

Social media Tools

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LCLM4002

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25/08/2024

What is social media?

Social media is a digital technology that permits you to connect and share information about you and topics that you want to discuss with other people. When we hear the word “social media” it is not the whole internet, it is a multi-option of different applications that you can use, for example like Facebook, Twitter, Snapchat, Instagram etc.

Anyone that has connection to internet can create a profile on social media, to use in many ways, you can share photos and videos, you can share links, you can even have private conversations with family and close friends.

Everything as change sense digital technology was created, you have quicker access to the world, what is happening currently, you can connect with your family that is in the other part of the world, you can get access to entertainment as well for example, you can watch movies, series and gaming just with a click.

How to use the best of social media?

Social media has its benefits, but one of them as been underlined in this report, Job recruitment through social media , before we had access to technology we had to go and search for jobs in the newspaper or even door to door at local businesses, but now we have a great opportunity to find a job while you at home, there is many website that can take you to reach the job you are looking for , but there is two in specific that is reaching out in numbers on registration for that website (Bensin 2012), that is Facebook and LinkedIn. There are some that say that Facebook and LinkedIn are similar, but in my opinion there are big differences between these two.

Facebook vs LinkedIn

LinkedIn is a social network that you can reach to find a job all over UK, you can specify what are you looking for, as you can set up the location as well and specify the salary that you are looking for, it is a classic, easy and professional website I would say. It is a really good website, not only that is super easy to use this website as well that you can put the exact information and explain which type of job you looking for, that includes where about you looking for and below the vacancy you can get more information about the job, and if you are a student instead of inserting that you an employed, you have the option to put that you are studying and which university you are attending, it is very nice and delicate to use LinkedIn I recommend 100%, it is safe to apply and share information on this website, but I would say that there is a big difference between Facebook and LinkedIn, on Facebook, freely you can share and comment on any topic that you want, You also have access to a

option that you can sell or ask to the seller if the item is available or ask about the details of the product, regarding to marketing you can create a profile to sell items that you have for example second hand furniture , old electronical devices etc. Facebook actually is a great opportunity for us to meet and to explore more, Facebook is friendly, light, it has its benefits, but also it as its bad examples, especially with parents that have had bad experiences with their children, talking to strangers online, sending pictures, sharing personal details, it most be really difficult to know that social media can be dangerous at that same time, I personally would recommend digital safety, it is really important for you to kid your devices safe, especially when your kids have access to the social media area, you can prevent your children to enter websites that are 18 and over, or you can create their password, so you can have access to their account 24/7 when you want to analyse what they have been looking online. Always be aware that there is the good side and the bad side of social media. If you go through a tough situation, unfortunately it happens sometimes, and if you see someone being bullied, there is always a option to report the profile and block that user that is harassing the person. Safety is really important.

So we can see the differences between these two huge websites and analyse the different options that we have, and we got to know our benefits from them and the non benefits, it is never to late to learn more about the tools that we use everyday.

References

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