

Community Engagement
LCBB4002

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Introduction

The discussion of the module proceeds smoothly with the logical analysis of the context. A recently finished community development event in the UK is presented here which has been organised by a thriving social welfare platform named Learning Partnership. At the very inception of the discussion, the core theme of the project is vividly shown here with key stakeholders and objectives of the project of greater social values. A deep analysis of the critical situations is stated here with a greater focus on the problems for which the organisation stepped forward to support the wretched community members. Through the demonstration, a significant issue of unemployment in the UK has been reflected here brightly which is deeply mixed with the whole negotiation. The approaches taken by the officials of the organisation, the areas of their special highlights, the method of proceeding, results and feedback from the participants, higher officials etc. are depicted here with minute analysis. The entire scenario presented through the depiction also proves the economic crisis in the UK due to the aftermath of Covid and Brexit. The necessary lessons which have been achieved through accomplishing the project are also finely drawn here with clear illustrations. A glimpse of future programs and planning is also reflected here with urgent recommendations.

Main Body

About the project

Through numerous social welfare programmes Learning Partnerships, a thriving community engagement organisation has proved itself as a true practitioner. Stronger Families is of the projects by which they have served the communities. Through this project, the organisation members have helped the parents save their families. Parents who are out of jobs for different reasons have been helped through this project to carry their families and make the family members happy (Learningpartnerships, 2023).

Problems pointed out by LP

The leaders and executive members of the social welfare platform have noticed issues regarding domestic violence in the UK, especially in the zone of Bradford and Leeds. For financial crises, families are becoming very much disturbed and it impacts negatively on the children and senior citizens of the families. Driven through these fatal issues the project of 'Stronger Families' has been designed by the philanthropic team members of Learning Partnerships (Learningpartnerships, 2023).

Target stakeholders and objectives

This project has targeted unemployed parents or the earning members of families who are now out of a job. The objective of this project is to provide the necessary advice, training and skill

development programmes to the parents so that they can get further opportunities for their education and employment. The success of this project lies in its greater contribution to making families and their members happier and it can give a peaceful society (Learningpartnerships, 2023).

Evaluation of community engagement

The project of 'Stronger Families' was active and mainly operated at Bradford and Leeds by Learning Partnerships and the entire project was conducted through Barca-Leeds in Leeds by which the participants were provided contact numbers and email to join the programme (Barca-leeds, 2023). The active members of the company used to observe their problems, needs, present condition, mental health etc. so that they can plan for effective training and individual advice for them to struggle with the reality confidently and manage to get work to save their family members. Local people and other agencies were very much supportive to conduct and execute the programme (Learningpartnerships, 2023).

The United Nations perfectly defines community engagement as the practice of incorporating various requirements through communication processes and providing value to communities. These types of events can properly connect and collaborate with various voluntary and government agencies, and local and global people to contribute jointly for the greater purpose of serving communities (Un, 2020). Covid has proved the interconnected and dependent relationship among the countries through which they have been helped by each other. Among some basic principles of community engagement mentioned by the researchers, there are the increase of neighbourhood alliance, modified forms of voluntary works, use of digital platforms etc (Den Broeder *et al.* 2022).

Focus areas

All the members were very much alert to provide better and necessary interventions to the victim's families. They were operative in some significant segments by which they were striving their best to save families by motivating them towards positivity and self-confidence so that the families become healthy and sound. It is the way they can build up a good family. The key areas which were highlighted by the community activists were the issues of mental health of the parents, alcohol and drug addiction, skill development to get employed, budgeting and housing problems, debts etc. Community practitioners focused on each minute thing which was a key factor connected with devastated family situations and unemployment. In each section, the appointed workers were dedicated deeply to keep supporting the families by suggesting to them the necessary ways to get rid of it. Their utmost effort was concerned with other innocent family members who were also the victims of this troubled situation.

Besides, the workers' focus areas were also enlisted by considering the fatal situations of the children belonging to the distressed families. They set guidelines and plan to stop domestic violence which is a curse in society and the worst sufferers of it are always the children and old age persons. So, the workers strived to point out the children who need special education and set instructions for the techniques of parenting (Learningpartnerships, 2023).

A strategic approach to accomplish the project

The active members of Learning Partnerships took strategic approaches to cater for the required intervention of the wretched parents. The strategy of 1:1 key activists worked effectively to support the victims. The executive bodies of the organisation stressed and directed their workers on friendly communication with the participants. Each of the workers has worked with supreme patience to recognise the specific issues of the victims as they can provide accurate advice for the victims. The workers had been going through their activities for six months and more to support and save the victims' families (Learningpartnerships, 2023). The loving and caring attitudes of the members made it easier to find the issues through which the parents were passing through and arrange training programmes to develop their skills to chase further employment opportunities. The key workers were also supported by the progressive social welfare agencies of the areas to provide better interventions for the affected families (Allas *et al.* 2020).

Mothers like Deena are the proof of the success of the project and its approaches to executing it. Deena now has more confidence than before and passed the courses to get a job. Brexit, Covid and the issue of inflation in the UK made 1.3 million British people unemployed in 2022 and people fell into the biggest ditches of uncertainties for it. The approaches of Learning Partnerships were strategically effective to overcome the critical situation (Cuffe and Barrett, 2023).

Options to involve the community members

Lesley Wilkinson who is the service development manager in Leeds City Council has appreciated the Stronger Families program organised by Learning Partnerships. He has pointed to the effective relationship between the key workers and distressed families as the main factor to bring positive changes to the situation. The active workers have always gone with the proper planning process by engaging the community members effectively. 90% of the parents have confessed that the staff of the organisation are very helpful, friendly and knowledgeable and they are also directed by the prudent leaders of the organisation to connect the victims. 87% of parents have rated the programme as excellent. Even in terms of return on investment, the

programme becomes also profitable as it has brought £9.08 against the investment of £1 (Learningpartnerships, 2023).

Smooth communication and networking have always been maintained by the community members with the parents who were seeking jobs. By allowing them to make their feedback on gaining the service and their reaction to it the workers of LP have got the result of their performance (Mightynetworks, 2023). Some resourceful studies prove that community-related global service learning has ethical values to community engagement programmes which are finely reflected by the activities of Learning Partnerships (Hartman *et al.* 2023).

Achieved lessons from the project

The project planned for supporting the families who were suffering from unemployment problems prepares a lengthy episode of grim reality. Through the project, the community members have learnt well how the unemployment situation threw the families into the vast disaster and consequently, the parents went into utter frustration and anxiety the impact of which also negatively impacted other family members by making them helpless. The workers had to struggle their best after learning of the parents' dangerous situation due to alcohol and drug addiction. The office members also learned about the incidents of domestic violence and the children with the needs of special education. Mental and health issues of the parents, issues of debt, budgeting and housing etc. were informed to the officials which led them to prepare urgent guidelines and suggestions to rescue them from the critical situation (Learningpartnerships, 2023).

Through the project, it was also observed by the members that lack of proper guidance the lives of children were becoming endangered by losing their childhood. The old age people also fell into massive uncertainties. The company officials and other agencies also learned about the positive result and feedback of the people and their open-hearted participation and appreciation to organise such a programme. It was also proved that accomplishing any project becomes successful when people are treated with love and care (Stlouisfed, 2023).

Plan after the project

After starting the project called Stronger Families by Learning Partnerships it has been continuing to serve for improving the conditions of wretched families for six years. Some months before the programme has finished but its impact on the people is ever living. Through this project, the social and school welfare platform has served 2266 affected families situated at Bradford and Leeds. There are also good reviews achieved by the company members from different spheres of society. The officials, specialists and governments have also loudly appreciated their community development-related performances. All of these have provoked

them to make better plans to arrange and accomplish their projects (Learningpartnership, 2023). Besides ESIF or Big Lottery, the organisation will start searching for better agencies to arrange bigger funds to organise their programmes with wider activities to reach the distressed and deprived community members. All the members engaged with the platform will look for better support and feedback from government officials and specialists from health sectors to identify barriers and provide interventions for the families of supreme want. The executive members will appoint more efficient key workers to communicate more effectively with the victims (Learningpartnerships, 2023).

Conclusion

The study presents a critical context through the light of the community engagement process. The analysis unveils the bitter reality of the UK as it suffers from the tremendous agony of unemployment. As a result, the earning family members became trapped and felt utter depression to combat the situation. However, the discussion tells the answers to the queries centred on the recently done community engagement programme by the institution to support the devastated families and its members. The details of the project with the community engagement process are brought here with a logical progression of the negotiation. The study also focuses on how the organisation would plan better for developing its community engagement program in future.

Observing and going through the whole analysis it must be recommended that the government should have great roles to create greater working opportunities for such unemployed persons. Along with the non-government organisation, government officials should also think of new schemes and opportunities for them. Besides, unemployed persons should keep patience and look for skill development programs that can influence them to be employed and make their family members happier. The community members should also go through a proper evaluation process by which they can understand that their programmes have met the desired outcome of the project. In this way, the victims or the unprivileged people can be benefited hugely and it can make a sound society. The local people and neighbours should also extend their helping hands to support a family with an extreme crisis (Ecampusontario, 2023).

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