



ADDFINDMYCOPY

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MA Music Business

New Technology in Music & creative
Management

BMTY7004

ADDFINDMYCOPY

What is It?

It is an APP
that makes it easier to...

1. Look for retrospective copyright
- 2 Add copyright at source



ABOUT ADDFINDMYCOPY

FOUNDER

VALERIE ETIENNE

Was frustrated at not being able to find songs she had written/performed years ago.

Discovering that mis spelling her name was the main reason she missed out on revenue.

Forgotten details of original publishing contract .Like many of her generation.

Surely it should be easier ?





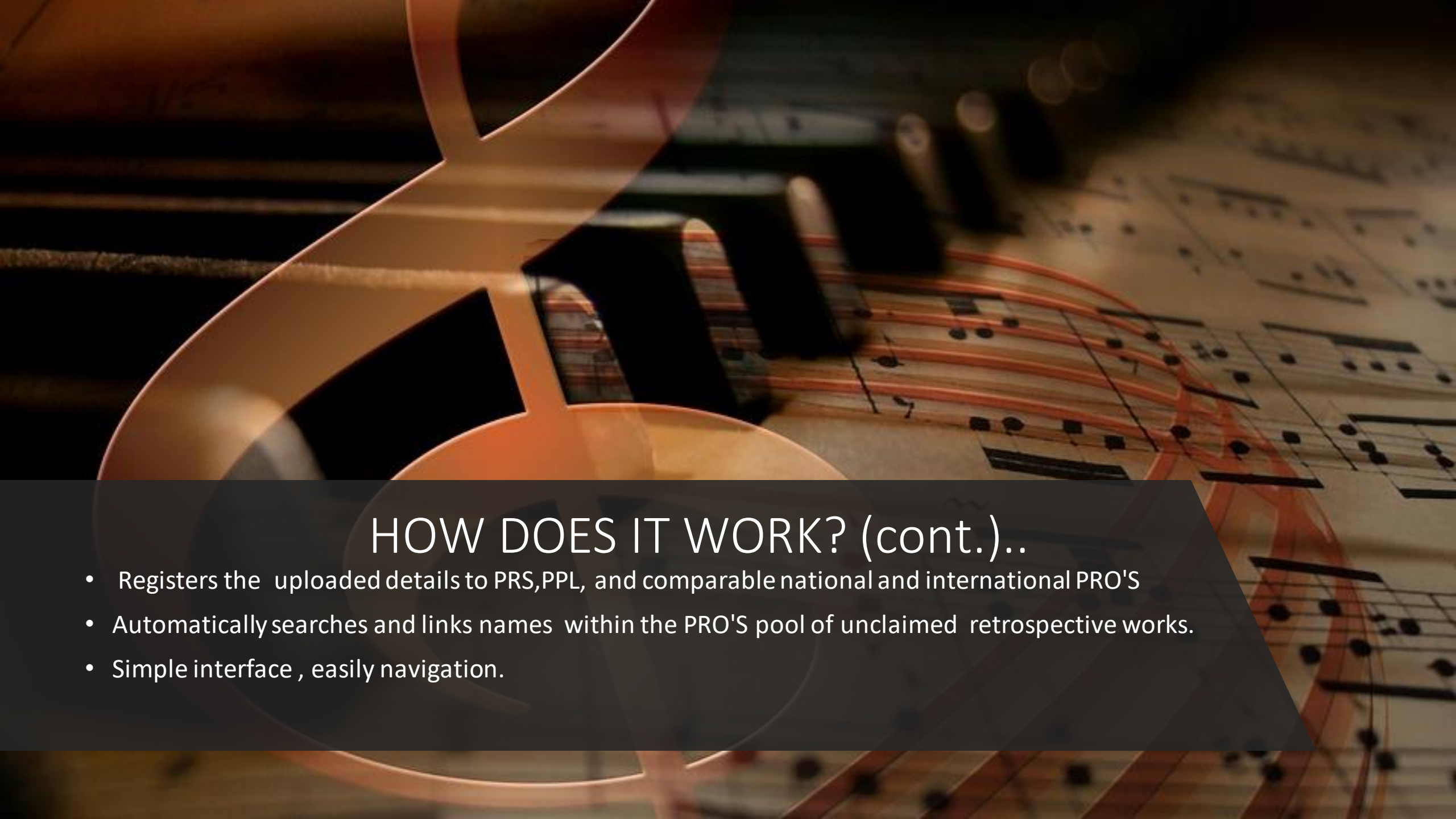
The Problem

- Older musicians have a wealth of experience, but aren't necessarily business minded.
- Coming from a time when record companies were THE music business.
- Now everyone makes music. Technology has made it easier to be an artist.
- But in some ways not as easy to document one's work
- Older musicians ,don't have time, can't remember ,don't want to do the hard work
- Young up & coming musicians don't have the time ,can't remember, don't want to do the 'hard work' ! (not in all cases of course !)

HOW DOES IT WORK?

- Download the free app onto a phone/tablet
 - Create an account/password
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- Add details of the session; Names of, the Artist, song, co-writer, producer, studio, date, licensor and record label.
 - The same principle applies if looking for retrospective copyright.. Upload as many details as one can remember, but mainly the name of the performer/writer & the song name are the most important.





HOW DOES IT WORK? (cont.)..

- Registers the uploaded details to PRS, PPL, and comparable national and international PRO'S
- Automatically searches and links names within the PRO'S pool of unclaimed retrospective works.
- Simple interface , easily navigation.



AT THE MOMENT an IDEA..
The Speculative team;

Founder
App Designer
Web Designer
Marketing/Branding
Finance



EVER
VERY EARLY DAYS....
BUT,
ANY QUESTIONS??

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