

Week	Session 1_Lecture	Session 2_Seminar
	Topics	Activities
1	Introduction to the Concepts of Stakeholders Engagement. - Overview of key concepts, definitions, and the importance of Stakeholder Engagement.	Group activity: - Understanding Stakeholders, create a stakeholders map and matrix.
2	Power, Influence and Interest of Stakeholders - Analyse the power and influence of stakeholders. - Understand how to manage influential stakeholders and discuss the importance of balancing stakeholders' interests.	Group activity: - A simulated meeting where students represent stakeholders with varying levels of power and influence. - Why are some stakeholders more powerful than others?
3	Building Stakeholders Relationships - Understanding the importance of building strong relationships with stakeholders. - Explore techniques for maintaining stakeholder trust and engagement.	Group activity: - Design a stakeholder engagement plan for a new housing development. - Engage in mock consultation to inform them of the upcoming project.
4	Engaging the Community - Understanding the role of the community in stakeholder engagement - Explore methods for effective community engagement - Analyse some of the benefits and challenges of community engagement.	Group activity: - Research some local community issues and propose measures to engage them and resolve the problem.
5	Digital Tools and Platforms for Stakeholder Engagement. - Introduction to various tools and platforms. - Best practices for using these tools effectively.	Group activity: - Discuss practical platforms for engaging with each group; identify ways to gather information and implement the adaptation using social media platforms and networking events.
6	Conflict Management in Stakeholder Engagement - Identify sources of conflict among stakeholders. Develop strategies for resolving stakeholders' conflicts.	Group activity: - Discuss and simulate a conflict between stakeholders and mediate the discussion. - How would students handle conflicting interests among stakeholders?

7	Ethical Considerations in Stakeholder Engagement. - Understand how to apply ethical principles in stakeholder management. - Explore ethical dilemmas in stakeholder engagement. - Analyse a real-world example of ethical issues in any community.	Group activity: - Case studies on the impact of community engagement. - Discuss some ethical dilemmas in stakeholder engagement. - Identify and review a project with ethical issues in stakeholder engagement.
8	Monitoring and Evaluating Stakeholders Engagement - Strategies for evaluating stakeholder engagement. - Understanding stakeholder resistance and how to address it.	Group activity: - Design a KPI framework for evaluating stakeholder engagement. - Discuss some of the challenges in tracking stakeholder engagement.
9	Future Trends in Stakeholder and Community Engagement - Explore emerging in stakeholder engagement. - Discuss the importance of trust and communication. - The role of sustainability in future stakeholder relations.	Group activity: - Discuss how stakeholder engagement will evolve in 10 years. - What emerging technologies will impact stakeholders' engagement the most?
10	Revision and Discussions - Review of key concepts and discussions on practical applications.	Group activity: - Assessment Review and Feedback. - Discuss insights and reflections from the course.