



BREITLING
1884

BREITLING SHIP

GET IT OUT PROJECT

"We make watches for pilots who wear them as a badge of honor. And we make them for all the rugged individualists who dream of flying a fighter jet, but will settle for driving the fastest cars, seducing the most beautiful women, feeling unique, strong and free."

Breitling watches always stand out amongst the crowd. Used by ace pilots, sports players, survivalists, surfers, adventurers and sailors alike. Breitling has always strived to achieve the mix between looks and durability and often succeed at meeting these criteria. I have always been a fan of Breitling watches as they are able to convey status whilst still maintaining the wearers dignity.

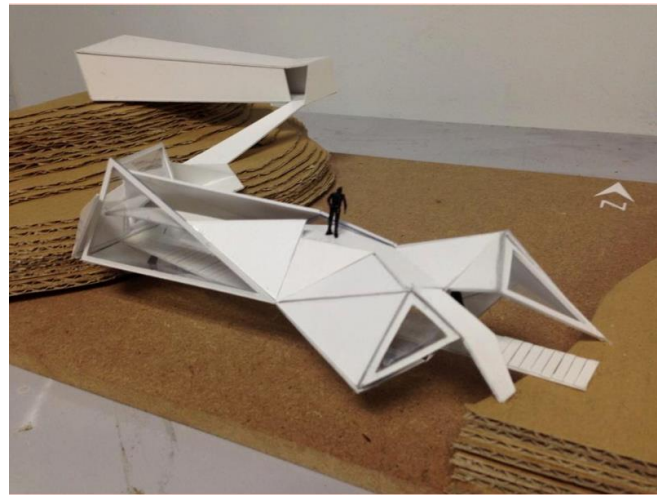
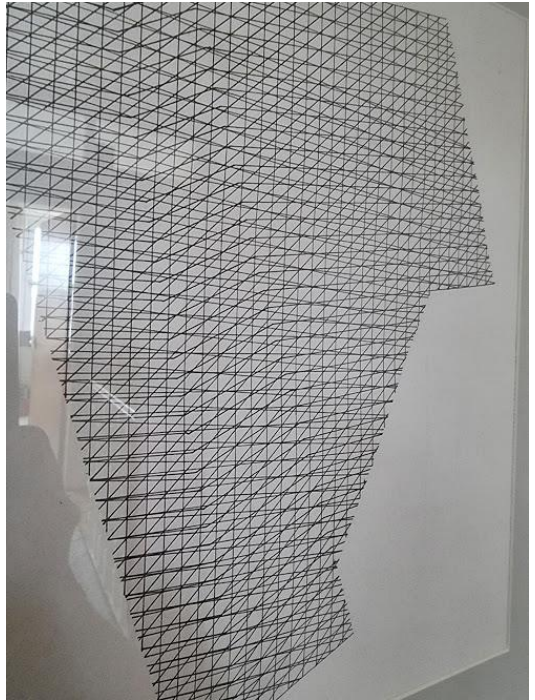
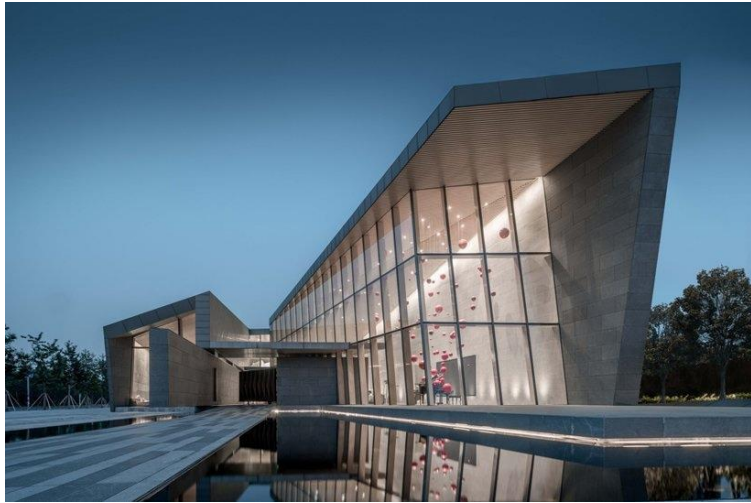
I wanted to design a ship that reflected these same principals. Mixing simplicity with status.



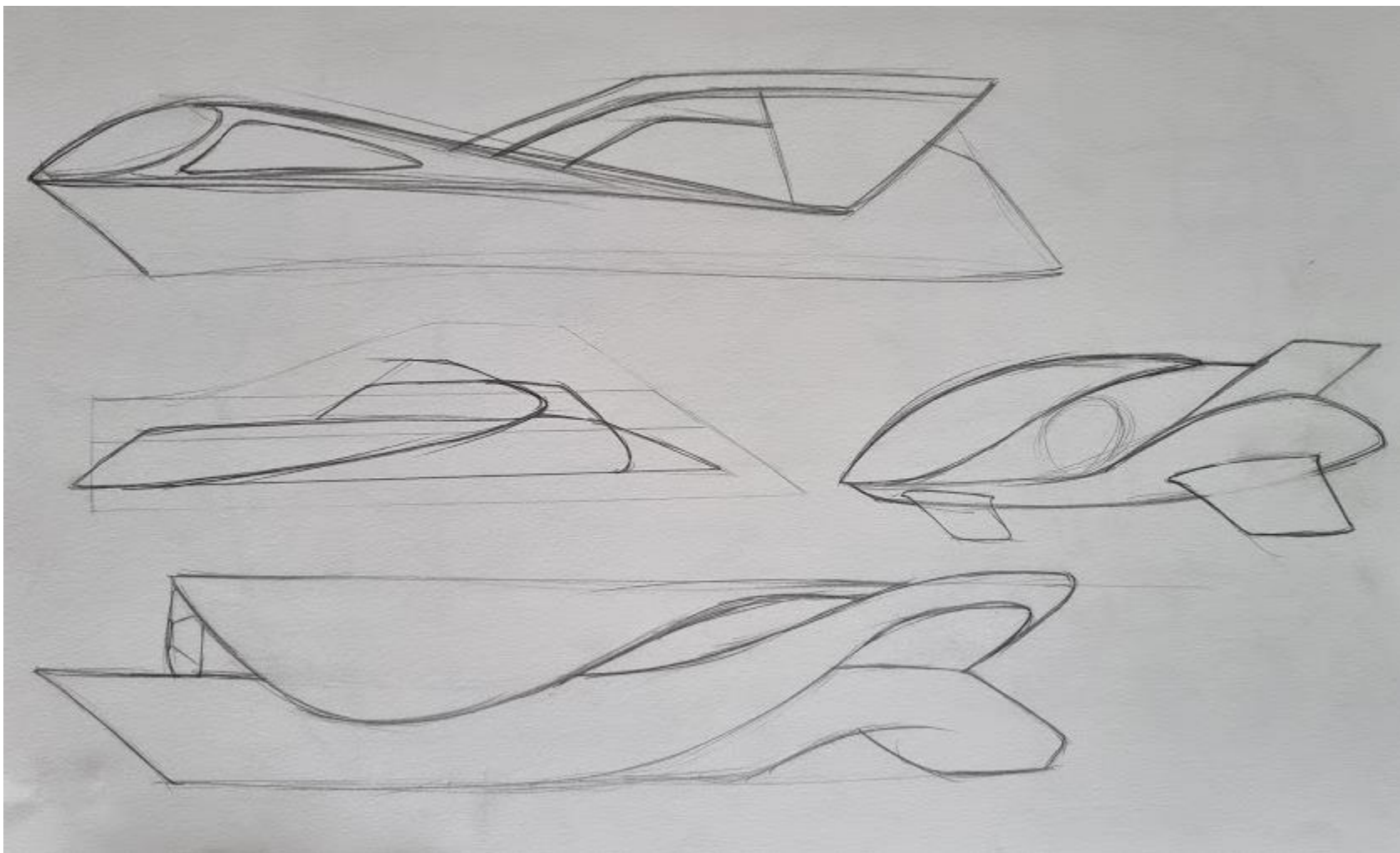
Mood Board

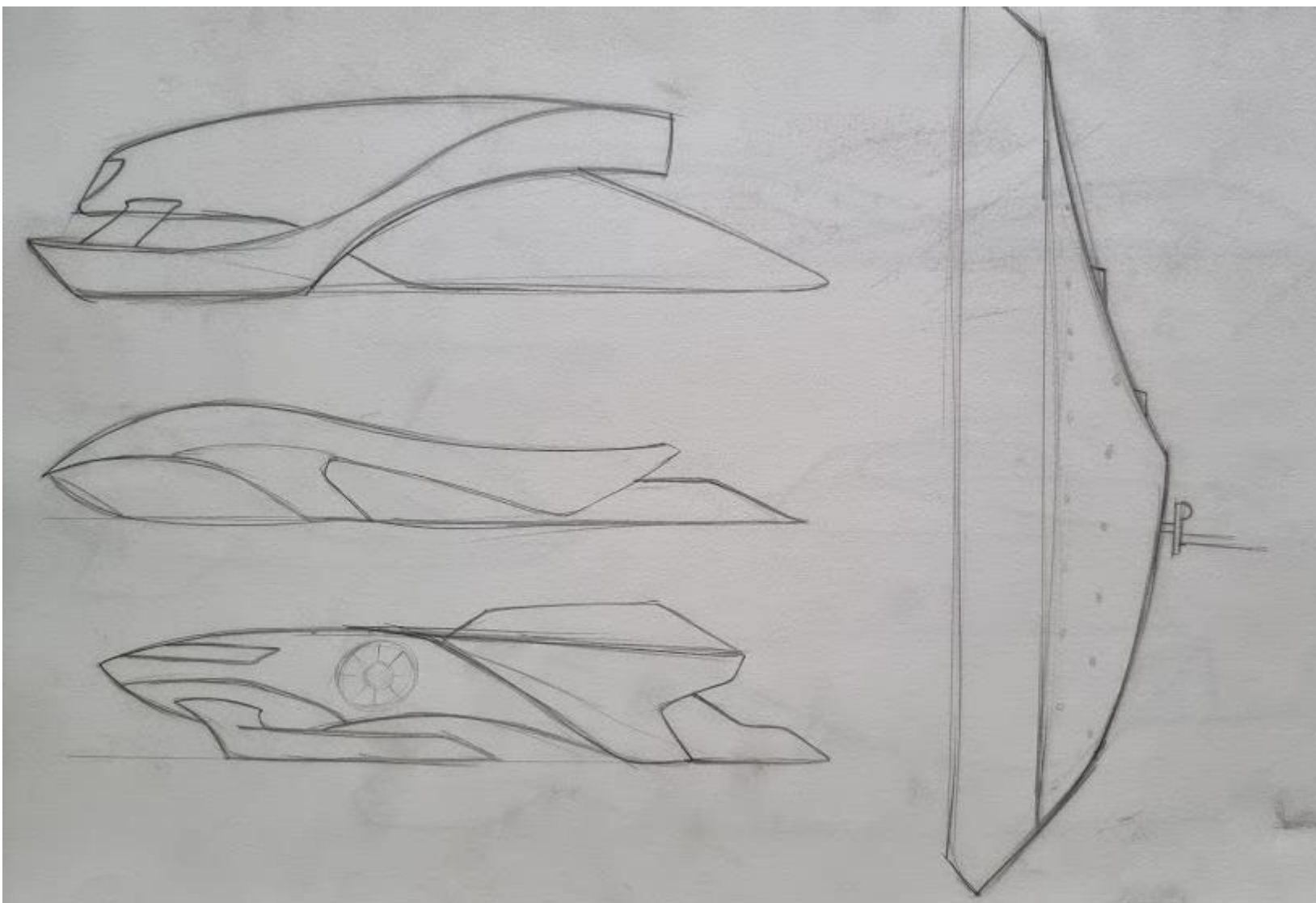


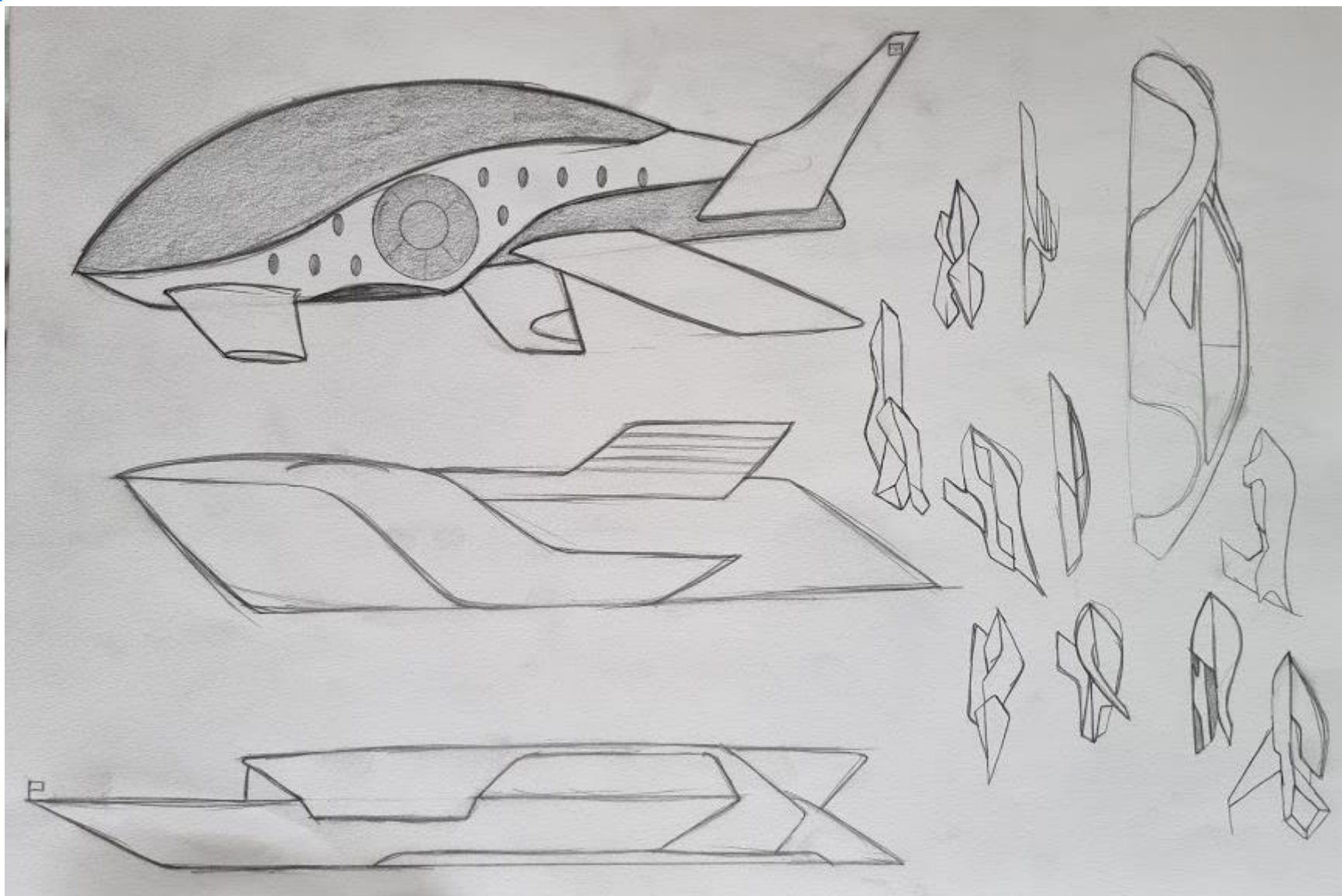


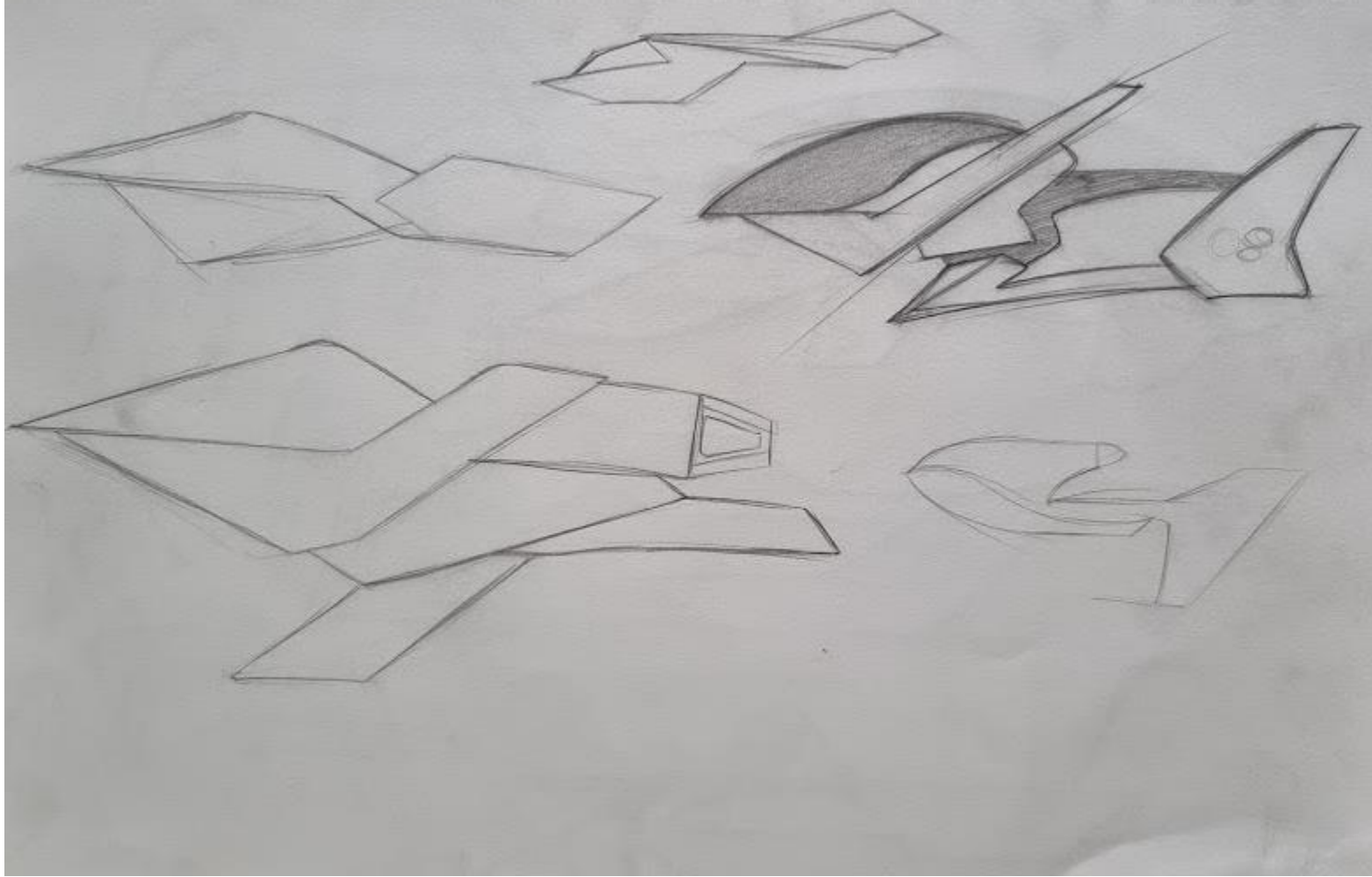
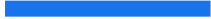


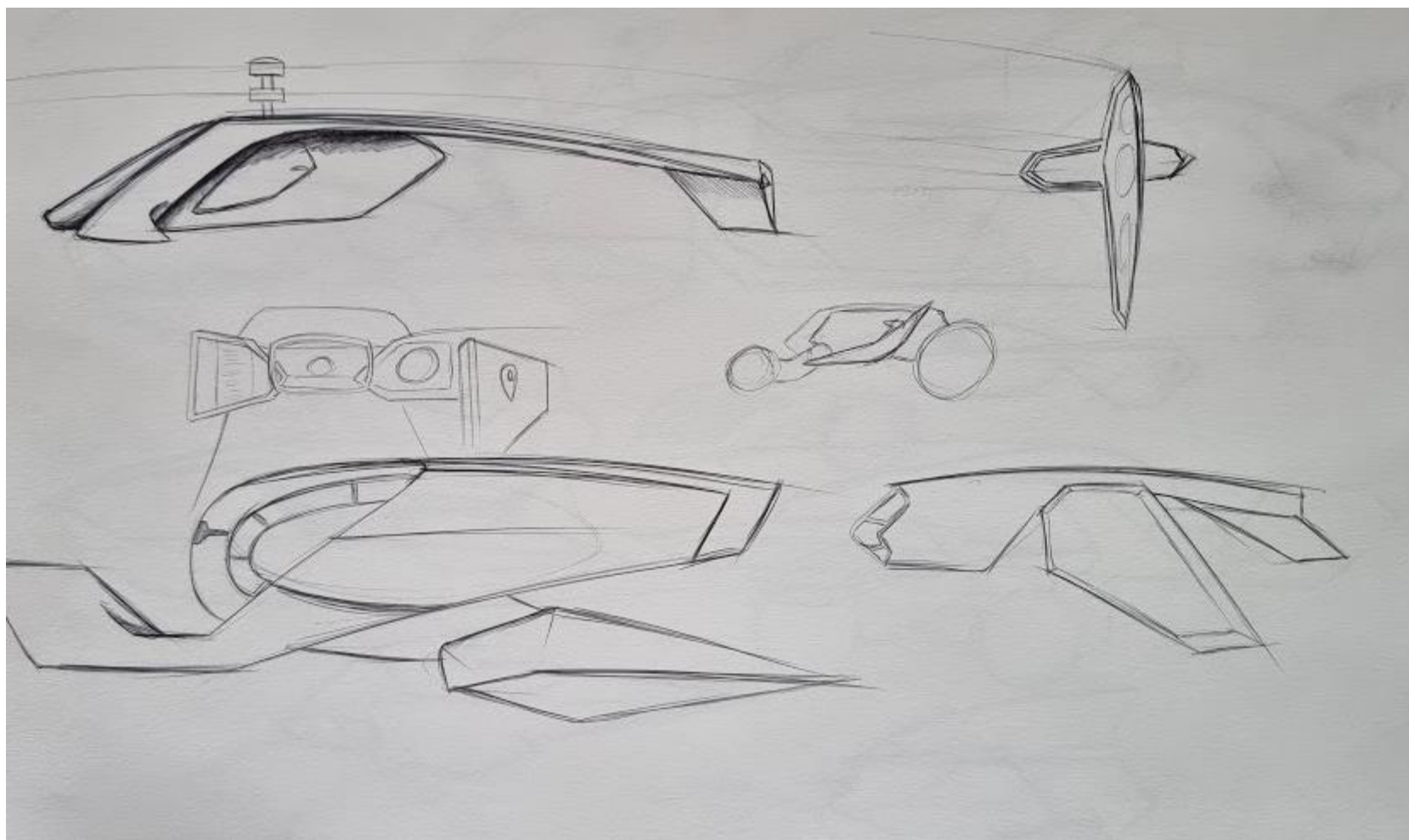
Sketches

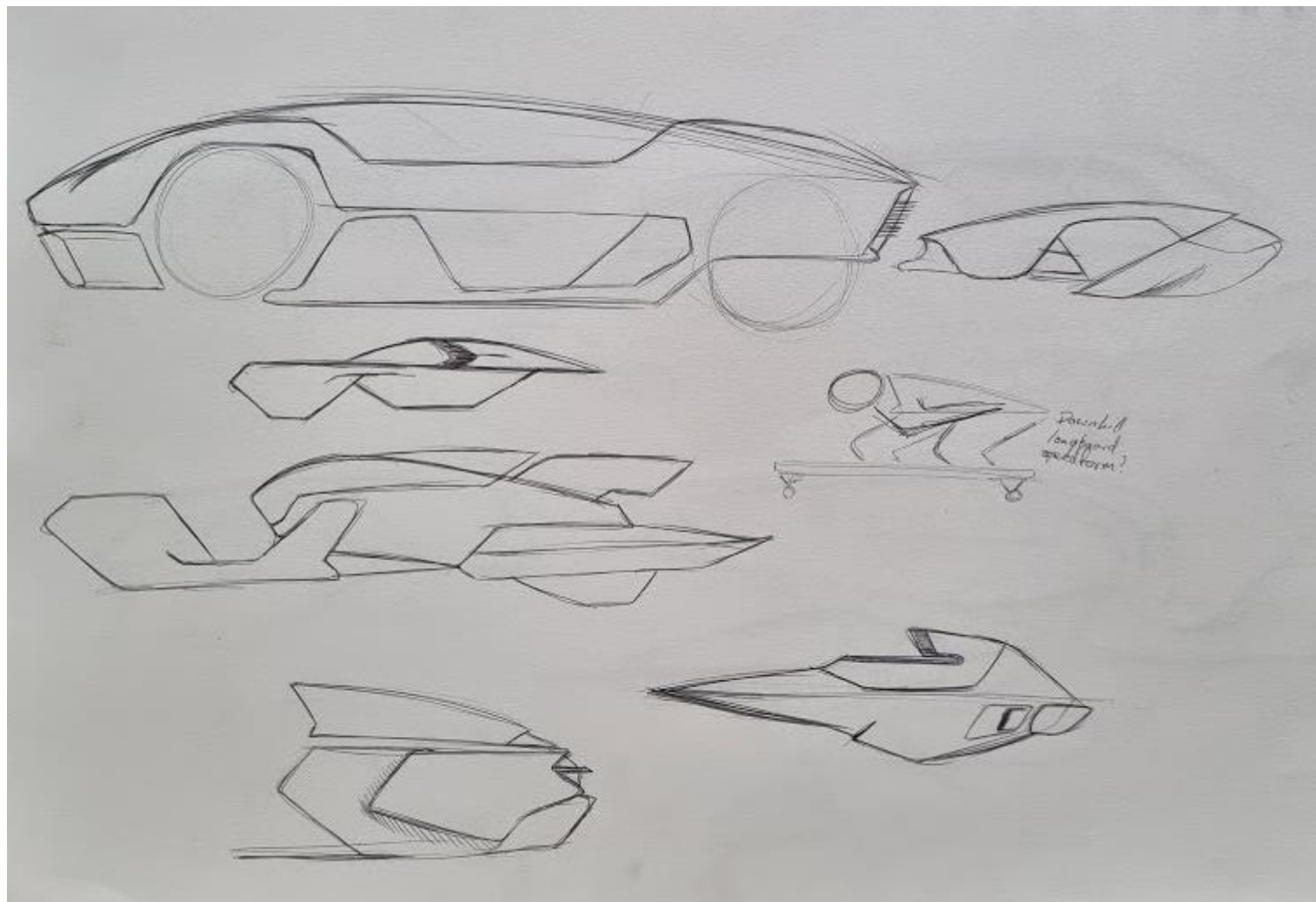


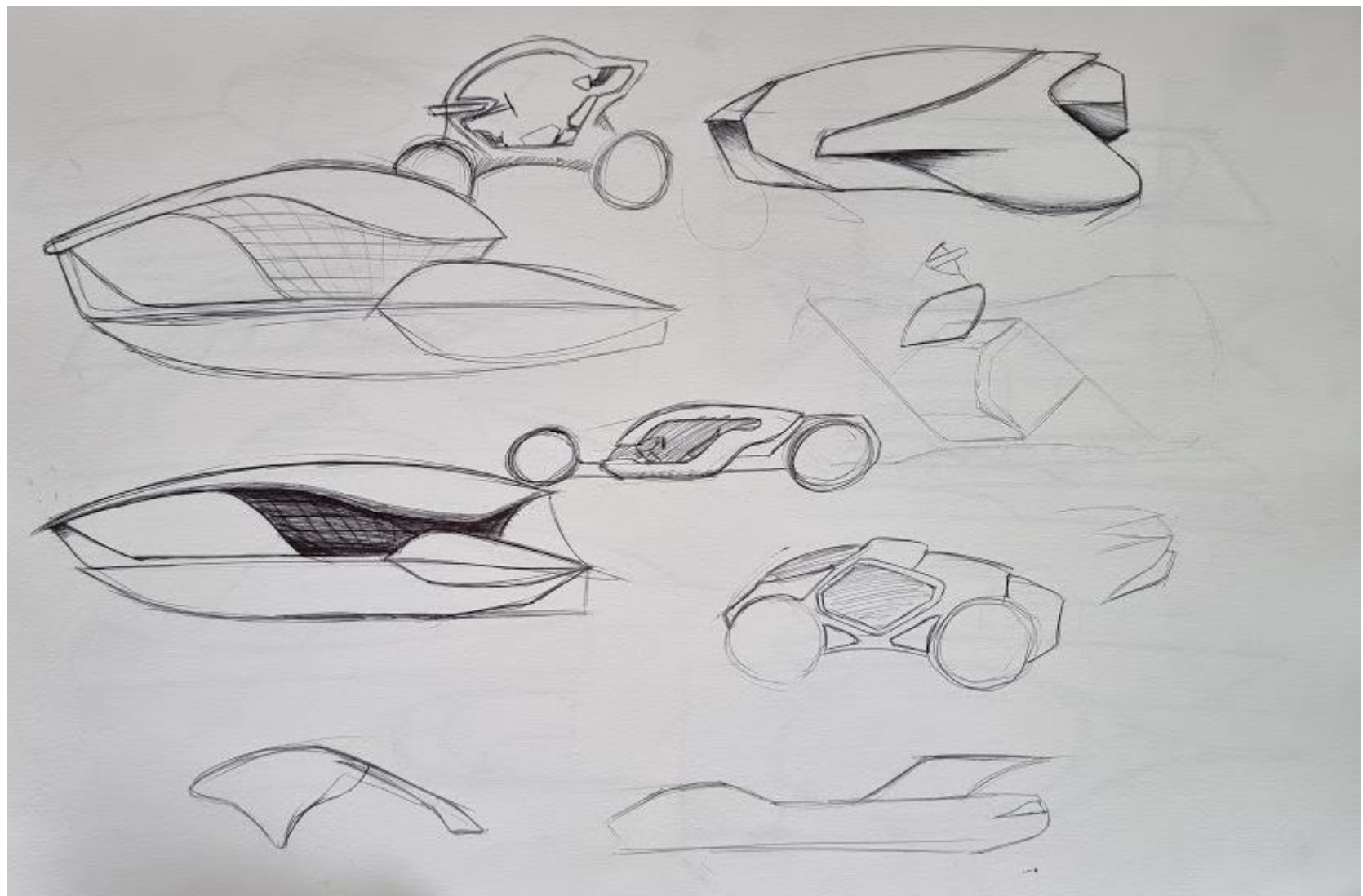


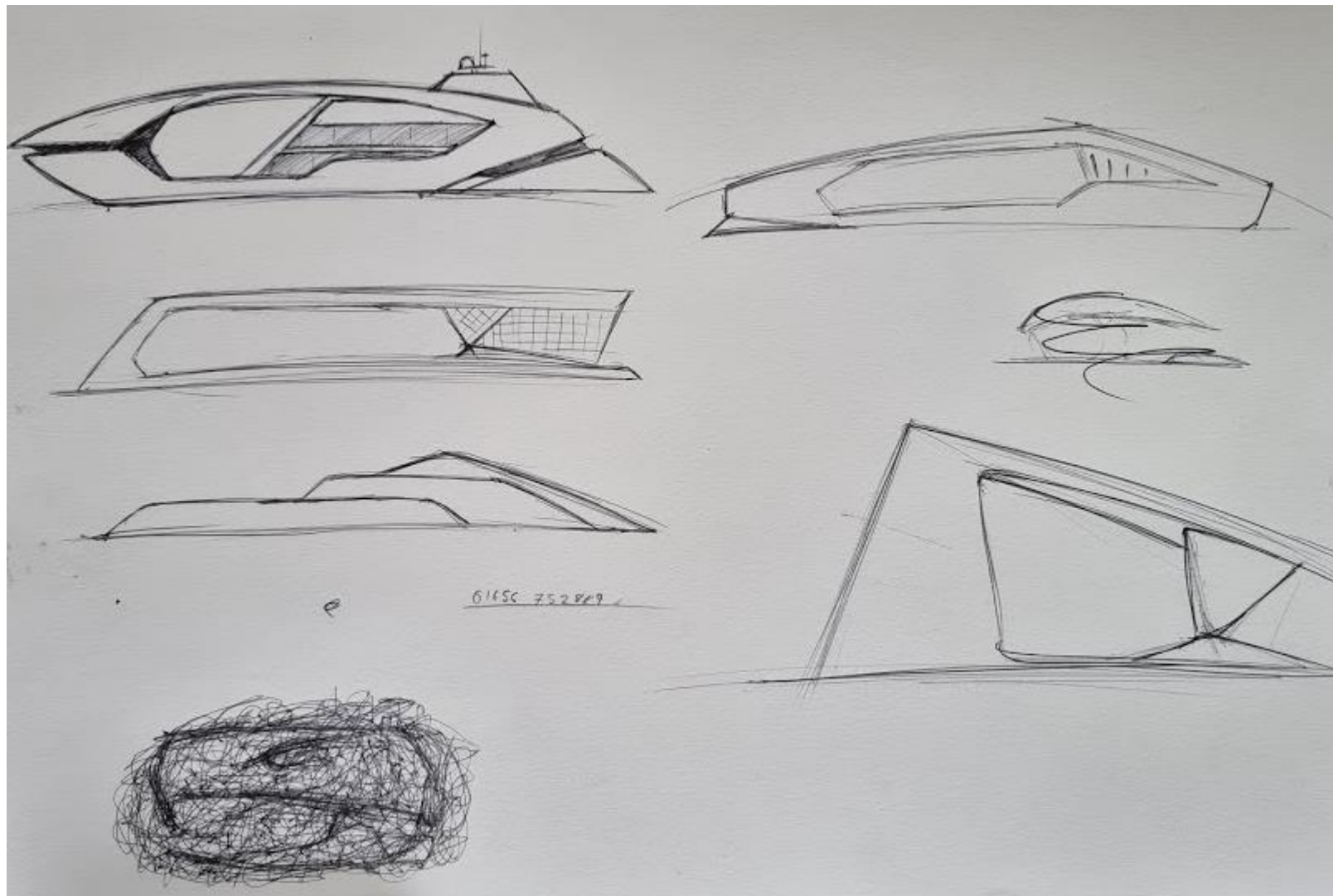


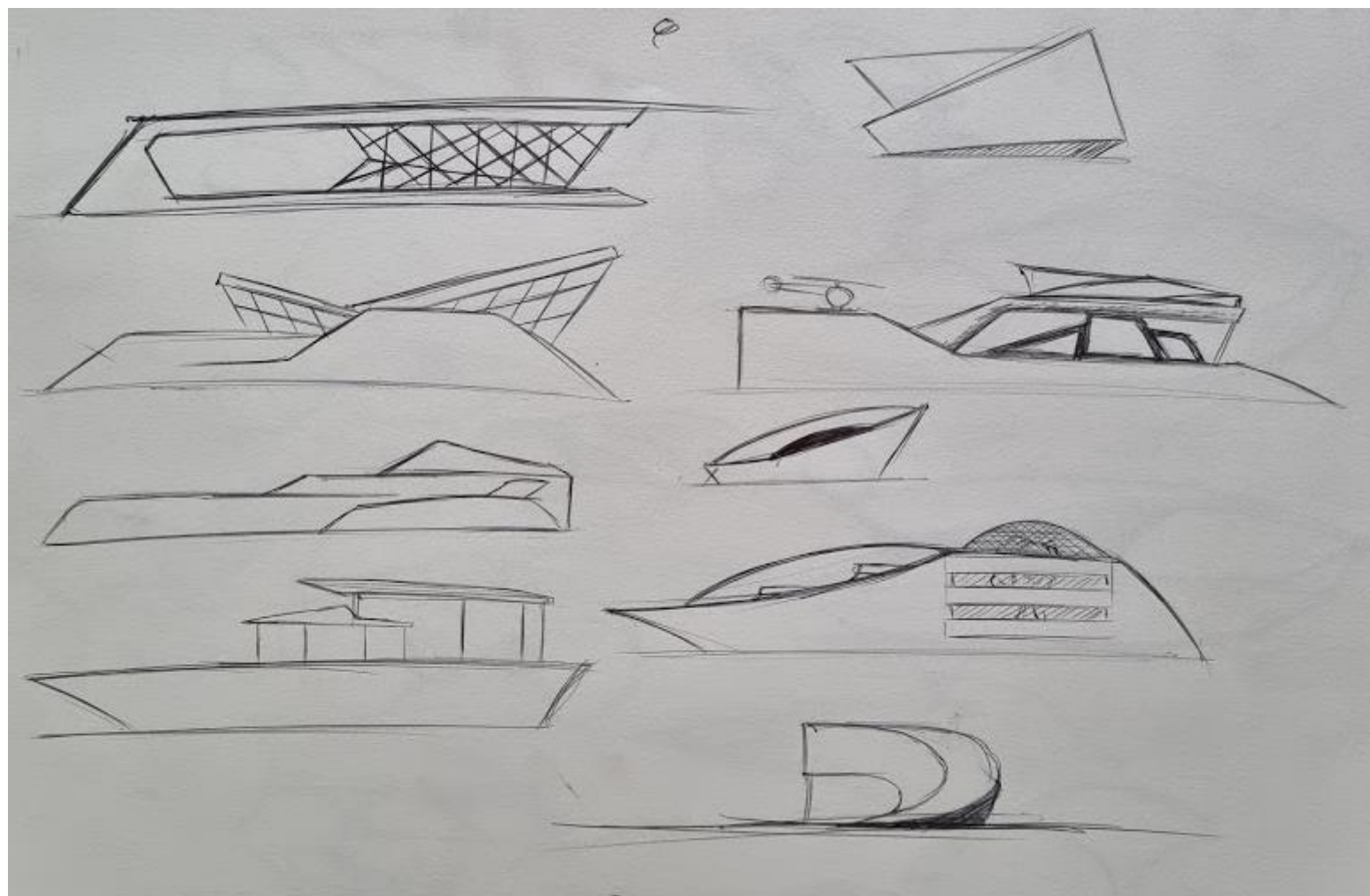


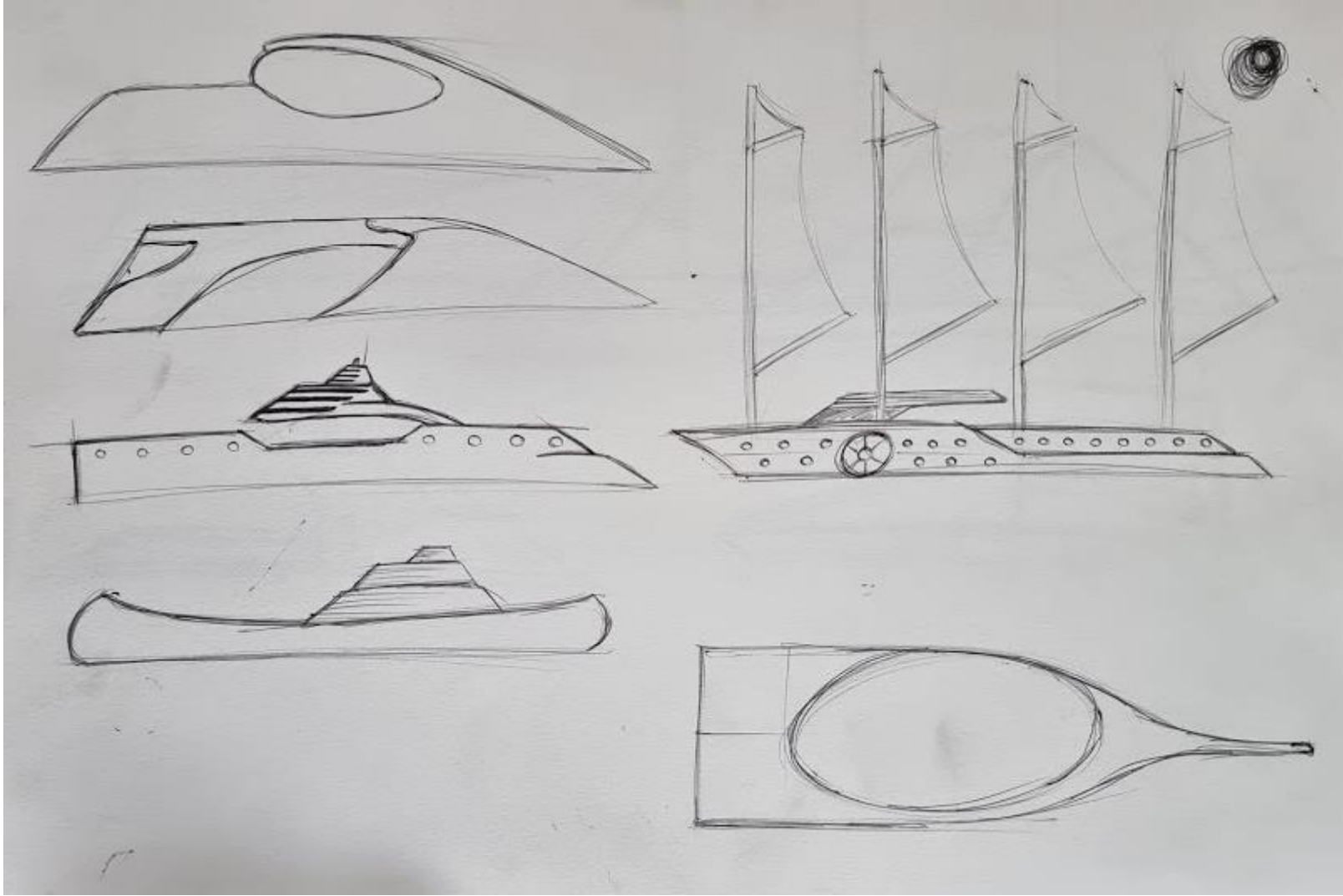
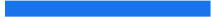


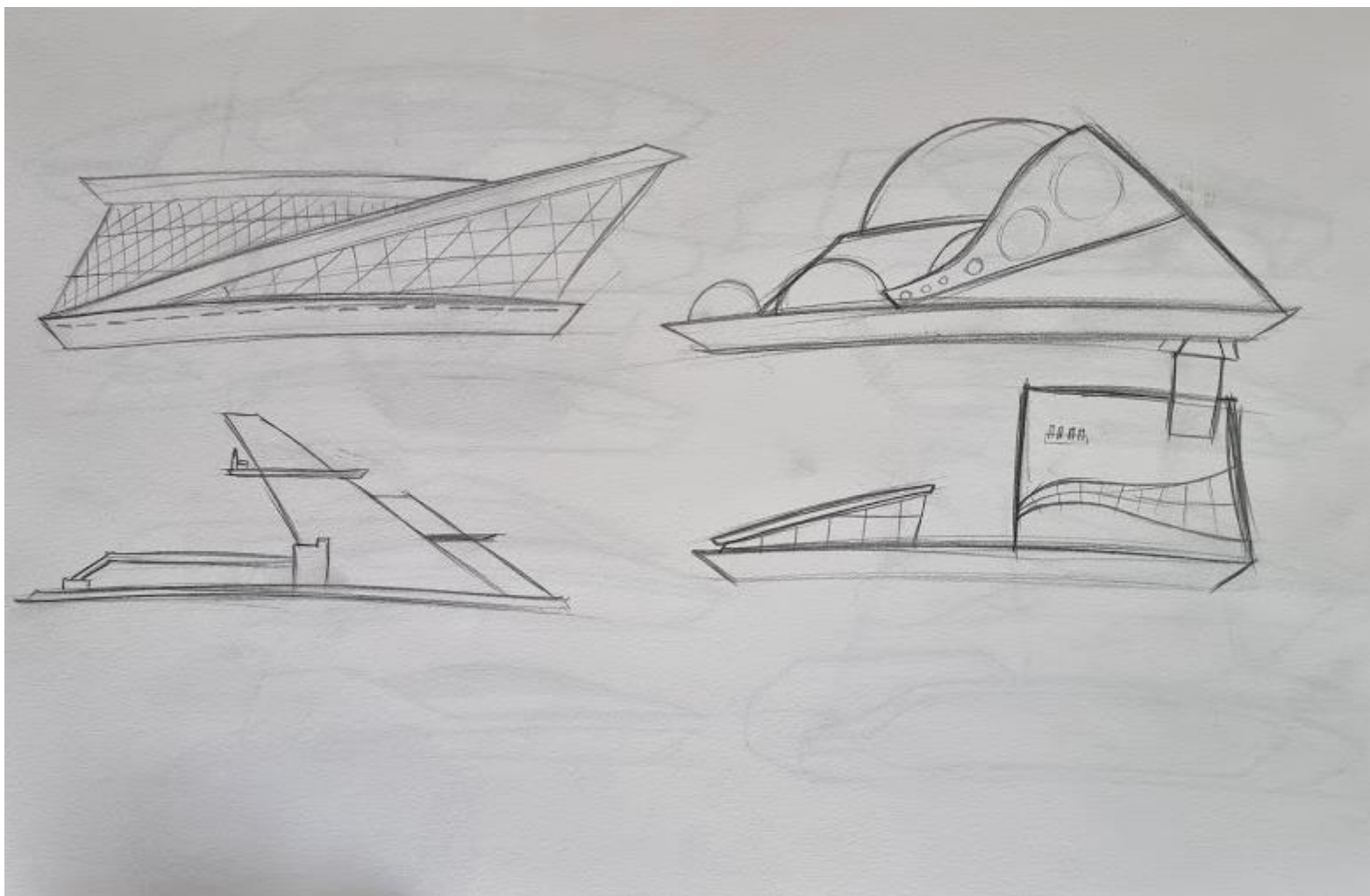


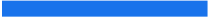






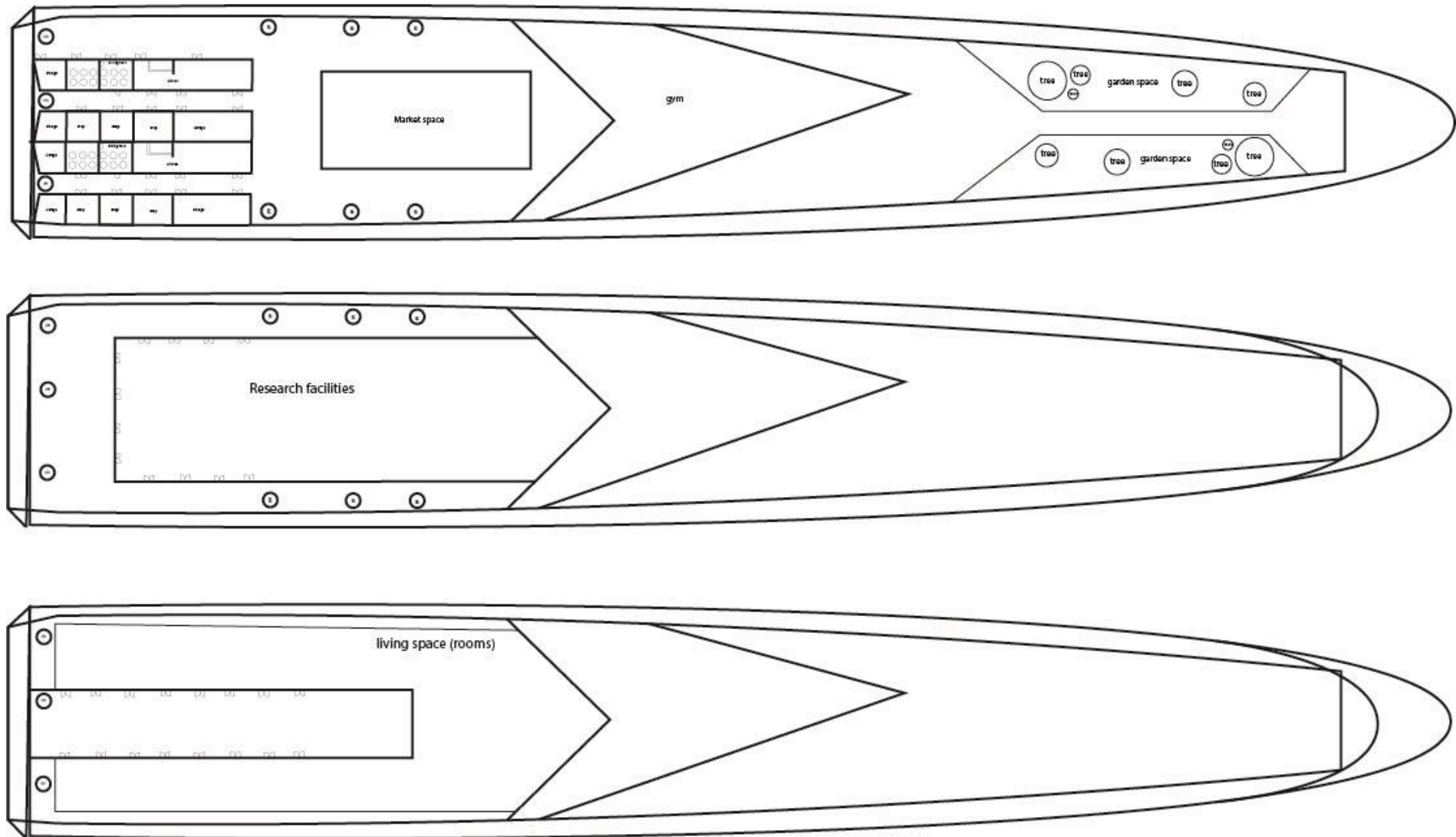




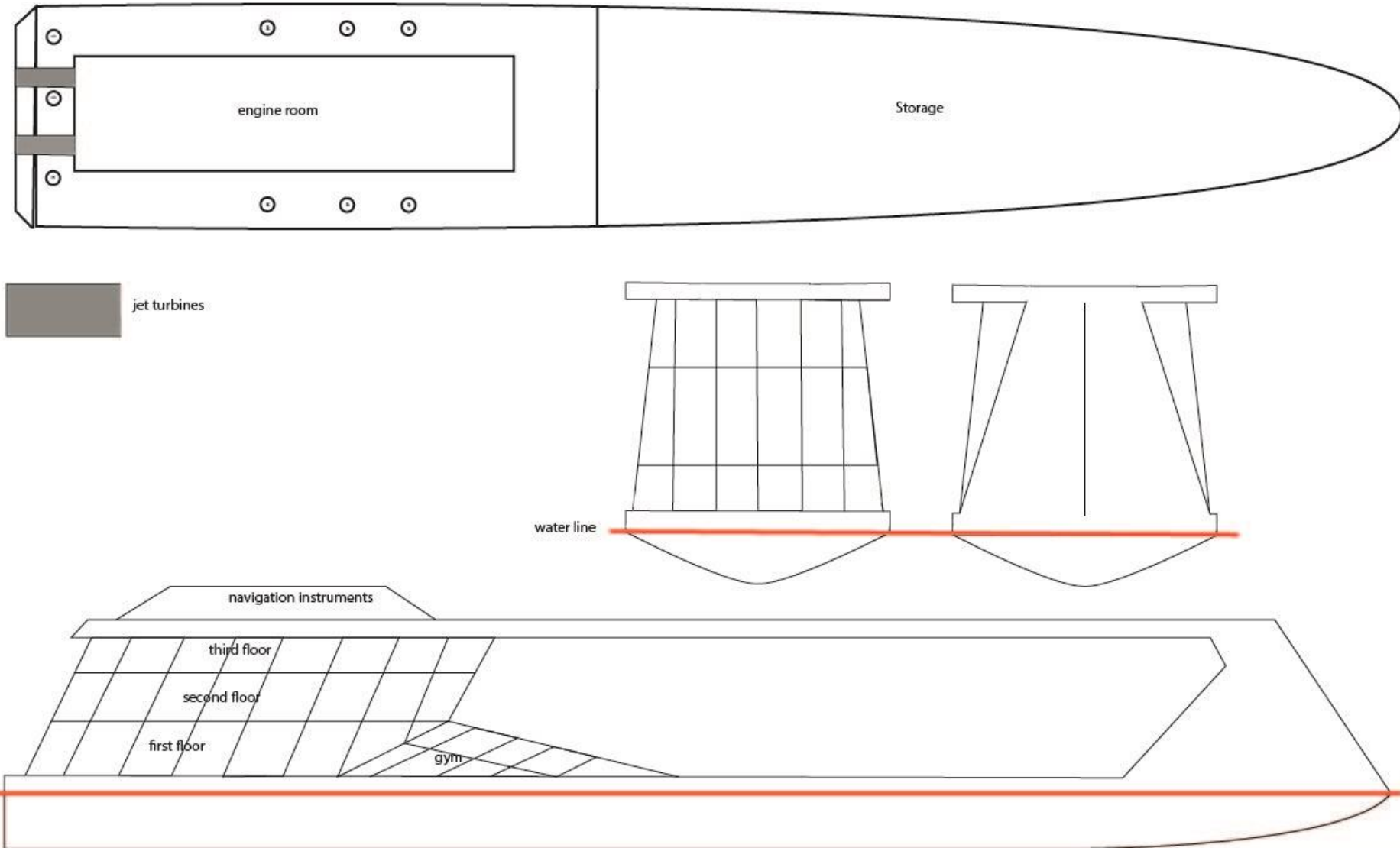


The final concept for this project is designed to be a floating research facility. It takes a more casual approach to this however as it features shops restaurants. It is designed to be as stylish and modern as the watches produced by Breitling. Its main objective would be to learn about the deepest parts of the ocean as this is one of the most un-explored regions of the ocean and would help to understand how life formed, not just in the deeps, but perhaps how modern life evolved out of the ocean. It is also designed with sustainability in mind. It will be made to run off electric jet turbines powered by large solar panels positioned on the top of the vessel. As well as this it will be built from as much recycled boat materials as possible. These factors mean that the vessel will put out very little CO2 emissions, ultimately helping to protect the habitat it studies. It is designed to be piloted remotely from an onshore base. This means that there will be more crew available on the boat to conduct vital research. It also means that any information can be beamed digitally where it can be processed in ways that wouldn't be possible from the vessel.

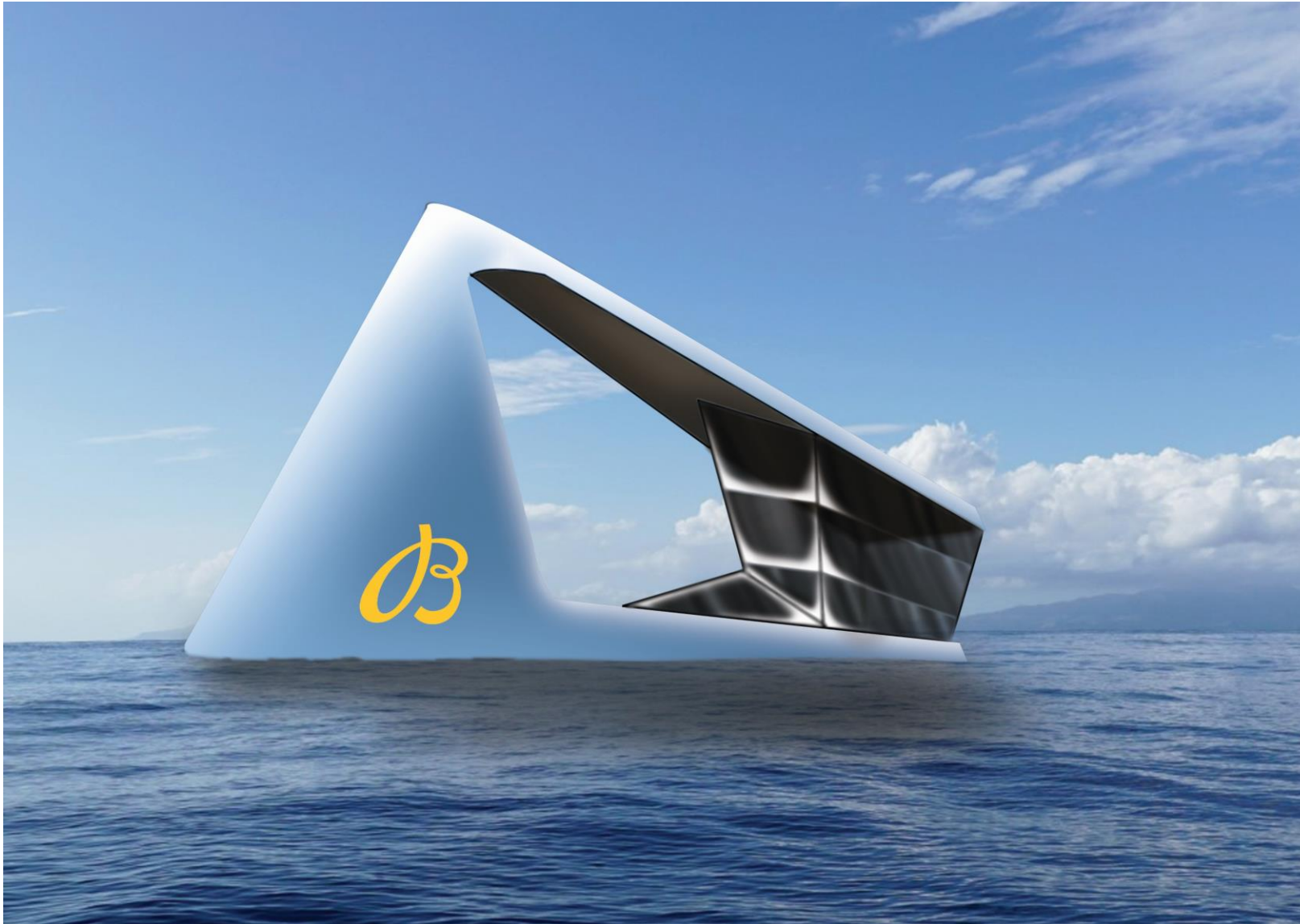
Yacht floor plan



Yacht floor plan



Render 1



Render 2

