

CW1&2 Provisional Brief v2.5

Redesign a classic for 2025

Introduction:

Retro Evolution – Next generation+ or evolution of an existing vehicle i.e., Porsche 911, Ford Fiesta, VW Golf , BMW 3, Yamaha R1 etc.



Retro Reconsideration – New vehicles with a throwback to the past but not a new version of an old car i.e., Alfa Mito, Alfa, 8C, Triumph Rocket etc.



Retro Redesign – A new take on a past classic i.e., New Mini, New Beetle, New Fiat 500, Triumph speed twin etc.



Task:

Select one of the following cars and spend two or three weeks collecting images and practice drawing the car from all views. Use images as underlays initially, then go freehand and eventually from memory. Your job is to redesign the car for the year **2025** either as a Retro Evolution, Retro Redesign or a mixture of both.

Stage 1 – Design Study of the Chosen Car – 40% of module

Sketch book (A3 Min 15 pages) & 2 polished (A3 or A2) front and rear $\frac{3}{4}$ perspective presentation renderings in a manual style of your choice i.e. marker, watercolour, quality shaded colour pencil, gouache, oil painting or even biro, white pencil & marker on canson paper.

(Include your (A3) 3 view package drawing for CDD Module M4X02236)

Deadline Wed 26th Feb 2020 11:00 AM in AA202/6 as a pack

Stage 2 – Design Proposal for 2025 – 50% of module

Sketch book (A3 Min 20 pages) & 2 polished (A3 or A2) front and rear $\frac{3}{4}$ perspective presentation renderings in a manual style of your choice i.e., marker, watercolour, shaded colour pencil, gouache, oil painting or even biro, white pencil & marker on canson paper.

Plus a 1/16 scale form study carved and sanded high density foam model (no wheels). Place on a 5mm approx block to represent ground clearance & don't over detail.

(Include your (A3) 3 view package drawing for CDD Module M4X02236)

Deadline Mon 20th April 2020 11:00 Noon on your table in AAG01

Intro to final project (10%) at 11:10 AM in AAG06 if free

Select one of these:



1959 - Isetta Bubble Car



Citroen 2CV



1967 Toyota 2000GT



Ford Capri Mk 1



1959 Mk9 Jaguar



1959 Cadillac Coupe De Ville