



Prifysgol Cymru
Y Drindod Dewi Sant
University of Wales
Trinity Saint David

Research Methods Workshop

Week 2 : Discussion
(Part 3 of 3)

Trawsnewid Addysg; Trawsnewid Bywydau
Transforming Education; Transforming Lives



www.uwtsd.ac.uk

Qualitative Research

- Does Qualitative Research Make Sense?
- Why do you think it is important to take theory into consideration in your Research?
- What is the difference between Inductive Research and Deductive Research?

Research

- Why are Research Questions important in the overall research process?
- What is your understanding of Research Design?

Case Study?

- What do you understand by Case Study?
- What are the arguments for and against the use of Case Study in Research?
- Are case studies used in Qualitative Research only?

Population and Sample

- Using examples, what is the difference between the two?
- Why is your population important?
- What role does your sample play in ensuring representativeness of the population?

Secondary and Primary Data

- What is the difference between the two?
- What are the weaknesses and the strengths of each?

Triangulation

- What is Triangulation?
- What implications does it have for ensuring qualitative research credibility

Interviews

- Interviews? What types of Interviews are you conversant with and what are their benefits as well as weaknesses?

Focus Group

- What do you understand by this?
- What are the advantages does this offer in comparison to an individual qualitative interview?
- Are there circumstances you think it is a good idea the participants know each other?

Observation

- What do you understand by this? Do you think this is a good way to carry out research?
- What are the main ways to record data in an observation?
- Take into consideration Ethical issues.
- Use Examples?

Ethnography

- <https://www.youtube.com/watch?v=kAbalb-NpW0>
- Between the lines – using ethnography to design and lead organizational culture by John Van Maanen discusses the golden age of ethnography
- <https://www.youtube.com/watch?v=V8doV3P0us4>

Reflexivity

- What do you understand by reflexivity?
- What are the implications of this for your research?

Ethics

- What do you understand my Ethical Issues?
- What ethical issues are you likely to take into consideration in research and why? Use Examples

- <https://www.youtube.com/watch?v=macYqbAPTR0>
- <http://blog.usabilla.com/top-ethnographic-research-videos/>

Questions?