

Joseph
Cisland

Theory Y has generally become more popular as a leadership approach with companies and employees in recent years as it allows workers to pursue the desires and create a more meaningful career.

In this project I will be using McGregor's Theory Y as an approach to leading the project as I believe it to be superior to McGregor's theory X. This is because it gives workers and all other those involved in the project greater motivation resulting in them stay interested/engaged in the project for its duration.