



National Trade Academy Programme

The Trade Export Challenge

The Department for International Trade invites students with a passion for business and an entrepreneurial flair to take on The Trade Export Challenge. This is an exciting opportunity to gain unique insight from leading business figures, network, and discover the business of exporting.

Who: Students studying in Wales

Where: Hosted at Swansea University

Date: Thursday 15th November 2018

Time: 12:30- 18:30

Followed by a drinks reception and networking event with ministers and leading business officials.



What is the Challenge?

Collaborate as a team and compete against other universities to design a winning product and export strategy that fits our challenge brief. Receive mentoring from leading business advisors and pitch your idea to our expert panel of judges. Whether you are new to the world of trade or already well versed - this is an opportunity not to miss. The winning Trade Export Challenge team and university will be presented a prize by the Secretary of State for International Trade.

What will you get out of the event? A rare and unique opportunity to learn and network with leading business and government officials. Speak directly with successful business leaders and discover the business of exporting.

How can I attend?

Please fill out our online registration form (<https://goo.gl/forms/xb4WfwnOzCS1HnIW2>) or email us at tradeacademyprogramme@trade.gov.uk.

This is set to be an incredibly popular event with students attending from all over Wales, to avoid disappointment it is advised to sign up early.



Department for
International Trade

About the National Trade Academy Programme: The National Trade Academy Programme is an initiative of the Department for International Trade and the Board of Trade, which aims to promote the concepts of international trade and investment amongst individuals and businesses through innovative and varied events across the UK.