

The application of the five elements of colour in modern soft furnishing design

五行色在现代软装设计中的应用



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The most famous design - Fuwa

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The design of Fuwa combines the five elements of traditional Chinese philosophy with the five colours of the Olympic Rings (blue, yellow, black, green and red), showing the connotation of the five elements through colours, and at the same time implying the global and diverse nature of the Olympic Games.



The Philosophical Significance of the Five Elements in the Design of Fuwa

The interconnectedness of nature is reflected through the image and design of the Fuwa, demonstrating the balance and cycle of resources, energy and ecology:

- Each Fuwa represents a part of the Five Elements, but they are interconnected and interdependent, implying that there are no isolated individuals and emphasising the harmony of the whole.
- This cycle is also in line with the concept of 'harmony between man and nature' advocated by the Olympic Games.



Conveying the spirit of teamwork

The five elements not only represent the balance of nature, but also metaphorically represent the mutual support and growth between people:

- The Fuwa correspond to each other, symbolising the value of teamwork: water nourishes wood, wood fuels fire, fire creates earth, earth nurtures gold, and gold feeds water.
- This concept is in line with the Olympic spirit of 'solidarity and love', and reflects the importance of win-win co-operation.



Emphasising the combination of cultural heritage and innovation

Through the five elements, Fuwa not only conveys traditional philosophy, but also shows cultural innovation in modern design form:

- The Fuwa image integrates the traditional five elements idea but the design style, figurative language and expressive methods are in line with contemporary international aesthetics.
- This combination makes the philosophy of the five elements a bridge for Chinese cultural export, and strengthens the global communication power of traditional culture.



The application value of the five elements in Fuwa

1. Cultural dissemination value: through the dynamic relationship between the five elements, Fuwa embodies the depth of Chinese culture and philosophy, providing international audiences with a window to understand Eastern philosophy.
2. Educational and popularisation value: the cyclic relationship of the five elements has a vivid meaning, which is especially suitable for children's education and cultural popularisation, making it easier for the younger generation to understand traditional culture.



3. ecological and sustainable value: the Five Elements emphasise the harmony of natural cycles, which is in line with the modern concept of ecological protection and provides a philosophical basis for the Green Olympics.

4. Aesthetic value of design: the relationship between the five elements is not only reflected in the design of Fuwa, but also through the colour matching and combination of elements, forming a visually harmonious and unified artistic effect.





Unique values and advantages of the project



Soft furnishing design is directly orientated to people's daily lives and covers the areas of residential, commercial and office spaces. Your project improves the visual effect and psychological experience of modern spaces through the five elements of colour, both aesthetically and functionally.



- Domestic Residence: Create a comfortable and balanced living atmosphere through the rational matching of the Five Elements colours.
- Commercial space: Use the five elements to enhance the brand image and user experience of the space, for example, red (fire) to increase enthusiasm in catering space and blue (water) to enhance concentration in office space.
- Public space: Use the five elements colours to strengthen the integration of culture and function, and convey the concept of coexistence of nature and technology, for example, using green (wood) and yellow (earth) to create an environmental protection theme.



What do you think of these two decorations



When it comes to interiors, comfort and aesthetics are two essential, complementary elements. Their balance and integration directly determines the quality of living and sensory experience of a space. Comfort is concerned with the physical and mental well-being of the occupant, while aesthetics gives life and glamour to the space on a visual and artistic level. The two complement each other and together create an environment that is both livable and pleasing to the soul.

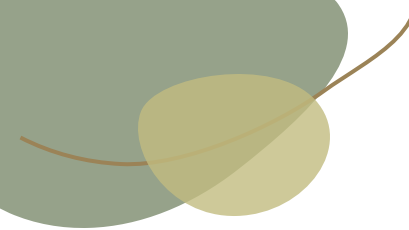


Warm orange light is very inclusive and approachable, and it can effectively soften the feeling of coldness and hardness in a space. In many modern decoration styles, the hard materials in the space (such as metal, glass, stone, etc.) often appear cold and hard. The use of warm light can neutralise the coldness brought about by these hard elements, enhance the affinity of the space and increase visual comfort. It can outline furniture through soft light and increase the layering of space, making it look warmer and more layered.



In our modern, fast-paced lives, cold light can make a space seem too rational and calm, while warm light can inspire more warmth and emotion, making a home more 'warm'. Whether it's creating a warm lounge area for family members or a cosy atmosphere for a gathering of friends, orange warm light can effectively enhance the emotional connection of a space, making the occupants feel a sense of belonging and comfort in the space.





Thank you

