

Cai Morgan - Bakarr

Entrepenuership (M5X01572)

Brief

- Working individually, you are required to create a portfolio of work that explores aspects of entrepreneurship in filmmaking to create a short presentation for a short film/TV concept. Ideally the short film project should be one you were previously developing in Creative Practice 4. Throughout the module you will give presentations on aspects of your project. A final presentation and portfolio submission will combine these, together with considerations of practical and financial aspects of a project.

Mockumentary

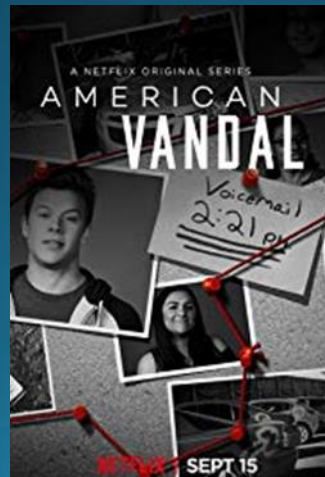
The Acne Wonder Boy

Five codes and conventions of

Mockumentaries

Mockumentaries tend to have similar if not the same codes and conventions as documentaries, as they both use similar methods to convey information and to make jokes. However there are some codes and convention that are used in and are associated with mockumentaries, for example:

- Mockumentaries tend to use assumptions and expectations of documentaries to their advantage as they allow for unexpected humour (Voice over etc.)
- Many mockumentaries have an upbeat feeling as they show the main character overcoming a task or a hard time in life
- Most of the dialogue within a mockumentary will come across as natural and realistic as they tend to be based in reality



- Regarding camera work in mockumentaries, it is normally very simple camera work that is used in order to keep the mockumentary realistic and similar to the style of a documentary, having most shots be static or on a tripod, using the rule of thirds during interviews and using close ups rather than long shots are a few of the methods used to create a realistic tone and atmosphere.
- Most of what is done in post production is also in order to make mockumentaries feel natural and to allow the audience to relate to the characters, this is done by using different segments of interviews, using non-diegetic sound to bridge two scenes and the limited use of graphics.



Evolution of the Pitch

Pitch 1

- A teenager from a small community decides to take part in a charity M M A fight. Follow him, his supporting friends, his overly enthusiastic coach and his family as he tries (and fails) to win an amateur M M A fight through the lens of the film crew that thought “We have nothing better to do”

Pitch 2

- After finishing high school after getting his GCSEs, a young man discovers a new hobby in UFC MMA fighting, what he doesn't realise is that he is terrible at it. Watch him train, practice and hit the ground, HARD. With the pressure of a film crew following him in his day to day life and the fight for charity nearing, will the training help? Nah, probably not

Final Pitch

- After years of being unemployed, a young man discovers a new hobby in UFC MMA fighting, what he doesn't realize is that he is terrible at it. Watch him train, practice and hit the ground, HARD. With the pressure of a film crew following him in his day to day life and the fight for charity nearing, will the training help? Nah, probably not.

Logline

Some people want the world,
he just wants to win a fight.

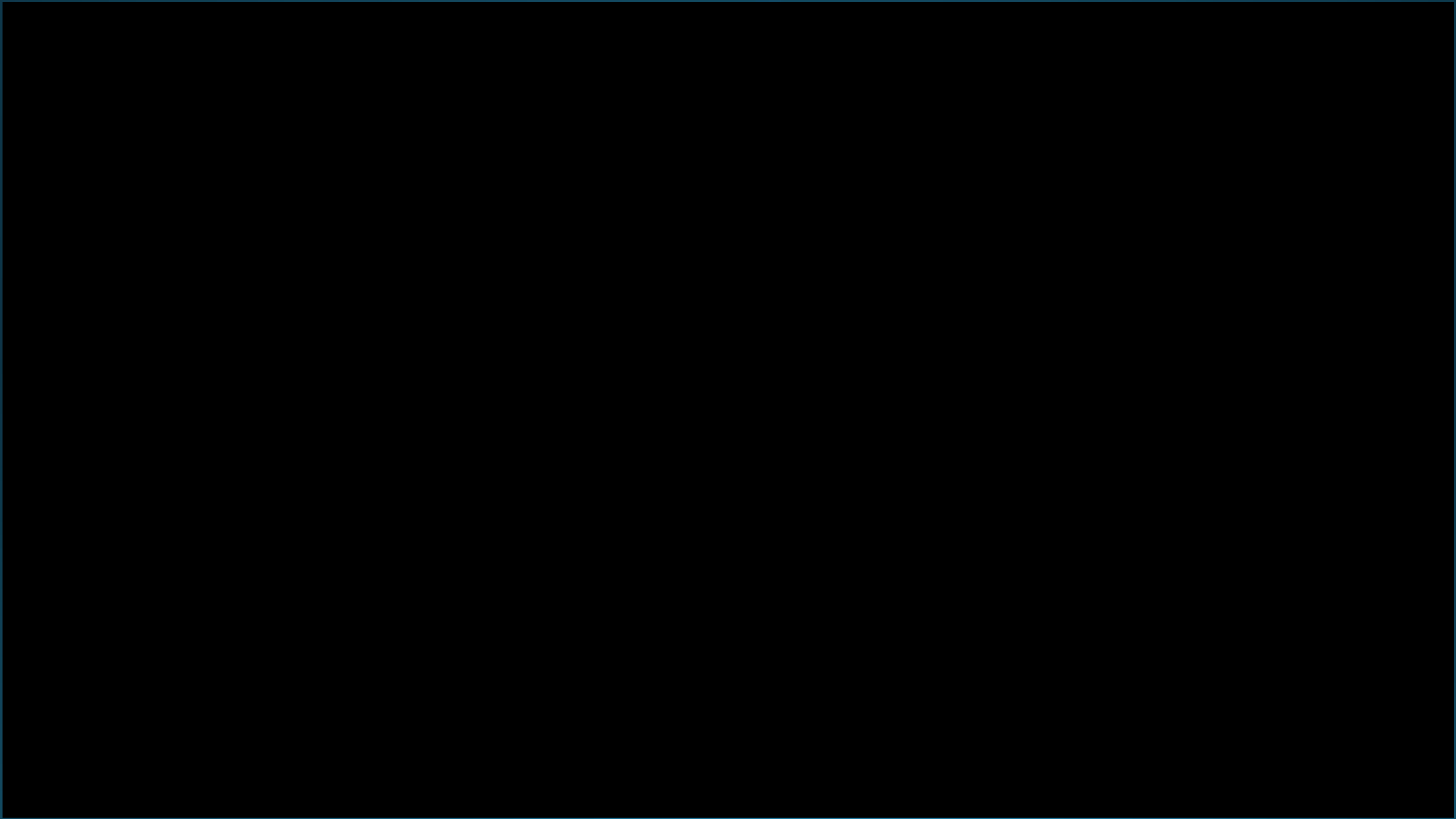


Synopsis

After finishing high school and leaving sixth form early to pursue a job, Marcus struggles to balance his social life and professional life from day to day. But after an interesting offer to take part in a charity mma fight, Marcus makes a decision that could end up changing his life forever, or change absolutely nothing about it. With the help of his new personal trainer, supportive family and the not so-helpful film crew following him, Marcus begins his 2 months of training to get ready for the big fight.

Rip-o-Matics





Rip-o-Matics

When it came to both the rip o matics I created, I decided to use footage from mostly mockumentaries, unfortunately after the first rip o matic, I had run out of interesting mockumentaries that I found useful and that were able to put across the idea of my film. Instead of using mockumentaries in the second rip o matic, I made use of clips from several different sports comedies and sports documentaries, I found that these clips were able to put across the message I wanted. They both manage to show different elements of the film that I would like to explore, from the general overall story and character in the first rip o matic, to the characters emotional and physical journey in the second rip o matic.

Character Descriptions and Character Trait

Analysis

Character Bio

Character name: Marcus

Age: 20

Occupation: Nursery Teacher

Family members and/or significant others:
Mum. Dad, Brother.

Personality traits: Confident, Determined,

Highest level of education: GCSE

Biggest motivator: Making his family proud

Biggest fear: Being a disappointment

Things he/she likes: Cycling and walking his dog

Things he/she dislikes: Work and chores

Favourite music: Bastille

How they walk: Hastily

Phobias (if any): N/A

Relationship with parent/s: Strong and happy

How they behave in small or large spaces:
Confident in large spaces and quiet in small spaces

What tv/cinema/youtube do they watch:
Comedies

What time do they get up or go to bed?: Gets up early and goes to bed late

Do they drink or smoke: Drinks but doesn't smoke

Favorite book: Conspiracy theories

Goals and Motivations: Making his parents proud

Physical Characteristics

Height: 5'10

Weight: 13 stones

Race: Caucasian

Eye Color: Brown

Hair Color: Black

Glasses or contact lenses: N/A

Skin color: White

Shape of Face: Oval

Distinguishing features: Acne

How does he/she dress: Casually

Habits: Likes drinking and going to the pub

Health: Healthy

Hobbies: Cycling, football and Djing

Style (Elegant, shabby etc.): Shabby/casual

Greatest flaw: Easily distracted and over confident

Best quality: loyal

Character's short-term goals in life:
Win the charity mma fight

Character's long-term goals in life:
Earn his parents respect and make a career out of mma fighting

How does Character see himself/herself: As a capable and formidable fighter

How does Character believe he/she is perceived by others: A fool who doesn't know what he's doing

How self-confident is the character:
Very self – Confident.

What would the character like to change in his/her life: Having stayed to do A – levels and possibly move onto university.

What motivates this character: His parents approval

What frightens this character: being stuck working in the same place all his life

Is the character judgmental of others: No

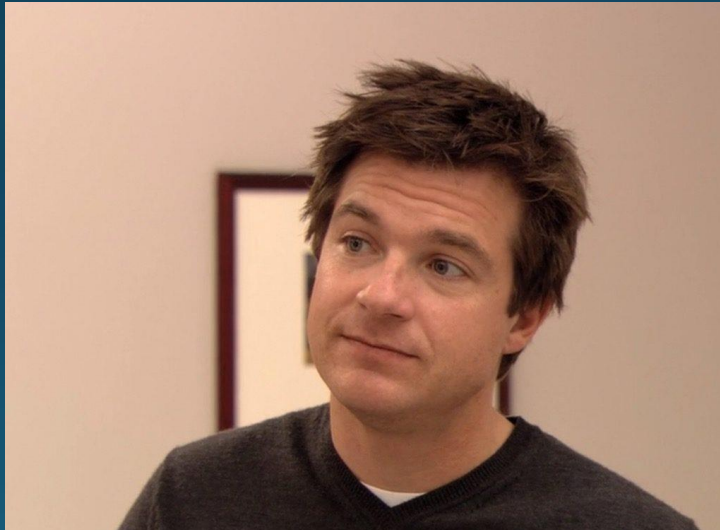
Is the character generous or stingy: Generous

Is the character generally polite or rude: Polite

Mood Boards and Colour Schemes

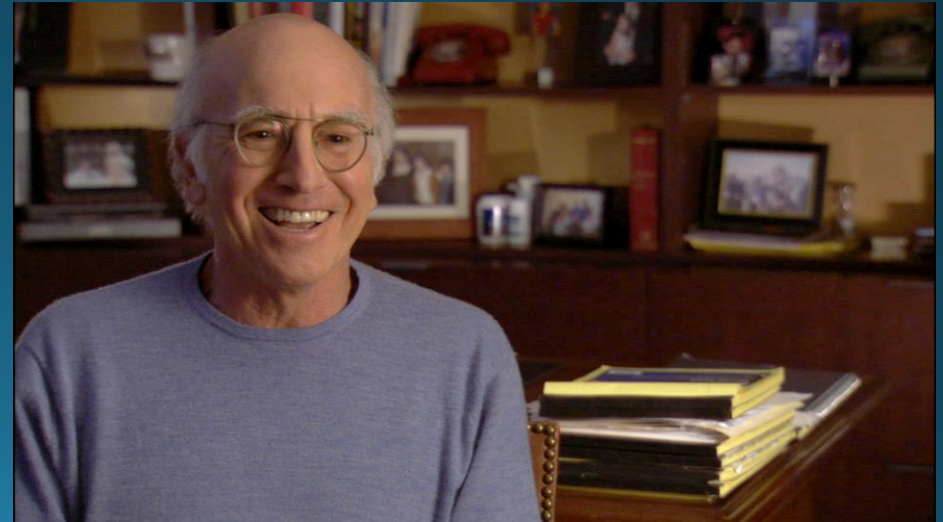
Mood Board

The Main Character: Marcus



Mood Board

Rule of Three: Interviews



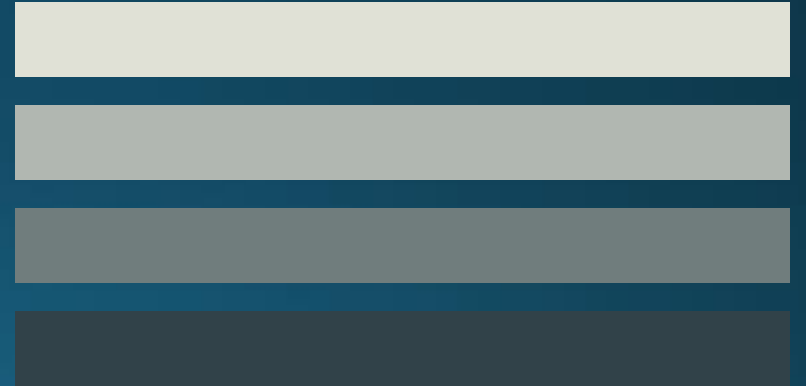
Colour Scheme

The Octagon



Colour Scheme

The Gym



Script

EXT. BIG HOUSE - DAY

During a warm and sunny day, JJ, a local youtuber who claims to be a big fan of MMA, sits on a sturdy chair on the phone to his friend, he is preparing for an interview with the camera crew following Marcus around for his charity MMA event.

JJ
(Quietly and on the phone)
Right...yeah...and what was his name again?

FRIEND
(faintly over the phone and with a sigh)
Coner McGregor, or you could just use Jon Jones.

JJ
(Quietly and on the phone)
I got this, I'll just use one of the famous guys names or something. Thanks again, I've got this.

The camera crew begin setting up the cameras and equipment ready to film the interview with JJ

□

JJ (CONT'D)
(Nervously and quietly)
Are you guys ready to start yet?

The camera man nods from behind the camera

JJ (CONT'D)
(Nervously and quietly)
Are you guys filming now?

The camera man nods yet again

JJ (CONT'D)
(Nervously and quietly)
Oh ok, great

JJ (CONT'D)
(Confident and loudly)
Marcus is really trying to get the best out of his training, although he is an amateur fighter and this is going to be his first fight, I think he is treating this like a possible career, and its really showing.

(MORE)

JJ (CONT'D)
He seems to be making a huge change, people seem to think he could be the best fighter at the event, and don't get me wrong i think he'll do really well, but he's no Cristiano Ronaldo

CAMERAMAN
(Faintly from behind the camera)
Umm...Cristiano Ronaldo is a football player...

JJ
(Under his voice)
Shit

JJ (CONT'D)
(Nervously and quietly)
Can we do that again?

Script

I decided to write the script for a scene I envisioned to take part towards the middle of the film, I felt this scene best put across the type of humour and comedy I want to show and write in the film. I decided to use the codes and conventions of mockumentaries to help create the scene, by setting it as an interview while keeping it fairly humorous, I believe I was able to show what genre I was writing for as well as what kind of film I am aiming to make.



Finance and Budget

Total Budget (for one day) – £3606

Camera Budget – £156

<u>Item</u>	<u>Daily Rate + VAT</u>
Mark III Canon	£80
35mm Canon	£30
Tripod	£20
Shoulder Rig	£15
UV Blacklight Reactive Fluorescent Cloth/Neon Gaffer Tape	
Super Bright for Glow Party Supplies (0.5 in x 16.5 feet) 6 Pieces	£11

Lighting Budget – £120

<u>Item</u>	<u>Daily Rate + VAT</u>
LED kit	£40
Redhead 3x kit bag	£50
Reflector	£5
Flag	£5
C-stand with arm and grips	£10
Sand bag x5	£10

Audio Budget – £70

<u>Item</u>	<u>Daily Rate + VAT</u>
Rode NTG 3	£15
H4n	£15
Wireless Microphone	£20
Boom Pole	£5
Sony MDRZX310 Foldable Headphones	£15

Crew Budget – £3260

<u>Role</u>	<u>Daily Rate + VAT</u>
Actor 1 (Male)	£90
Actor 2 (Male)	£90
Actress (Female)	£90
Director	£250
Cinematographer	£250
1 st Assistant Director	£375
Camera Assistant	£125
Editor	£380
Boom Operator	£180
Best Boy	£70
Sound Mixer	£350
Set Photographer	£168
DIT	£186
Script supervisor	£256
Producer	£250
Catering	£150

	Total Budget For The Acne Wonder Boy				
	Total Daily Rate + VAT = £ 3,606.00		Total Cost = £ 17,216.00		
	Daily Camera Budget = £ 156.00		Total Camera cost = £ 446.00		
	Item	Daily Rate + VAT	Days Needed	Total cost	
	Mark III Canon	£ 80.00	3	£ 240.00	
	35mm Canon Lens	£ 30.00	3	£ 90.00	
	Tripod	£ 20.00	3	£ 60.00	
	Shoulder Rig	£ 15.00	3	£ 45.00	
	Gaffer Tape x6	£ 11.00	1	£ 11.00	
	Daily Lighting Budget = £ 120.00		Total Lighting cost = £ 360.00		
	Item	Daily Rate + VAT	Days Needed	Total cost	
	LED Kit	£ 40.00	3	£ 120.00	
	Redhead x3 Kit Bag	£ 50.00	3	£ 150.00	
	Reflector	£ 5.00	3	£ 15.00	
	Flag	£ 5.00	3	£ 15.00	
	C-stand with arm and grips	£ 10.00	3	£ 30.00	
	Sand bag x5	£ 10.00	3	£ 30.00	
	Daily Audio Budget = £ 70.00		Total Audio cost = £ 210.00		
	Item	Daily Rate + VAT	Days Needed	Total cost	
	Rode NTG 3	£ 15.00	3	£ 45.00	
	H4N	£ 15.00	3	£ 45.00	
	Wireless Microphone	£ 20.00	3	£ 60.00	
	Boom Pole	£ 5.00	3	£ 15.00	
	Sony MDRZX310 Headphones	£ 15.00	3	£ 45.00	
	Daily Crew Budget = £ 3,260.00		Total Crew cost = £ 16,200.00		
	Role	Daily Rate + VAT	Days Needed	Total cost	
	Actor 1 (Male)	£ 90.00	3	£ 270.00	
	Actor 2 (Male)	£ 90.00	3	£ 270.00	
	Actress (Female)	£ 90.00	3	£ 270.00	
	Director	£ 250.00	10	£ 2,500.00	
	Cinematographer	£ 250.00	3	£ 750.00	
	1st Assistant Director	£ 375.00	3	£ 1,125.00	
	Camera Assistant	£ 125.00	3	£ 375.00	
	Editor	£ 380.00	7	£ 2,660.00	
	Boom Operator	£ 180.00	3	£ 540.00	
	Best Boy	£ 70.00	3	£ 210.00	
	Sound Mixer	£ 350.00	7	£ 2,450.00	
	Set photographer	£ 168.00	3	£ 504.00	
	DIT	£ 186.00	3	£ 558.00	
	Script supervisor	£ 256.00	3	£ 768.00	
	Producer	£ 250.00	10	£ 2,500.00	
	Catering	£ 150.00	3	£ 450.00	

Production Forms

CALL SHEET

Title:

Dates:

Producer:

Director:

Set	Scenes	Pages	Location	Contact	Confirmed	Date	Time

Cast Member	Role	Make-up	Contact	Medical	Notes	Confirmed	Set Call

Extras & Stand Ins	Role	Make-up	Contact	Medical	Notes	Confirmed	Set Call

Job	Name	Phone	Medical	Notes	Confirmed	Set Call
ex. Producer						
Producer						
Director						
1st AD						
Dir. Of Photography						
1st AC						
2nd AC						
Steady Cam.						
Grip						
Runner						
Editting						
D.I.T.						
Colourist						
Sound						
Boom						
Costume						
Make-up						
Set Design						
Set Photographer						
Catering						

TIME TABLE

[illegible]

CONTINUITY SHEET

Title:	Dates:
Producer:	Director:
Editor:	Shoot Day:
Script Supervisor:	Page:
D.O.P:	Location:
Camera Operator:	D.I.T:

[illegible]

EQUIPMENT SHEET

Film name:

Date:

Stores Location:

Overnight Location:

Stores Phone:

Overnight Contact:

Set Location:

Travel:

Set Phone:

Travel Phone:

[illegible]

SOUND RECORDING

Film Title:

Location:

Date:

Page:

Media

Shot

Take

Type

Channels

Mic.

Gain

Notes

File

Quality

Recorder:

Codec/Channels:

S/N:

Freq./bit-rate:

Location:

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