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Introduction:

I have learned so many valuable lessons from the creativity module . Creativity is about using your imagination to produce something and come up with fun ideas. Overall , learning about creativity and value creation can help individuals to develop a range of valuable skills and mindsets that can benefit them in many areas of their lives. And how technological innovation changed the world and how it will continue to make changes. Technological innovation is what's needed to address to the global challenges and the local issues that we face, for example easier access to information. We need to seize new opportunities unexpected as they rise and to make our world a better place.

Technological innovation is very important in our society because it helps us progress and move forward with our daily lives. Many people will say and think how technological innovation is the key to how we live and the core reason for our existence in the modern world. For example scientific progress brought by technological innovation has improved the level of modern medicine which has extended peoples life span. Future technological innovation will be very important to

the world with its technology developing rapidly in the market and society becoming more open to it which will enable it to absorb more information , such as improve productivity and lower costs . Some innovation in the future can be Artificial Intelligence, Gene Technology and 3D printing just to name a few.

Creativity engages the mind in a way that enables a persons to take in knowledge and information more easily. Provide for the future without conflicts, wars, violence and hunger. It may guarantee a decent life for people around the globe and eliminate fear that has been put in people.

Creativity in the concept of Health and Social care means articulating a variety of different and interesting ideas so patients with different disease can benefit from it both physically and mentally . A study in Australia for example has researched and created an idea that in studying dementia patients using music which they loved from there past or listened to regularly, when the music is played the patients reacts which can be used to further their research and knowledge on dementia. Music therapy can improve the cognitive function, emotional wellbeing and social interaction of adults with dementia , Raglio et al. (2016). This is beneficial as they feel happier and more socially active which can help combat or delay the progress of the symptoms of dementia. Creativity can contribute and provide common goods in health and social care by advancing innovation so it can reduce healthcare costs and patients success. Music therapy is one example in creativity innovation and another example is Telemedicine. Telemedicine allows patients receiving treatment remotely. This technology can reduce patient healthcare cost and can allow health care profession understanding and manage chronic conditions more effectively ((Krupinski E.A. 2009). Things have massively changed the society with its development of innovation. Communicating around the globe has been made easier through face timing through the innovation of the internet.

Unit 1 Ideas and Values: How Innovation Changes the World;

Technical innovation means coming up with new ideas and things that can make our lives better. For example , the internet was an innovation that made it easier for us to shop online , talk to our friends and watch videos .

Innovation and society: Innovation and society are deeply interconnected , as innovation can shape the way we live , work and interact with one another. The free market innovation analysing the growth miracle of capitalism (Baumol 2002).

Creating the Future : In this section I have learned about The Kondratiev Theory or also known as the Kondratiev Wave or the long Wave Theory. This theory was developed by a Russian economist Nikolai Kondratiev in the 1920's. a book written by Weinstein (1993). " Creating the Future" is a book that analyses and explores the relationship between the future of global security and the Kondratiev theory. In this book, Weinstein argues that the Kondratiev theory is able to have a significant impact on global security and warfare. He further points out that the cycles of economic expanse and contraction described in the Theory can have an effect on the geopolitical landscape, as the main goal of countries is to compete for power and resource in order to contribute to changes in the their economic conditions.

Creativity and society: In this section I have learned about the fourth industrial revolution and the 7 technologies changing the world . The fourth industrial revolution this term was popularised by Klaus Schwab , (2017). This is a phase of technologies like artificial intelligence , gene editing to advanced robotics. The 7 technologies that have changing the world are 3D printing, machine learning , biotechnology , robotics , wireless mesh networks and nanotechnology (Segars 2018).

Creative Solutions: Unit 2

Stories and why we tell them: Story telling is a part of human nature which has been carrying on for thousands of years. In this section I will look into the reasons why we tell stories and come up with some references to support my points (Pennebaker, 1999). Humans have always liked being entertained , whether its romantic or thrilling adventure, it keeps us engaged , and escape from everyday life and enter the world of imagination. To connect with other people and build a relationship , when we share something personal with someone we are creating a bond with them.

Spotting competencies in stories: Spotting competencies in stories is to use a structure that sets out and defines each individual . The Leadership Competency Model developed by the Centre for Creative Leadership (CCL) recognises some,

central leadership abilities , communication, problem-solving , and planned thinking. You can listen to peoples stories and see what they did well and what they are good at. There are plenty of things people are good at like communicating with people and fixing many problems.

Creating our own competency story:

I am a mature student with years of experience I have worked as a Teaching Assistant I'm very competent in controlling and handling young children. I'm very active at home managing six children and maintaining the home ensuring the financial matters as well as domestic issues. I have been doing translating and interpreting for schools , family groups and in legal environment. Technical innovation has changed my life in many ways , for instance I can communicate with people and Facetime them from many part of the world. I can do many researches online which I like to do particularly on world history.

Unit 3 : Mobilising Support: Funding Your Idea;

Sources of Funding: Finance can differ generally depending on the project , organization or someone seeking individual funding . Some regular sources of funding can include , funding provided by the governments, other organizations to help certain projects or ventures. Funding from the government known as grants can be extremely fierce and will need a detailed proposal of the business. You can get donations as gifts interest free borrowing from family and friends to support your project. You can also have investment from people in exchange of giving them a share or percentage in the business and giving them ownership and a return on it. Sponsorship is another method of funding where you can borrow money from small companies or organization in return for promotional and advertising benefits.

Creating a Crowdfunding Campaign: GoFundMe, Patreon, and Seed Invest are some of the website that can help you create a crowdfunding campaign. If you want to raise money for a project ,business , or cause , you can create a crowdfunding campaign . Here is few example of what you need to do . Think of some cool prizes that you can donate to people who will invest. Decide how much funding you going to need for your future project. Write a short list or bullet point easy message that

tells potential investors how you will use their money. Choose a website where people will give money. Ask friends and family to share your business idea to their friends .

Understanding Social Enterprise: Social enterprise are created by organisation and people who want to do good and positive things for the world . Organisations who would like to help people or protect the environment and make a bit of money at the same time . Social enterprise UK is an organisation based in the UK , their website has many resources including research reports , case studies, and toolkits . Some adult website have information about social enterprise , like stories about people who started business ,and tips for making one yourself.

Unit 4: Evaluation:

What is success: Success is a relative term. It is an accomplishment of an aim or purpose. If you achieve what you want and be happy , then I think that is success. It can apply to life in general or as an individual , or individual task in life. For example going into university and doing a degree of your choice and passing it that is a success in itself.

There are 5 keys to success :

Confidence, the feeling or belief someone can have in something or rely on them. For example the maths teachers belief on her students that they are going to do good in the test.

Perseverance , is a continued effort to do or achieve something despite any difficulties , failure or opposition.

Organisation , a group of people working together who have a purpose and aim despite difficulty or delay in achieving success.

Getting along , is very important with people in business or any thing in life to make it a success.

Resilience, is a process and outcome of successfully adapting to difficult or challenging situations and overcome them.

The Pygmalion Effect: The Pygmalion effect is also known as the Rosenthal - Jacobson effect , is a phenomenon in which people do better at something because

others expect them to do well. For one example when a teacher thinks a student is very smart , the student might work harder and become even smarter. Psychologist Robert Rosenthal and Lenore Jacobson in 1968 Although the Pygmalion effect was originally demonstrated in a classroom setting with teachers and pupils , it has also been discussed with respect to therapists and clients (Jenner, 1990). Nurses and patients (Learman , *et al.* (1990). And managers and employees (Eden, 1990). In conclusion to this the Pygmalion effect can have a significant impact on health and social care, as it can have a positive and negative effect on patient treatment and outcomes. It's essential for the health care provider to know the potential impact of certain implications and expectations and aim for a more sophisticated and calculated approach for provide care for patients.

Success and Wellbeing:

Success and wellbeing are important aspects of Health and Social care as they are topics that have been studied in depth and extensively, this includes other fields such as psychology. Wellbeing refers to our physical health and mental health as well as our emotional wellbeing, personal success and wellbeing are interrelated as when a person achieves personal success, their state of wellbeing would in a better state as by having personal success, a person would feel a sense of accomplishment. Access to tiny loans, allegedly aids the poor in improving their circumstances by participating in income-generating activities, improving not only their own well-being but also the well-being of their families. Women are generally viewed as more fit borrowers due to decreased credit risk and contributions towards household welfare, resulting in higher repayment rates of a staggering 95–99 % demonstrating the magnitude of women's success within their micro-businesses (Heino, 2010).

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