

Weekly Start up Workshops

These workshops are run by experienced entrepreneurs who have been where you are now at the start up journey and will provide you with knowledge and advice for you to progress.

IDEA GENERATION

Wednesday 9th October 2pm - 4pm

BookShop Bar, Uplands, Swansea

This workshop will help you identify and develop ideas as well as business opportunities and how to research your industry.

MARKETING PLANNING & DIGITAL PRESENCE

Wednesday 16th October 2pm - 4pm

Cinema & Co. Castle St. Swansea

This workshop will help you understand the importance Marketing, how to use resources effectively so that you can reach and communicate with your target audience.

BUSINESS FUNDING & CROWD FUNDING

Wednesday 23rd October 2pm - 4pm

Seed Pod, The Village Hotel, Swansea

Funding is often a barrier when it comes to starting a business, hear from our funding experts and learn other ways of raising capital for your venture

PRICING FOR PROFIT

Wednesday 30th October 2pm - 4pm

Brewstone, Uplands, Swansea

Getting the price right for both the customer and the business is critical, this workshop will teach you pricing methods for your product or service and what you need to consider.

THE LEGALITIES

Wednesday 6th November 2pm - 4pm

Basekamp, Kings Lane, Swansea

Registering your business, Company Structure, Tax and book keeping, these are essential legalities of business, knowing how to do these properly will keep you out of trouble.

PITCHING PERFECT

Wednesday 13th November 2pm - 4pm

Seed Pod, The Village Hotel, Swansea

Learning how to pitch is invaluable.

This workshop will look at how to structure a pitch, what to include and how to present.

Syniadau Mawr
Cymru

Big Ideas
Wales



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David



Swansea University
Prifysgol Abertawe

Gweithdai cychwyn Wythnosol

Arweinir y gweithdai hyn gan entrepreneuriaid profiadol sydd wedi bod yn eich sefyllfa chi, ar ddechrau'r daith, a byddant yn darparu'r wybodaeth a'r cyngor i'ch galluogi i gymryd y camau nesaf.

CREU SYNIADAU

dydd Mercher 9fed Hydref 2pm - 4pm

BookShop, Uplands, Abertawe

bydd y gweithdy hwn yn eich helpu i nodi a datblygu syniadau, yn ogystal â chyfleoedd busnes, a sut i ymchwilio i'r diwydiant

CYNLLUNIO MARCHNATA A PHRESENOLDEB DIGIDOL

dydd Mercher 16eg Hydref 2pm - 4pm

Cinema & Co. Castle St. Abertawe

Bydd y gweithdy hwn yn eich helpu i ddeall pwysigrwydd marchnata, sut i ddefnyddio adnoddau'n effeithiol i gyrraedd a chyfathrebu â'ch cynulleidfa darged.

CYLLID BUSNES A CHYLLIDO TORFOL

dydd Mercher 23ydd Hydref 2pm - 4pm

Seed Pod, Y gwesty Village, Abertawe

Mae cyllid yn aml yn rhwystr wrth geisio sefydlu busnes. Dewch i glywed gan ein harbenigwyr cyllid a dysgu ffyrdd eraill o sicrhau cyfalaf ar gyfer eich menter.

PRISIO AR GYFER

dydd Mercher 30ain Hydref 2pm - 4pm

Brewstone, Uplands, Abertawe

mae pennu'r pris cywir - ar gyfer y cwsmer a'r busnes - yn hollbwysig. Bydd y gweithdy hwn yn addysgu dulliau priso ar gyfer eich cynnyrch neu'ch gwasanaeth i chi, a'r hyn mae angen i chi ei ystyried.

Y CYFREITHIAU

dydd Mercher 6ed Tachwedd 2pm - 4pm

Basekamp, lôn brenhinoedd, Abertawe

Cofrestru'ch busnes, strwythur cwmni, treth a chadw llyfrau. Dyma agweddau cyfreithiol hanfodol ar fusnes, a bydd gwybod sut i ymdopi â'r rhain yn eich cadw allan o drafferth.

CYFLWYNIAD PERFFAITH

dydd Mercher 13eg Tachwedd 2pm - 4pm

Seed Pod, Y Gwesty Village, Abertawe

Mae dysgu sut i gyflwyno'ch syniad yn hollbwysig. Bydd y gweithdy hwn yn ystyried sut i strwythuro cyflwyniad, yr hyn i'w gynnwys a sut i gyflwyno

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