ENGAGEMENT</b>            | 20% | <input type="checkbox"/>                | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>COG &amp; INTELLECT.</b>  | 20% | <input type="checkbox"/>                | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>KNOW &amp; UNDERSTAND</b> | 20% | <input type="checkbox"/>                | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>PRACTICAL</b>             | 30% | <input type="checkbox"/>                | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| <b>TRANSFERABLE.</b>         | 10% | <input type="checkbox"/>                | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

|                                                                                                                                                                                                     |                                  |                          |
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| <b>Assessment Mark</b> (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work, for guidance only until they are confirmed. ) | <b>Late Submission Penalties</b> |                          |
|                                                                                                                                                                                                     | Up to 1 week late (50% Max)      | <input type="checkbox"/> |
|                                                                                                                                                                                                     | Over 1 week late (0%)            | <input type="checkbox"/> |

**71%**

| <b>Tutor comments</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>• An engrossing horror-filled depiction of your world / vision, with insights into your thought process, production techniques and end goals. Indeed, the mix of inspirational references (from 'The Flower of Evil') to the glimpses of unused / rejected elements all compliment the intended production and would go a long way to helping a (hypothetical) studio crew.</li> <li>• Quotes included, but you may want to include a full informative breakdown on your research and analytical work (to use more direct references to Beiman, Holmes, etc.?).</li> <li>• Some great additions to showcasing your manipulation of the pages / sections, where we seem to be on our own unfolding series of passages and angles, going through the text and visuals, into this nightmarish world. When the arrangement of the pre-production itself starts to use narrative devices / framing, (akin to comics / graphic novels) then we only want to see more of what is intended. The fabric of the pages, starts to feed in and trigger and envisage this world moreso.</li> <li>• The Guardian design, with it's myriad rows or teeth, is reminiscent of the work of artist Mike Ploog and Rob Bottin (The Thing FX / designs) or Dave Carson (Cthulhu), etc.</li> <li>• An excellent portfolio of material, with some glorious fantastical art direction work, underpinned with a grounding in production process (e.g with including script adaptations + the more-technically-aligned shooting script).</li> <li>• Enjoy the MASTER's PROJECT opportunity, to go further, creatively, and in creating a final animated piece. Well done!</li> </ul> |

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| <b>Assessed by:</b> | Phil Organ | <b>Date:</b> | May 2025 |
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