

STUDENT FEEDBACK FORM

This section details the *extent* to which the assessment criteria are demonstrated by you, which in turn determines your mark. The marks available for each category of skill are shown. Lecturers will use the space provided to comment on the achievement of the task(s), including those areas in which you have performed well and areas that would benefit from development/improvement.

Student Name:	RANSHU GUO	Student P Number:	
Programme:	MA Computer Animation		
Module:	ANIMATED WORLD BUILDING		
Module Code:	ACCA7037	Contribution to Module:	100%
Assignment Title:	<i>“...The fabric of the world had triggered the story....”</i>		

		Level of Achievement – In Percentages %													
		Outright Fail				MF	Pass			Merit			Distinction		
		0-9%	10-19%	20-29%	30-39%	40-49%	50-53%	54-56%	57-59%	60-63%	64-66%	67-69%	70-79%	80-89%	90-100%
ENGAGEMENT	20%	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☐
COG & INTELLECT.	20%	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐	☐
KNOW & UNDERSTAND	20%	☐	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐	☐	☐
PRACTICAL	30%	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐
TRANSFERABLE.	10%	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐	☐

Assessment Mark (Assessment marks are subject to ratification at the Exam Board. These comments and marks are to give feedback on module work, for guidance only until they are confirmed.)	Late Submission Penalties		68%
	Up to 1 week late (50% Max)	☐	
	Over 1 week late (0%)	☐	

Tutor comments
- A solid highly evocative / atmospheric submission, with plenty of stylish intriguing touches – which is often the goal in this type of work, wanting to engage and elicit a response from the audience / client. - Best features are in the figure design(s), especially with the tonal / colour work used, that is reminiscent of graphic novel / ANIME material. The 70+ marks are for these sections, and in what you can utilize (in terms of technique and artistry and vision) for the final MASTER's PROJECT. - To have had more from key inspirations, artists, animators? Consider more direct referencing, to help, for the summer. - Great level of detail and narrative construction. A good effort with the script work, however it doesn't follow the conventional professional layout specifications (a minor point, in a way, but something to bear in mind for the future). Storyboarding can be a little jumbled, with lots of camera guide arrows and framing. To have had more panels and closer frame to frame sequences? - that might have negated the need for all of these. - Excellent work overall, with some fantastic visuals and some excellent conceptual / narrative design elements.

Assessed by:	Phil Organ	Date:	May 2025
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